CITY OF APPLETON 2017 BUDGET

REID GOLF COURSE

Director of Parks, Recreation & Facilities Management: Dean R. Gazza, CPRE, LEED-AP

Deputy Director of Parks, Recreation & Facilities Management: Thomas R. Flick, CPRP

MISSION STATEMENT

Reid Golf Course will be dedicated to growing the game of golf by providing competitive rates, a golf course conforming to high standards, quality facilities and sincere customer service to golfers at all skill levels.

DISCUSSION OF SIGNIFICANT 2016 EVENTS

Hired a new clubhouse supervisor to oversee operations at the clubhouse and facilitate events and outings.

Continued improvement of all clubhouse services to increase revenue, consistencies and improve future financial sustainability of the golf course.

Expanded the use of the GolfNow marketing and of constant contact for marketing and golfer communications.

Expanded our efforts to maximize rounds played by using GolfNow as real-time marketing in slow periods.

Adjusted our tee sheet to split front 9-hole and back 9-hole tee times to increase our capacity on certain days when walk-ins show up without tee times. More and more players only have time for 9-holes which opens up the back 9-holes for more play.

Developed a phone app to enhance golfer's experience, market in real-time and introduce a loyalty program to the golfers.

Worked closely with league representatives to accommodate all golf leagues that committed to returning and joining the course in 2016.

Two new leagues committed to playing at Reid Golf Course in 2016 and a couples' league was introduced on Wednesday evenings.

Developed and implemented a marketing plan for the 2016 golf season that included regular email messages, promotional materials, radio ads, printed media, increased social media presence, brochures and flyers.

Created daily food specials and rotated monthly to encourage golfers to stay and eat after their rounds.

Established rates and fees for 2017 golf season.

MAJOR 2017 OBJECTIVES

Hire and train staff to operate the golf course. Includes developing operational and marketing plans to maximize revenues.

Develop and implement a plan to provide clubhouse services that considers changing golf trends, available City resources and program direction to maximize revenue opportunities and meet current and future community interests and needs.

Continue to build on the excitement and interest generated in 2014 due to the completion of the stormwater ponds and course improvements.

Continue to expand the use of the GolfNow reservations system and associated marketing modules to:

Maximize the financial potential of "prime time" tee times and expand utilization of "non-prime time" tee times Increase electronic marketing and golfer communications

Improve administration of tee times, tournaments, outings and league play

Improve accounting methods and procedures for all clubhouse sales

Improve data collection of golfer information

Market the golf course through other available media with available resources.

Work with golf course superintendent and clubhouse supervisor to explore opportunities for reductions in expenses, alternative staffing levels and work plans, new equipment, etc. to meet challenges of the ever-changing golf industry.

Maintain the golf course, including the treatment of pesticides and fertilizers, irrigation and mowing of turf and the upkeep of bunkers, water hazards and other vegetation.

Maintain the clubhouse, the maintenance shop and all golf course equipment.

Work closely with Parks and Recreation Division to implement new program opportunities.

Concentrate on increased number of youth golfers visiting the course for both instruction and play.

DEPARTMENT BUDGET SUMMARY										
Programs	Ac	tual		Budget		%				
Unit Title	2014	2015	Adopted 2016	Amended 2016	2017	Change *				
Program Revenues	\$ 595,416	\$ 853,841	\$ 818,746	\$ 818,746 \$	848,975	3.69%				
Program Expenses										
5630 Operations	574,689	788,696	810,613	812,641	835,764	3.10%				
TOTAL	\$ 574,689	\$ 788,696	\$ 810,613	\$ 812,641 \$	835,764	3.10%				
Expenses Comprised Of:										
Personnel	198,226	333,400	340,138	342,166	364,066	7.03%				
Administrative Expense	110,272	141,398	143,360	143,360	140,327	-2.12%				
Supplies & Materials	68,080	126,704	119,600	119,600	117,850	-1.46%				
Purchased Services	36,825	23,103	34,200	34,200	34,400	0.58%				
Utilities	43,689	45,692	49,902	49,902	50,337	0.87%				
Repair & Maintenance	117,597	118,399	123,413	123,413	128,784	4.35%				
Capital Expenditures	-	-	-	-	-	N/A				
Full Time Equivalent Staff:										
Personnel allocated to programs	1.93	2.67	2.67	2.67	2.67					

Operations Business Unit 5630

PROGRAM MISSION

Manage and maintain the Reid Golf Course facilities and grounds in a fiscally and environmentally responsible manner, consistent with quality municipal golf courses, for the benefit of the users.

PROGRAM NARRATIVE

Link to City Goals:

Implements Key Strategy #4: "Continually assess trends affecting the community and proactively respond." #6: "Create opportunities and learn from successes and failures."

Objectives:

To provide a golfing experience that is welcoming to all people regardless of skill or ability.

Grow the game of golf by providing various opportunities including instruction, outings, leagues and special events.

