

COMPARATIVE RIDERSHIP BY FARE CATEGORY

	REGULAR CASH	YOUTH CASH	S/D CASH	REGULAR 10 RIDE TICKET	S/D 10 RIDE TICKET	30 DAY REG	30 DAY YOUTH	30 DAY S/D	DAYPASS SOLD	DAYPASS REDEEMED	YOUTH GROUP	AASD	FVTC	OTHER SPEC. FARES	TOTAL PAID RIDES	FREE	TRANSFER	GRAND TOTAL RIDES
January-14	10,002	0	3,522	9,539	4,263	11,541	0	9,063	295	1,013	12	18,947	0	526	68,723	1,108	13,508	83,339
January-15	9,276	483	3,733	9,077	4,517	9,511	406	11,308	559	1,958	9	20,685	5,873	367	77,762	1,512	13,964	93,238
% CHG	-7.3%	100.0%	6.0%	-4.8%	6.0%	-17.6%	100.0%	24.8%	89.5%	93.3%	-25.0%	9.2%	100.0%	-30.2%	13.2%	36.5%	3.4%	11.9%
February-14	10,151	0	3,460	9,933	4,431	12,651	0	9,797	348	1,224	51	22,231	0	658	74,935	1,210	13,959	90,104
February-15	8,028	568	3,616	7,637	3,959	8,816	562	10,662	580	2,044	5	20,958	8,747	403	76,583	1,178	12,678	90,439
% CHG	-20.9%	100.0%	4.5%	-23.1%	-10.7%	-30.3%	100.0%	8.8%	68.7%	67.0%	-90.2%	-5.7%	100.0%	-38.8%	2.2%	-2.6%	-9.2%	0.4%
March-14	11,207	0	4,077	10,407	5,064	13,060	0	11,074	350	1,217	71	21,871	0	830	79,228	1,267	15,149	95,644
March-15	8,843	1,106	4,079	7,960	4,612	9,771	796	12,357	597	2,237	26	20,538	8,908	317	82,147	1,498	13,271	96,916
% CHG	-21.1%	100.0%	0.0%	-23.5%	-8.9%	-25.2%	100.0%	11.6%	70.6%	83.8%	-63.4%	-6.1%	100.0%	-61.8%	3.7%	18.2%	-12.4%	1.3%
April-14	11,158	0	4,310	10,654	5,339	13,256	0	11,075	346	1,306	166	18,857	0	693	77,160	1,612	16,278	95,050
April-15	8,754	1,173	4,189	6,601	4,180	9,105	771	12,478	650	2,487	45	18,147	9,117	320	78,017	1,666	15,153	94,836
% CHG	-21.5%	100.0%	-2.8%	-38.0%	-21.7%	-31.3%	100.0%	12.7%	87.9%	90.4%	-72.9%	-3.8%	100.0%	-53.8%	1.1%	3.3%	-6.9%	-0.2%
May-14	10,545	0	4,369	10,381	5,431	12,586	0	11,245	303	1,153	91	22,138	0	506	78,748	2,361	16,470	97,579
May-15	7,754	1,339	3,637	6,076	4,096	8,686	523	12,159	633	2,609	75	18,591	7,402	265	73,645	1,946	13,408	89,199
% CHG	-26.5%	100.0%	-16.8%	-41.5%	-24.6%	-31.0%	100.0%	8.1%	108.9%	126.3%	-17.6%	-16.0%	100.0%	-47.6%	-8.2%	-17.6%	-18.6%	-8.6%
June-14	10,781	0	4,051	9,201	4,679	10,319	0	11,098	309	1,198	242	4,217	0	676	56,771	1,724	15,493	73,988
June-15	7,930	2,654	3,671	6,234	3,866	8,922	941	11,740	650	2,864	31	3,591	4,724	6	58,024	1,858	14,432	74,314
% CHG	-26.4%	100.0%	-4.4%	-32.2%	-17.4%	-13.5%	100.0%	5.8%	110.4%	139.1%	-87.2%	-14.8%	100.0%	-99.1%	2.2%	7.8%	-6.8%	0.4%
YTD2014	63,844	0	23,789	60,115	29,207	73,413	0	63,352	1,951	7,111	633	108,261	0	3,889	435,565	9,282	90,857	535,704
YTD2015	50,583	7,323	23,125	43,585	25,230	54,811	3,999	70,704	3,669	14,199	191	102,510	44,771	1,678	446,378	9,658	82,906	538,942
% CHG	-20.8%	100.0%	-2.8%	-27.5%	-13.6%	-25.3%	100.0%	11.6%	88.1%	99.7%	-69.8%	-5.3%	100.0%	-56.9%	2.5%	4.1%	-8.8%	0.6%
July-14	10,790	0	4,209	9,033	4,635	10,180	0	11,931	268	1,024	404	25	0	961	53,460	1,755	15,343	70,558
July-15	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
% CHG	-100.0%	100.0%	-100.0%	-100.0%	-100.0%	-100.0%	100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%
August-14	11,013	0	4,144	8,926	4,467	11,338	0	11,924	347	1,334	182	1	0	673	54,349	3,329	14,910	72,588
August-15	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
% CHG	-100.0%	100.0%	-100.0%	-100.0%	-100.0%	-100.0%	100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%
September-14	20,874	0	4,035	10,237	4,828	16,185	0	12,012	256	1,069	7	18,728	0	594	88,825	2,377	15,858	107,060
September-15	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
% CHG	-100.0%	100.0%	-100.0%	-100.0%	-100.0%	-100.0%	100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%
October-14	11,780	0	4,478	10,930	5,401	18,284	0	12,999	327	1,370	58	21,766	0	641	88,034	2,481	17,647	108,162
October-15	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
% CHG	-100.0%	100.0%	-100.0%	-100.0%	-100.0%	-100.0%	100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%
November-14	9,570	0	3,752	9,227	4,393	16,294	0	10,751	261	1,036	154	19,092	0	349	74,879	1,457	14,747	91,083
November-15	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
% CHG	-100.0%	100.0%	-100.0%	-100.0%	-100.0%	-100.0%	100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%
December-14	10,786	0	4,204	10,497	4,522	15,593	0	10,941	343	1,334	397	18,802	0	401	77,820	1,792	17,115	96,727
December-15	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
% CHG	-100.0%	100.0%	-100.0%	-100.0%	-100.0%	-100.0%	100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%

