

April 22, 2015

To: Fox Cities Transit Commission

From: Deborah Wetter General Manager

Subject: Valley Transit Strategic Plan - Near-term Action Plan - DRAFT

Attached please find the draft of the Near-term Action Plan which addresses implementation of the Strategic Plan recommendations for Valley Transit in the next year. The Plan includes a listing of tasks that will be accomplished and also a schedule for implementation of the tasks. The goal is to complete all tasks within the next twelve months. As a reminder, the focus of the Near-term recommendations in the Strategic Plan is to optimize Valley Transit's existing resources without requiring additional funding.

The Near-term Action Plan will be on your agenda for action at the May Commission meeting. As part of the budget process for 2016, staff will put together the 1-3 year implementation plan for the next group of recommendations in the Strategic Plan. The 1-3 year recommendations do require significant additional funding. If the funding is not available, then some of the action items in the next part of the plan may be delayed until funding can be acquired.

Valley Transit Strategic Plan – Near term Action Plan

On Time Performance

- Identify routes that have schedule adherence issues
 - o Field observations and ride checks
 - Pull data from AVL, daily by route
 - Training of staff by Trapeze on FX/ITS system
 - Verify that ITS system is working properly
 - Identify the people that will be responsible for pulling the daily information and the ones that will be analyzing it
 - Market research/surveys
 - Prioritize routes for correcting OTP issues
 - Look at data and determine which routes are causing the largest problems for the system
- Identify causes and potential remedies for OTP issues
 - o Bus Route Improvement Committee Revived
 - Focus on top priority route first
 - Put together information on that route what are the issues
 - Identify possible solutions
 - Rate solutions based on customer impact, ease of implementing, greatest benefit to OTP
 - o Public comment, input, notice and Transit Commission approval (if necessary)
 - Implement solution(s)
 - Track OTP for at least two weeks to determine if it solved the problem. If not, try again. If it solved the problem, focus on the next most troublesome route
 - Involve drivers who drive the route that is being discussed. Committee should also have Communication Technicians and supervisor/managers on it
- Rapidly implement solutions
 - Put together check list of what it takes to implement solution
 - Share with management team be sure all issues are addressed
 - Save on management drive as checklist for use with all route changes
- Begin posting OTP for the system on a weekly basis
 - Determine who will gather the OTP data each week
 - Determine how to display the information
 - Design the information display
 - o Post the information on Monday for the previous week
 - At end of the month, post the system OTP for the previous month

Capital Planning

- Establish a capital planning group
 - Include Maintenance Supervisor, mechanic, AGM, GM, Administrative Services Manager

- Evaluate capital projects how do they achieve VT goals and how do they reflect VT values?
 - Does it improve operational efficiency?
 - o Does it enhance customer service
 - Will it improve OTP?
 - Does it support different transportation modes?
 - Does it help meet future demands?
 - What is the return on investment?
 - Does it substantially reduce operating costs?

Asset Management Plan

- Assess all vehicles, facilities and equipment
- Establish objective performance measures –condition of assets
 - Develop standard periodic reporting and metrics to reflect trending
 - Fleet mileage accumulation
 - Maintenance labor and materials cost per mile
 - Inventory cycle count/annual adjustments
 - Inventory usage traditional ABC analysis
 - Defect repair detail within x miles of completion of PM inspection
 - Labor productivity reporting at repetitive task level\
 - Inventory adjustments entered as transaction rather than adjustment to raw data
- Develop Near-term management plan for existing aged fleet
 - Aged fleet management plan
 - Mileage management
 - Major component replacement
 - Allocation of funds to support near-term program
 - Near term alternatives investigated
 - Acceleration of capital funding
 - Purchase newer year model of used buses
 - Lease new buses
 - Compare alternatives to the cost of maintaining the aged fleet and determine which is most cost effective alternative
 - o RFP for buses
 - Compile operational and configuration requirements of replacement buses
 - Develop technical requirements documents
 - Develop bus manufacturer support requirements including technical publications and operating manuals training for mechanics and parts and service support
 - Consider multi-year agreement with bus supplier based on funding availability
- Update Maintenance Plan

- Eliminate A inspections
- Increased emphasis on operator pre-trip
- o Incorporate fluids analysis and results for major components
- o Decisions about rebuilding vs purchasing rebuilt/remanufactured components
- o Implement philosophy of continuous improvement
- Prioritize repair of Arbocs consistent with that of rest of fleet
- Maintenance/Inventory Management Computer System
 - Expand knowledge and familiarity with Startran TransFleet system
 - Use serialized component tracking of major parent-child individual bus components
- Prioritize future investments
- Establish reporting structure for monitoring condition of assets on quarterly basis
- Evaluation yearly of how well current assets meet current and future needs
- Technical support and training