To enhance the quality of life in our community by providing golf as a recreational amenity at a great value.

Operate the golf course in an environmentally responsible manner to sustain the green space for future generations.

Explore creative opportunities to increase revenues and decrease expenditures.

Maintain course in best condition possible utilizing the resources available to meet the recommendations of the United States Golf Association.

Work closely with CEA to coordinate repairs and provide equipment to maintain high quality playing conditions.

Work closely with the Recreation Division to implement new program opportunities targeting youth.

Major Changes in Revenue, Expenditures, or Programs:

Increase in revenue is a result of aggressive marketing, the effort to provide exceptional customer service and pricing and promotion strategies throughout the year to sell golf during non-peak times. Efforts included the utilization of social media and internet to increase exposure. In addition, we have increased the number of leagues and tournaments.

	Actual 2014	Actual 2015	Target 2016	Projected 2016	Target 2017
Client Benefits/Impacts					
Recreational opportunities					
Rounds of golf played annually	30,720	33,247	35,000	35,450	36,000
Annual youth pass holders	82	44	115	64	115
Family pass holders	15	17	15	10	15
Business pass holders	New Measure	3	5	5	7
Strategic Outcomes					
Electronic communication with golfers					
# of emails receiving bi-weekly					
message	850	1,890	2,100	2,244	2,500
% of golfers who rate conditions at					
good or better	95%	98%	97%	98%	97%
% of golfers who rate clubhouse service	es at				
good or better	New Measure	\longrightarrow	97%	98%	97%
Work Process Outputs					
% of time:					
Greens are mowed daily	80%	97%	95%	98%	95%
Tees and fairways - mowed 2 times					
per week (May-Aug.)	80%	95%	95%	100%	95%
Rough - mowed weekly	90%	100%	100%	100%	100%
Bunkers - raked weekly (Summer)	90%	100%	100%	100%	100%
Tees and fairways - mowed 2 times					
per week (Spring/Fall)	90%	90%	95%	97%	95%

Operations Business Unit 5630

PROGRAM BUDGET SUMMARY

		Ac	tual		Budget					
Description		2014		2015	Ad	opted 2016	Am	ended 2016		2017
Revenues										
4710 Interest on Investments	\$	1,007	\$	171	\$	1,000	\$		\$	1,00
4801 Charges for Serv Nontax		5,179		1,700		1,700		1,700		5,30
4802 Charges for Serv Tax		479,668		774,069		740,000		740,000		765,00
4850 Daily Entrance - Nontax		3,150		3,150		3,150		3,150		3,15
5010 Misc revenue - Nontax		25,000		-		-		-		
5015 Rental of City Property		16,000		14,500		15,000		15,000		15,40
5016 Lease Revenue		45,287		56,565		56,896		56,896		57,32
5020 Donations & Memorials		-		1,410		-		-		
5021 Capital Contributions		20,000		-		-		-		
5035 Other Reimbursements		125		2,276		1,000		1,000		1,80
Total Revenue	\$	595,416	\$	853,841	\$	818,746	\$	818,746	\$	848,97
Expenses										
6101 Regular Salaries	\$	105,875	\$	154,168	\$	152,049	\$	154,077		159,89
6105 Overtime		8,493		238		500		500		52
6108 Part-Time		52,326		124,790		122,149		122,149		123,78
6150 Fringes		31,531		54,204		65,440		65,440		79,86
6201 Training/Conferences		125		309		1,000		1,000		1,00
6301 Office Supplies		76		1,215		750		750		60
6303 Memberships & Licenses		1,075		1,715		1,076		1,076		1,56
6306 Building Maint./Janitorial		4,427		1,379		5,000		5,000		3,50
6307 Food & Provisions		-		-		250		250		10
6308 Landscape Supplies		36,334		28,834		36,000		36,000		36,40
6309 Shop Supplies & Tools		-		103		-		-		
6314 Pro Shop/Concession Supplies		875		65,224		58,500		58,500		58,50
6316 Miscellaneous Supplies		-		1,833		3,000		3,000		3,00
6320 Printing & Reproduction		8,824		1,999		2,500		2,500		2,50
6321 Clothing		-		1,528		1,000		1,000		75
6322 Gas Purchases		18,379		14,060		13,600		13,600		13,00
6327 Miscellaneous Equipment		3,668		13,123		5,000		5,000		3,70
6401 Accounting/Audit		2,526		2,641		2,700		2,700		2,80
6403 Bank Services		50		12,324		8,000		8,000		13,00
6404 Consulting Services		2,514		367		5,500		5,500		1,50
6407 Collection Services		299		1,013		1,000		1,000		1,10
6408 Contractor Fees		13,223		980		2,000		2,000		2,00
6412 Advertising		11,461		5,052		12,000		12,000		11,00
6413 Utilities		43,689		45,691		49,902		49,902		50,33
6416 Build. Repairs & Maint		329		-		-		-		
6418 Equip. Repairs & Maint		3,034		4,290		5,000		5,000		5,00
6420 Facilities Charges		25,805		26,145		32,466		32,466		32,26
6424 Software Support		3,190		2,249		4,700		4,700		2,36
6425 CEA Equip. Rental		85,240		85,715		81,247		81,247		89,15
6426 Other Interfund Charges		6,547		-		3,000		3,000		3,00
6451 Uniform Services		-		80		-		-		
6501 Insurance		4,150		5,328		6,073		6,073		7,78
6503 Rent		832		28,766		27,191		27,191		27,19
6599 Other Contracts/Obligations		205		646		-		-		
6601 Depreciation Expense		67,055		67,707		67,000		67,000		67,36
6720 Interest Payments		14,632		14,280		13,920		13,920		13,32
6803 Buildings		36,167		-		-		-		
6899 Other Capital Outlay		(36, 167)		-		-		-		
7911 Trans Out - General Fund		17,900		17,900		17,900		17,900		17,90
7921 Trans Out - Capital Projects Fund		-		2,800		3,200		3,200		
Total Expense	\$	574,689	\$	788,696	\$	810,613	\$	812,641	\$	835,76