*Library Pass-time recorded as Reg. Cash as Library Foundation paying after the fact.

**Under (Key D) recorded as Reg. Cash

***Other tickets sold include single ride reg, single ride S/D, freedom pass

**** Transfers include passengers not getting off bus when bus changes route numbers.

	OTHER TICKET SOLD	REG 10 RIDE TICKET SOLD	S/D 10 RIDE TICKET SOLD	30 DAY REG SOLD	30 DAY YOUTH	30 DAY S/D SOLD	CASH REVENUE	PRE-PAID REVENUE	TOTAL REVENUE
January-14	116	892	446	479	0	221	\$22,207.77	\$40,362.25	\$62,570.02
January-15	378	589	448	171	18	194	\$22,732.85	\$60,644.00	\$83,376.85
% CHG	225.9%	-34.0%	0.4%	-64.3%	100.0%	-12.2%	2.4%	50.2%	33.3%
February-14	1,087	816	380	177	0	144	\$23,734.97	\$30,673.00	\$54,407.97
February-15	3,546	1,340	448	198	13	209	\$22,579.78	\$35,971.40	\$58,551.18
% CHG	226.2%	64.2%	17.9%	11.9%	100.0%	45.1%	-4.9%	17.3%	7.6%
March-14	191	763	454	240	0	204	\$26,056.04	\$41,742.00	\$67,798.04
March-15	329	591	425	144	48	266	\$25,726.02	\$42,899.40	\$68,625.42
% CHG	72.3%	-22.5%	-6.4%	-40.0%	100.0%	30.4%	-1.3%	2.8%	1.2%
April-14	2,880	1,039	550	204	0	230	\$26,291.41	\$41,743.00	\$68,034.41
April-15	1,891	508	355	134	10	204	\$29,330.36	\$36,175.35	\$65,505.71
% CHG	-34.3%	-51.1%	-35.5%	-34.3%	100.0%	-11.3%	11.6%	-13.3%	-3.7%
May-14	1,516	1,075	395	175	0	173	\$24,108.56	\$55,311.40	\$79,419.96
May-15	1,015	368	361	167	14	232	\$22,192.54	\$31,819.20	\$54,011.74
% CHG	-33.0%	-65.8%	-8.6%	-4.6%	100.0%	34.1%	-7.9%	-42.5%	-32.0%
June-14	237	795	404	225	0	267	\$25,943.75	\$39,225.00	\$65,168.75
June-15	938	610	358	160	64	194	\$25,243.17	\$40,257.10	\$65,500.27
% CHG	295.8%	-23.3%	-11.4%	-28.9%	100.0%	-27.3%	-2.7%	2.6%	0.5%
YTD2014	6,027	5,380	2,629	1,500	0	1,239	\$ 148,342.50	\$ 249,056.65	\$ 397,399.15
YTD2015	8,097	4,006	2,395	974	167	1,299	\$ 147,804.72	\$ 247,766.45	\$ 395,571.17
% CHG	34.3%	-25.5%	-8.9%	-35.1%	100.0%	4.8%	-0.4%	-0.5%	-0.5%
July-14	962	806	452	383	0	210	\$24,277.40	\$40,919.20	\$65,196.60
July-15								\$0.00	\$0.00
% CHG	-100.0%	-100.0%	-100.0%	-100.0%	100.0%	-100.0%	-100.0%	-100.0%	-100.0%
August-14	533	700	387	405	0	212	\$24,537.65	\$41,528.20	\$66,065.85
August-15								\$0.00	\$0.00
% CHG	-100.0%	-100.0%	-100.0%	-100.0%	100.0%	-100.0%	-100.0%	-100.0%	-100.0%
September-14	837	1,140	529	228	0	366	\$28,488.99	\$58,746.00	\$87,234.99
September-15								\$0.00	\$0.00
% CHG	-100.0%	-100.0%	-100.0%	-100.0%	100.0%	-100.0%	-100.0%	-100.0%	-100.0%
October-14	1,100	1,124	546	273	0	217	\$27,403.67	\$44,454.00	\$71,857.67
October-15								\$0.00	\$0.00
% CHG	-100.0%	-100.0%	-100.0%	-100.0%	100.0%	-100.0%	-100.0%	-100.0%	-100.0%
November-14	549	817	552	234	0	285	\$22,257.42	\$40,374.00	\$62,631.42
November-15								\$0.00	\$0.00
% CHG	-100.0%	-100.0%	-100.0%	-100.0%	100.0%	-100.0%	-100.0%	-100.0%	-100.0%
December-14	478	831	414	202	0	223	\$26,178.76	\$52,997.20	\$79,175.96
December-15								\$0.00	\$0.00
% CHG	-100.0%	-100.0%	-100.0%	-100.0%	100.0%	-100.0%	-100.0%	-100.0%	-100.0%

