



# City of Appleton

100 North Appleton Street  
Appleton, WI 54911-4799  
[www.appleton.org](http://www.appleton.org)

## Meeting Agenda - Final Municipal Services Committee

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Wednesday, February 19, 2020

6:00 PM

Council Chambers, 6th Floor

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1. Call meeting to order
2. Roll call of membership
3. Approval of minutes from previous meeting  
[20-0191](#) Minutes from January 27, 2020

**Attachments:** [Minutes from January 27, 2020.pdf](#)

### 4. Public Hearings/Apearances

### 5. Action Items

- [20-0192](#) Request from King Brokerage Ltd. for two Designated Stalls in the Red Ramp.

**Attachments:** [King Brokerage Ltd stalls for Red Ramp.pdf](#)

- [19-1886](#) R/B-Request to rescind approval for "The Collective" sculpture within the E. College Avenue and N. Catherine Street right-of-way.

**Attachments:** [The Collective log of public dialogue-.pdf](#)

#### **Legislative History**

12/9/19	Municipal Services Committee	held
<i>Item 19-1886 held until January 13, 2020.</i>		
1/13/20	Municipal Services Committee	recommended for approval
<i>Amend item 19-1886. City to work on alternate location in first quarter of 2020.</i>		
1/22/20	Common Council	referred to the Municipal Services Committee
1/27/20	Municipal Services Committee	held
<i>Item 19-1886 be held until February 19, 2020 meeting.</i>		

- [20-0012](#) Request from Johnson Bank to convert one 15-minute loading zone stall to a "Johnson Bank Parking Only" stall per the Downtown Purchased Parking Policy.

**Attachments:** [Johnson Bank Parking Stall.pdf](#)

**Legislative History**

1/13/20	Municipal Services Committee	held
<i>Item 20-0012 be held until January 27, 2020.</i>		
1/27/20	Municipal Services Committee	held
<i>Item #20-0012 be held until February 19, 2020 meeting</i>		

**6. Information Items**

- [20-0193](#) Inspection Division Permit Summary Comparison report for January, 2020.

**Attachments:** [Inspection Division Permit Report-January, 2020.pdf](#)

**7. Adjournment**

*Notice is hereby given that a quorum of the Common Council may be present during this meeting, although no Council action will be taken.*

*Reasonable Accommodations for Persons with Disabilities will be made upon Request and if Feasible. Please contact Paula Vandehey at 832-6474 if you have any questions.*



# City of Appleton

100 North Appleton Street  
Appleton, WI 54911-4799  
[www.appleton.org](http://www.appleton.org)

## Meeting Minutes - Final Municipal Services Committee

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Monday, January 27, 2020

4:30 PM

Council Chambers, 6th Floor

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1. Call meeting to order

*Aldersperson Coenen called the meeting to order at 4:30 p.m.*

2. Roll call of membership

**Present:** 4 - Croatt, Coenen, Martin and Firkus

**Excused:** 1 - Williams

3. Approval of minutes from previous meeting

[20-0125](#)

Minutes from January 13, 2020.

**Attachments:** [January 13, 2020.pdf](#)

Croatt moved, seconded by Firkus, that the minutes be approved. Roll Call.

**Motion carried by the following vote:**

**Aye:** 4 - Croatt, Coenen, Martin and Firkus

**Excused:** 1 - Williams

4. **Public Hearings/Appealances**

5. **Action Items**

[19-1886](#)

R/B-Request to rescind approval for "The Collective" sculpture within the E. College Avenue and N. Catherine Street right-of-way.

**Attachments:** [The Collective log of public dialogue-.pdf](#)

*Item 19-1886 be held until February 19, 2020 meeting.*

Firkus moved, seconded by Coenen, that the Report Action Item be held. Roll Call. Motion carried by the following vote:

**Aye:** 4 - Croatt, Coenen, Martin and Firkus

**Excused:** 1 - Williams

[20-0012](#)

Request from Johnson Bank to convert one 15-minute loading zone stall

to a "Johnson Bank Parking Only" stall per the Downtown Purchased Parking Policy.

**Attachments:** [Johnson Bank Parking Stall.pdf](#)

*Item #20-0012 be held until February 19, 2020 meeting*

Croatt moved, seconded by Firkus, that the Report Action Item be held. Roll Call. Motion carried by the following vote:

Aye: 4 - Croatt, Coenen, Martin and Firkus

Excused: 1 - Williams

#### 20-0124

Request from Bernie Laird, 115 N. Mason Street, to have his sidewalk snow removal bill of \$85.80 waived.