DETAILED SUMMARY OF 2017 PROPOSED EXPENDITURES > \$15,000

Landscape Supplies		Pro Shop/Concession Supplies	
Topsoil, sand & gravel	\$ 3,500	Food & beverages	\$ 45,500
Flowers	400	Merchandise/range balls	13,000
Seed & fertilizers	8,500		\$ 58,500
Pesticides/herbicides	24,000		
	\$ 36,400	<u>Rent</u>	
	 	Carts	\$ 25,691
		Maintenance operations	1,500
			\$ 27,191

Bossing Boss	DOD_GOD_DIN		Revenue and	EXPCISC DUMM	x i y			11.37.32
Interest Income	Description				Adopted	Amended	Requested	Adopted
Charges for Services	REVENUES							
Charges for Services	Interest Income	1.006	171	773	1.000	1.000	1.000-	1.000
EXPENSISE BY LINE ITEM Regular Salaries 74,800 115,330 82,134 1152,049 124,077 129,895 120,000 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0								
Regular Solarien	Other Revenues	106,412	74,750	53,567	72,896	72,896	73,725-	74,525
Regular Salaries 74,860 115,330 82,134 152,049 154,077 159,896 159,896 Labor Pool Allocations 28,145 30,282 26,834 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	TOTAL REVENUES	595,415	853,840	766,119	818,746	818,746	848,175-	848,975
Labor Pool Allocations	EXPENSES BY LINE ITEM							
Overtime	Regular Salaries	74,860	115,330	82,134	152,049	154,077	159,896	159,896
Dest-Prime								
Other Compensation 3 6- 3.222- 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0								
Sick Pay								
Vacation Pay Prinages 31.50 60.68 52.92 60.245 0 0 0 0 0 0 0 0 Prinages 31.50 60.68 52.92 65.40 65.40 80.181 79.861 Deemployment Compensation	-							
Dimemployment Compensation 0	Vacation Pay		8,562	6,245	0	0	0	0
Pansline expense Revenue 0 7,748 0 0 0 0 0 0	Fringes	31,530	60,648	52,092	65,440	65,440	80,181	79,861
Salaries & Fringe Benefits 198.227 333.400 268.314 340.138 342.166 364.366 364.066 Training & Conferences 125 30.9 205 1.000 1.000 1.000 1.000 1.000 Office Supplies 76 1.215 466 750 750 600 600 Memberships & Lidenses 1.075 1.715 1.040 1.076 1.076 1.566 1.566 Building Maintenance/Janitor. 4.427 1.379 752 5.000 5.000 3.500 Food & Provisions 0 0 0 0 250 250 100 100 Thauxance 4.150 5.328 5.085 6.073 6.073 8.000 7.785 Rent 832 28.766 15.839 27.191 27.191 27.191 27.191 Depreciation Expense 67.055 67.706 50.778 67.000 67.000 67.000 67.355 Thereset Paymants 14.632 14.280 10.440 13.920 13.920 13.200 13.200 Trans Out - General Fund 17.900 17.900 13.425 17.900 17.900 17.900 Trans Out - General Fund 17.900 17.900 13.425 17.900 17.900 17.900 Trans Out - General Fund 17.900 17.900 3.200 3.200 0 0 0 Trans Out - Internal Svc. 0 0 0 3.200 3.200 3.200 0 0 Trans Out - General Svc. 0 0 0 3.200 3.200 3.000 0 0 Trans Out - Supplies 3 63.33 28.834 29.193 36.000 36.000 36.000 36.00 Administrative Expense 110.272 141.398 101.230 143.360 143.360 140.177 140.327 Landscape Supplies 875 65.224 59.274 58.500 58.500 58.500 Shop Supplies & Tools 0 1.33 0 0 0 0 0 0 0 0 0 0 Concession Supplies 875 65.224 59.274 58.500 58.500 58.500 Printing & Reproduction 8.224 1.999 1.279 2.5000 2.500 2.500 2.500 Supplies & Materials 68.079 126.704 106.923 119.600 119.600 117.950 117.950 Supplies & Materials 68.079 126.704 106.923 119.600 119.600 117.950 117.950 Concession Supplies 9.500 1.500 1.500 1.500 1.500 Concession Supplies 1.323 9.00 1.900 2.000 2.000 2.000 2.000 Concession Supplies 1.323 9.00 1.900 3.000 3.000 3.000 3.000 3.000 3.000 Supplies & Materials 68.079 126.704 106.923 119.600 119.600 117.950 117.950 Furchased Services 9.0 8.0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0				•				
Training & Conferences	Pension expense / Revenue	0	7,748-	0	0	0	0	0