Performance Measures

- Determine what performance measures are needed for each area of Valley Transit
- Be sure performance measures include ones tracked by federal and state oversight organizations
- Determine where the data is available and who will report it
- Develop Dashboard to share quarterly with Transit Commission
- Begin tracking performance measures

Subcontractor Monitoring

- Conduct annual onsite inspections to include vehicle inspections and maintenance records, files and records pertaining to clients, trips and fares, employee files, files related to drug and alcohol testing for all contractor providers and six month inspections on ADA paratransit provider.
- Conduct random ride-along inspections, both announcement and unannounced
- Conduct weekly random telephone answer/hold time audits
- Conduct monthly reviews of scheduling and trip booking data
- Conduct annual rider surveys, post trip telephone questionnaires and onboard surveys
- Document and review findings with provider
- Follow up on corrective action items
- Hold annual provider conference to discuss general findings and provide direction for the coming year.
- Hold annual individual provider meetings to discuss specific findings and discuss corrective plans of action.

Marketing and Outreach

• Inform community leaders and stakeholders about the content of the strategic plan and the committee responsible for it

- Generate awareness of the strategic plan among constituents identified in the community
- Involve strategic plan committee members in the effort
- Generate increased media coverage and social media conversation on the strategic plan
- Key audiences include Valley Transit riders, employees, municipal leaders and elected officials, business leaders, community, education and non-profit leaders, FCTC, representatives from cultural, advocacy and grassroots groups, media representatives. Each group will be communicated and engaged using appropriate media for each.

ACTION ITEM	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	Jan-16	Feb-16	Mar-16	Apr-16
MARKETING & OUTREACH													
Develop information needed to implement plan													
Plan implementation begins													
Media pitch													
Schedule meetings													
Social/web launch													
Media outreach													
Group presentations													
Meetings, booth events & presentations													
Social/web information													
Op Eds													
Mailing to those not reached in other ways													
Report out on performance measure results													
					1								
CAPITAL PLANNING													
Establish capital planning group													
Evaluate capital projects													
	-					r		•					
ASSET MANAGEMENT PLAN													
Assess all vehicles, facilities and equipment													
Establish performance measures													
Develop standard periodic reporting and metrics to													
reflect trending													
Develop aged fleet management plan													
Investigate near-term alternatives													
RFP for buses													
investigate using "options" for first three buses													
Procure three buses 2015													
Update maintenance plan													
Eliminate A inspections													
Increase emphasis on pre-trip inspection													
Startran TransFleet System knowledge and use													
Prioritize future investments													
Establish quarterly reporting structure for monitoring													
condition of assets													
Annual evaluation of assets related to needs													
Technical support and training													
PERFORMANCE MEASURES													
Determine performance measures for each area													
Determine data availability and who responsible for													
reporting													
Develop quarterly dashboard													
Begin tracking performance measures													
Been a adding performance measures	1	1											

ACTION ITEM	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	Jan-16	Feb-16	Mar-16	Apr-16
SUBCONTRACTOR MONITORING	1												
SUBCONTRACTOR MONITORING													
Conduct bi-annual on site inspections for ADA service													
Conduct annual on site inspections:													
Kobussen													
Lamers													
Fox Valley Cab													
Kidz Kab													
Calumet County Van Service													
New Hope													
Affinity - ADA Certifications													
Conduct random ride-along inspections													
Conduct weekly random telephone answer/hold time													
audits													
Conduct monthly scheduling and trip data reviews													
Conduct annual rider surveys													
Conduct weekly post-trip telephone surveys													
Document and review findings with provider - annual provider meeting													
Running													
Kobussen													
Lamers													
Fox Valley Cab													
Kidz Kab													
Calumet County Van Service													
New Hope													
Affinity - ADA Certifications													
Annual provider conference													
Paratransit Monitoring Bi-annual report to FCTC													
								•				•	
ON-TIME PERFORMANCE													
Identify routes with schedule adherence issues													
Training by Trapeze on FX/ITS system													
Verify ITS system is working properly													
Identify people responsible for pulling/analyzing daily													
information													
Prioritize routes for OTP issue resolution													
Bus Route Improvement Committee Revived													
Identify causes and potential remedies for OTP Issues													
Rapidly implement solution													
Post OTP for System each week													
End of the month, post OTP for previous month													