COMPARATIVE RIDERSHIP BY ROUTE

	ROUTE 1	ROUTE 2	ROUTE 3	ROUTE 4	ROUTE 5	ROUTE 6	ROUTE 8	ROUTE 9	ROUTE 11	ROUTE 12	ROUTE 15	ROUTE 16	ROUTE 19	ROUTE 20	ROUTE 30	ROUTE 31/32	ROUTE 41	TRIPPER ROUTESSPECIALS	*** SPECIALS	ROUTE TOTAL
JAN 14	5,299	2,949	6,598	3,875	4,162	685	3,791	1,510	2,876	9,430	10,839	3,112	1,369	6,388	9,354	4,158	2,266	4,678	0	83,339
JAN-15	5,098	3,047	5,158	3,770	3,305	623	4,090	1,630	2,527	6,145	9,402	3,531	1,177	5,844	8,256	4,472	2,213	5,880	17,070	93,238
% CHG	-3.8%	3.3%	-21.8%	-2.7%	-20.6%	-9.1%	7.9%	7.9%	-12.1%	-34.8%	-13.3%	13.5%	-14.0%	-8.5%	-11.7%	7.6%	-2.3%	25.7%	0.0%	11.9%
FEB 14	5,898	3,006	7,636	4,427	4,110	802	4,546	1,549	2,780	10,519	11,022	3,491	1,217	6,855	9,649	4,312	2,536	5,749	0	90,104
FEB-15	6,302	3,920	5,637	4,361	3,893	737	4,403	1,620	3,077	10,486	11,033	3,833	1,388	6,469	9,971	4,716	2,651	5,914	28	90,439
% CHG	6.8%	30.4%	-26.2%	-1.5%	-5.3%	-8.1%	-3.1%	4.6%	10.7%	-0.3%	0.1%	9.8%	14.1%	-5.6%	3.3%	9.4%	4.5%	2.9%	100.0%	0.4%
MAR 14	6,508	3,370	7,357	5,037	4,549	819	4,805	1,794	3,100	10,510	12,031	3,633	1,357	7,281	10,401	4,581	2,839	5,672	0	95,644
MAR-15	6,400	4,038	5,625	4,829	4,252	720	4,715	1,929	3,687	10,852	12,153	4,643	1,466	7,491	11,083	4,604	2,949	5,460	0	96,916
% CHG	-1.7%	19.8%	-23.5%	-4.1%	-6.5%	-12.1%	-1.9%	7.5%	18.9%	3.3%	1.0%	27.8%	9.5%	2.9%	6.6%	0.5%	3.9%	-3.7%	0.0%	1.3%
APR 14	6,375	3,187	7,039	4,938	4,824	917	4,238	1,798	3,293	10,462	11,994	3,908	1,186	7,720	11,187	5,302	2,750	3,932	0	95,050
APR-15	7,441	3,260	5,317	4,663	3,911	737	3,909	1,837	3,352	10,077	11,793	4,527	1,510	7,374	12,481	4,467	3,114	5,066	0	94,836
% CHG	16.7%	2.3%	-24.5%	-5.6%	-18.9%	-19.6%	-7.8%	2.2%	1.8%	-3.7%	-1.7%	15.8%	27.3%	-4.5%	11.6%	-15.7%	13.2%	28.8%	0.0%	-0.2%
MAY 14	6,550	3,216	7,436	4,733	4,893	933	4,743	1,958	3,188	10,077	12,169	3,993	1,285	7,722	11,064	5,532	2,780	5,307	0	97,579
MAY-15	7,419	3,295	5,096	4,412	3,635	802	3,960	1,633	2,927	9,063	11,277	4,266	1,693	7,166	10,256	4,035	2,790	5,474	0	89,199
% CHG	13.3%	2.5%	-31.5%	-6.8%	-25.7%	-14.0%	-16.5%	-16.6%	-8.2%	-10.1%	-7.3%	6.8%	31.8%	-7.2%	-7.3%	-27.1%	0.4%	3.1%	0.0%	-8.6%
JUN 14	5,333	2,058	4,421	3,757	3,836	699	2,134	1,440	3,311	6,832	10,563	4,238	1,159	7,095	9,476	4,105	2,633	898	0	73,988
