



# City of Appleton

100 North Appleton Street  
Appleton, WI 54911-4799  
[www.appleton.org](http://www.appleton.org)

## Meeting Agenda - Final

### Appleton Redevelopment Authority Exhibition Center Advisory Committee

---

Tuesday, May 1, 2018

1:00 PM

Council Chambers

---

1. Call meeting to order

2. Roll call of membership

3. Approval of minutes from previous meeting

[18-0614](#) ARA Exhibition Center Advisory Committee Minutes from 3-6-18

**Attachments:** [ARA Exhibition Center Advisory Committee Minutes 3-6-18.pdf](#)

#### 4. Public Hearings/Apearances

[18-0615](#) Any Public Participation

[18-0616](#) Linda Garvey of the Radisson Paper Valley Hotel presenting the Fox Cities Exhibition Center booking summary, feedback received from groups that have already used the Fox Cities Exhibition Center, and an update on the Radisson Paper Valley Hotel renovations

**Attachments:** [FCEC Booking Recap April 2018.pdf](#)

#### 5. Action Items

#### 6. Information Items

[18-0639](#) Fox Cities Exhibition Center activity and economic impact provided by Pam Seidl of the Fox Cities Convention & Visitors Bureau

[18-0619](#) 3-D Video of the Fox Cities Exhibition Center

**Attachments:** [Fox Cities Exhibition Center Virtual Tour](#)

[18-0617](#) Reappointments to ARA Exhibition Center Advisory Committee

**Attachments:** [ARA Exhibition Center Advisory Committee 2016 Appointments-Feb 2018.pdf](#)

[18-0621](#) Upcoming Meeting Dates and Times  
Tuesday, July 10, 2018 at 1:00 p.m.  
Tuesday, September 4, 2018 at 1:00 p.m.  
Tuesday, November 6, 2018 at 1:00 p.m.

7. Adjournment

*Notice is hereby given that a quorum of the Common Council may be present during this meeting, although no Council action will be taken.*

*Any questions about items on this agenda are to be directed to Karen Harkness, Director of Community & Economic Development, at 920-832-6468.*

*Reasonable Accommodations for Persons with Disabilities will be made upon Request and if Feasible.*



# City of Appleton

100 North Appleton Street  
Appleton, WI 54911-4799  
[www.appleton.org](http://www.appleton.org)

## Meeting Minutes - Final Appleton Redevelopment Authority Exhibition Center Advisory Committee

---

Tuesday, March 6, 2018

1:00 PM

Council Chambers

---

1. Call meeting to order

**Meeting called to order at 1:03 p.m.**

2. Roll call of membership

*Dearborn arrived at 1:12 p.m.*

**Present:** 12 - Kuen, Wilde, Gifford, Van Laanen, Seidl, Harkness, Buckingham, Chairperson Hanna, Reader, Dearborn, Stankowski and Rugland

**Excused:** 6 - Kaufert, Batley, Meyerhofer, Vanden Berg, Benz and Downs

*Others present:*

*Linda Garvey, Radisson Paper Valley Hotel*

3. Approval of minutes from previous meeting

[18-0311](#)

ARA Exhibition Center Advisory Committee Minutes from 1-3-18

**Attachments:** [ARA Exhibition Center Advisory Committee Minutes 1-3-18.pdf](#)

**Buckingham moved, seconded by Gifford, that the Minutes be approved. Roll Call. Motion carried by the following vote:**

**Aye:** 9 - Kuen, Wilde, Gifford, Van Laanen, Seidl, Buckingham, Reader, Stankowski and Rugland

**Excused:** 7 - Kaufert, Batley, Meyerhofer, Vanden Berg, Dearborn, Benz and Downs

**Recused:** 2 - Harkness and Chairperson Hanna

4. Public Hearings/Appearances

[18-0312](#)

Any Public Participation

**There was no public participation.**

5. Action Items

6. Information Items

[18-0314](#) Fox Cities Exhibition Center booking summary provided by Linda Garvey of the Radisson Paper Valley Hotel

**Attachments:** [FCEC Advance Booking Summary as of February 2018.pdf](#)

**This Presentation was presented and discussed.**

[18-0316](#) Reappointments to ARA Exhibition Center Advisory Committee

**Attachments:** [ARA Exhibition Center Advisory Committee 2016 Appointments-Feb 2018.pdf](#)

**This Presentation was presented.**

[18-0313](#) Fox Cities Exhibition Center financing

**This Presentation was presented.**

[18-0315](#) Upcoming Meeting Dates and Times  
Tuesday, May 1, 2018 at 1:00 p.m.  
Tuesday, July 10, 2018 at 1:00 p.m.  
Tuesday, September 4, 2018 at 1:00 p.m.  
Tuesday, November 6, 2018 at 1:00 p.m.

