



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appleton.org

Meeting Agenda - Final Appleton Redevelopment Authority

Wednesday, August 12, 2020

9:00 AM

Council Chambers, 6th Floor

1. Call meeting to order
2. Roll call of membership
3. Approval of minutes from previous meeting

[20-1010](#) ARA Minutes from 7-15-20

Attachments: [ARA Minutes 7-15-20.pdf](#)

4. Public Hearings/Apearances

[20-1011](#) Mayor Jake Woodford in attendance to offer his input on the role of the
Appleton Redevelopment Authority

5. Action Items

6. Information Items

7. Adjournment

Notice is hereby given that a quorum of the Common Council may be present during this meeting, although no Council action will be taken.

Any questions about items on this meeting are to be directed to Karen Harkness, Director, Community and Economic Development Department at 920-832-6468.

Reasonable Accommodations for Persons with Disabilities will be made upon Request and if Feasible.



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Meeting Minutes - Final Appleton Redevelopment Authority

Wednesday, July 15, 2020

9:00 AM

Council Chambers, 6th Floor

SPECIAL

1. Call meeting to order

Meeting called to order at 9:02 a.m.

2. Roll call of membership

Present: 6 - Fisher, Van Dyke, Downs, Brokl, Thao and Higgins

3. Approval of minutes from previous meeting

[20-0866](#)

ARA Minutes from 10-31-19

Attachments: [ARA Minutes 10-31-19.pdf](#)

Fisher moved, seconded by Van Dyke, that the Minutes be approved. Roll Call.
Motion carried by the following vote:

Aye: 6 - Fisher, Van Dyke, Downs, Brokl, Thao and Higgins

4. Public Hearings/Appearances

5. Action Items

[20-0867](#)

Consider the opportunity to reallocate \$80,000 of ARA funding to a City-wide Business Enhancement Grant Program

Attachments: [MemoARAConsiderCreateCitywideBusinessEnhancementGrant_7-15-20.pdf](#)
[Guidelines_BusinessEnhancementGrantProgram_TIF#11.pdf](#)
[Application_BusinessEnhancementGrantProgram.pdf](#)

This motion excludes TIF #11 and TIF #12 and gives staff the discretion to prioritize applications based on numerous factors discussed. ARA also asked if the Mayor could attend the next meeting to give his input on ARA's role.

Fisher moved, seconded by Van Dyke, that the Report Action Item be approved. Roll Call. Motion carried by the following vote:

Aye: 6 - Fisher, Van Dyke, Downs, Brokl, Thao and Higgins

[20-0868](#)

Request to approve reappointments to the ARA Exhibition Center Advisory Committee

Attachments: [ARA ECAdvCom Comm Member Re-Appt Memo 7-15-20.pdf](#)
[ARA Exhibition Center Advisory Committee 2016 Appointments-Jul 2020.pdf](#)

Fisher moved, seconded by Brokl, that the Report Action Item be approved. Roll Call. Motion carried by the following vote:

Aye: 6 - Fisher, Van Dyke, Downs, Brokl, Thao and Higgins

[20-0869](#)

Elect a Chair

Marissa Downs was elected as Chair.

[20-0870](#)

Elect a Vice Chair

Jim Van Dyke was elected as Vice Chair.

[20-0871](#)

Set Meeting Day and Time

The Appleton Redevelopment Authority will meet the 2nd Wednesday of the month at 9:00 a.m.

[20-0872](#)

Designate a Contact Person

Director Karen Harkness was designated as Contact Person.

6. Information Items

7. Adjournment

Higgins moved, seconded by Van Dyke, that the meeting be adjourned at 9:43 a.m. Roll Call. Motion carried by the following vote:

Aye: 6 - Fisher, Van Dyke, Downs, Brokl, Thao and Higgins