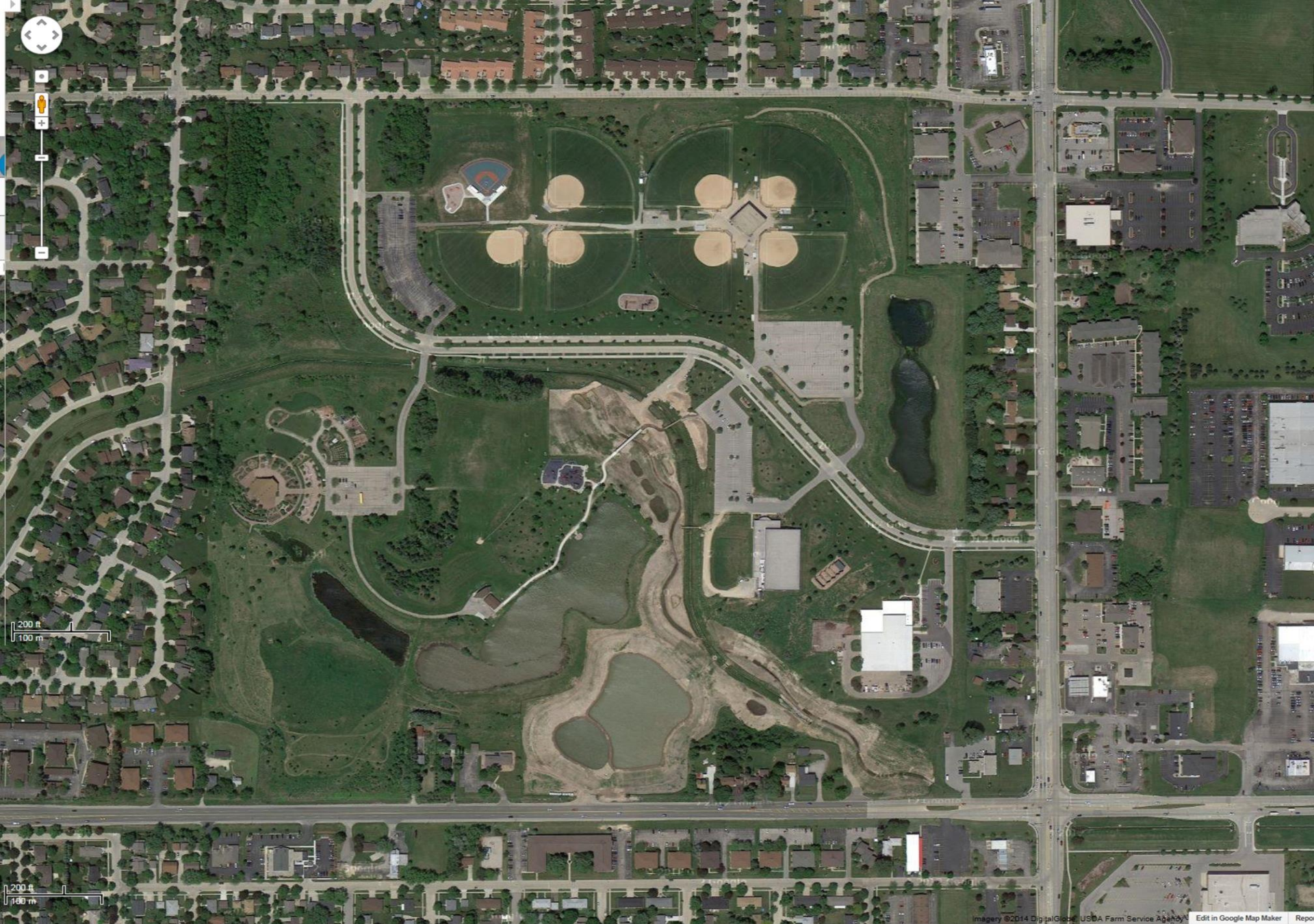


Memorial Park Redevelopment Plan

CITY OF APPLETON - WISCONSIN





EXISTING CONDITIONS – AERIAL PHOTO

•Parking Lots

- 199 stall public
- 40 stall public
- 193 stall public expansion
- 11 stall staff/employee
- 25 stall public