**Attachments:** [115 N Mason St-snow removal bill waived.pdf](#)

Croatt moved, seconded by Martin, that the Report Action Item be recommended for denial. Roll Call. Motion carried by the following vote:

Aye: 4 - Croatt, Coenen, Martin and Firkus

Excused: 1 - Williams

#### 20-0129

Request to install a street light at 333 W. River Road. Street light to be a standard unit unless at least one resident signs the waiver of special assessment to upgrade the light to a decorative unit.

**Attachments:** [Street light installed at 333 W. River Road.pdf](#)

Martin moved, seconded by Croatt, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:

Aye: 3 - Croatt, Coenen and Martin

Nay: 1 - Firkus

Excused: 1 - Williams

## 6. Information Items

## 7. Adjournment

Croatt moved, seconded by Martin, that the meeting be adjourned at 5:18 p.m. Roll Call. Motion carried by the following vote.

Aye: 4 - Croatt, Coenen, Martin and Firkus

Excused: 1 - Williams



*"...meeting community needs...enhancing quality of life."*

## MEMO

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**TO:** Municipal Services Committee

**FROM:** Paula Vandehey, Director of Public Works

**DATE:** January 28, 2020

**SUBJECT:** Request from King Brokerage Ltd. for two (2) Designated Stalls in the Red Ramp.

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King Brokerage Ltd recently purchased 211 W. College Avenue (Gibson Music Hall building). This property has a Pedestrian Access Agreement, which directly connects this building to the Red Ramp on Level 3. This connection was first approved in May 1991.

The request for two designated stalls in the Red Ramp meets the attached Designated Stalls in Parking Ramps Policy. Also attached is a signed document from Linda Garvey, Manager of the Red Lion Hotel. This approval from the hotel is important because a Memorandum of Agreement between the Hotel and City (dated November 3, 1997) states that the hotel has the right for exclusive use of Levels 3, 4 and 5 of the Red Ramp.

If approved, the annual fee for the two purchased stalls at the 2020 rate is \$1,680 plus tax.

Attachments



**Red Lion Appleton : Linda Garvey**

It is with great pleasure that we write to you today to inform you that our company has purchased the 211 W. College Avenue property.

Our plan for the 211 W. College Avenue property is to continue to lease the lower level and have it remain one of the valley's best venues for live music. We will be renovating the upper level into our residence and offices.


Our family lived downtown fourteen years ago when we first moved into the area and we have felt a pull for years now to reside there once again.

King Brokerage Ltd. and our representation of Venus Jewel has also grown and we are encouraged by the accessibility we will have to business

amenities downtown as well as the access our local clients will have to us.

We would like to formally request your approval for the city to approve four corporate parking stalls in the red ramp. 211 W. College has a door into the third level of the red ramp. We would like to have the <sup>one</sup> ~~two~~ stalls on each side of this door to be reserved for King Brokerage Ltd.

Request Approved



Linda Garvey

Red Lion Manager

**Benjamin L. King**

CEO RETAIL USA

**Lyssa M. King**

MARKETING EXECUTIVE USA

April 18, 2013

## **CITY OF APPLETON DESIGNATED STALLS IN PARKING RAMPS POLICY**

The objective of this policy is to establish the guidelines in which businesses requesting to have designated stalls in city-owned parking ramps for their business may be considered in downtown Appleton.

### PROCEDURE

All requests from businesses to have designated stalls in city-owned parking ramps shall be submitted to the Department of Public Works to be reviewed against the criteria set forth in this policy. Requests not meeting the criteria shall be denied administratively. Requests meeting the criteria shall be forwarded to the Municipal Services Committee and Common Council for consideration.

All submittals shall contain the following information:

1. Name of business and business representative requesting the designated stalls.
2. Name of parking ramp request is for.
3. Number of stalls requested to be designated.
4. Drawing showing location of proposed designated parking stalls.
5. Purpose for requesting designated parking stalls.
6. Period of time requesting designated parking stalls.

### APPROVAL CRITERIA

1. No more than a total of 5% of the total number of stalls in any parking ramp shall have designated parking stalls, leaving at least 95% open to the general public and permit customers.
2. Requests will be addressed on a first-come first-served basis.
3. Designated stalls will be located on Level 3 and above, unless otherwise approved by Council.
4. Business must agree in writing to guarantee the purchase of the designated stalls for a minimum of three (3) consecutive years.
5. Business will be charged costs associated with City staff fabricating and installing designated signs.
6. Approval for designated stalls may be rescinded by the Common Council if business fails to use the space for its intended purpose or the business fails to pay annual fee.
7. Approval is non-transferable to another business.

