



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appleton.org

Meeting Agenda - Final Community & Economic Development Committee

Wednesday, October 11, 2023

6:30 PM

Council Chambers, 6th Floor

1. Call meeting to order
2. Pledge of Allegiance
3. Roll call of membership
4. Approval of minutes from previous meeting

[23-1198](#) CEDC Minutes from 9-27-23

Attachments: [CEDC Minutes 9-27-23.pdf](#)

5. Public Hearing/Apearances

6. Action Items

[23-1199](#) Request to approve the Neighborhood Grant Program request submitted by the Historic Central Neighborhood

Attachments: [Memo RequestForTNGP_HistoricCentral_For10-11-23.pdf](#)
[ApplicationSubmittedByHistoricCentralNeighborhood_10-02-23.pdf](#)
[HistoricCentral_BoundaryMap.pdf](#)
[SubjectAreaMap_HistoricCentral_TNGP.pdf](#)
[NGP Support Letter HCN.pdf](#)

7. Information Items

[23-1200](#) 2024 Community & Economic Development Department Budget

Attachments: [2024 Budget Overview Letter from Mayor.pdf](#)
[2024 Community and Economic Development.pdf](#)
[2024 Community Development Grants.pdf](#)
[2024 Ind Park Land Capital Proj Fund.pdf](#)
[2024 Community Devel Cap Proj Fund.pdf](#)
[2024 TIF 3.pdf](#)
[2024 TIF Capital.pdf](#)

8. Adjournment

Notice is hereby given that a quorum of the Common Council may be present during this meeting, although no Council action will be taken.

Any questions about items on this meeting are to be directed to Kara Homan, Director, Community and Economic Development Department at 920-832-6468.

Reasonable Accommodations for Persons with Disabilities will be made upon Request and if Feasible.



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Meeting Minutes - Final Community & Economic Development Committee

Wednesday, September 27, 2023

6:30 PM

Council Chambers, 6th Floor

1. Call meeting to order

Chair Fenton called the meeting to order at 6:30 p.m.

2. Pledge of Allegiance

3. Roll call of membership

Present: 4 - Fenton, Jones, Thyssen and Wolff

Excused: 1 - Del Toro

Others present:

Aldersperson Katie Van Zeeland, District #5

Aldersperson Sheri Hartzheim, District #13

4. Approval of minutes from previous meeting

[23-1121](#)

CEDC Minutes from 9-13-23

Attachments: [CEDC Minutes 9-13-23.pdf](#)

Wolff moved, seconded by Thyssen, that the Minutes be approved. Roll Call.

Motion carried by the following vote:

Aye: 4 - Fenton, Jones, Thyssen and Wolff

Excused: 1 - Del Toro

5. Public Hearing/Appearances

6. Action Items

[23-1122](#)

Request to award a contract for consulting services related to the City of Appleton Housing Development Policy, Process and Stakeholder Engagement Services to Green Bicycle Co. in the amount of \$32,000

Attachments: [Recommendation to Award Housing Development Services 09202023 Final.pdf](#)
[Green Bicycle Co Housing Development Policy Guide 9-19-23.pdf](#)
[RFPQ Housing Development Task Force Final Document 8-4-23.pdf](#)

Wolff moved, seconded by Thyssen, that the contract award be recommended for approval. Roll Call. Motion carried by the following vote:

Aye: 4 - Fenton, Jones, Thyssen and Wolff

Excused: 1 - Del Toro

7. Information Items

8. Adjournment

Wolff moved, seconded by Thyssen, that the meeting be adjourned at 6:56 p.m. Roll Call. Motion carried by the following vote:

Aye: 4 - Fenton, Jones, Thyssen and Wolff

Excused: 1 - Del Toro



MEMORANDUM

"...meeting community needs...enhancing quality of life."

TO: Community and Economic Development Committee

FROM: Matt Rehbein, Economic Development Specialist
David Kress, Deputy Director Community and Economic Development

DATE: October 11, 2023

RE: The Neighborhood Grant Program – Application Submitted by Historic Central Neighborhood

BACKGROUND:

The guidelines and approval process for the Neighborhood Grant Program (TNGP), as summarized below, were approved by Common Council on August 6, 2014.

TNGP is open to all Appleton registered neighborhoods that participate in the City's Neighborhood Program. The grants assist in strengthening and sustaining the social network of the Appleton community and may be applied to projects that enhance cultural, beautification, recreation, education, neighborhood cleanup, neighborhood safety and family/youth issues through resident-driven activities within each neighborhood. TNGP provides an opportunity for residents to partner with the City, promote the value of community, and support strong and stable neighborhoods throughout the City of Appleton.

Grant applications will be processed twice per year on August 1 and February 1. However, staff shall reserve the option, but not an obligation, to process applications at other times when warranted. Staff will perform an administrative review of each proposal and offer an analysis of all applications to be considered by Community and Economic Development Committee and Common Council.