•Activities

- Playground equipment
- Relocate existing archery range
- Baseball/softball batting cages
- Ropes course/rock wall

•Amphitheater Structure

•Public Restroom/Recreational Rental Pavillion

•Pedestrian Bridge

•Public Information Kiosk

•Educational Learning Station

•Fitness/Exercise Station

•(1) Additional Indoor Ice Sheet

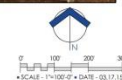


CONCEPTUAL SITE DESIGN DEVELOPMENT OPTIONS:

- ① 199 STALL PUBLIC PARKING LOT
- ② 40 STALL PUBLIC PARKING LOT
- ③ PLAYGROUND EQUIPMENT
- ④ 193 STALL PUBLIC PARKING LOT EXPANSION
- ⑤ 11 STALL STAFF / EMPLOYEE PARKING LOT
- ⑥ 25 STALL PUBLIC PARKING LOT
- ⑦ AMPHITHEATER STRUCTURE
- ⑧ PUBLIC RESTROOM / RECREATIONAL RENTAL PAVILION
- ⑨ (1) ADDITIONAL INDOOR ICE SHEET - BUILDING EXPANSION
- ⑩ RELOCATE EXISTING ARCHERY RANGE
- ⑪ BASEBALL/SOFTBALL BATTING CAGES
- ⑫ ROPES COURSE / ROCK WALL / ACTIVE USE EXPANSION
- ⑬ PEDESTRIAN BRIDGE
- ⑭ PUBLIC INFORMATION KIOSK
- ⑮ EDUCATIONAL LEARNING STATION
- ⑯ FITNESS / EXERCISE STATION



CITY OF APPLETON
APPLETON MEMORIAL PARK MASTER PLAN
SITE DEVELOPMENT PROJECT ■ CONCEPT 1



• 3317 BUSINESS PARK DRIVE, STEVENSON, MO 64481
 • TELEPHONE • 715-341-2633 FAX • 715-341-5831
 • EMAIL • INFO@RETTLER.COM WEBSITE • WWW.RETTLER.COM

- **Parking Lots**
- 81 stall public
- 74 stall future expansion
- 42 stall public
- 193 stall public expansion
- 11 stall staff/employee
- 25 stall public
- **Activities**
- Existing archery range
- Baseball/softball batting cages
- Ropes course/rock wall
- **Amphitheater Structure**
- **Public Restroom/Recreational Rental Pavillion**
- **Pedestrian Bridge**
- **Public Information Kiosk**
- **Educational Learning Center**
- **Fitness/Exercise Station**
- **(1) Additional Indoor Ice Sheet**

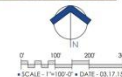


**CONCEPTUAL SITE DESIGN
DEVELOPMENT OPTIONS:**

- 1 81 STALL PUBLIC PARKING LOT
- 2 74 STALL FUTURE PARKING LOT - FUTURE EXPANSION
- 3 42 STALL PUBLIC PARKING LOT
- 4 193 STALL PUBLIC PARKING LOT EXPANSION
- 5 11 STALL STAFF / EMPLOYEE PARKING LOT
- 6 25 STALL PUBLIC PARKING LOT
- 7 AMPHITHEATER STRUCTURE (ATTACHED TO 8)
- 8 PUBLIC RESTROOM / RECREATIONAL RENTAL PAVILION
- 9 (1) ADDITIONAL INDOOR ICE SHEET - BUILDING EXPANSION
- 10 EXISTING ARCHERY RANGE
- 11 BASEBALL/SOFTBALL BATTING CAGES
- 12 ROPES COURSE / ROCK WALL / ACTIVE USE EXPANSION
- 13 PEDESTRIAN BRIDGE
- 14 PUBLIC INFORMATION KIOSK
- 15 EDUCATIONAL LEARNING CENTER
- 16 FITNESS / EXERCISE STATION

