

2015 Special Events Cost Summary

	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>Change</u>	<u>% change</u>
Total cost					
Octoberfest	45,156	46,351	50,254	3,903	
Other large events (3 parades, 4th July, Marathon, Turkey Trot)	36,494	32,991	40,584	7,592	
All other	<u>25,502</u>	<u>24,897</u>	<u>26,401</u>	<u>1,504</u>	
Total cost	\$ 107,152	\$ 104,239	\$ 117,239	\$ 13,000	12%
Average cost					
# other large events	6	6	6		
Average cost - large events	6,082	5,499	6,764	1,265.00	23%
# smaller events	70	65	84		
Average cost - smaller events	364	383	314	(69.00)	-18%
Octoberfest - cost by department					
Clerk	-	30	32	2	
Parks	-	-	3,147	3,147	
Health	2,556	1,763	2,567	804	
Police	31,692	32,122	28,564	(3,558)	
Fire	-	-	1,420	1,420	
DPW				-	
Parking	978	1,659	1,903	244	
Traffic	2,261	2,680	3,369	689	
San	3,563	3,883	4,683	800	
Overhead	<u>4,105</u>	<u>4,214</u>	<u>4,569</u>	<u>355</u>	
Total cost	<u>45,155</u>	<u>46,351</u>	<u>50,254</u>	<u>3,903</u>	8%
Other large events - total cost each					
Flag day	6,205	5,009	7,343.23	2,334.59	47%
Memorial day	3,735	3,273	7,817.66	4,544.52	139%
Christmas	14,074	12,775	13,507.71	733.20	6%
4th July	4,398	3,860	5,528.25	1,668.25	43%
Marathon	4,263	4,197	3,064.72	(1,131.92)	-27%
Turkey Trot	3,818	3,878	3,321.97	(556.47)	-14%