JUN-15	6,633	2,238	3,409	4,164	3,147	602	2,783	1,356	3,217	6,315	10,565	4,217	1,358	7,175	9,666	3,673	2,807	989	0	74,314
% CHG	24.4%	8.7%	-22.9%	10.8%	-18.0%	-13.9%	30.4%	-5.8%	-2.8%	-7.6%	0.0%	-0.5%	17.2%	1.1%	2.0%	-10.5%	6.6%	10.1%	0.0%	0.4%
YTD 14	35,963	17,786	40,487	26,767	26,374	4,855	24,257	10,049	18,548	57,830	68,618	22,375	7,573	43,061	61,131	27,990	15,804	26,236	0	535,704
YTD 15	39,293	19,798	30,242	26,199	22,143	4,221	23,860	10,005	18,787	52,938	66,223	25,017	8,612	41,519	61,713	25,967	16,524	28,783	17,098	538,942
% CHG	9.3%	11.3%	-25.3%	-2.1%	-16.0%	-13.1%	-1.6%	-0.4%	1.3%	-8.5%	-3.5%	11.8%	13.7%	-3.6%	1.0%	-7.2%	4.6%	9.7%	100.0%	0.6%
JUL 14	5,394	1,464	4,232	3,952	3,289	702	1,588	1,422	2,845	6,174	10,135	4,812	973	7,032	9,916	3,910	2,699	19	0	70,558
JUL-15	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
% CHG	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	#DIV/0!	-100.0%
AUG 14	5,320	1,836	3,425	3,581	3,406	837	1,668	1,299	3,156	6,828	11,150	4,104	1,326	6,779	9,654	3,792	2,856	0	1,571	72,588
AUG-15	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
% CHG	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	#DIV/0!	-100.0%
SEP 14	8,566	3,750	6,713	4,592	4,287	1,821	4,071	1,578	3,387	12,472	12,676	4,261	2,540	8,192	11,023	4,771	3,657	5,861	2,842	107,060
SEP-15	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
% CHG	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%
OCT 14	8,363	3,783	6,550	4,750	4,384	1,008	4,933	1,936	3,696	12,782	13,515	4,635	1,386	8,183	11,955	5,708	4,245	6,350	0	108,162
OCT-15	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
% CHG	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	#DIV/0!	-100.0%
NOV 14	6,875	3,050	5,574	4,296	3,844	941	4,131	1,758	2,747	10,676	11,733	3,550	1,199	7,081	9,717	4,803	3,686	5,422	0	91,083
NOV-15	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
% CHG	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	#DIV/0!	-100.0%
DEC 14	6,662	3,289	5,608	4,502	3,906	810	4,238	1,871	3,326	10,741	12,924	3,908	1,209	7,680	11,049	5,603	4,011	5,390	0	96,727
DEC-15	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
% CHG	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	#DIV/0!	-100.0%