### ENFORCEMENT

The designated parking stalls will be enforced by City staff on a complaint only basis.

### PURCHASED PARKING FEE

1. The annual fee shall be 2 times the Permit fee, per stall, paid in total for the entire year no later than January 2<sup>nd</sup> of that year.
2. Rates are subject to change annually by the Common Council.



Y = Keep it where it is. I = Indifferent N = Move it

Sculpture Valley Thank you all for your positive comments. For those of you with divergent opinions, you should also feel welcome to share them here. This is about community dialogue and the collective arts experience. Keep the conversations going and please share this post with others who have options about this work, we want to hear from everyone :)

I Jessy Glaser What is the artist trying to express through this sculpture? I live very close to this artwork and there's been a lot of discussion about it.

Sculpture Valley Jessy Glaser so, first I'll share some info that was posted by Lee Snodgrass about the sponsors and who the artwork is honoring;

My dear friend Jeni Moore and her dad, retired Dr. Brian Moore sponsored this as a tribute to her mom who passed away afte...See More



FINDAGRAVE.COM

Linda Kuplic Moore (1944-2006) - Find A Grave...

Lauren Gougeon Diedrich Who is the artist?

Sculpture Valley Lauren Gougeon Diedrich Paul Bobrowitz Jr.

Y Eric Stadler I love the sculpture at the west end of the College Avenue bridge! So cool. Nice work out there by you and your band of volunteers and sponsors.

Y Tinna R. Carper I love this sculpture. It sparked a conversation with my grandkids. Ages 3,7,10 and 13. Everyone had something to add. The most amazing thing is they all appreciated the piece.

Y Lisa Grosz I really love and appreciate this sculpture!



Y Shawn Van Deusen We loved this piece when we saw it the other day!!

Y John Nebel Worthy Work result ALEX ?

I Adrienne Fuhrmann Is there a statement or story that goes with it?

Sculpture Valley Adrienne Fuhrmann and then I'll share some insight into the artists inspiration and how we, the ACRE jury, thought it would say about our community.

The artist described the work as an amalgamation of the many voices that spoke to him as he works to come up with ideas for sculpture. A collection of divergent thoughts distilled into something more defined.

Y Kristi Lyn Thank you so much for this awesome piece of art. My kids and I loved every inch of it. The minute we seen it we had to stop and have a close look!!! My oldest loves his nose while I thought the eyes were very curious!!!!!! Thanks again!!!!



Y Judy Gaines I look forward to seeing this as I drive across the bridge. I haven't been able to look long enough so will soon walk over. Thanks for the gift.

Y Brian Leone Tracy I drove past it this weekend and it surprised me and made me smile. Happy to see this one make a home in Appleton, for a few years at least.

I Kimberly Ann I noticed it this morning on the way to work! Looking forward to getting a closer look at it this weekend.

Y Adrianna Thank you for making this happen! I'm so excited to see it in person. My mom would have absolutely loved it.

Y Jim Denney Knowing the name helps a lot with some understanding of the meaning. It is a beautiful piece and I enjoy driving past it a number of times each day.

Y Jeni Moore It's magnificent! She would have absolutely loved this. Can't wait to see it in person! Thank you Sculpture Valley and Acre of Art!

Chelsea Jean Judy Cahee

I Samantha Patterson I will be honest, this creeped me out when i saw it. I understand it is art, it is also creepy seeing all those faces staring back at you. I can only imagine how long it took the artist to make it. I do enjoy learning the history behind it and will be sharing this with my family and friends. Thank you

Kristi Ross-Clausen That is positively ugly - how fun!

Y Jeni Moore Linda Moore would have loved this. She would have found a way to photograph it, make it into amulets and silkscreen it on gift bags. It would have been our family holiday card (sent in February) and must-see destination for out-of-town guests. This year would have been her 75th birthday and my parents 50th wedding anniversary. A magnificent tribute indeed. #sculpturevalley #acreofart

Y Laurie Kuplic Love it...  
yes she would

Y Patti Yugovich Beltz Beautiful

Y Trish Kuplic It is magnificent in person!