Office Supplies 76 1,215 466 750 750 600 600 Mulding Maintenance/Janitor. 1,075 1,715 1,040 1,076 1,566 1,566 Building Maintenance/Janitor. 4,427 1,379 752 5,000 5,000 3,500 3,500 Food & Provisions 0 0 0 250 250 100 100 Insurance 4,150 5,338 5,085 6,073 6,073 8,000 7,782 Sent 8,000 7,675 67,006 50,778 67,000 70 00 00 00 00 <td>Salaries & Fringe Benefits</td> <td>198,227</td> <td>333,400</td> <td>268,314</td> <td>340,138</td> <td>342,166</td> <td>364,386</td> <td>364,066</td>	Salaries & Fringe Benefits	198,227	333,400	268,314	340,138	342,166	364,386	364,066
Memberships & Licenses 1,075 1,715 1,040 1,076 1,076 1,566 1,500 3,000 3,000 3,500 3,500 3,500 3,500 3,500 3,500 3,719 27,191 27,19	Training & Conferences	125	309	205	1,000	1,000	1,000	1,000
Building Maintenance/Janitor. 4,477 1,379 752 5,000 5,000 3,500 3,500 100 100 Insurance Pood & Frovisions 0 0 0 0 250 250 100 100 100 Insurance 4,150 5,328 5,085 6,073 6,073 8,000 7,785 Rent 832 28,766 15,839 27,191 27,191 27,191 27,191 Pepreciation Expense 67,055 67,706 50,778 67,000 67,000 67,000 67,000 13,920 13,320 13,320 20 20 31,320 20 31,320 20 31,320 20 31,320 20 31,320 20 31,320 20 31,320 20 32 30 20 32 30 3								
Food & Provisions 0								
Insurance	_							
Rent								
Depreciation Expense 67,055 67,706 50,778 67,000 67,000 67,000 67,000 67,000 11,000 11,000 12,00								
Trans Out - General Fund 17,900 17,900 13,425 17,900 10,00 17,900 10,	Depreciation Expense	67,055	67,706	50,778		67,000	67,000	67,365
Trans Out - Capital Projects 0 2,800 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Interest Payments			10,440	13,920	13,920		13,320
Trans Out - Internal Svc. 0 0 3,200 3,200 3,200 0 0 0 Administrative Expense 110,272 141,398 101,230 143,360 143,360 140,177 140,327 Landscape Supplies 36,333 28,834 29,193 36,000 36,000 36,400 36,400 Shop Supplies & Tools 0 103 0 0 0 0 0 0 0 Concession Supplies 875 65,224 59,274 58,500 58,500 58,500 58,500 Miscellaneous Supplies 0 1,833 1,769 3,000 3,000 3,000 3,000 Printing & Reproduction 8,824 1,999 1,279 2,500 2,500 2,500 Clothing 0 1,528 527 1,000 1,000 750 750 Gas Furchases 18,379 14,060 9,130 13,600 13,600 13,000 1,000 Miscellaneous Equipment 3,668 13,123 5,751 5,00 5,000 3,700 3,700 Supplies & Materials 68,079 126,704 106,923 119,600 119,600 117,850 117,850 Accounting/Audit 2,526 2,641 2,599 2,700 2,700 2,800 2,800 Eank Services 50 12,324 7,297 8,000 8,000 13,000 13,000 Consulting Services 2,514 367 2,290 5,500 5,500 15,00 13,000 Conlection Services 13,223 980 1,904 2,000 2,000 2,000 2,000 Collection Services 14,61 5,526 6,646 0 0 0 3,000 3,000 3,000 3,000 Cher Interfund Charges 5,646 0 0 0 3,000 3,000 3,000 3,000 Cher Interfund Charges 5,646 0 0 0 3,000 3,000 3,000 3,000 Cher Contracts/Obligations 901 0 0 0 0 0 0 0 0 0 Cher Contracts/Obligations 205 646 0 0 0 3,000 34,200 34,400 34,400 Electric 23,044 22,086 13,034 22,233 22,233 22,233 22,233 Cas 7,348 4,629 2,843 7,350 7,350 6,550 6,550 Commater 7,351 11,120 8,700 12,120 12,120 12,120 12,120 Telephone 2,031 2,361 2,848 2,031 2,031 2,900 2,900 Cellular Telephone 270 636 533 620 620 904 904								
Landscape Supplies 36,333 28,834 29,193 36,000 36,000 36,400 36,400 Shop Supplies & Tools 0 103 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0								
Shop Supplies & Tools 0	Administrative Expense	110,272	141,398	101,230	143,360	143,360	140,177	140,327
