City of Appleton

100 North Appleton Street Appleton, WI 54911-4799 www.appleton.org



Appleton Redevelopment Authority Exhibition Center Advisory Committee

Tuesday, September 7, 2021 1:00 PM Council Chambers

- 1. Call meeting to order
- 2. Roll call of membership
- 3. Approval of minutes from previous meeting

21-1236 ARA Exhibition Center Advisory Committee Minutes from 3-2-21

Attachments: ARA Exhibition Center Advisory Committee Minutes 3-2-21.pdf

4. Public Hearings/Appearances

21-1237 Public Participation

21-1238 Linda Garvey of the Red Lion Hotel Paper Valley (soon to be Hilton

Appleton Paper Valley) presenting on the change in franchise partnership, the Fox Cities Exhibition Center booking summary, and feedback received

from groups that have used the Fox Cities Exhibition Center

Attachments: FCEC ARA Board Presentation September 2021.pdf

5. Action Items

6. Information Items

21-1239	Tourism in general and specific to the Fox Cities and the COVID-19 economic impact
	Attachments: FCEC ARA Advisory Committee _Covid Impact Update _9.7.21.pdf
<u>21-1242</u>	Debt Service/Room Tax Projections
	Attachments: Debt Service - Room Tax Projection 2021-2023.pdf
<u>21-1240</u>	Upcoming Meeting Dates and Times Tuesday, March 1, 2022 at 1:00 p.m. Tuesday, September 6, 2022 at 1:00 p.m.
<u>21-1241</u>	Invitation to walk over to Red Lion Hotel after adjournment of meeting to view model hotel room renovations

7. Adjournment

Notice is hereby given that a quorum of the Common Council may be present during this meeting, although no Council action will be taken.

Any questions about items on this meeting are to be directed to Karen Harkness, Director, Community and Economic Development Department at 920-832-6468.

Reasonable Accommodations for Persons with Disabilities will be made upon Request and if Feasible.