



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appleton.org

Meeting Agenda - Final

Appleton Redevelopment Authority Exhibition Center Advisory Committee

Tuesday, March 6, 2018

1:00 PM

Council Chambers

1. Call meeting to order

2. Roll call of membership

3. Approval of minutes from previous meeting

[18-0311](#) ARA Exhibition Center Advisory Committee Minutes from 1-3-18

Attachments: [ARA Exhibition Center Advisory Committee Minutes 1-3-18.pdf](#)

4. **Public Hearings/Apearances**

[18-0312](#) Any Public Participation

5. **Action Items**

6. **Information Items**

[18-0314](#) Fox Cities Exhibition Center booking summary provided by Linda Garvey of the Radisson Paper Valley Hotel

Attachments: [FCEC Advance Booking Summary as of February 2018.pdf](#)

[18-0316](#) Reappointments to ARA Exhibition Center Advisory Committee

Attachments: [ARA Exhibition Center Advisory Committee 2016 Appointments-Feb 2018.pdf](#)

[18-0313](#) Fox Cities Exhibition Center financing

[18-0315](#) Upcoming Meeting Dates and Times
Tuesday, May 1, 2018 at 1:00 p.m.
Tuesday, July 10, 2018 at 1:00 p.m.
Tuesday, September 4, 2018 at 1:00 p.m.
Tuesday, November 6, 2018 at 1:00 p.m.

7. Adjournment

Notice is hereby given that a quorum of the Common Council may be present during this meeting, although no Council action will be taken.

Any questions about items on this agenda are to be directed to Karen Harkness, Director of Community & Economic Development, at 920-832-6468.

Reasonable Accommodations for Persons with Disabilities will be made upon Request and if Feasible.



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Meeting Minutes - Final Appleton Redevelopment Authority Exhibition Center Advisory Committee

Wednesday, January 3, 2018

1:00 PM

Council Chambers

1. Call meeting to order

Meeting called to order at 1:05 p.m.

2. Roll call of membership

Present: 16 - Kaufert, Kuen, Wilde, Gifford, Batley, Van Laanen, Seidl, Harkness, Buckingham, Chairperson Hanna, Reader, Vanden Berg, Benz, Stankowski, Rugland and Downs

Excused: 2 - Meyerhofer and Dearborn

Others present:

Jeff Jirschele

Madeleine Behr, Post-Crescent

3. Approval of minutes from previous meeting

[17-2026](#)

ARA Exhibition Center Advisory Committee Minutes from 12-6-17

Attachments: [ARA Exhibition Center Advisory Committee Minutes 12-6-17.pdf](#)

Gifford moved, seconded by Van Laanen, that the Minutes be approved. Roll Call. Motion carried by the following vote:

Aye: 14 - Kaufert, Kuen, Wilde, Gifford, Batley, Van Laanen, Seidl, Buckingham, Reader, Vanden Berg, Benz, Stankowski, Rugland and Downs

Excused: 2 - Meyerhofer and Dearborn

Recused: 2 - Harkness and Chairperson Hanna

4. Public Hearings/Apearances

[17-2027](#)

Any Public Participation

There was no public participation.

5. Action Items

6. Information Items

[17-2028](#)

Fox Cities Exhibition Center Grand Opening on January 11, 2018

This Presentation was presented.

[17-2029](#)

Fox Cities Exhibition Center Financing

This Presentation was presented.

[17-2030](#)

Fox Cities Exhibition Center booking summary provided by Linda Garvey of the Radisson Paper Valley Hotel

Attachments: [FCEC Advance Booking Summary as of December 2017.pdf](#)

This Presentation was presented.

[17-2031](#)

Upcoming Meeting Dates and Times

Tuesday, March 6, 2018 at 1:00 p.m.

Tuesday, May 1, 2018 at 1:00 p.m.

Tuesday, July 10, 2018 at 1:00 p.m.

Tuesday, September 4, 2018 at 1:00 p.m.

Tuesday, November 6, 2018 at 1:00 p.m.

This Presentation was presented.