Concession Supplies 875 65,224 59,274 58,500 58,500 58,500 58,500 Miscellaneous Supplies 0 1,833 1,769 3,000 3,000 3,000 3,000 2,500 2,500 Clothing Reproduction 8,824 1,999 1,279 2,500 2,500 2,500 2,500 Clothing 0 1,528 527 1,000 1,000 750 750 Gas Purchases 18,379 14,060 9,130 13,600 13,000 Miscellaneous Equipment 3,668 13,123 5,751 5,000 5,000 3,700 3,700 Miscellaneous Equipment 3,668 13,123 5,751 5,000 5,000 117,850 117,850 Clothing American Supplies & Materials 68,079 126,704 106,923 119,600 119,600 117,850 117,850 Accounting/Audit 2,526 2,641 2,599 2,700 2,700 2,800 2,800 Consulting Services 50 12,324 7,297 8,000 8,000 13,000 13,000 Consulting Services 2,514 367 2,290 5,500 5,500 1,500 1,500 1,500 Collection Services 299 1,013 680 1,000 1,000 1,100 1,100 Contractor Fees 13,223 980 1,904 2,000 2,000 2,000 2,000 Advertising 11,461 5,052 6,733 12,000 12,000 11,000 11,000 Cher Interfund Charges 5,646 0 0 0 3,000 3,000 3,000 3,000 Cher Interfund Allocations 901 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Landscape Supplies	36,333	28,834	29,193	36,000	36,000	36,400	36,400
Miscellaneous Supplies 0 1,833 1,769 3,000 3,000 3,000 3,000 2,000 2,500 2,500 2,500 2,500 2,500 2,500 2,500 2,500 2,500 2,500 2,500 2,500 2,500 2,500 2,500 2,500 2,500 2,500 2,500 7,50 750 3,000 13,000 13,000 13,000 13,000 13,000 3,700 <td></td> <td></td> <td></td> <td>0</td> <td></td> <td></td> <td></td> <td></td>				0				
Printing & Reproduction 8,824 1,999 1,279 2,500 2,500 2,500 2,500 2,500 Clothing 0 1,528 527 1,000 1,000 750 750 638 Purchases 18,379 14,060 9,130 13,600 13,600 13,000 13,000 Miscellaneous Equipment 3,668 13,123 5,751 5,000 5,000 3,700 3,700 Supplies & Materials 68,079 126,704 106,923 119,600 119,600 117,850 117,850 Accounting/Audit 2,526 2,641 2,599 2,700 2,700 2,800 2,800 Eank Services 50 12,324 7,297 8,000 8,000 13,000 13,000 Consulting Services 2,514 367 2,290 5,500 5,500 1,500 1,500 1,500 Collection Services 299 1,013 680 1,000 1,000 1,000 1,100 1,000 Contractor Fees 13,223 980 1,904 2,000 2,000 2,000 2,000 Advertising 11,461 5,052 6,733 12,000 12,000 11,000 11,000 Cher Interfund Charges 5,646 0 0 0 3,000 3,000 3,000 3,000 Interfund Allocations 901 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0								
Clothing 0 1,528 527 1,000 1,000 750 750 Gas Purchases 18,379 14,060 9,130 13,600 13,600 13,000 13,000 Miscellaneous Equipment 3,668 13,123 5,751 5,000 5,000 3,700 3,700 Supplies & Materials 68,079 126,704 106,923 119,600 119,600 117,850 117,850 Accounting/Audit 2,526 2,641 2,599 2,700 2,700 2,800 2,800 Bank Services 50 12,324 7,297 8,000 8,000 13,000 13,000 Consulting Services 2,514 367 2,290 5,500 5,500 1,500 1,500 Collection Services 299 1,013 680 1,000 1,000 1,100 1,100 Contractor Fees 13,223 980 1,904 2,000 2,000 2,000 2,000 Advertising 11,461 5,052 6,733 12,000 12,000 11,000 11,000 Cher Interfund Charges 5,646 0 0 0 3,000 3,000 3,000 Short Interfund Allocations 901 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0								
Gas Purchases 18,379 14,060 9,130 13,600 13,600 13,000 13,000 3,000								
Miscellaneous Equipment 3,668 13,123 5,751 5,000 5,000 3,700 3,700 Supplies & Materials 68,079 126,704 106,923 119,600 119,600 117,850 117,850 Accounting/Audit 2,526 2,641 2,599 2,700 2,700 2,800 2,800 Bank Services 50 12,324 7,297 8,000 8,000 13,000 15,000 Consulting Services 2,514 367 2,290 5,500 5,500 1,500 1,500 Collection Services 299 1,013 680 1,000 1,000 1,100 1,100 1,100 Contractor Fees 13,223 980 1,904 2,000 2,000 2,000 2,000 2,000 2,000 2,000 2,000 2,000 1,000 11,000 11,000 11,000 11,000 11,000 11,000 11,000 11,000 11,000 11,000 11,000 11,000 11,000 11,000 1,000 0 <td></td> <td></td> <td></td> <td></td> <td></td> <td>13,600</td> <td></td> <td></td>						13,600		
Supplies & Materials 68,079 126,704 106,923 119,600 119,600 117,850 117,850 Accounting/Audit 2,526 2,641 2,599 2,700 2,700 2,800 2,800 Bank Services 50 12,324 7,297 8,000 8,000 13,000 13,000 Consulting Services 2,514 367 2,290 5,500 5,500 1,500 1,500 Collection Services 299 1,013 680 1,000 1,000 1,100 1,100 2,000 3,000 3,000		3,668	13,123	5,751	5,000	5,000	3,700	3,700