Abby SchmidtShelley Nulton Have you heard about this sculpture in Appleton? It was commissioned in honor of a local artist named Linda Moore.  
<https://www.facebook.com/539622322790557/posts/2546947542058015?d=n&sfns=mo>

I Nulton kind of strange?

Y Linda Moore Priestap I think it's cool. Colorful. Evoking discussion. Obviously honoring a very special woman. ( Linda was the #1 or #2 name for girls that year I think.)

I have received a lot of contacts about this sculpture between College Avenue and Green Bay Road on the southeast corner of District 2. In response to these contacts, I have requested that the location of this sculpture be returned to committee for more discussion. On December 9th at 4:30pm, the Municipal Services Committee will consider revoking the current location of the statue. The committee meeting is open to the public and will allow public comment. The meeting will be in Council Chambers at City Hall, on the 6th floor of City Center off Appleton Street.

Y Kathy Flores Encourage public art!!! Not everyone will like it or agree about art, but it's already doing what art does.....making people think and now discuss. ð

Y Christoph Wahl I suppose the immediate neighborhood should have some say in what is done with common public space, but I'd urge the neighbors to keep this where it is and enjoy it.

I Ronna Jean Swift I would like to see it in a park where folks can read and find out what it represents. I found it confusing and distracting to drive by. I agree that music and art feed the soul and lead to discussion.

Y Jennifer L. Arndt That is a great spot for it!

Y Dottie LeClair I love it - it speaks to diversity.

Lee Snodgrass Jeni Moore

I Donna Gasbarro This is near a property that once belonged to my great grandfathers family. Is this artwork included in a walking tour? Lovely neighborhood.

I Donna Gasbarro I'd like to see it up close & in person. Haven't had the chance yet.

Y Karen Bruno What have the complaints been about? I think it's great to have more public art and hope it can stay where it is for the predetermined time.

✍ Author

District 2 Alderperson in Appleton - Vered MeltzerSome say it scares their children. Complaints include that the installation generally feels invasive and disruptive in their neighbourhood; no one ever got their input or informed them of the committee approval process, it just appeared all of a sudden. One contact mentioned concern that it would lower their property value.

Y Becky Stahl I love public art and would encourage more of it. That being said, my first encounter with this sculpture was certainly a surprise. It is a giant head after all? But it's an interesting piece and we enjoy having art in this spot. I did initially worry that it may distract drivers from the pedestrian crossing however. I think it may just take a little time for the community to grow used to the piece.

District 2 Alderperson in Appleton - Vered MeltzerFrom a traffic engineering standpoint, attention-getting installations generally slow traffic down.

Y John Keller I think it looks awesome and should stay...can you lend some context to the referenced "contacts"

✍ Author

District 2 Alderperson in Appleton - Vered MeltzerI've received emails, phone calls, and text messages. Some say it scares their children. Generally feels invasive and disruptive in their neighbourhood. No one ever got their input or informed them of the committee approval process, it just appeared all of a sudden. One contact mentioned concern that it would lower their property value.

Y Mary Hatch What a cool piece! Each of us is the dna from all of our ancestors, and each of our descendants share our dna. Our face and bodies are a family tree. It's lovely!

Y Karon Sandberg What a beautiful tribute to Linda, thank you Moore family!

Y Matt Troge What are the complaints? It's a cool art piece that breathes some uniqueness to Appleton and it's in a spot where folks can see as they enter downtown. Why waste time talking about moving it? Personally, I'm gonna reach out with complaints if gets moved so might as well just



leave it be.

 Author

District 2 Alderperson in Appleton - Vered Meltzer I shared the input I've received in a couple other comments on this thread.

Y Emily Tseffos We live on the 800 block of College Ave and my two year old loves it! Hoping it will stay in our neighborhood ?

Y Amy Karner King I've been enjoying this piece! I discover additional unexpected details the more I experience it. Appreciate the public art displays in our city and the hard work from those who make it reality.

I Julie Keller My daughter saw it as we were driving home last week and we are taking a walk this morning to get a closer look!

Y Dean Wolf Awesome piece of art, leave it where it is.

Y Emily Reetz I love this. Right where it is, in my neighborhood.

Y Mary Beth Pritzl Not sure why the location needs to be changed. This is in our neighborhood and we like it.

Y Marsha Dawson It's public art, enjoy it and encourage more.

Y Jennifer Schneider We love it!!!! We live on the 900 block of East Franklin.

Y R.c. Mac I love it. It's amazing. What kind of asshole would complain about this and for what reason?