*** January, 2015 GFI Route Report understated ridership error

EVENING RIDERSHIP BY ROUTE

	ROUTE 1	ROUTE 2	ROUTE 3	ROUTE 4	ROUTE 5	ROUTE 6	ROUTE 9	ROUTE 12	ROUTE 15	ROUTE 19	ROUTE 20	ROUTE 30	ROUTE TOTAL
JAN 14	731	285	637	515	523	501	254	1,298	2,204	910	1,005	1,367	10,230
JAN 15	940	406	616	653	763	538	333	1,449	2,339	830	1,213	1,612	11,692
% CHG	28.6%	42.5%	-3.3%	26.8%	45.9%	7.4%	31.1%	11.6%	6.1%	-8.8%	20.7%	17.9%	14.3%
FEB 14	829	281	844	723	590	505	276	1,425	2,324	810	1,085	1,472	11,164
FEB 15	992	375	576	570	823	508	264	1,523	2,350	832	1,075	1,540	11,428
% CHG	19.7%	33.5%	-31.8%	-21.2%	39.5%	0.6%	-4.3%	6.9%	1.1%	2.7%	-0.9%	4.6%	2.4%
MAR 14	901	382	948	866	671	545	357	1,595	2,378	807	1,277	1,646	12,373
MAR 15	1,057	463	623	647	849	530	337	1,663	2,738	990	1,205	1,762	12,864
% CHG	17.3%	21.2%	-34.3%	-25.3%	26.5%	-2.8%	-5.6%	4.3%	15.1%	22.7%	-5.6%	7.0%	4.0%
APR 14	857	338	808	753	725	605	299	1,579	2,480	830	1,241	1,558	12,073
APR 15	1,373	282	633	679	658	540	277	1,619	2,500	934	1,289	1,853	12,637
% CHG	60.2%	-16.6%	-21.7%	-9.8%	-9.2%	-10.7%	-7.4%	2.5%	0.8%	12.5%	3.9%	18.9%	4.7%
MAY 14	967	403	835	718	582	645	343	1,670	2,348	820	1,328	1,557	12,216
MAY 15	1,315	302	584	655	544	490	304	1,398	2,376	1,034	1,271	1,774	12,047
% CHG	36.0%	-25.1%	-30.1%	-8.8%	-6.5%	-24.0%	-11.4%	-16.3%	1.2%	26.1%	-4.3%	13.9%	-1.4%
JUN 14	824	353	727	541	507	528	169	1,119	2,163	692	1,221	1,387	10,231
JUN 15	1,146	242	531	597	541	435	154	1,007	2,222	918	1,223	1,668	10,684
% CHG	39.1%	-31.4%	-27.0%	10.4%	6.7%	-17.6%	-8.9%	-10.0%	2.7%	32.7%	0.2%	20.3%	4.4%
YTD 14	5,109	2,042	4,799	4,116	3,598	3,329	1,698	8,686	13,897	4,869	7,157	8,987	68,287
YTD 15	6,823	2,070	3,563	3,801	4,178	3,041	1,669	8,659	14,525	5,538	7,276	10,209	71,352
% CHG	33.5%	1.4%	-25.8%	-7.7%	16.1%	-8.7%	-1.7%	-0.3%	4.5%	13.7%	1.7%	13.6%	4.5%
JUL 14	831	186	758	595	493	493	144	1,198	1,968	720	1,355	1,954	10,695
JUL 15	0	0	0	0	0	0	0	0	0	0	0	0	0
% CHG	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%
AUG 14	841	231	569	515	526	560	115	1,246	2,177	803	1,104	1,552	10,239
AUG 15	0	0	0	0	0	0	0	0	0	0	0	0	0
% CHG	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%
SEP 14	1344	438	823	589	611	810	139	2041	2852	1050	1385	1776	13,858
SEP 15	0	0	0	0	0	0	0	0	0	0	0	0	0
% CHG	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%
OCT 14	1,300	345	796	667	588	633	275	1,824	3,285	1,030	1,323	1,750	13,816
OCT 15	0	0	0	0	0	0	0	0	0	0	0	0	0
% CHG	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%
NOV 14	1,071	292	612	519	563	442	251	1,370	2,724	705	1,115	1,400	11,064
NOV 15	0	0	0	0	0	0	0	0	0	0	0	0	0
% CHG	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%
DEC 14	1,002	319	605	582	622	511	302	1,406	2,777	817	1,233	1,564	11,740
DEC 15	0	0	0	0	0	0	0	0	0	0	0	0	0
% CHG	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%

NOTE: PM Ridership

Starts at 5:15p for routes 1, 3, 5, 9, 15, 19
Starts at 5:45p for all other routes
Excludes Routes 31, 32 and 41

June Comparisons - Ridership and Revenue

	Total Paid Rides	Total Rides*	Cash Revenue	Pre-Paid Revenue	Total Revenue
2015	58,024	74,314	\$25,243.17	\$40,257.10	\$65,500.27
2014	56,771	73,988	\$25,943.75	\$39,225.00	\$65,168.75
2013	55,515	71,798	\$25,184.48	\$45,813.60	\$70,998.08
2012	59,910	75,483	\$25,234.99	\$60,320.70	\$85,555.69
2011	60,858	78,072	\$27,136.69	\$32,709.65	\$59,846.34
2010	51,677	66,571	\$23,987.90	\$36,961.46	\$60,949.36
2009	54,002	72,428	\$27,431.96	\$48,974.58	\$76,406.54
2008	54,138	76,314	\$32,971.03	\$29,339.00	\$62,310.03
2007	50,375	75,357	\$27,409.26	\$23,404.00	\$50,813.26
2006	47,345	70,683	\$24,769.61	\$26,377.50	\$51,147.11
2005	49,086	73,625	\$20,647.96	\$23,458.00	\$44,105.96

