

City of Appleton - Reid Golf Course
2015 Revenues - June 30, 2015

	2014		2015	
	2014 Y-T-D Rounds	Total Revenue	2015 Y-T-D Rounds	Total Revenue
<u>Green Fees (Target \$349,370)</u>				
Weekday-18 Holes	711	\$17,705.01	751	\$18,468.70
Weekday-9 Holes	4,690	\$70,237.63	5,078	\$74,924.80
Weekend - 18-Holes	976	\$28,698.52	676	\$17,216.28
Weekend - 9 Holes	1,397	\$25,504.09	1,147	\$21,139.17
Twilight Golf	909	\$8,181.00	1,437	\$12,664.20
Passholder Rounds	2,793		2,507	
Promo Rounds				
Coupon Rounds	127		100	
Early Bird Special			4	\$80.00
Annual Pass Promo			16	
Community Color Mailer			298	\$7,450.00
Other: Example: Free Golf for Veteran's	205	\$2,432.00	325	\$9,570.49
High School Rounds	212		200	
Sub-Totals	12,020	\$152,758.25	12,539	\$161,513.64
	2014 Y-T-D	Total	2015 Y-T-D	Total
<u>Pass/Coupon/Disc. Card Sales (Target \$109,050)</u>	Sales	Revenues	Sales	Revenues
Pass Sales	190	\$89,475.00	106	\$62,330.00
Coupon Sales	88	\$6,675.00	47	\$3,980.00
Discount Cards	102	\$3,045.00	71	\$2,130.00
	2014 Y-T-D	Total	2015 Y-T-D	Total
<u>Cart Revenue (Target \$135,000)</u>	Cart Sales	Revenues	Cart Sales	Revenues
Cart Fee	*	*	3,799	\$35,504.00
Annual Cart Passes	*	*	17	\$8,505.00
	2014 Y-T-D	Total	2015 Y-T-D	Total
<u>Practice Range (Target \$20,000)</u>	Sales	Revenues	Sales	Revenues
Driving Range	*	*	1,316	\$8,565.00
Annual Range Pass	*	*	34	\$2,412.50
	2014 Y-T-D	Total	2015 Y-T-D	Total
<u>Golf Shop Merchandise (Target \$10,000)</u>	Sales	Revenues	Sales	Revenues
Balls/Assessories/Apparel/Misc.	*	*		\$6,093.82
Gift Cards	*	*	118	\$4,583.91
Rentals (Pull Carts, Club, Lockers)	*	*	350	\$2,123.00
	2014 Y-T-D	Total	2015 Y-T-D	Total
<u>Food and Beverage (Target \$100,000)</u>	Sales	Revenues	Sales	Revenues
Food	*	*		\$6,733.23
Beverage	*	*		\$8,185.73
Alcohol Sales	*	*		\$25,962.23
Total Revenue (Target \$723,420)				\$343,798.14
		(*) - Operations noted with asterisk were contracted in 2014.		

City of Appleton
PRFM Monthly Dashboard
Revenue and Expense Summary
All operating programs
For the Seven Months Ending July 01, 2015NOTE
Revenues posted through
April, 2015. Refer to Revenue &
Participation Report of 6-30-15

Description	Admin Actual as of July	Encumbered	Budget	Available	Programs Actual As Of July	Encumbered	Budget	Available
REVENUES								
Interest Income	0	0	0	0	186	0	4,000	3,814
Charges for Services	0	0	0	0	35,560	0	730,070	694,510
Other Revenues	0	0	0	0	33,866	0	72,162	38,296
TOTAL REVENUES	0	0	0	0	69,612	.00	806,232	736,620
EXPENSES BY LINE ITEM								
Regular Salaries	6	0	0	0	50,168	0	141,503	91,335
Labor Pool Allocations	6	0	0	0	11,332	0	0	11,332
Overtime	0	0	0	0	238	0	500	262
Part-Time	0	0	0	0	30,669	0	100,158	69,489
Other Compensation	0	0	0	0	926	0	0	926
Vacation Pay	0	0	0	0	938	0	0	938
Fringes	0	0	0	0	22,741	0	74,001	51,260
Salaries & Fringe Benefits	0	0	0	0	117,012	.00	316,162	199,150
Training & Conferences	0	0	0	0	309	0	1,000	691
Office Supplies	0	0	0	0	710	0	600	110
Memberships & Licenses	0	0	0	0	1,265	0	685	580
Food & Provisions	0	0	0	0	0	0	50	50
Printing & Reproduction	0	0	0	0	1,220	0	2,500	1,280
Clothing	0	0	0	0	1,166	0	500	666
Accounting/Audit	0	0	0	0	0	0	2,433	2,433
Bank Services	0	0	0	0	4	0	1,500	1,496
Consulting Services	0	0	0	0	367	0	4,650	4,283
Advertising	0	0	0	0	2,733	0	10,000	7,267
Laundry Services	0	0	0	0	22	0	500	478
Insurance	0	0	0	0	3,040	0	4,190	1,150
Rent	0	0	0	0	12,283	0	30,550	18,267
Depreciation Expense	0	0	0	0	33,012	0	66,000	32,988
Facilities Charges	0	0	0	0	14,933	0	30,943	16,010
CEA Equipment Rental	0	0	0	0	42,823	0	79,157	36,334
Interest Payments	0	0	0	0	7,194	0	14,385	7,191
Trans Out - General Fund	0	0	0	0	8,950	0	17,900	8,950
Trans Out - Capital Projects	0	0	0	0	2,800	0	0	2,800
Trans Out - Internal Svc.	0	0	0	0	0	0	2,800	2,800
Administrative Expense	0	0	0	0	132,831	.00	270,343	137,512
Bldg Maint/Janitor'l Supplies	0	0	0	0	709	0	10,000	9,291
Landscape Supplies	0	0	0	0	22,704	0	34,100	11,396
Shop Supplies & Tools	0	0	0	0	68	0	0	68
Concession Supplies	0	0	0	0	29,912	0	58,000	28,088
Miscellaneous Supplies	0	0	0	0	1,051	0	0	1,051
Gas Purchases	0	0	0	0	4,448	0	16,000	11,552
Miscellaneous Equipment	0	0	0	0	11,242	0	6,705	4,537
Supplies & Materials	0	0	0	0	70,134	.00	124,805	54,671
Collection Services	0	0	0	0	344	0	512	168
Contractor Fees	0	0	0	0	380	0	2,000	1,620
Equipment Repair & Maintenanc	0	0	0	0	659	0	5,200	4,541
Other Interfund Charges	0	0	0	0	0	0	3,000	3,000
Other Contracts/Obligations	0	0	0	0	125	0	380	255
Purchased Services	0	0	0	0	1,508	.00	11,092	9,584
Electric	0	0	0	0	6,425	0	21,383	14,958
Gas	0	0	0	0	3,908	0	6,300	2,392
Water	0	0	0	0	567	0	2,023	1,456
Waste Disposal/Collection	0	0	0	0	563	0	1,825	1,262
Stormwater	0	0	0	0	2,483	0	11,548	9,065
Telephone	0	0	0	0	1,126	0	1,357	231
Cellular Telephone	0	0	0	0	163	0	150	13
Utilities	0	0	0	0	15,235	.00	44,586	29,351
Capital Expenditures	0	0	0	0	0	.00	0	0
TOTAL EXPENSES	0	0	0	0	336,720	.00	766,988	430,268