

APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
MARCH 2016

I. Circulation	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	59,718	62,422	175,581	184,468	-4%	-5%
Children's Circulation	39,598	42,967	111,275	119,475	-8%	-7%
Total Circulation	99,316	105,389	286,856	303,943	-6%	-6%
Adult AV/nonbook (included in above)	29,888	30,770	88,558	93,239	-3%	-5%
Children's AV/non-book (included in above)	10,267	11,269	28,573	32,634	-9%	-12%
ILL items received (received from)	15,146	11,574	42,828	34,579	31%	24%
ILL items loaned (provided to)	15,182	14,648	42,937	42,585	4%	1%
Total Registered Patrons (quarterly)	97,018	96,444	n/a	n/a	1%	n/a
Door Count	42,564	40,347	124,837	125,037	5%	0%
E-Book Uses	4,788	4,732	13,811	13,871	1%	0%
Online Audiobook Uses	2,027	1,608	5,735	4,265	26%	34%
Percentage of Total Circulation on Self Check Machine:	78.3%	77.8%	n/a	n/a	1%	n/a

II. Customer Assistance	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	6,502	7,093	19,584	20,837	-8%	-6%
Reference Transactions - Children's	1,470	2,101	4,753	5,614	-30%	-15%
Total Reference	7,972	9,194	24,337	26,451	-13%	-8%
Volunteer Hours	454	563	1,121	1,596	-19%	-30%

III. Collections & Processing	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	2,601	3,248	7,282	10,777	-20%	-32%
Volumes Withdrawn	3,060	2,400	10,782	10,625	28%	1%
Total Titles	292,131	284,395	n/a	n/a	3%	n/a
Total Volumes	353,838	345,742	n/a	n/a	2%	n/a

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IV. Programs	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's Programs	75	102	232	183	-26%	27%
Children's Program Attendance	1,831	3,389	5,832	6,982	-46%	-16%
Young Adult Programs	12	15	36	44	-20%	-18%
Young Adult Program Attendance	206	2,952	910	3,964	-93%	-77%
Adult Programs (including instructional)	28	23	83	58	22%	43%
Adult Program Attendance (including instructional)	858	648	1,820	1,222	32%	49%
Total Programs	115	140	351	285	-18%	23%
Total Program Attendance	2,895	6,989	8,562	12,168	-59%	-30%
Meeting Room Uses - Room Reservations (Public)	293	248	734	651	18%	13%
Meeting Room Uses - Events (Library Programs)	209	211	533	535	-1%	0%
Total Meeting Room Uses	502	459	1,267	1,186	9%	7%

V. Electronic Access Services	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	24,119	23,268	72,247	70,785	4%	2%
Web Page "Hits"	115,924	102,698	301,005	298,988	13%	1%
FOCOL "Hits"	2,885	2,089	6,981	6,916	38%	1%
Fox Valley Memory "Hits"	2,581	2,280	10,361	7,395	13%	40%
Remote Logins to InfoSoup	18,918	17,927	57,078	64,436	6%	-11%
Public Computing Sessions	6,280	6,334	18,098	20,273	-1%	-11%
Total Time Used on Public Computers	5005:00:00	4461:00:00	13986:00:00	13442:00:00	12%	4%
Children's AWE Public Computer Sessions	1378	3014	3886	8934	-54%	-57%