<u>Project</u>	<u>Description</u>	<u>Labor</u>	<u>Material</u>	<u>Equipment</u>	<u>Overhead</u>	<u>Total</u>
6	GREAT STRIDES TO BENEFIT CYSTIC FIBROSIS	118.97	-	-	11.90	130.87
11	PAPER DISCOVERY DUATHLON	339.71			33.97	373.68
12	CIVIL WAR REENACTMENT - WOODLAND PARK	11.03			1.10	12.13
13	CIVIL WAR REENACTMENT - PIERCE PARK # 1	41.67		-	4.17	45.84
14	AMERICAN CANCER SOCIETY SOLEBURNER	1,948.29	330.20	424.08	270.26	2,972.83
15	POLICE WEEK VEHICLE DISPLAY	48.56	-	-	4.86	53.42
16	JOHNSTON SCHOOL MUSTANG MILE	232.98	-	14.88	24.79	272.65
17	MEMORIAL DAY PARADE	6,376.34		730.62	710.70	7,817.66
19	FLAG DAY PARADE	6,586.07		89.59	667.57	7,343.23
20	BIG BOOM CIVIC CELEBRATION	4,946.32		79.36	502.57	5,528.25
21	HEID MUSIC SUMMER CONCERT SERIES	49.23			4.92	54.15
23	BRETT YOUNGER 10K RUN/ 2M WALK	1,063.89		5.27	106.92	1,176.08
24	M.A.S.H BLOOD DRIVE	49.23			4.92	54.15
26	MILLER ELECTRIC COMPANY PICNIC	1,068.67		20.77	108.94	1,198.38
27	APPLETON WEST CROSS COUNTRY INVITATIOI	250.09		19.84	26.99	296.92
28	COMMUNITY FIRST FOX CITIES MARATHON	2,594.54	-	191.57	278.61	3,064.72
29	WALK FOR BABIES - MARCH OF DIMES	95.13	-	-	9.51	104.64
31	LAWRENCE UNIVERSITY - COMMENCEMENT	127.71			12.77	140.48
33	CIVIL WAR REENACTMENT - ERB PARK # 1	80.30			8.03	88.33
37	APPLETON CAR SHOW	1,166.04	55.46	90.21	131.17	1,442.88
38	ART IN THE PARK	1,353.71		30.38	138.41	1,522.50
39	OCTOBERFEST	43,818.90	345.66	1,520.83	4,568.54	50,253.93
42	ST PIUS FUN RUN	76.87		10.23	8.71	95.81
43	HORIZONS FIELD DAY FUN RUN	41.67			4.17	45.84
44	PATHWAYS CHURCH PICNIC	42.48			4.25	46.73
45	USA YOUTH SOCCER MIDWEST REGIONAL CHA	113.79		28.21	14.20	156.20
48	XAVIER HOMECOMING PARADE	407.25		14.88	42.21	464.34
49	EAST H.S. HOMECOMING PARADE	552.89	-	30.07	58.30	641.26
51	FREAKY 5K RUN/WALK	927.34		64.79	99.21	1,091.34
56	TOWARD COMMUNITY PICNIC	42.48			4.25	46.73
59	APPLETON WEST H.S. HOMECOMING PARADE	460.10		84.63	54.47	599.20
62	FOX CITIES CROP WALK	136.15			13.62	149.77
67	APPLETON CHRISTMAS PARADE	11,660.50		619.24	1,227.97	13,507.71
68	SANTA SCAMPER 1 MILE FUN RUN	338.61			33.86	372.47
84	JUNETEENTH - AFRICAN HERITAGE INC.	878.69	-	9.92	88.86	977.47
90	YMCA BIRD BATH SWIM MEEET	113.19	-	31.00	14.42	158.61
112	ST. PIUS ELEMENTARY JOG-A-THON	11.13			1.11	12.24
117	CHILDREN'S PARADE/PICNIC	261.20		21.08	28.23	310.51
121	YMCA FOX CITIES SUMMER CLASSIC SWIM MEE	98.34		15.19	11.35	124.88
124	FAMILY SERVICES BUTTERFLY RELEASE	82.77			8.28	91.05
127	APPLEE TREE CONNECTIONS	1,036.79		37.36	107.42	1,181.57
138	ST PIUS PRAYER PROCESSION	13.85			1.39	15.24
140	CIVIL WAR RE-ENACTMENT - WOODLAND PK #	34.07			3.41	37.48
147	MILES FOR MYELOMA	673.96		59.52	73.35	806.83
159	APRIL FOOL'S MIDNIGHT RUN	544.61			54.46	599.07
161	ST MARY/ST JOSEPH INTERPARISH WORSHIP	52.70			5.27	57.97
163	ST PIUS X - RESPECT LIFE EUCHARISTIC PROC	208.20			20.82	229.02
166	FOX CITIES GREENWAYS	56.73			5.67	62.40
167	LAW ENFORCEMENT TORCH RUN	389.15			38.92	428.07
171	ADI - CHALK ABOUT TOWN	7.56			0.76	8.32
177	CARS, TRUCKS & THINGS THAT GO	1,463.97		209.32	167.33	1,840.62
190	TURKEY TROT - FESTIVAL FOODS	2,957.35		62.62	302.00	3,321.97
195	LIGHT UP THE FOX RIDE	41.06			4.11	45.17
198	KIDS' RUMMAGE SALE	41.67			4.17	45.84
199	PARKS & REC - MOVIES ON THE HILL	41.67			4.17	45.84
200	PARS & REC - PLAYGROUND FAIR	52.80			5.28	58.08
206	ADI MILE OF MUSIC	330.28			33.03	363.31
209	NATIONAL MS SOCIETY	48.56			4.86	53.42
211	APPLETON ICE - ALE FEST	498.23			49.82	548.05
214	TOP SHELF OFFICIAL MEET	42.48			4.25	46.73
215	SIC WIT IT MC	11.13			1.11	12.24
218	FOSTER ELEMENTARY FUN RUN	343.98		24.80	36.88	405.66
220	HOLIDAY FUN FEST	52.77			5.28	58.05
221	JET PTA COLOR RUN	44.59			4.46	49.05
222	HOUDINI 10	811.52		61.97	87.35	960.84
223	EARTH DAY RIVER HIKE	52.04			5.20	57.24
224	XAVIER ELEMENTARY SPIRIT SPRINT / ST FRAN	80.75			8.08	88.83
225	XAVIER ELEMENTARY SPIRIT SPRINT / ST THOM	112.94			11.29	124.23
226	WISDOM OF WOMBATS	49.17			4.92	54.09
227	APPLE CREEK 50K	513.09		14.88	52.80	580.77
228	MILE OF MUSIC BIKE RIDE	332.60			33.26	365.86
229	APPLETON FOOD TRUCK RALLY	117.56			11.76	129.32
230	FOX CITIES COMMUNITY ART DAY	49.23			4.92	54.15
231	BIKE TO WORK DAY PIT STOP	52.80			5.28	58.08
232	FLAG DAY PARADE FREEDOM RIDE	49.23			4.92	54.15

233 TREATMENT TRAIL	49.23		4.92	54.15
234 ART ON THE TOWN (PARK-ING DAY)	41.67		4.17	45.84
235 FOX VALLEY LITERACY COUNCIL 5K	52.80		5.28	58.08
236 APPLETON FOOD TRUCK RALLY	10.29		1.03	11.32
237 LIVING HOPE CHRISTIAN MUSIC CONCERT	45.23		4.52	49.75
238 PULSE YOUNG PROFESSIONALS NETWORK	31.38		3.14	34.52
239 SUMMER MOVIES IN THE PLAZA	45.23		4.52	49.75
240 ADVANCED MOVEMENT STUDIO FIT FOX FEST	52.80		5.28	58.08
241 PARK & REC ALL CITY CAMPOUT	10.29		1.03	11.32
242 APOSTOLIC TRUTH CHURCH FIESTA HISPANA	116.40		11.64	128.04
243 DUP15Q ALLIANCE WALK/RUN	157.76		15.78	173.54
244 APPLETON GOSPEL CHURCH WORSHIP IN THE	42.48		4.25	46.73
245 RUNAWAY SHOES FOC CITIES NITELITE RUN	597.52	29.76	62.73	690.01
246 ST JAMES UMC MALARIA NO MORE WALK	42.48		4.25	46.73
247 CASA HISPANA LATINO FEST	42.48		4.25	46.73
248 FOX CITIES BUILDING FOR THE ARTS FUNDRAI	42.48		4.25	46.73
	<u>101,202.44</u>	<u>731.32</u>	<u>4,646.87</u>	<u>10,658.13</u>
			<u>117,238.76</u>	