**This Presentation was presented.**

7. Adjournment

**Kuen moved, seconded by Seidl, that the meeting be adjourned at 1:32 p.m.**

**Roll Call. Motion carried by the following vote:**

**Aye:** 10 - Kuen, Wilde, Gifford, Van Laanen, Seidl, Buckingham, Reader, Dearborn, Stankowski and Rugland

**Excused:** 6 - Kaufert, Batley, Meyerhofer, Vanden Berg, Benz and Downs

**Recused:** 2 - Harkness and Chairperson Hanna

**FCEC Advance Booking Summary****As of April 2018**

Year	# of Events Definite	# of Room Nights Rooms	Change	# of Events Tentative	# of Room Nights Tentative	Change	# of Events Prospect	# of Room Nights Prospect	Change
2018	36	4,401	12	3	-	-1	11	502	
2019	5	2,277	3	3	1,575		18	4,120	
2020	2	1,695	1	0	-	-1	15	5,913	3
2021	0	-		0	-		14	5,887	1
2022	2	1,280	1	1	900		15	7,903	
2023	0	-		0	-		4	3,260	1
2024	0	-		0	-		4	700	
2025	0	-		0	-		1	860	
2026	0	-		0	0		1	700	

## ARA Exhibition Center Advisory Committee Appointments Updated February 2018

Term Started	Term Expires	Committee Member	Represents	Address	Phone	Email
March 2016	2 years January 2018	Dana Reader	City of Appleton	110 N. Richmond St. Appleton WI 54911	920-735-9500	<a href="mailto:goodcompanyltd@aol.com">goodcompanyltd@aol.com</a>
January 2016	3 years (initial) January 2019	Bob Buckingham	Town of Grand Chute	1900 W. Grand Chute Blvd. Appleton WI 54913	920-832-1599	<a href="mailto:robert.buckingham@grandchute.net">robert.buckingham@grandchute.net</a>
January 2016	3 years (initial) January 2019	Dean Kaufert	City of Neenah	211 Walnut St. Neenah WI 54956	920-886-6104	<a href="mailto:dkaufert@ci.neenah.wi.us">dkaufert@ci.neenah.wi.us</a>
January 2016	3 years (initial) January 2019	Chuck Kuen	Village of Kimberly	132 S. Willow St. Kimberly WI 54136	920-716-4502	<a href="mailto:ckuen@valleymanagement.com">ckuen@valleymanagement.com</a>
January 2016	2 years January 2020	Lee Meyerhofer	City of Kaukauna	903 Shamrock Ct. Kaukauna WI 54130	920-360-0400 920-766-0195	<a href="mailto:lee.meyerhofer@kaukauna-wi.org">lee.meyerhofer@kaukauna-wi.org</a> <a href="mailto:lisameyerhofer@aol.com">lisameyerhofer@aol.com</a>
January 2016	2 years January 2018	Mike Vanden Berg	Village of Little Chute	427 Sanitorium Rd. Kaukauna WI 54130	920-851-4983	<a href="mailto:presidentvandenberglittlechutewi.org">presidentvandenberglittlechutewi.org</a>
January 2016	3 years (initial) January 2019	Thomas Wilde	Town of Neenah	163 Kuettel Ct. Neenah WI 54956	920-725-0014	<a href="mailto:twilde@new.rr.com">twilde@new.rr.com</a>
January 2016	2 years January 2018	George Dearborn	Village of Fox Crossing	2000 Municipal Dr. Neenah WI 54956	920-720-7105	<a href="mailto:gdearborn@foxcrossingwi.gov">gdearborn@foxcrossingwi.gov</a>
January 2016	3 years (initial) January 2019	Chuck Gifford Comfort Suites	City of Menasha	1229 Beechwood La. Menasha WI 54952	920-730-3800	<a href="mailto:cgifford@wiscohoteles.com">cgifford@wiscohoteles.com</a>
January 2016	2 years January 2020	Bob Benz	Village of Sherwood	N7639 Lower Cliff Rd. Sherwood WI 54169	920-989-1760	<a href="mailto:bobmarbenz7@aol.com">bobmarbenz7@aol.com</a>
January 2016	3 years (initial) January 2019	Rich Batley Bridgewood Hotel	Hotelier	1000 Cameron Way Neenah WI 54956	920-720-8000	<a href="mailto:rich@rbhospitality.com">rich@rbhospitality.com</a>
February 2016	2 years January 2020	Char Stankowski Country Inn/Suites	Hotelier	130 Patriot Dr. Little Chute WI 54140	920-788-8080	<a href="mailto:c.stankowski@cisappleton.com">c.stankowski@cisappleton.com</a>
January 2016	3 years (initial) January 2019	Maria Van Laanen President of PAC	Community Member	400 W. College Ave. Appleton WI 54911	920-730-3787	<a href="mailto:mvanlaanen@foxcitiespac.com">mvanlaanen@foxcitiespac.com</a>
January 2016	2 years January 2020	Walter Rugland Ret. COO of AAL	Community Member	1225 W. Cedar Street Appleton WI 54914	920-830-9999	<a href="mailto:walterrugland@gmail.com">walterrugland@gmail.com</a>
January 2016	2 years January 2020	Marissa Downs (Vice Chair)	ARA Member	6625 N. Smoketree Pass Appleton WI 54913	920-602-6679	<a href="mailto:downs@commonwealthco.net">downs@commonwealthco.net</a>
		Pam Seidl	FCCVB Executive Director	3433 W. College Ave. Appleton WI 54914	920-734-3358	<a href="mailto:pseidl@foxcities.org">pseidl@foxcities.org</a>
Non-voting Advisory member		Karen Harkness	Community/Econ Dev Director	100 N. Appleton St. Appleton WI 54911	920-832-6408	<a href="mailto:karen.harkness@appleton.org">karen.harkness@appleton.org</a>
Non-voting Advisory member		Tim Hanna (Chair)	Appleton Mayor	100 N. Appleton St. Appleton WI 54911	920-832-6400	<a href="mailto:tim.hanna@appleton.org">tim.hanna@appleton.org</a>