Y Tru Em Now that is a cool piece of art

Y William Baxter Nothing like disrespecting an amazing piece of artistic work and talent because certain members of the community don't understand its message. How would you feel as an artist to have your work approved and then later removed due to local politics? If you didn't think the location


through in the first place that should be the fault of the community planners.... not the artist!


 Author

District 2 Alderperson in Appleton - Vered Meltzer I can only speculate that the neighbours might have been more receptive and supportive of the installation if they had been informed of the proposal before the art was installed. In the future the city will notify adjacent property owners about proposa....See

Isabel Fevola



 Isabel Fevola I think it's awesome Clever how they made them metals tanks and made it in to a face. I seen other face sculptures and adults and kids like them so why is this one any different?


 Tara Firkus Jordana and I go passed this twice a day on the way to 4k. She loves it. Calls it "the Big Man".

 Sandi England Rohde What's the main concerns?

Vered Meltzer People don't want it to be there. Some say it scares their children. Generally feels invasive and disruptive in their neighbourhood. No one ever got their input or informed them of the committee approval process, it just appeared all of a sudden. One contact mentioned concern that it would lower their property value.

Lee Snodgrass Vered Meltzer ?

 Julie Haurykiewicz I saw it in person for the first time yesterday and think it is awesome!

 Nora Johnston I love this sculpture! I was pleasantly surprised to see it when I came over the bridge. I find it curious, somewhat whimsical and oddly charming.

 Nate Wolff I think it's really cool and is in a good spot.

Y Ann Gain For what is worth I live in this neighborhood and I really like it. And it's only there for 2 years if I understand correctly

Y Polly Snodgrass Put it in my yard!

Y Helen Kramer i'd love it in front of my house.

Y Matt Lederer My first reaction was basically, "What the heck is that scary thing?" Followed by a closer look. Then I drove by a few times and was intrigued. And now, the more I look at this sculpture, the more I like it.

I hope it isn't moved, but if it is, I hope it'll be somewhere with high visibility.

Y Matt Lederer Also, as the "owner operator" of 2 kids (aged almost 9 and almost 6), they are decidedly not scared by it. They like that "there are faces that make a face, and all the faces are funny and strange."

I Trisha Fischer Kostelny Coming off the bridge you have to be careful because you want to look at it, but need to keep your eyes on the road- especially with the curve.

Y Babette Doll I think it's really cool! I hope it does not get moved out of my neighborhood!!!

Y Emily Tseffos We live a block from the sculpture and love it ?  
Manage

N Christina Marie Rappel Thank goodness! Unfortunately, art is not always beautiful. That said, the city should try to focus on beautification. This is rather an eyesore.

John De Bruin <https://www.prageru.com/video/why-is-modern-art-so-bad/>  
Manage

Y Julie Keller My daughter saw it as we were driving home last week and we are going to walk this morning to get a closer look as she thought it was "super cool". So that's the feedback from a 16 year old!

Y John Nebel Grt PC of Art ? Art serves all as inviting human response to biggest tent in each viewer/participant ?

**Matt Troge**

Y This is so quintessentially the mindset of a majority of Appleton. One tiny little change is

complained about because it's change and instead of being able to enjoy something like an art installation that brings some unique character to our community, now the local government has to take time to discuss where it could go and if they should move it. ? super frustrating

Sculpture Valley Thanks Matt Troke, we share your sentiments and are looking forward to a robust and lively discussion about public art and placement of it on the 9th. Art should stimulate discussion, I think this piece has ?

Y Matt Troke It's a super interesting piece and while a tad strange, it made my wife and I really happy to see something pop up like that! I hope it stays

Y Chris Burns I am a fan of community art projects like this one. However, 100% confident that people will complain about anything if given a soapbox to voice their opinion. #NoTimeForNegativity

**Brad Knapp**

Y This first time I saw this sculpture I said outloud to everyone in the car (I was alone) "that thing is badass".

Y Terry Phelan I was coming across bridge about three weeks ago and saw this for first time. Needless to say I almost took the curb out in awe!

Y Michelle Eilers I love this installation. I hope it gets to stay in its current location.

N Jared Huber It's grotesque!!! ?

Y Mandy Holm Love it! I drive past it twice a day, and think that it adds unique character to that location. I hope it stays also.

Y Jeni Moore I can't be at this meeting can I be present via FaceTime?!?



Y Adrianna I would also like to be present via phone or facetime, if possible.

