

APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
FEBRUARY 2015

I. Circulation	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	58,936	63,688	122,046	134,180	-7%	-9%
Children's Circulation	37,859	40,091	76,508	80,285	-6%	-5%
Total Circulation	96,795	103,779	198,554	214,465	-7%	-7%
Adult AV/nonbook (included in above)	30,251	34,297	62,469	72,036	-12%	-13%
Children's AV/non-book (included in above)	10,295	11,454	21,365	23,190	-10%	-8%
ILL items received (received from)	11,114	11,471	23,005	24,546	-3%	-6%
ILL items loaned (provided to)	13,480	13,986	27,937	29,561	-4%	-5%
Total Registered Patrons (quarterly)	96,444	95,039	n/a	n/a	1%	n/a
Door Count	41,571	44,707	84,690	87,942	-7%	-4%
E-Book Uses	4,337	3,548	9,139	7,792	22%	17%
Online Audiobook Uses	1,361	941	2,657	2,017	45%	32%
Percentage of Total Circulation on Self Check Machines	77.4%	73.9%	n/a	n/a	n/a	n/a

II. Customer Assistance	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	6,190	6,315	13,744	13,553	-2%	1%
Reference Transactions - Children's	1,712	1,610	3,513	3,578	6%	-2%
Total Reference	7,902	7,925	17,257	17,131	0%	1%
Volunteer Hours	512	411	1,033	787	24%	31%

III. Collections & Processing	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	3,159	3,125	7,529	6,405	1%	18%
Volumes Withdrawn	1,222	1,601	8,225	11,556	-24%	-29%
Total Titles	283,844	276,869	n/a	n/a	3%	n/a
Total Volumes	344,894	337,698	n/a	n/a	2%	n/a

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IV. Programs	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's Programs	88	69	146	106	28%	38%
Children's Program Attendance	2,159	2,530	3,593	3,751	-15%	-4%
Young Adult Programs	15	10	30	19	50%	58%
Young Adult Program Attendance	764	153	1,014	310	399%	227%
Adult Programs (including instructional)	32	36	65	70	-11%	-7%
Adult Program Attendance (including instructional)	360	392	616	941	-8%	-35%
Total Programs	135	115	241	195	17%	24%
Total Program Attendance	3,283	3,075	5,223	5,002	7%	4%
Meeting Room Uses - Room Reservations (Public)	198	236	403	491	-16%	-18%
Meeting Room Uses - Events (Library Programs)	192	175	324	314	10%	3%
Total Meeting Room Uses	390	411	727	805	-5%	-10%

V. Electronic Access Services	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	22,059	30,589	47,502	60,491	-28%	-21%
Web Page "Hits"	94,473	102,789	196,290	213,350	-8%	-8%
FOCOL "Hits"	1,939	2,700	4,827	6,133	-28%	-21%
Fox Valley Memory "Hits"	2,707	2,620	5,115	5,482	3%	-7%
Remote Logins to InfoSoup	16,970	17,366	46,509	38,629	-2%	20%
Public Computing Sessions	6,224	6,217	12,454	12,452	0%	0%
Total Time Used on Public Computers	4440:00:00	4504:00:00	8981:00:00	8981:00:00	-1%	0%
Children's AWE Public Computer Sessions	2923	3214	5920	5899	-9%	0%