Bank Services 50 12,324 7,297 8,000 8,000 13,000 13,000 Consulting Services 2,514 367 2,290 5,500 5,500 1,500 1,500 1,500 Collection Services 299 1,013 680 1,000 1,000 1,000 1,100 1,100 Contractor Fees 13,223 980 1,904 2,000 2,000 2,000 2,000 Advertising 11,461 5,052 6,733 12,000 12,000 11,000 11,000 Cher Interfund Charges 5,646 0 0 0 3,000 3,000 3,000 3,000 Interfund Allocations 901 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Supplies & Materials							
Bank Services 50 12,324 7,297 8,000 8,000 13,000 13,000 Consulting Services 2,514 367 2,290 5,500 5,500 1,500 1,500 1,500 Collection Services 299 1,013 680 1,000 1,000 1,000 1,100 1,100 Contractor Fees 13,223 980 1,904 2,000 2,000 2,000 2,000 Advertising 11,461 5,052 6,733 12,000 12,000 11,000 11,000 Cher Interfund Charges 5,646 0 0 0 3,000 3,000 3,000 3,000 Interfund Allocations 901 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Accounting/Audit	2.526	2.641	2.599	2.700	2.700	2.800	2.800
Consulting Services 2,514 367 2,290 5,500 5,500 1,500 1,500 Collection Services 299 1,013 680 1,000 1,000 1,100 1,100 Contractor Fees 13,223 980 1,904 2,000 3,000 <td< td=""><td>_</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>	_							
Contractor Fees 13,223 980 1,904 2,000 2,000 2,000 2,000 Advertising 11,461 5,052 6,733 12,000 12,000 11,000 11,000 Other Interfund Charges 5,646 0 0 3,000 3,000 3,000 3,000 3,000 3,000 3,000 3,000 3,000 3,000 3,000 3,000 3,000 0 <td< td=""><td>Consulting Services</td><td></td><td></td><td>2,290</td><td>5,500</td><td></td><td></td><td></td></td<>	Consulting Services			2,290	5,500			
Advertising 11,461 5,052 6,733 12,000 12,000 11,000 11,000 Other Interfund Charges 5,646 0 0 0 3,000 3,000 3,000 3,000 3,000 Interfund Allocations 901 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Collection Services	299						
Other Interfund Charges 5,646 0 0 3,000 3,000 3,000 3,000 3,000 3,000 3,000 3,000 3,000 3,000 3,000 3,000 3,000 3,000 3,000 0 <th< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></th<>								
Interfund Allocations 901 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	_				12,000	12,000		
Laundry Services 0 80 80 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0						•		
Other Contracts/Obligations 205 646 0 <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>								
Purchased Services 36,825 23,103 21,503 34,200 34,200 34,400 34,500 36,500 36,500 36,500 36,500 36,500		205	646	0				0
Gas 7,348 4,629 2,843 7,350 7,350 6,500 6,500 Water 1,868 2,071 1,339 2,023 2,023 2,100 2,100 Waste Disposal/Collection 1,770 1,699 971 1,825 1,825 1,880 1,880 Stormwater 7,351 11,120 8,700 12,120 12,120 12,120 12,120 Telephone 2,031 2,361 2,084 2,031 2,031 2,900 2,900 Cellular Telephone 277 636 533 620 620 904 904	Purchased Services							
Gas 7,348 4,629 2,843 7,350 7,350 6,500 6,500 Water 1,868 2,071 1,339 2,023 2,023 2,100 2,100 Waste Disposal/Collection 1,770 1,699 971 1,825 1,825 1,880 1,880 Stormwater 7,351 11,120 8,700 12,120 12,120 12,120 12,120 Telephone 2,031 2,361 2,084 2,031 2,031 2,900 2,900 Cellular Telephone 277 636 533 620 620 904 904	Electric							
Waste Disposal/Collection 1,770 1,699 971 1,825 1,825 1,880 1,880 Stormwater 7,351 11,120 8,700 12,120 12,120 12,120 12,120 12,120 Telephone 2,031 2,361 2,084 2,031 2,031 2,900 2,900 Cellular Telephone 277 636 533 620 620 904 904			4,629					
Stormwater 7,351 11,120 8,700 12,120 12,120 12,120 12,120 Telephone 2,031 2,361 2,084 2,031 2,031 2,900 2,900 Cellular Telephone 277 636 533 620 620 904 904								
Telephone 2,031 2,361 2,084 2,031 2,031 2,900 2,900 Cellular Telephone 277 636 533 620 620 904 904			1,699 11 120					
Cellular Telephone 277 636 533 620 620 904 904			2.361					