Concerned citizens have asked their district alderperson, Vered Meltzer, to introduce a reconsideration of the approved placement of The Collective, the 2019 Jury's Choice for ACREofART III at this Municipal Services meeting.

Whether you support the idea of relocation or are in favor of leaving it in place, it is important that we hear from the public, particularly from those residents who live in the neighborhood or in close proximity to it. We welcome all perspectives as it brings about a healthy discussion of the merits of our public art program and the boundaries it operates in.



MON, DEC 9 AT 4:30 PM

Vote to rescind approved placement of The Collective

Sculpture Valley From a Private property-owner standpoint, a piece of public artwork at this location is introducing a significant feature into what have always been an open green space. Particularly for the few properties adjacent to the site, that space is ostensibly ...See More

Y Deb Forslund Sculpture Valley I see nothing wrong with the placement; as stated, it's a gateway into and out of the downtown area. And unless adjacent property owners, who consider this space an extension of their yards, are paying property taxes on this parcel, t...See More

Sculpture Valley This is a discussion about the appropriateness of the location and we can see both sides of this unique public / private site. From a public standpoint, the location is a highly visible gateway sculpture opportunity which gets a significant amount of traffic into and out of the downtown. It's an ideal location, which is why an ACRE work has been placed there.

Y Rachel Pieper We love it! We look for it every time we pass off Er bridge.

Y Sara Duroy I admit the first time I saw it I jumped cuz it scared me but its cool... I always see something new in it... I like it and vote for it stays

Y Molly Trochta-Van Landghen Wait people are upset about the placement of this?

Y Cody Bob-Los Deisenroth Molly Trochta-Van Landghen lol that's what I'm confused about

N Nikki Jackson That thing is so ugly!

Y Jennifer Feagans Thompson I love this..

N Ian Keberlein Def move that stupid thing

N J Robert Oliver YES !!!!

Y Rochelle Isaacson Max and I have named this piece "Schnozzle".



*"...meeting community needs...enhancing quality of life."*

## MEMO

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**TO:** Municipal Services Committee

**FROM:** Paula Vandehey, Director of Public Works *PAV*

**DATE:** December 19, 2019

**SUBJECT:** Request from Johnson Bank for a Purchased Parking Stall in the 100 N. Superior Street block.

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Currently there are two (2) parking stalls that are signed as a 15-minute loading zone adjacent to Johnson Bank on the 100 N. Superior Street block (see attached picture). Customers and employees occasionally use this loading zone inappropriately leading to parking citations. In discussions with the bank, they are requesting that the southernmost stall be converted from the existing loading zone to "Johnson Bank Parking Only" per the Downtown Purchased Parking Policy. The remaining area would remain as a 15-minute loading zone. If approved, the annual fee for the purchased stall at the 2020 rate is \$2,808 plus tax.

