Romenesko Developments Inc. 1818 East Wisconsin Avenue Appleton, Wisconsin 54911

May 5, 2016

Economic Development Committee 100 N Appleton Street Appleton, WI 54911

To Whom It May Concern -

I, Carl Romenesko of CDR6, LLC, am requesting that the City grant a variance/acceptance for the insulated metal panel profile as currently installed at 3100 E Capitol Drive.

The originally proposed insulated metal panel was to have a "heavy embossed flat profile" (sample provided); the committee approved this sample prior to construction. We contracted Keller, Inc. to erect the metal building including installation of the aforementioned insulated metal panel. However, due to an honest mix up by Keller (letter enclosed), an alternate "plank embossed profile" was ordered and installed (sample provided). The currently installed profile is similar in appearance to the originally approved profile, shown in the picture enclosed.

Since the committee originally rejected the installed plank profile, we informed the city directly following realization of the unfortunate mishap. We requested that the City visit the job site to view the installed insulated metal panel. Ms. Karen Harkness of Economic Development, Mr. Matthew Rehbein and Ms. Monica Stage visited the job site on April 28th.

As owner of this property, and many of the other defined parcels of Northeast Industrial Park Plat #4 (map enclosed), we feel the alternate profile does not decrease the value of this property or the neighboring properties. Aesthetically, it is difficult to discern the alternate profile from the parking lot much less from a street view. Both panels are rigid foam panels installed using a concealed fastener system and have a clean, flat, appearance differing greatly from a standard architectural, metal wall panel (sample provided). The overall finishes of both profiles are similar to an EIFS, or Dryvit® system.

Please take into consideration both the overall appearance of the currently constructed building as well as the substantial cost that would be incurred by Keller, a prominent local business, to remove and re-install new panels. We are asking for your understanding in granting the variance and accepting the proposed panel profile.

Fhank You!

Carl D Romenesko

Owner