7. Adjournment

Kuen moved, seconded by Stankowski, that the meeting be adjourned at 1:35 p.m. Roll Call. Motion carried by the following vote:

Aye: 14 - Kaufert, Kuen, Wilde, Gifford, Batley, Van Laanen, Seidl, Buckingham, Reader, Vanden Berg, Benz, Stankowski, Rugland and Downs

Excused: 2 - Meyerhofer and Dearborn

Recused: 2 - Harkness and Chairperson Hanna

FCEC Advance Booking Summary**As of February 2018**

Year	# of Events Definite	# of Room Nights Rooms	# of Events Tentative	# of Room Nights Tentative	# of Events Prospect	# of Room Nights Prospect
2018	24	4,177	4	-	11	502
2019	2	2,277	3	1,740	18	4,120
2020	1	795	1	900	12	5,034
2021	0	-	0	-	13	5,012
2022	1	611	1	900	15	7,903
2023	0	-	0	-	3	2,660
2024	0	-	0	-	4	700
2025	0	-	0	-	1	860
2026	0	-	0	0	1	700

ARA Exhibition Center Advisory Committee Appointments Updated February 2018

Term Started	Term Expires	Committee Member	Represents	Address	Phone	Email
March 2016	2 years January 2018	Dana Reader	City of Appleton	110 N. Richmond St. Appleton WI 54911	920-735-9500	goodcompanyltd@aol.com
January 2016	3 years (initial) January 2019	Bob Buckingham	Town of Grand Chute	1900 W. Grand Chute Blvd. Appleton WI 54913	920-832-1599	robert.buckingham@grandchute.net
January 2016	3 years (initial) January 2019	Dean Kaufert	City of Neenah	211 Walnut St. Neenah WI 54956	920-886-6104	dkaufert@ci.neenah.wi.us
January 2016	3 years (initial) January 2019	Chuck Kuen	Village of Kimberly	132 S. Willow St. Kimberly WI 54136	920-716-4502	ckuen@valleymanagement.com
January 2016	2 years January 2020	Lee Meyerhofer	City of Kaukauna	903 Shamrock Ct. Kaukauna WI 54130	920-360-0400 920-766-0195	lee.meyerhofer@kaukauna-wi.org lisameyerhofer@aol.com
January 2016	2 years January 2018	Mike Vanden Berg	Village of Little Chute	427 Sanitorium Rd. Kaukauna WI 54130	920-851-4983	presidentvandenberglittlechutewi.org
January 2016	3 years (initial) January 2019	Thomas Wilde	Town of Neenah	163 Kuettel Ct. Neenah WI 54956	920-725-0014	twilde@new.rr.com
January 2016	2 years January 2018	George Dearborn	Village of Fox Crossing	2000 Municipal Dr. Neenah WI 54956	920-720-7105	gdearborn@foxcrossingwi.gov
January 2016	3 years (initial) January 2019	Chuck Gifford Comfort Suites	City of Menasha	1229 Beechwood La. Menasha WI 54952	920-730-3800	cgifford@wiscohoteles.com
January 2016	2 years January 2020	Bob Benz	Village of Sherwood	N7639 Lower Cliff Rd. Sherwood WI 54169	920-989-1760	bobmarbenz7@aol.com
January 2016	3 years (initial) January 2019	Rich Batley Bridgewood Hotel	Hotelier	1000 Cameron Way Neenah WI 54956	920-720-8000	rich@rbhospitality.com
February 2016	2 years January 2020	Char Stankowski Country Inn/Suites	Hotelier	130 Patriot Dr. Little Chute WI 54140	920-788-8080	c.stankowski@cisappleton.com
January 2016	3 years (initial) January 2019	Maria Van Laanen President of PAC	Community Member	400 W. College Ave. Appleton WI 54911	920-730-3787	mvanlaanen@foxcitiespac.com
January 2016	2 years January 2020	Walter Rugland Ret. COO of AAL	Community Member	1225 W. Cedar Street Appleton WI 54914	920-830-9999	walterrugland@gmail.com
January 2016	2 years January 2020	Marissa Downs (Vice Chair)	ARA Member	6625 N. Smoketree Pass Appleton WI 54913	920-602-6679	downs@commonwealthco.net
		Pam Seidl	FCCVB Executive Director	3433 W. College Ave. Appleton WI 54914	920-734-3358	pseidl@foxcities.org
Non-voting Advisory member		Karen Harkness	Community/Econ Dev Director	100 N. Appleton St. Appleton WI 54911	920-832-6408	karen.harkness@appleton.org
Non-voting Advisory member		Tim Hanna (Chair)	Appleton Mayor	100 N. Appleton St. Appleton WI 54911	920-832-6400	tim.hanna@appleton.org