C: Pfefferle Management  
Appleton Downtown Inc

Attachments



Google Maps 101 N Superior St

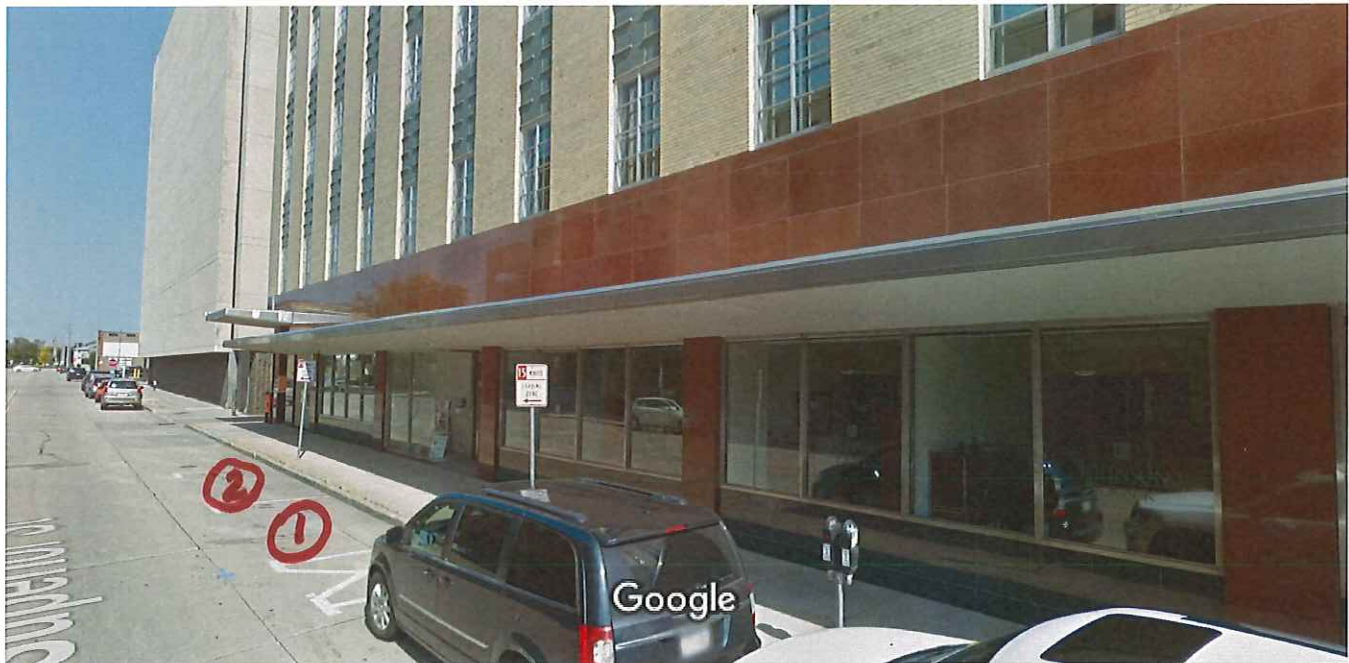
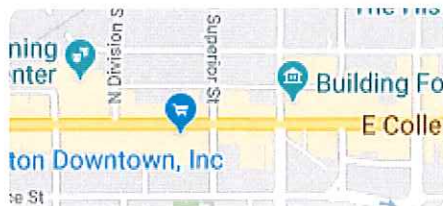


Image capture: Sep 2017 © 2019 Google

Appleton, Wisconsin

Google

Street View



① Convert to "Johnson Bank Parking Only"

② Keep as 15 minute loading zone





*"...meeting community needs...enhancing quality of life."*

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**DEPARTMENT OF PUBLIC WORKS**

**Engineering Division**

**100 North Appleton Street**

**Appleton, WI 54911**

**(920) 832-6474**

**FAX (920) 832-6489**

October 2012

**CITY OF APPLETON  
DOWNTOWN PURCHASED PARKING POLICY**

The objective of this policy is to establish the guidelines in which business owners requesting to purchase on-street parking for their business may be considered in downtown Appleton.

**PROCEDURE**

All requests from business owners to purchase on-street parking for their business shall be submitted to the Department of Public Works to be reviewed against the criteria set forth in this policy. Requests not meeting the criteria shall be denied administratively. Requests meeting the criteria shall be forwarded to the Municipal Services Committee and Common Council for consideration.

All submittals shall contain the following information:

1. Name of business and business owner requesting the purchased parking.
2. Number of stalls requested for purchased parking.
3. Drawing showing location of proposed purchased parking stall(s).
4. Purpose for requesting purchased parking.

**APPROVAL CRITERIA**

1. No purchased parking will be approved for College Avenue.
2. No more than a total of 10% of the parking stalls of any block (i.e. both sides of the 200 East Washington Street block) shall be signed as purchased parking, valet parking and loading zones.
3. Shared use of purchased parking amongst businesses is strongly encouraged.
4. Approval for purchased parking may be rescinded by the Common Council if property owner fails to use the space for its intended purpose, if the purchased parking negatively impacts other downtown businesses, or property owner fails to pay monthly fee.
5. Owner will be charged to remove parking meter(s) and install sign(s) for the approved purchased parking. Owner will also be charged to re-install meter(s) if stall(s) are reverted back to metered parking.
6. Approval is non-transferable if ownership changes.

## ENFORCEMENT

The purchased parking area will be enforced by City staff on a complaint only basis.

## PURCHASED PARKING FEE

1. A daily fee equal to that charged to bag a parking meter per purchased stall will be charged Monday through Saturday.
2. This fee will be billed to the property owner at the beginning of each quarter, and is non-refundable.
3. Rates are subject to change by the Common Council.

# Department of Public Works Inspections Division

## Permit Summary Count YTD Comparison

01/01/20 Thru 01/31/20

Report Date: 2/4/2020



"...meeting community needs...enhancing quality of life."

