

APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
FEBRUARY 2016

| I. Circulation | Current Month | This Month Last year | Year to Date | Last Year to Date | Month % Change | Year % Change |
|--|--------------------------|---------------------------------|---------------------|------------------------------|---------------------------|--------------------------|
| Adult Circulation | 56,894 | 58,936 | 115,863 | 122,046 | -3% | -5% |
| Children's Circulation | 37,035 | 37,859 | 71,677 | 76,508 | -2% | -6% |
| Total Circulation | 93,929 | 96,795 | 187,540 | 198,554 | -3% | -6% |
| Adult AV/nonbook (included in above) | 29,082 | 30,251 | 58,670 | 62,469 | -4% | -6% |
| Children's AV/non-book (included in above) | 9,161 | 10,295 | 18,306 | 21,365 | -11% | -14% |
| ILL items received (received from) | 13,991 | 11,114 | 27,682 | 23,005 | 26% | 20% |
| ILL items loaned (provided to) | 14,030 | 13,480 | 27,755 | 27,937 | 4% | -1% |
| Total Registered Patrons (quarterly) | 97,018 | 96,444 | n/a | n/a | 1% | n/a |
| Door Count | 41,434 | 41,571 | 82,273 | 84,690 | 0% | -3% |
| E-Book Uses | 4,354 | 4,337 | 9,023 | 9,139 | 0% | -1% |
| Online Audiobook Uses | 1,868 | 1,361 | 3,708 | 2,657 | 37% | 40% |
| Percentage of Total Circulation on Self Check Machines | 78.6% | 77.4% | n/a | n/a | n/a | n/a |

| II. Customer Assistance | Current Month | This Month Last year | Year to Date | Last Year to Date | Month % Change | Year % Change |
|-------------------------------------|--------------------------|---------------------------------|---------------------|------------------------------|---------------------------|--------------------------|
| Reference Transactions - Adult | 6,431 | 6,190 | 13,082 | 13,744 | 4% | -5% |
| Reference Transactions - Children's | 1,688 | 1,712 | 3,283 | 3,513 | -1% | -7% |
| Total Reference | 8,119 | 7,902 | 16,365 | 17,257 | 3% | -5% |
| Volunteer Hours | 439 | 512 | 668 | 1,033 | -14% | -35% |

| III. Collections & Processing | Current Month | This Month Last year | Year to Date | Last Year to Date | Month % Change | Year % Change |
|--|--------------------------|---------------------------------|---------------------|------------------------------|---------------------------|--------------------------|
| Volumes Added | 2,428 | 3,159 | 4,681 | 7,529 | -23% | -38% |
| Volumes Withdrawn | 1,642 | 1,222 | 7,722 | 8,225 | 34% | -6% |
| Total Titles | 292,283 | 283,844 | n/a | n/a | 3% | n/a |
| Total Volumes | 354,297 | 344,894 | n/a | n/a | 3% | n/a |

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| IV. Programs | Current Month | This Month Last year | Year to Date | Last Year to Date | Month % Change | Year % Change |
|--|------------------|-------------------------|--------------|----------------------|-------------------|------------------|
| Children's Programs | 89 | 88 | 156 | 146 | 1% | 7% |
| Children's Program Attendance | 2,717 | 2,159 | 4,415 | 3,593 | 26% | 23% |
| Young Adult Programs | 10 | 14 | 25 | 29 | -29% | -14% |
| Young Adult Program Attendance | 154 | 762 | 290 | 1,012 | -80% | -71% |
| Adult Programs (including instructional) | 28 | 19 | 55 | 35 | 47% | 57% |
| Adult Program Attendance (including instructional) | 496 | 346 | 962 | 574 | 43% | 68% |
| Total Programs | 127 | 121 | 236 | 210 | 5% | 12% |
| Total Program Attendance | 3,367 | 3,267 | 5,667 | 5,179 | 3% | 9% |
| Meeting Room Uses - Room Reservations (Public) | 265 | 198 | 441 | 403 | 34% | 9% |
| Meeting Room Uses - Events (Library Programs) | 186 | 192 | 324 | 324 | -3% | 0% |
| Total Meeting Room Uses | 451 | 390 | 765 | 727 | 16% | 5% |

| V. Electronic Access Services | Current Month | This Month Last year | Year to Date | Last Year to Date | Month % Change | Year % Change |
|---|------------------|-------------------------|--------------|----------------------|-------------------|------------------|
| Database Sessions | 16,484 | 22,064 | 42,318 | 47,517 | -25% | -11% |
| Web Page "Hits" | 89,743 | 94,473 | 185,081 | 196,290 | -5% | -6% |
| FOCOL "Hits" | 1,806 | 1,939 | 4,096 | 4,827 | -7% | -15% |
| Fox Valley Memory "Hits" | 4,294 | 2,707 | 7,780 | 5,115 | 59% | 52% |
| Remote Logins to InfoSoup | 18,006 | 16,970 | 38,160 | 46,509 | 6% | -18% |
| Public Computing Sessions | 5,887 | 6,224 | 11,818 | 12,454 | -5% | -5% |
| Total Time Used on Public Computers | 4445:00:00 | 4440:00:00 | 8981:00:00 | 8981:00:00 | 0% | 0% |
| Children's AWE Public Computer Sessions | 1263 | 2923 | 2508 | 5920 | -57% | -58% |