

APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
JULY 2016

I. Circulation	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	54,164	64,126	393,809	426,613	-16%	-8%
Children's Circulation	42,992	49,499	271,117	294,980	-13%	-8%
Total Circulation	97,156	113,625	664,926	721,593	-14%	-8%
Adult AV/nonbook (included in above)	24,407	29,835	191,047	209,554	-18%	-9%
Children's AV/non-book (included in above)	10,667	13,027	68,340	83,076	-18%	-18%
ILL items received (received from)	12,556	11,916	95,854	79,017	5%	21%
ILL items loaned (provided to)	12,580	13,764	94,064	96,771	-9%	-3%
Total Registered Patrons (quarterly)	80,623	94,959	n/a	n/a	-15%	n/a
Door Count	42,054	44,332	297,521	296,014	-5%	1%
E-Book Uses	4,676	4,973	31,897	32,533	-6%	-2%
Online Audiobook Uses	1,859	1,702	13,705	10,925	9%	25%
Percentage of Total Circulation on Self Check Machines	80.7%	81.5%	n/a	n/a	-1%	n/a

II. Customer Assistance	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	5,552	6,891	43,090	47,999	-19%	-10%
Reference Transactions - Children's	3,324	2,636	16,416	17,245	26%	-5%
Total Reference	8,876	9,527	59,506	65,244	-7%	-9%
Volunteer Hours	716	1,040	3,526	4,606	-31%	-23%

III. Collections & Processing	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	2,297	2,416	16,353	21,449	-5%	-24%
Volumes Withdrawn	1,756	1,054	19,679	16,901	67%	16%
Total Titles	293,572	287,161	n/a	n/a	2%	n/a
Total Volumes	354,012	350,138	n/a	n/a	1%	n/a

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IV. Programs	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's Programs	48	78	469	606	-38%	-23%
Children's Program Attendance	1,979	2,611	17,199	24,068	-24%	-29%
Young Adult Programs	12	12	90	105	0%	-14%
Young Adult Program Attendance	208	166	4,575	10,509	25%	-56%
Adult Programs (including instructional)	22	22	211	162	0%	30%
Adult Program Attendance (including instructional)	313	375	5,361	3,829	-17%	40%
Total Programs	82	112	770	873	-27%	-12%
Total Program Attendance	2,500	3,152	27,135	38,406	-21%	-29%
Meeting Room Uses - Room Reservations (Public)	224	217	1722	1461	3%	18%
Meeting Room Uses - Events (Library Programs)	90	140	1,032	1,121	-36%	-8%
Total Meeting Room Uses	314	357	2,754	2,582	-12%	7%

V. Electronic Access Services	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	19,396	21,205	165,811	156,823	-9%	6%
Web Page "Hits"	92,468	84,034	726,614	678,937	10%	7%
FOCOL "Hits"	1,888	2,589	16,298	18,712	-27%	-13%
Fox Valley Memory "Hits"	2,249	2,503	20,948	14,365	-10%	46%
Remote Logins to InfoSoup	17,864	17,733	129,479	133,316	1%	-3%
Public Computing Sessions	5,692	5,901	42,564	41,289	-4%	3%
Total Time Used on Public Computers	4462:00:00	4240:00:00	33019:00:00	29257:00:00	5%	13%
Children's AWE Public Computer Sessions	1408	3505	8483	21468	-60%	-60%