* Includes free and transfers

YTD Comparisons (Jan - June) - Ridership and Revenue

	Total Paid Rides	Total Rides*	Cash Revenue	Pre-Paid Revenue	Total Revenue
2015	446,378	538,942	\$147,805	\$247,766	\$395,571
2014	435,565	535,704	\$148,343	\$249,057	\$397,399
2013	465,044	568,034	\$160,854	\$254,687	\$415,542
2012	456,491	557,992	\$154,441	\$264,471	\$418,912
2011	433,681	534,776	\$152,246	\$254,910	\$407,156
2010	370,673	470,029	\$151,926	\$234,502	\$386,428
2009	349,493	465,899	\$163,001	\$263,619	\$426,620
2008	351,459	505,418	\$189,296	\$179,862	\$369,158
2007	320,326	477,190	\$167,110	\$174,446	\$341,556
2006	318,710	472,523	\$155,143	\$239,978	\$395,121
2005	317,403	483,477	\$127,823	\$146,217	\$274,040

* includes free and transfers



8/05/2015

To: Fox Cities Transit Commission

From: Daniel K Sandmeier,
Assistant General Manager

Subject: Update on Ridership

At the Wednesday June 24th meeting of the Fox Cities Transit Commission General Manager Deborah Wetter indicated that Valley Transit would be looking into the ridership numbers as well as our on time performance.

Ridership and on time performance reporting depends on a complex network of interdependent systems. In order to determine where the issue with our ridership may be, we need to step back, and first verify the accuracy, and completeness of the information that these systems use.

In order to achieve this, the Valley Transit team is inventorying the various locations that data regarding the transit system may be stored. This can include City of Appleton graphical information systems files, our own scheduling files, the fare box system, published materials and other electronic resources, such as web sites. We then take that information and analyze it, looking for discrepancies. Once the Valley Transit Team has a master set of data, we will go back to the various systems that depend on that data and work through the processes of updating them.

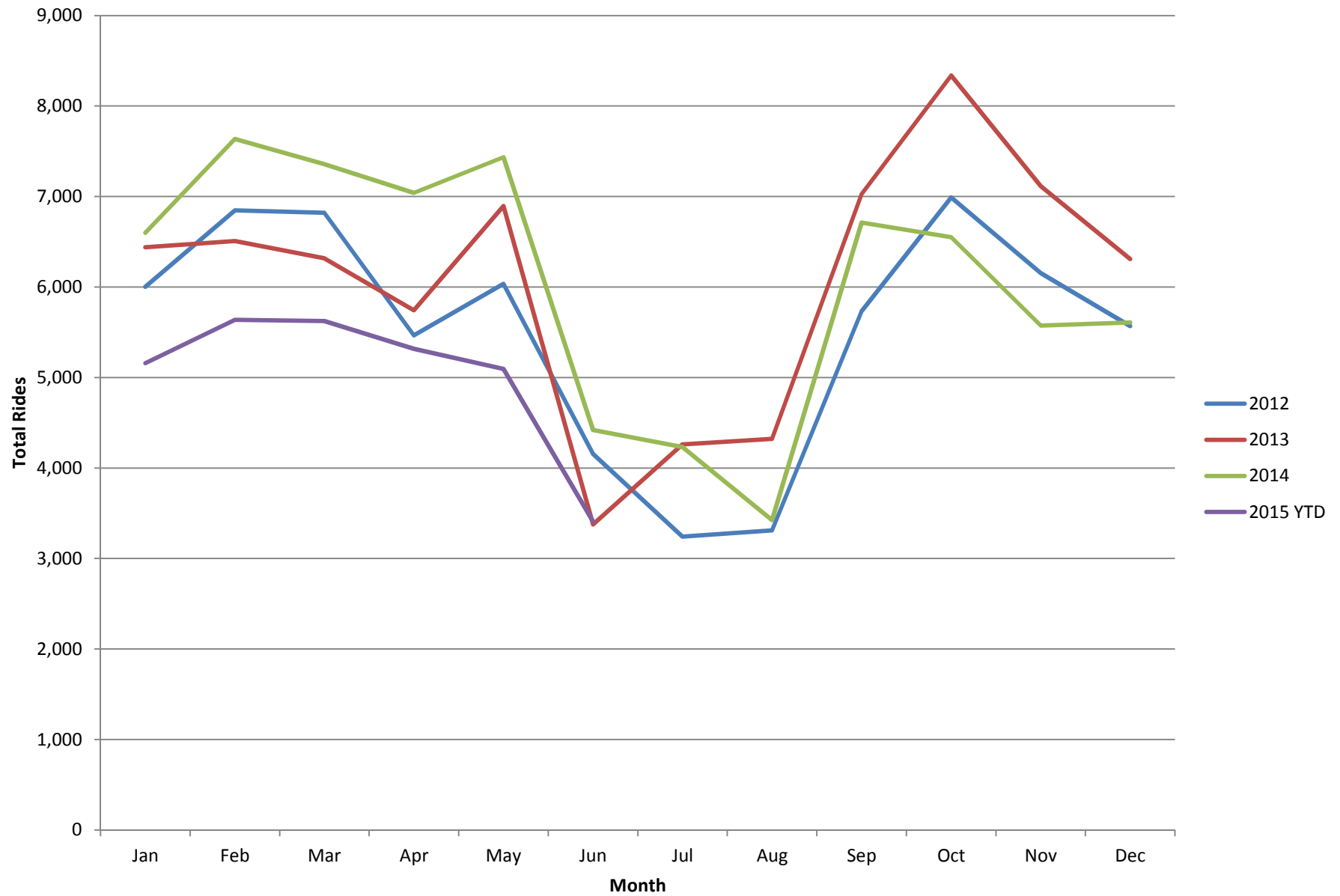
At this point, we believe we have a complete understanding of where all our data is stored. Jay Wolfgram, one of our road supervisors has driven each route, comparing published routes, stop locations and routing information to the work that is actually being performed. Michelle Knox, another road supervisor, has completed a complete inventory of all of our stop locations and is maintaining records of all changes. We have completed a set of surveys in order to compare actual counts to the numbers that our fare box system is reporting.

