

CITY OF APPLETON 2017 BUDGET PROGRAM ADDITIONS/DELETIONS

IDENTIFICATION	
Title of Request:	Hispanic Outreach Specialist
Department:	Library
Program:	Children's Services
Priority:	1

FUNDING					
Description	Revenue	Personnel	Supplies & Services	Fixed Assets	Net
Year 2017 Budget Increase	-	32,570	-	-	\$ 32,570
Year 2017 Budget Reduction	-	-	-	-	\$ -
Future Years' Net Impact	-	-	-	-	\$ -

DESCRIPTION/JUSTIFICATION
<p>The half-time Hispanic Outreach Specialist position has been grant funded by a Basic Needs Community Foundation Grant for the last three years. That grant funding ends in 2016. Together with the Hmong Outreach Specialist, they make up Appleton Ready to Read, a library program that offers home visits, library tours and literacy programs for Hmong and Hispanic families. Those programs include Play & Learn, a vibrant and active program that has Hmong, Hispanic and English editions that is offered on Sunday afternoons. It also includes a new program for school-aged children called ELL Night offered on Monday evenings throughout the year.</p> <p>The Hispanic Outreach Specialist position is a necessary component for the library to reach the Hispanic people in our community. Each Outreach Specialist creates bridges from the library to the community, forming relationships with individual families and offering real connections in their lives to the library. In the last three years, our Hispanic Outreach Specialist has served 70 families, including over 100 children. Over 1900 Hispanic patrons have attended the 57 Play & Learn - Hispanic Edition classes, averaging more than 34 at each program.</p> <p>The Appleton Ready to Read program also has a robust referral component. The Hispanic Outreach Specialist has referred 85 children to AASD for various reasons. 20 children have been enrolled in EvenStart from APL referrals. 30 children were sent to Outagamie Birth to 3 Early Intervention. Over 35 parents were referred to the Fox Valley Literacy Coalition. In this way, APL is reaching beyond our own services to connect families in need with interventions that they desperately need and would not have been aware of.</p>
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