Permit Type	Year Issued	Permit Count	Total Estimated Cost	Total Receipt Amount
BUILDING	2019	37	4,032,187	33,666.00
	2020	36	3,627,057	27,355.00
		-2.70 %	-10.05 %	-18.75 %
DISPLAY SIGN	2019	7	43,798	280.00
	2020	6	22,500	240.00
		-14.29 %	-48.63 %	-14.29 %
ELECTRICAL	2019	57	781,831	9,478.08
	2020	55	1,277,848	12,602.14
		-3.51 %	63.44 %	32.96 %
EROSION CNTL	2019	2		300.00
	2020	3		300.00
		50.00 %	%	%
HEATING	2019	66	497,011	5,028.47
	2020	68	814,397	6,370.21
		3.03 %	63.86 %	26.68 %
PLAN REVIEW	2019	12		3,005.00
	2020	10		3,065.00
		-16.67 %	%	2.00 %
PLUMBING	2019	41	477,454	3,094.00
	2020	41	514,714	3,283.00
		%	7.80 %	6.11 %
SEWER	2019	7	30,450	690.00
	2020	7	18,750	767.00
		%	-38.42 %	11.16 %

# Department of Public Works Inspections Division

## Permit Summary Count YTD Comparison

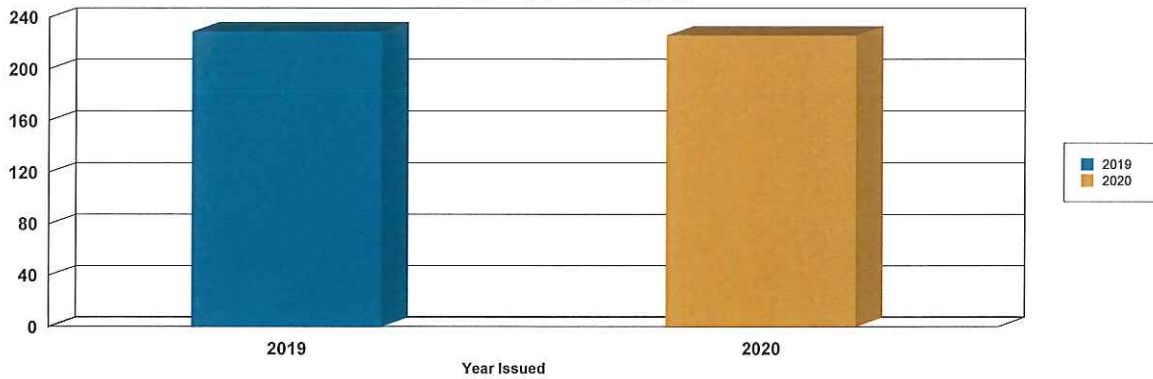
01/01/20 Thru 01/31/20

Report Date: 2/4/2020

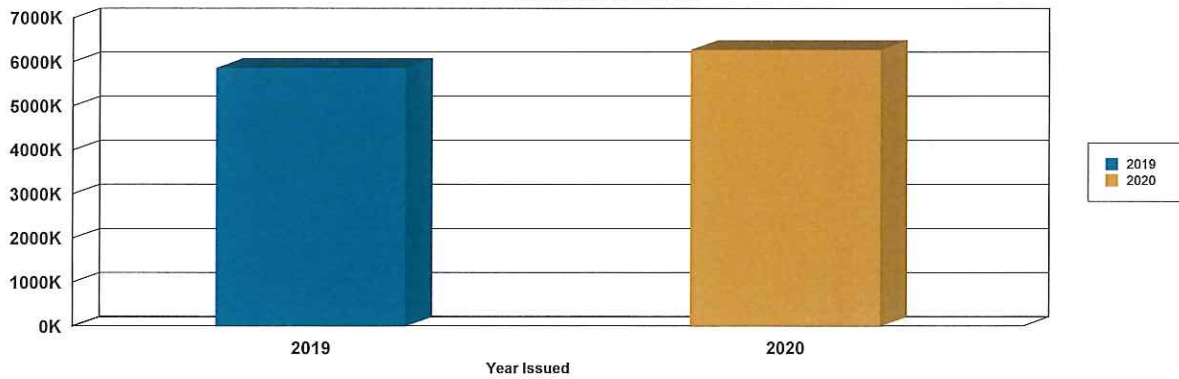


	2019	2020
Permits	229	226
Estimated Cost	5,862,731.00	6,275,266.00
Receipt Amount	55,541.55	53,982.35

Number of Permits



Estimated Cost



Receipt Amount