The next step is to gather together all the data sources, and analyze the discrepancies, and then determine what the appropriate changes will be. The process of analysis and updating can take a significant amount of time, as there are a large number of complex systems that need to be understood, and updated. Shannon, our summer finance intern, has also put together a great monthly comparison chart to aid in our understanding of the yearly trends, and month to month motion (attached).

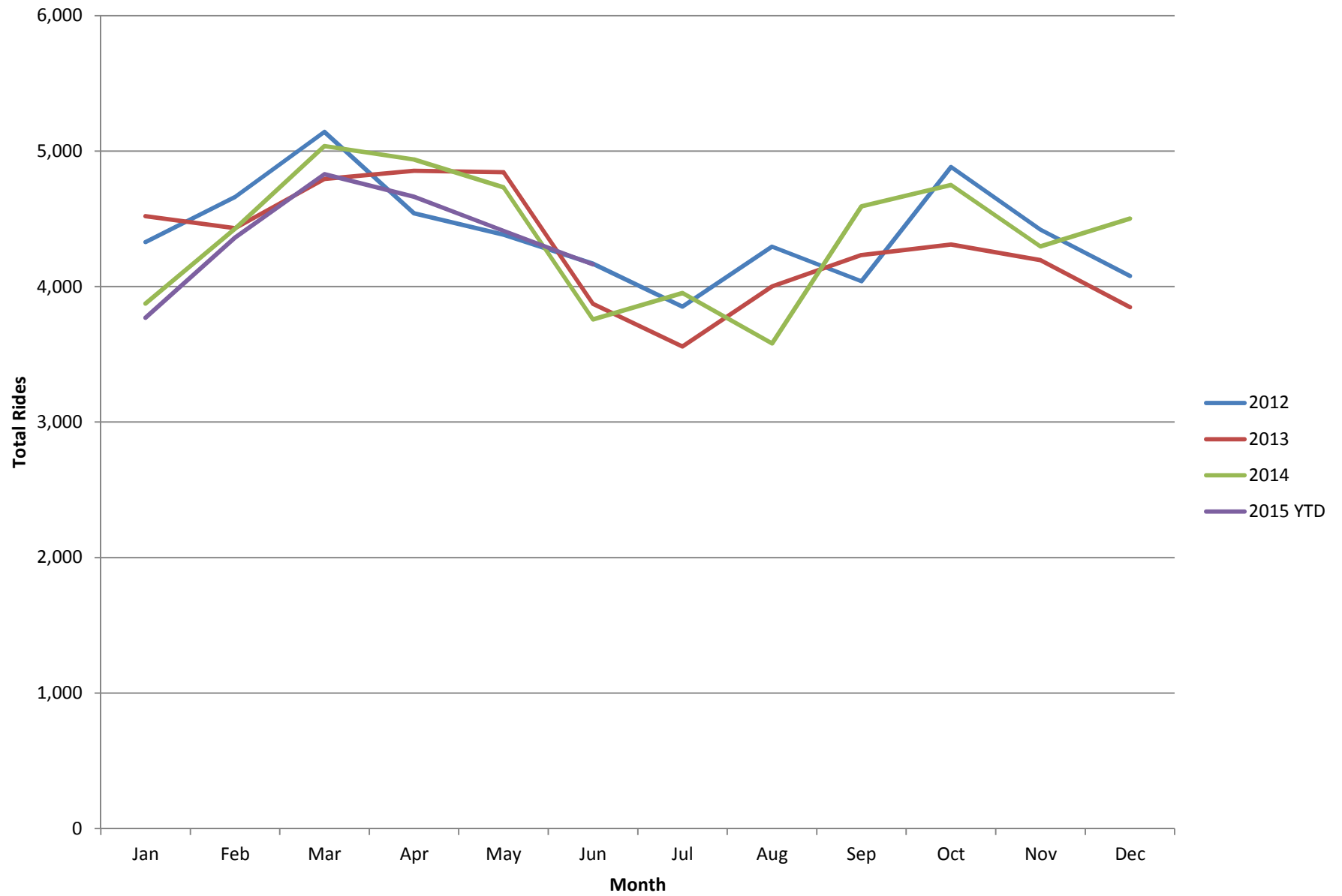
In addition to determining where the faults in our systems are, the Valley Transit team is working on interviewing drivers as well as major trip generating organizations to determine if the drops in ridership we believe we are seeing are related to changes in the riding patterns of the population effected.

