CITY OF APPLETON POLICY		TITLE: NAMING OF PUBLIC PARK LANDS
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NAMING OF PARKS

Policy: Naming of Public Parklands

Purpose: The purpose of this policy is to provide a consistent and rational framework for the naming of newly acquired parklands.

The naming of a newly acquired park site should conform to one or more of the criteria listed below:

1. The name of a significant local, state, or national historical figure that is deceased, or a significant local, state, or national historical event.

2. The name of an adjacent street.

3. The name of a unique geologic or geographic feature or other natural attribute that characterizes the park, e.g. a dominant tree species.

4. The name of a major donor instrumental in the acquisition or development of the park.

5. The commonly accepted name of the surrounding neighborhood which comprises a significant portion of the service area of the park.

6. An individual who has performed an outstanding service for the community (preferably in the area of parks and recreation).