

APPLETON PUBLIC LIBRARY  
STATISTICAL SUMMARY  
MARCH 2015

<b>I. Circulation</b>	<b>Current Month</b>	<b>This Month Last year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Adult Circulation	62,422	72,008	184,468	206,188	-13%	-11%
Children's Circulation	42,967	46,638	119,475	126,923	-8%	-6%
<b>Total Circulation</b>	<b>105,389</b>	<b>118,646</b>	<b>303,943</b>	<b>333,111</b>	<b>-11%</b>	<b>-9%</b>
Adult AV/nonbook (included in above)	30,770	37,699	93,239	109,735	-18%	-15%
Children's AV/non-book (included in above)	11,269	13,378	32,634	36,568	-16%	-11%
ILL items received (received from)	11,574	12,847	34,579	37,393	-10%	-8%
ILL items loaned (provided to)	14,648	14,779	42,585	44,340	-1%	-4%
Total Registered Patrons (quarterly)	96,444	95,039	n/a	n/a	1%	n/a
Door Count	40,347	48,321	125,037	136,263	-17%	-8%
E-Book Uses	<b>4,732</b>	4,210	13,871	12,002	12%	16%
Online Audiobook Uses	<b>1,608</b>	1,192	4,265	3,209	35%	33%
Percentage of Total Circulation on Self Check Machine:	77.8%	75.4%	n/a	n/a	3%	n/a

<b>II. Customer Assistance</b>	<b>Current Month</b>	<b>This Month Last year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Reference Transactions - Adult	7,093	6,995	20,837	20,548	1%	1%
Reference Transactions - Children's	2,101	1,801	5,614	5,379	17%	4%
<b>Total Reference</b>	<b>9,194</b>	<b>8,796</b>	<b>26,451</b>	<b>25,927</b>	<b>5%</b>	<b>2%</b>
Volunteer Hours	563	644	1,596	1,431	-13%	12%

<b>III. Collections &amp; Processing</b>	<b>Current Month</b>	<b>This Month Last year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Volumes Added	3,248	2,999	10,777	9,404	8%	15%
Volumes Withdrawn	2,400	1,492	10,625	13,048	61%	-19%
Total Titles	284,395	277,931	n/a	n/a	2%	n/a
Total Volumes	345,742	339,205	n/a	n/a	2%	n/a

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IV. Programs	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's Programs	102	77	248	183	32%	36%
Children's Program Attendance	3,389	2,432	6,982	6,183	39%	13%
Young Adult Programs	15	12	45	31	25%	45%
Young Adult Program Attendance	2,952	134	3,966	444	2103%	793%
Adult Programs (including instructional)	46	41	111	111	12%	0%
Adult Program Attendance (including instructional)	674	642	1,290	1,362	5%	-5%
<b>Total Programs</b>	<b>163</b>	<b>130</b>	<b>404</b>	<b>325</b>	<b>25%</b>	<b>24%</b>
<b>Total Program Attendance</b>	<b>7,015</b>	<b>3,208</b>	<b>12,238</b>	<b>7,989</b>	<b>119%</b>	<b>53%</b>
Meeting Room Uses - Room Reservations (Public)	248	267	651	758	-7%	-14%
Meeting Room Uses - Events (Library Programs)	211	191	535	505	10%	6%
<b>Total Meeting Room Uses</b>	<b>459</b>	<b>458</b>	<b>1,186</b>	<b>1,263</b>	<b>0%</b>	<b>-6%</b>

V. Electronic Access Services	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	23,210	22,735	70,712	83,226	2%	-15%
Web Page "Hits"	102,698	110,404	298,988	323,754	-7%	-8%
FOCOL "Hits"	2,089	3,429	6,916	9,562	-39%	-28%
Fox Valley Memory "Hits"	2,280	2,921	7,395	8,403	-22%	-12%
Remote Logins to InfoSoup	17,927	23,757	64,436	62,386	-25%	3%
Public Computing Sessions	6,334	7,821	18,788	20,273	-19%	-7%
Total Time Used on Public Computers	4461:00:00	5261:00:00	13442:00:00	14242:00:00	-15%	-6%
Children's AWE Public Computer Sessions	3014	3621	8934	9520	-17%	-6%