83500 TEACHERA BUD_GOL_LN

City of Appleton 2017 Budget Revenue and Expense Summary

2 09/23/16 11:36:43

Description	2014 Actual	2015 Actual	2016 YTD Actual	2016 Adopted Budget	2016 Amended Budget	2017 Requested Budget	2017 Adopted Budget
Utilities	43,689	45,692	29,890	49,902	49,902	50,337	50,337
Building Repair & Maintenance	329	0	0	0	0	0	0
Equipment Repair & Maintenanc	3,034	4,290	2,911	5,000	5,000	5,000	5,000
Facilities Charges	25,805	26,145	12,698	32,466	32,466	32,264	32,264
Software Support	3,190	2,249	0	4,700	4,700	2,369	2,369
CEA Equipment Rental	85,240	85,715	65,244	81,247	81,247	89,151	89,151
Repair & Maintenance	117,598	118,399	80,853	123,413	123,413	128,784	128,784
Buildings	36,167	0	0	0	0	0	0
Other Capital Outlay	36,167-	0	0	0	0	0	0
Capital Expenditures	0	0	0	0	0	0	0
TOTAL EXPENSES	574,690	788,696	608,713	810,613	812,641	835,934	835,764
	========	========	========	========	========	========	========

CITY OF APPLETON 2017 BUDGET

REID GOLF COURSE

STATEMENT OF REVENUES, EXPENSES AND CHANGES IN FUND NET ASSETS

Revenues	2014 Actual	2015 Actual	2016 Budget	2016 Projected	2017 Budget
Charges for Services Miscellaneous Lease Revenue Total Revenues	\$ 487,997 41,125 45,287 574,409	\$ 778,919 18,186 56,565 853,670	\$ 745,850 15,000 56,896 817,746	\$ 790,000 15,000 56,896 861,896	\$ 775,250 15,400 57,325 847,975
Expenses					
Operation and Maintenance Depreciation Total Expenses	475,102 67,055 542,157	686,009 67,707 753,716	708,593 67,000 775,593	710,621 67,000 777,621	737,179 67,365 804,544
Operating Income (Loss)	32,252	99,954	42,153	84,275	43,431
Nonoperating Revenues (Expenses)					
Interest Income Interest Expense Total Non-Operating	1,007 (14,632) (13,625)	171 (14,280) (14,109)	1,000 (13,920) (12,920)	1,500 (13,920) (12,420)	1,000 (13,320) (12,320)
Net Income (Loss) Before Transfers	18,627	85,845	29,233	71,855	31,111
Contributions and Transfers In (Out)					
Capital Contributions Operating Transfers out	20,000 (17,900)	(20,700)	(21,100)	(21,100)	(17,900)
Change in Net Assets	20,727	65,145	8,133	50,755	13,211
Net Assets - Beginning	662,790	728,793	* 793,938	793,938	844,693
Net Assets - Ending	\$ 683,517	\$ 793,938	\$ 802,071	\$ 844,693	\$ 857,904
* as restated per pension standards					
	SCHEDUL	E OF CASH FL	ows		
Cash - Beginning of Year + Change in Net Assets - Capital Contributions				\$ 134,435 50,755	\$ 187,190 13,211
+ Depreciation				67,000	67,365
- Fixed Assets- Principal Repayment				(65,000)	(65,000)
Working Cash - End of Year				\$ 187,190	\$ 202,766

