

APPLETON PUBLIC LIBRARY  
STATISTICAL SUMMARY  
JANUARY 2016

<b>I. Circulation</b>	<b>Current Month</b>	<b>This Month Last Year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Adult Circulation	58,969	63,110	58,969	63,110	-7%	-7%
Children's Circulation	34,642	38,649	34,642	38,649	-10%	-10%
<b>Total Circulation</b>	<b>93,611</b>	<b>101,759</b>	<b>93,611</b>	<b>101,759</b>	<b>-8%</b>	<b>-8%</b>
Adult AV/nonbook (included in above)	29,588	32,218	29,588	32,218	-8%	-8%
Children's AV/non-book (included in above)	9,145	11,070	9,145	11,070	-17%	-17%
ILL items received (received from)	13,691	11,891	13,691	11,891	15%	15%
ILL items loaned (provided to)	13,725	14,457	13,725	14,457	-5%	-5%
Total Registered Patrons (quarterly)	97,018	96,444	n/a	n/a	1%	n/a
Door Count	40,839	43,119	40,839	43,119	-5%	-5%
E-Book Uses	4,669	4,802	4,669	4,802	-3%	-3%
Online Audiobook Uses	1,840	1,296	1,840	1,296	42%	42%
Percentage of Total Circulation on Self Check Machines	79.1%	77.2%	n/a	n/a	n/a	n/a

<b>II. Customer Assistance</b>	<b>Current Month</b>	<b>This Month Last Year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Reference Transactions - Adult	6,651	7,554	6,651	7,554	-12%	-12%
Reference Transactions - Children's	1,595	1,801	1,595	1,801	-11%	-11%
<b>Total Reference</b>	<b>8,246</b>	<b>9,355</b>	<b>8,246</b>	<b>9,355</b>	<b>-12%</b>	<b>-12%</b>
Volunteer Hours	229	522	229	522	-56%	-56%

<b>III. Collections &amp; Processing</b>	<b>Current Month</b>	<b>This Month Last Year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Volumes Added	2,253	4,370	2,253	4,370	-48%	-48%
Volumes Withdrawn	6,080	7,003	6,080	7,003	-13%	-13%
Total Titles	291,903	282,211	n/a	n/a	3%	n/a
Total Volumes	353,511	342,957	n/a	n/a	3%	n/a

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<b>IV. Programs</b>	<b>Current Month</b>	<b>This Month Last Year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Children's Programs	67	58	67	58	16%	16%
Children's Program Attendance	1,698	1,434	1,698	1,434	18%	18%
Young Adult Programs	15	15	15	15	0%	0%
Young Adult Program Attendance	136	250	136	250	-46%	-46%
Adult Programs (including instructional)	27	16	27	16	69%	69%
Adult Program Attendance (including instructional)	466	228	466	228	104%	104%
<b>Total Programs</b>	<b>109</b>	<b>89</b>	<b>109</b>	<b>89</b>	<b>22%</b>	<b>22%</b>
<b>Total Program Attendance</b>	<b>2,300</b>	<b>1,912</b>	<b>2,300</b>	<b>1,912</b>	<b>20%</b>	<b>20%</b>
Meeting Room Uses - Room Reservations (Public)	176	205	176	205	-14%	-14%
Meeting Room Uses - Events (Library Programs)	138	132	138	132	5%	5%
<b>Total Meeting Room Uses</b>	<b>314</b>	<b>337</b>	<b>314</b>	<b>337</b>	<b>-7%</b>	<b>-7%</b>

<b>V. Electronic Access Services</b>	<b>Current Month</b>	<b>This Month Last Year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Database Sessions	25,834	25,453	25,834	25,453	1%	1%
Web Page "Hits"	95,338	101,817	95,338	101,817	-6%	-6%
FOCOL "Hits"	2,290	2,888	2,290	2,888	-21%	-21%
Fox Valley Memory "Hits"	3,486	2,408	3,486	2,408	45%	45%
Remote Logins to InfoSoup	20,154	29,539	20,154	29,539	-32%	-32%
Public Computing Sessions	5,931	6,230	5,931	6,230	-5%	-5%
Total Time Used on Public Computers	4536:00:00	4541:00:00	4536:00:00	4541:00:00	0%	0%
Children's AWE Public Computer Sessions	1245	2997	1245	2997	-58%	-58%