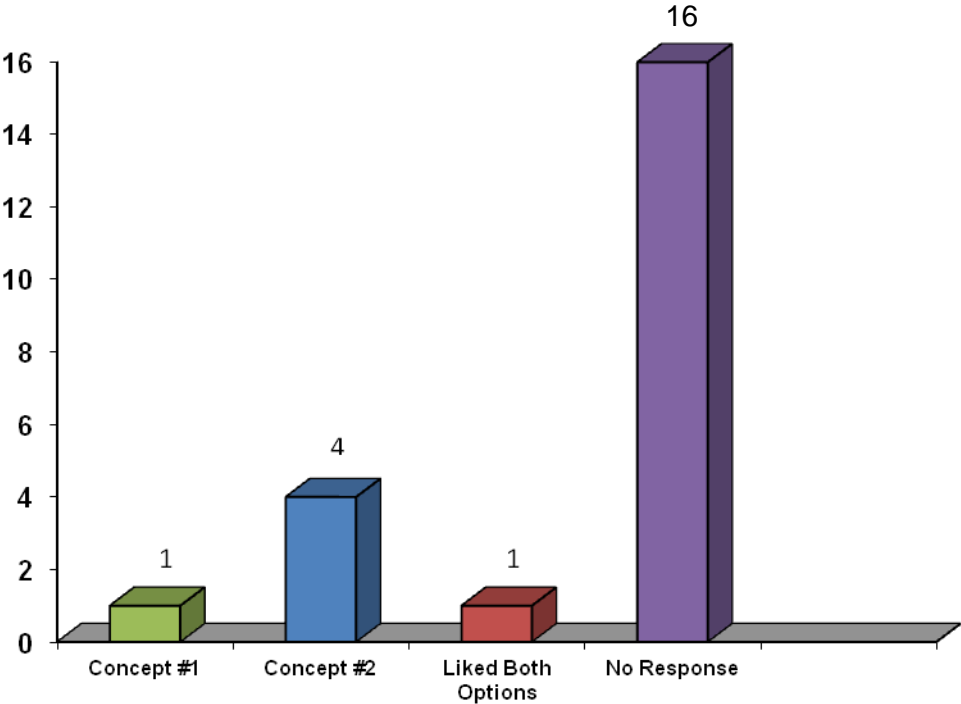


CITY OF APPLETON
APPLETON MEMORIAL PARK MASTER PLAN
SITE DEVELOPMENT PROJECT ■ CONCEPT 2



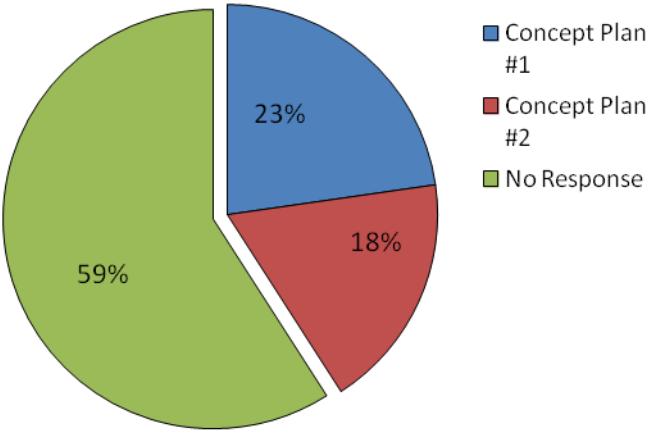
3317 BUSINESS PARK DRIVE, STEVENSON, MD 24481
TELEPHONE • 715-341-2633 FAX • 715-341-5481
EMAIL • INFO@RETTLER.COM WEBSITE • WWW.RETTLER.COM

There were 22 comments from citizens of the City of Appleton that came forward to express their opinions on this redevelopment. The following is their responses:

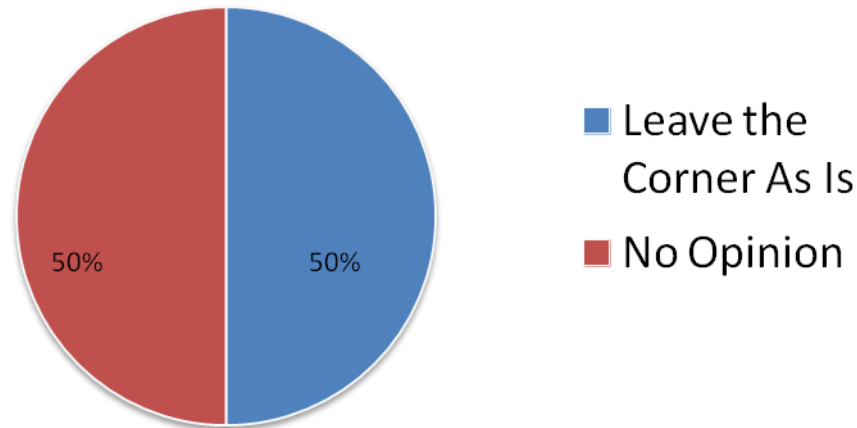


•Preferred Concept
There were two different concepts presented at the meeting, each providing various options in utilizing the Memorial Park area. Of the two options, Concept #2 was the most widely accepted, receiving 4 of the 22 votes. Of the 22 people that filled out the comment cards, 17 did not respond directly in favor of one concept over the other, but had insight to the details of the plan.

•Amphitheater Location
There were 9 comments regarding the location of the amphitheater. 5 people liked the idea of the amphitheater being close to the Scheig building (as in concept plan #1). 4 people liked the amphitheater’s location in concept plan #2. There were 13 people that did not voice an opinion on the matter.



Northwest Corner

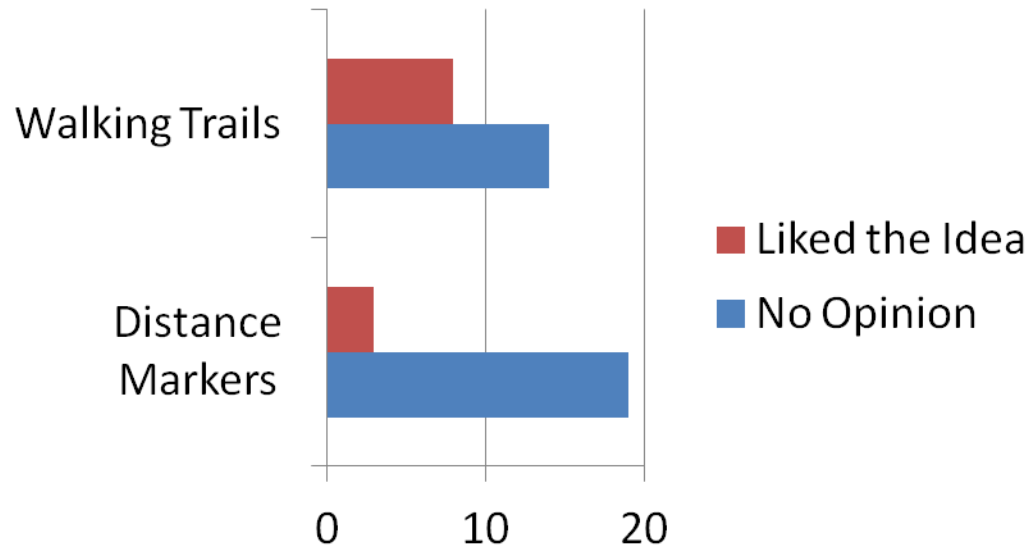


•Preference for the Northwest Corner of the Park

Of the 22 comments on the renovations, 11 people wanted to see the northwest corner of the park being left alone. They wanted the wooded area to be persevered and no activities added to this area. There were 11 people that did not voice an opinion on the matter.