OPERATING PROJECTIONS

Revenues	2015	2016	2017	2018	2019	2020	2021
nevenues	Actual	Projected	Budget	Projected	Projected	Projected	Projected
Charges for Services	\$ 778,919	\$ 790,000	\$ 775,250	\$ 781,550	\$ 788,050	\$ 794,750	\$ 801,650
Miscellaneous Lease Revenue	18,186 56,565	15,000 56,896	15,400 57,325	15,708 57,325	16,022 57,325	16,342 57,325	16,669 57,325
Total Revenues	853,670	861,896	847,975	854,583	861,397	868,417	875,644
			511,610			555,	
Expenses							
Operating Expenses	686,009	710,621	737,179	755,608	774,499	793,861	813,708
Depreciation	67,707	67,000	67,365	67,365	68,500	69,000	69,000
Total Expenses	753,716	777,621	804,544	822,973	842,999	862,861	882,708
Operating Income	99,954	84,275	43,431	31,610	18,398	5,556	(7,064)
Non-Operating Revenues (Expenses)							
Interest Income	171	1,500	1,000	1,000	1,000	750	500
Interest Expense	(14,280)	(13,920)	(13,320)				(13,625)
Total Non-Operating	(14,109)	(12,420)	(12,320)	(11,556)	(16,625)	(15,182)	(13,125)
Net Income Before Transfers	85,845	71,855	31,111	20,054	1,773	(9,626)	(20,189)
Contributions and Transfers In (Out)							
Capital Contributions General Fund/Internal Service	(20,700)	(21,100)	(17,900)	(17,900)	(17,900)	(17,900)	(17,900)
Change in Net Assets	65,145	50,755	13,211	2,154	(16,127)	(27,526)	(38,089)
Total Net Assets - Beginning	728,793	793,938	844,693	857,904	860,058	843,931	816,405
Total Net Assets - Ending	\$ 793,938	\$ 844,693	\$ 857,904	\$ 860,058	\$ 843,931	\$ 816,405	\$ 778,316
		SCHED	ULE OF CAS	SH FLOWS			
Cash - Beginning of the Year + Change in Net Assets - Capital Contributions		\$ 134,435 50,755	\$ 187,190 13,211	\$ 202,766 2,154	\$ 207,285 (16,127)	\$ 194,658 (27,526)	\$ 153,132 (38,089)
+ Depreciation + Long Term Debt - Fixed Assets		67,000	67,365 - -	67,365 175,000 (175,000)	68,500 65,000 (65,000)	69,000 47,500 (47,500)	69,000 57,500 (57,500)
- Principal Repayment		(65,000)	(65,000)		· · · · · · · · · · · · · · · · · · ·	(83,000)	(88,000)
Working Cash - End of Year		\$ 187,190	\$ 202,766	\$ 207,285	\$ 194,658	\$ 153,132	\$ 96,043
25% Working Capital Reserve (orior year's audit	ed expenses)	\$ 186,410	\$ 192,100	\$ 196,516	\$ 202,506	\$ 206,923
Coverage Ratio		1.53	1.09	0.95	0.81	0.67	0.52
A COLUMBTIONS:							

ASSUMPTIONS:

Rounds of golf played @ projected 2016 levels and then increasing slightly for estimated increase in rounds, a 3% price increase projected in 2017-2021 for fees other than greens fees.

Strive to maintain a level of 25% working capital reserve and 1.25 coverage ratio.

Operating expenses to increase 2.5% per year after 2017 in addition to larger one time costs as detailed in the five-year Capital Improvements

CITY OF APPLETON 2017 BUDGET REID GOLF COURSE LONG-TERM DEBT

2002 General Fund Advance

Year	Principal		In	terest	Total	
2017	\$	5,000	\$	-	\$ 5,000	
2018		5,000		-	5,000	
2019		5,000		-	5,000	
2020		-		-	-	
2021		-		-	-	
2022		-		-	-	
2023		-		-	-	
2024		-		-	-	
2025		60,000		-	60,000	
2026		80,000		-	80,000	
	\$	155,000	\$	-	\$ 155,000	
				_		

2012

Taxable General Obligation Refunding Bonds

	1 0	raxable deficial obligation relationing bonds							
Year	F	Principal	l l	nterest		Total			
2017	\$	60,000	\$	13,320	\$	73,320			
2018		60,000		12,556		72,556			
2019		60,000		11,625		71,625			
2020		70,000		10,432		80,432			
2021		75,000		8,625		83,625			
2022		80,000		6,300		86,300			
2023		75,000		3,975		78,975			
2024		75,000		1,725		76,725			
2025		20,000		300		20,300			
	\$	575,000	\$	68,858	\$	643,858			

		Total							
Year	F	Principal Interest				Total			
2017	\$	65,000	\$	13,320	\$	78,320			
2018		65,000		12,556		77,556			
2019		65,000		11,625		76,625			
2020		70,000		10,432		80,432			
2021		75,000		8,625		83,625			
2022		80,000		6,300		86,300			
2023		75,000		3,975		78,975			
2024		75,000		1,725		76,725			
2025		80,000		300		80,300			
2026		80,000		-		80,000			
	\$	730,000	\$	68,858	\$	798,858			