



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appleton.org

Meeting Agenda - Final Safety and Licensing Committee

Wednesday, September 16, 2020

6:50 PM

Council Chambers, 6th Floor

SPECIAL

1. Call meeting to order
2. Roll call of membership
3. Approval of minutes from previous meeting
[20-1196](#) Approval of minutes from previous meeting.

Attachments: [S&L Minutes 9-9-20.pdf](#)

5. Action Items

- [20-1199](#) Alcohol License Premise Amendment for Dairyland Brew Pub, 1216 E Wisconsin Ave, Dorri Schmidt as agent, for September 26th, 2020 10 a.m. - 10 p.m., contingent on approval from all departments.

Attachments: [Dairyland.pdf](#)

7. Adjournment

Notice is hereby given that a quorum of the Common Council may be present during this meeting, although no Council action will be taken.

Reasonable Accommodations for Persons with Disabilities will be made upon Request and if Feasible.



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100 North Appleton Street
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Meeting Minutes - Final Safety and Licensing Committee

Wednesday, September 9, 2020

5:30 PM

Council Chambers, 6th Floor

1. Call meeting to order

The meeting was called to order by Chair Siebers at 5:30 p.m.

2. Roll call of membership

Present: 5 - Siebers, Lobner, Reed, Schultz and Van Zeeland

3. Approval of minutes from previous meeting

[20-1180](#)

Approval of minutes from previous meeting.

Attachments: [S&L Minutes 8-26-20.pdf](#)

Lobner moved, seconded by Reed, that the Minutes be approved. Roll Call.
Motion carried by the following vote:

Aye: 5 - Siebers, Lobner, Reed, Schultz and Van Zeeland

4. Public Hearings/Appearances

5. Action Items

[20-1184](#)

Resolution #15-R-20 Marijuana & Drug Paraphernalia Citations

Attachments: [#15-R-20 Marijuana & Drug Paraphernalia Citations.pdf](#)

Siebers moved, seconded by Schultz, that the Resolution be referred to staff.
Roll Call. Motion carried by the following vote:

Aye: 5 - Siebers, Lobner, Reed, Schultz and Van Zeeland

6. Information Items

[20-1182](#)

Presentation by Gold Cross Ambulance

Attachments: [Appleton Safety and Licensing Committee 2020.pdf](#)

This Item was presented

[20-1183](#)

Director's Reports

1. City Clerk

2. Police Chief

3. Fire Chief

Light Up The Night for Fallen Firefighters

Upgrade of Emergency Medical Services

[20-1181](#)

Police Department information on liquor law violation convictions.

7. Adjournment

Lobner moved, seconded by Reed, that the meeting be adjourned at 6:11 p.m.

Roll Call. Motion carried by the following vote:

Aye: 5 - Siebers, Lobner, Reed, Schultz and Van Zeeland



"meeting community needs
.....enhancing quality of life"

OFFICE OF CITY CLERK
FILED

SEP 08 2020

APPLETON, WISCONSIN

9/9/20

**REQUEST for
Beer/Liquor License
Premise Amendment**

FEES ARE NON-REFUNDABLE

Date Recv'd

License Fee \$10.00/event

Acct: CLCAGP

Receipt

1316-1

SECTION 1 – LICENSE INFORMATION

Name of Establishment

Dairyland Brew Pub

Address of Establishment

1216 E Wisconsin Ave

Name of Agent

Dorri Schmidt

Phone Number

SECTION 2 – PREMISE AMENDMENT

Please describe the change in premises:

A drawing/diagram of the proposed area must also be submitted with this application

Please see attached maps

Is this change Permanent?

☐ YES

☒ NO

If this is temporary please specify the reason for the amendment:

Outside NPO Event

Please list the date(s) and time(s) that this temporary premise amendment will be utilized:

Sept. 26th 10am - 10pm

SECTION 3 – PENALTY NOTICE

I certify that I am familiar with Section 9-52 of the Municipal Code of the City of Appleton and agree that any license granted under this application may be suspended for cause at any time by the Common Council.

Under penalty of law, I swear that the information provided in this application is true and correct to the best of my knowledge and belief.

Signature of Applicant:

Dorri Schmidt

FOR OFFICE USE ONLY

Department	Approve	Deny	By	Reason
Comm. Dev.				
Finance				
Fire				
Health				
Inspections				
Police				
S&L	Council		Date Issued	Exp. Date
				License Number

Date sent: 9/9/20



4 pages

September 3, 2020

To Whom It May Concern,

I am writing in regards to obtaining a city permit for alcohol sales for Saturday August 26th, 2020 between 11:00am-8:00pm for Dairyland Brew Pub's Oktoberfest event. This is to benefit and support the non-profit organization Compassionate Home Health Care, located here in Appleton.

Plan A

As you see in the map layout, we would have our vendors set up along the front of the Dairyland Brew Pub building in the parking lot. Additional vendor tents to the left of the building on N. Kenilworth Ave in our parking lot. We can put 10-12 vendor tents in both areas. The two entries west and north of Dairyland Brew Pub will be open to the public and to any city officials needing the entry.

Plan B

In addition to Plan A we would like to see if we are able to close a portion of N. Kenilworth Ave from Wisconsin Ave. to just before our entry way into the parking lot on N. Kenilworth Ave. This would allow us to place additional vendor tents in this closed area. We believe we could add 15-20 vendor's tents in this location.

I have spoken with Michael Locke right across from Dairyland Brew Pub, (his business lands on E. Wisconsin Avenue and N. Kenilworth Ave. about our Oktoberfest event). Please feel free to contact Michael at 920-993-6881 he would be more than happy to discuss this with you. His business is Locke Appraisal Associates (1230 E. Wisconsin Avenue).

Thank you for your consideration.

A handwritten signature in black ink that reads 'Dorri Schmidt'. The signature is fluid and cursive, with a long horizontal stroke at the end.

Dorri Schmidt

Dairyland Brew Pub
1216 E. Wisconsin Ave
Appleton, WI. 54911

www.dairylandpub.com
920-903-9708

Plan A