•Walking Trails

Of the 22 comments on the renovations, 8 people liked the walking trail plan. The other 14 people did not voice an opinion on this topic. 3 people also said that they would like to see distance markers on the walking trails to tell how far they have walked and/or how far they have left to walk.



Common General Suggestions for Memorial Park

- Add at least 4 tennis courts to the park (2)
- Fence in the play areas (1)
- Don't include the rope course-too dangerous, liability issues (2)
- Install more colorful wildflowers on North Berm (2)
- Make a continuous trail around perimeter (2)
- Add distance markers to walking trails (3)
- Enough restrooms? (2)
- Preserve the gardens (2)
- Concerns about skiing trail (1)
 - Groomed?
 - Skiing and snowshoeing?



CONCEPTUAL SITE DESIGN DEVELOPMENT OPTIONS:

- A 199 STALL PUBLIC PARKING LOT
- B 193 STALL PUBLIC PARKING LOT EXPANSION
- C 11 STALL STAFF / EMPLOYEE PARKING LOT
- D RELOCATED EXISTING AMPHITHEATER STRUCTURE
- E PUBLIC RESTROOM / RECREATIONAL RENTAL PAVILION
- F (1) ADDITIONAL INDOOR ICE SHEET - BUILDING EXPANSION
- G BASEBALL/SOFTBALL BATTING CAGES
- H PEDESTRIAN BRIDGE
- I PUBLIC INFORMATION KIOSKS
- J EDUCATIONAL LEARNING CENTER
- K FITNESS / EXERCISE STATIONS
- L PLAYGROUND EQUIPMENT
- M 25 STALL PUBLIC PARKING LOT



CITY OF APPLETON - MEMORIAL PARK

SITE REDEVELOPMENT PROJECT ■ OVERALL SITE MASTER PLAN

0' 100' 200' 300'
SCALE: 1"=100' 0" DATE: 05.01.15



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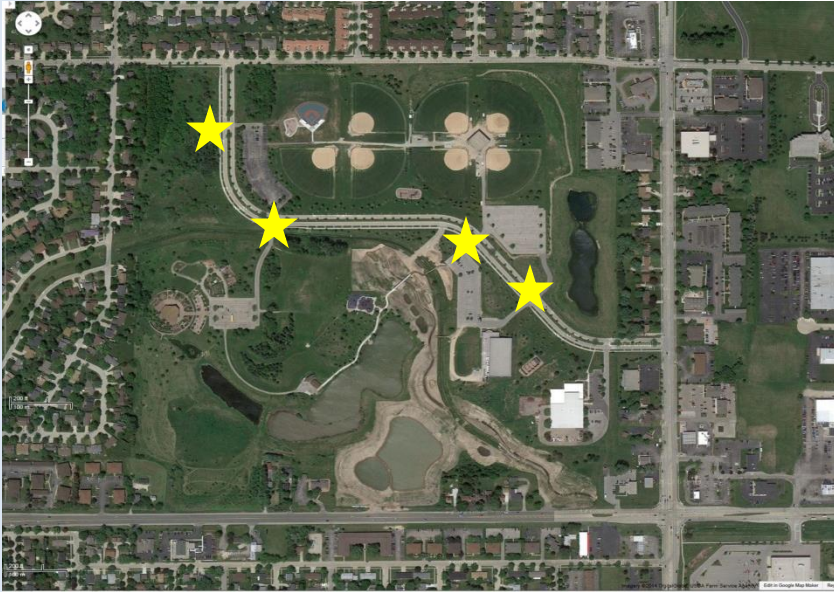
Existing Conditions

Park Access

There are currently 6 existing park access points. In our proposed plan, there are 11 park access points.



Proposed



Existing Conditions

Witzke Boulevard Crossings

As of right now, there are 4 safe crossings over Witzke Boulevard. In our proposed plan, there will be 6 safe crossings over Witzke Boulevard.



Proposed

QUESTIONS AND INPUT

Memorial Park Redevelopment Plan

CITY OF APPLETON - WISCONSIN

