

DEPARTMENT OF PUBLIC WORKS Engineering Division – Traffic Section 2625 E. Glendale Avenue Appleton, WI 54911

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To: Municipal Services Committee

From: Michael Hardy, Assistant City Traffic Engineer

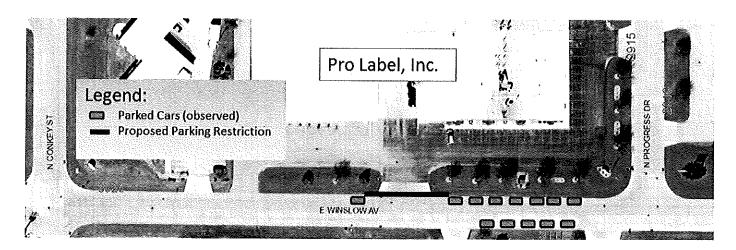
Date: April 14, 2015

Re: Recommended parking changes on Winslow Avenue between Conkey St and Progress Drive.

The City was contacted by Pro Label, Inc., located in the Northeast Industrial Park at the northwest corner of Winslow Avenue and Progress Drive, about some on street parking issues effecting their operations. The issue they are having is that their own employees are parking on Winslow Avenue and crowding the driveway that services the semi deliveries to their loading docks. Pro Label does not have enough capacity in their parking lot to handle the overlap of employee parking during shift change times. Based on observations, this can result in over 10 cars parked on the street.

Unaware of the City having responsibility for parking restriction signs and ordinances, Pro Label did install their own signs to restrict the on-street parking near their service drive. If the recommended parking restrictions are approved, the privately owned parking signs will be replaced by official city-owned signs.

The City reviewed the extent of on-street parking affecting other businesses and the operation of the street. While the Winslow Avenue on-street parking crowds both sides of the street and is close to Progress Drive, we do not feel any additional restrictions are necessary at this time. If the amount of on-street parking increases and/or complications with street operations arise, additional restrictions may be implemented in the future. This would likely involve restricting on-street parking to only one side of the street on Winslow Avenue, as well as restrictions at Progress Drive intersection.



As such, we are recommending enacting permanent ordinances to restrict parking near the Pro Label service driveway.

To accomplish this, the following ordinance action is required:

 Create: "Parking be prohibited on the north side of Winslow Avenue from a point 195 feet west of Progress Drive to a point 300 feet west of Progress Drive."