

APPLETON PUBLIC LIBRARY  
STATISTICAL SUMMARY  
MAY 2016

<b>I. Circulation</b>	<b>Current Month</b>	<b>This Month Last year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Adult Circulation	52,979	55,628	284,068	299,526	-5%	-5%
Children's Circulation	32,569	35,238	180,961	194,762	-8%	-7%
<b>Total Circulation</b>	<b>85,548</b>	<b>90,866</b>	<b>465,029</b>	<b>494,288</b>	<b>-6%</b>	<b>-6%</b>
Adult AV/nonbook (included in above)	25,542	27,010	141,657	149,826	-5%	-5%
Children's AV/non-book (included in above)	8,709	8,478	46,853	57,720	3%	-19%
ILL items received (received from)	13,049	10,168	70,036	55,810	28%	25%
ILL items loaned (provided to)	11,066	12,697	68,187	69,632	-13%	-2%
Total Registered Patrons (quarterly)	93,171	93,673	n/a	n/a	-1%	n/a
Door Count	40,555	37,714	208,922	206,677	8%	1%
E-Book Uses	4,445	4,583	22,664	22,822	-3%	-1%
Online Audiobook Uses	2,030	1,632	9,780	7,518	24%	30%
Percentage of Total Circulation on Self Check Machines	77.9%	79.2%	n/a	n/a	-2%	n/a

<b>II. Customer Assistance</b>	<b>Current Month</b>	<b>This Month Last year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Reference Transactions - Adult	5,960	6,470	31,916	34,129	-8%	-6%
Reference Transactions - Children's	1,845	3,461	8,440	11,047	-47%	-24%
<b>Total Reference</b>	<b>7,805</b>	<b>9,931</b>	<b>40,356</b>	<b>45,176</b>	<b>-21%</b>	<b>-11%</b>
Volunteer Hours	489	679	2,146	2,910	-28%	-26%

<b>III. Collections &amp; Processing</b>	<b>Current Month</b>	<b>This Month Last year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Volumes Added	2,318	3,242	11,980	16,840	-29%	-29%
Volumes Withdrawn	2,588	2,053	16,717	14,335	26%	17%
Total Titles	292,344	285,816	n/a	n/a	2%	n/a
Total Volumes	352,601	348,095	n/a	n/a	1%	n/a

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<b>IV. Programs</b>	<b>Current Month</b>	<b>This Month Last year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Children's Programs	36	181	350	527	-80%	-34%
Children's Program Attendance	3,657	7,579	11,832	17,092	-52%	-31%
Young Adult Programs	17	22	67	76	-23%	-12%
Young Adult Program Attendance	2,484	3,770	3,847	7,901	-34%	-51%
Adult Programs (including instructional)	37	22	159	116	68%	37%
Adult Program Attendance (including instructional)	1,288	711	4,300	3,053	81%	41%
<b>Total Programs</b>	<b>90</b>	<b>225</b>	<b>576</b>	<b>719</b>	<b>-60%</b>	<b>-20%</b>
<b>Total Program Attendance</b>	<b>7,429</b>	<b>12,060</b>	<b>19,979</b>	<b>28,046</b>	<b>-38%</b>	<b>-29%</b>
Meeting Room Uses - Room Reservations (Public)	281	205	1289	1072	37%	20%
Meeting Room Uses - Events (Library Programs)	115	106	857	839	8%	2%
<b>Total Meeting Room Uses</b>	<b>396</b>	<b>311</b>	<b>2,146</b>	<b>1,911</b>	<b>27%</b>	<b>12%</b>

<b>V. Electronic Access Services</b>	<b>Current Month</b>	<b>This Month Last year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Database Sessions	29,423	23,173	127,273	116,425	27%	9%
Web Page "Hits"	116,049	101,415	529,707	498,696	14%	6%
FOCOL "Hits"	2,695	3,032	12,138	13,336	-11%	-9%
Fox Valley Memory "Hits"	2,697	1,529	16,904	10,577	76%	60%
Remote Logins to InfoSoup	17,369	16,315	92,605	98,169	6%	-6%
Public Computing Sessions	5,904	5,160	30,737	29,908	14%	3%
Total Time Used on Public Computers	0:00:00	3556:00:00	18986:00:00	21160:00:00	-100%	-10%
Children's AWE Public Computer Sessions	486	2242	5492	14282	-78%	-62%

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