The route committee has begun meeting in order to review the on time performance issues. The first route that we are looking at is Route 15. We have started to try the first set of suggestions that this team of drivers and management have come up with, and will continue meet in order to determine if they are helping, and what next steps can be taken. We are able to keep the riders and public aware of these small tweaks by using the detour notifications system that is already in place.

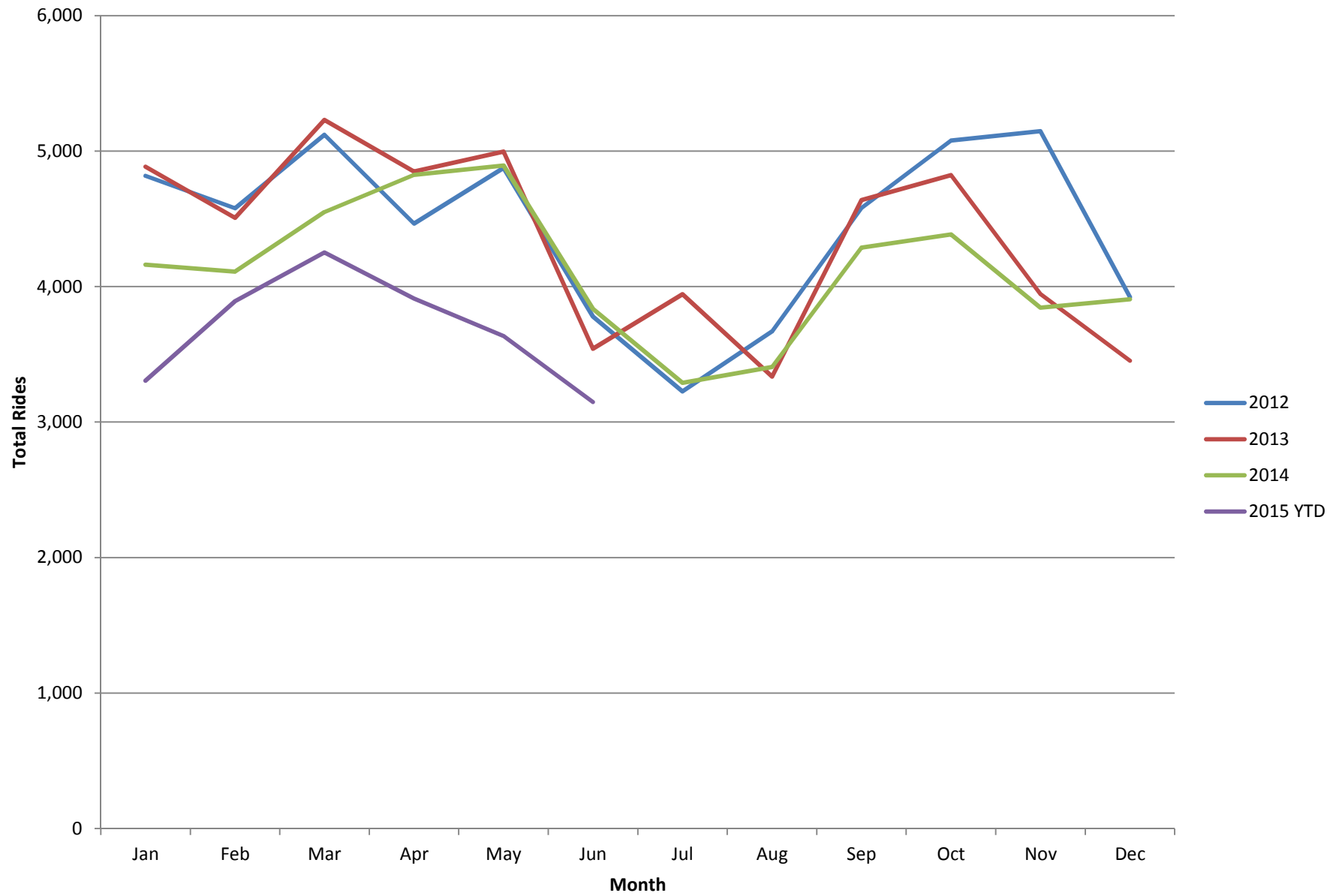
Route 3



Route 4



Route 5



Route 6

