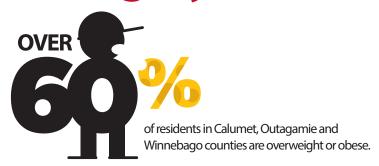


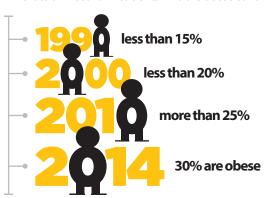
## Healthy people. Healthy communities.

# **A Weighty Problem**



#### **OBESITY IS GROWING IN WISCONSIN**

The rate of Wisconsin residents who are obese continues to grow.





# Different Communities, Same Priority

We're bringing together people from Calumet, Outagamie and Winnebago Counties.

**OUR VISION: ACHIEVE AND MAINTAIN A HEALTHY WEIGHT AT EVERY AGE.** 

## TO ACHIEVE THIS VISION, WE NEED ALLIES IN:



**Business** 

Healthcare

Government

Faith Communities

**Education** 

Non-profit Agencies **Philanthropic Organizations** 

# **Collaborative Community Efforts**

The Weight of the Fox Valley provides an infrastructures for collaboration.

Bringing together all the healthy initiatives in the area to make one powerful movement.

## Take Action

# **HEALTHY WEIGHT**

## Action Teams

Active Communities Early Childhood Food Systems Healthcare Schools Worksite

# The Player:

BACKBONE ORGANIZATIONS

United Way Fox Cities Oshkosh Area United Way

To win, we must lose. Together.

### **LEADERSHIP TEAM**

Affinity Health System
Appleton Area School District
Aurora Health Care
The Boldt Company
Calumet County
Casa Hispana
Children's Hospital of Wisconsin - Fox Valley
Chilton Public Schools
City of Appleton
Community First Credit Union
Community Foundation for the Fox Valley Reg
Fox Cities Community Health Center
Galloway Company
Hmong American Partnership
Kimberly-Clark

Lara's Tortilla Flats
Network Health
Oshkosh Area Community Foundation
Oshkosh Area School District
Oshkosh Area United Way
Oshkosh Community YMCA
Outagamie County
Post-Crescent Media
Silver Star Brands
ThedaCare
United Way Fox Cities
UW Health - Fox Valley
UW-Oshkosh
Winnebago County
YMCA of the Fox Cities

### **Questions? Contact:**

Weight of the Fox Valley - Keren Rosenberg, Program Manager Keren.Rosenberg@UnitedWayFoxCities.org - 920.954.7210

#### Sources:

2011 Winnebago County Behavioral Risk Factor Surveillance System: Local, State, and National Data Comparison. Winnebago County, Oct. 2011. Web. 2 Sept. 2014. <a href="http://www.co.winnebago.wi.us/sites/default/les/uploaded-les/brfss2011winnebagonal\_0.pdf">http://www.co.winnebago.wi.us/sites/default/les/uploaded-les/brfss2011winnebagonal\_0.pdf</a>.

"Adult Obesity Facts." Centers for Disease Control and Prevention. Centers for Disease Control and Prevention, 09 July 2014. Web. 13 Aug. 2014. <a href="http://www.cdc.gov/obesity/data/adult.html">http://www.cdc.gov/obesity/data/adult.html</a>.

2011 Fox Cities LIFE Study.

## Join us!



## **VOLUNTEER**

Join an action team and share your passion for wellness.



## **SPREAD THE WORD**

Let everyone around you know about the Weight of the Fox Valley.



Commit to add one healthy habit. Drink more water. Walk 3 times a week.



Like our page on Facebook.
/WeightoftheFoxValley