Grant funds will not be provided directly to the neighborhood; funds will be paid to the provider of the service/materials directly upon submittal of the proper documentation. The City of Appleton Procurement Policy applies to all activities that involve the purchase of equipment, materials, supplies and/or services.

FUNDING REQUEST:

The Historic Central Neighborhood, in partnership with Appleton Area School District (AASD), is requesting \$80,000 from TNGP to add playground equipment and create

more green space at Columbus Elementary School.

PROPOSAL DETAILS:

Project Description: The Columbus Elementary playground is a unique space utilized by the school and surrounding neighborhood. It is centrally located within the neighborhood and used for both hosted events and impromptu meet ups. The proposal from Historic Central Neighborhood is seeking to make the playground safer, utilize the space more fully, and create a community gathering space for the neighborhood.

The playground is regularly used by neighborhood residents on the weekends and after school hours. During school hours, it is used by students at both Columbus Elementary and Appleton Bilingual School. The two schools serve populations with free or reduced lunch rates of 78% and 51%, respectively.

As proposed, the playground enhancement project would include removal of asphalt and replacement with grass and wood chips, installation of three bays of swings, installation of a shade structure, addition of play equipment designed for 2-year-olds and up, installation of an asphalt walkway to make an entrance more accessible, replacement of a dead tree, installation of two new varying height basketball hoops, and traction-enhanced painting on the asphalt. Further information on the proposed changes is described in the attached application document and illustrated on the attached concept plan.

Funding Sources and Estimated Budget: The total cost of the proposed project is estimated at \$91,500. However, that amount does not include labor by AASD staff to remove and install the various playground elements. The applicant requests \$80,000 from TNGP. Other funding sources include labor and time from AASD staff and potential funding from Appleton Education Foundation. The applicant worked closely with the AASD Facilities & Operations Department to identify estimated costs (at time of application), which are summarized below.

Asphalt removal	\$27,000
Wood chips	\$10,000
Shade cover over bench	\$7,200
Playground equipment	\$24,300
Asphalt walkway to entrance doors	\$7,500
Tree replacement	\$500
Sod (material and labor)	\$8,000
Basketball hoops	\$6,000
<u>Pavement paint for mural/maze</u>	<u>\$1,000</u>
Total	\$91,500

Estimated Timeline: If necessary funding is secured, the applicant proposes a timeline of June 8, 2024 - July 31, 2024 to complete the playground project.

STAFF ANALYSIS:

Registered Neighborhood: Only registered neighborhoods will be considered for TNGP. *This application meets this requirement, as the Historic Central Neighborhood has been a registered neighborhood since July 29, 2013. See attached map for neighborhood boundaries.*

Neighborhood Support: Each application must have a minimum of three households within the registered neighborhood “signed on” as supporters of the project. *This application meets this requirement, as nine households within the neighborhood have offered their support for the project. In addition, Mayor Woodford wrote a letter in support of the proposed project (see attached).*

Involvement in City’s Neighborhood Program: Preference will be given to neighborhoods that have actively participated in the programs offered by the City’s Neighborhood Program. *The Historic Central Neighborhood has been one of the more active registered neighborhoods. HCN frequently has multiple representatives at the City’s Spring and Fall Neighborhoods Meeting, has completed several neighborhood projects (with and without Neighborhood Grant funds), and has included staff in various activities within the neighborhood.*

Neighborhood Program Goals: Each application will be reviewed against how well it aligns with Neighborhood Program goals, such as strengthening and sustaining the social network of the Appleton community. *According to the applicant, creating a community gathering space is a priority in this neighborhood, where parks and other green space are in short supply. The proposed project would meet the needs of students during school hours and provide another recreation opportunity within the neighborhood.*

History with TNGP Projects: Consideration will be given to whether a neighborhood has received TNGP funds in the past and whether the project was completed as proposed. *The Historic Central Neighborhood was previously awarded TNGP funding to support Porchfest, neighborhood surveys, and other materials to connect neighbors.*

Community Development Block Grant (CDBG) Eligibility: Currently, the funds available for TNGP are administered through the CDBG Program. These funds come with restriction of use area and use type, as described below.

In Low-to-Moderate Income (LMI) Areas Only

- The attached LMI map indicates use areas within the City. In LMI areas, improvements to publicly accessible property, such as parks and schools, are eligible. Projects that qualify as an “area benefit” to all residents, such as infrastructure, are also eligible.

Spot Blight Removal (does not have to be in LMI area)

- Spot blight removal is an eligible activity. Examples include demolition of vacant/deteriorated buildings and site clearance.

The proposed project would qualify for CDBG funding, as it meets the LMI eligibility criteria. Although the Columbus Elementary School site is located outside of an LMI census block group, the proposed project would constitute an “area benefit” to serve nearby LMI families and/or individuals. The applicant also noted that the free or reduced lunch rate at Columbus Elementary School is 78%.

Comprehensive Plan 2010-2030: The Comprehensive Plan 2010-2030 establishes a vision for future land use, physical development, and quality of life in the City and provides a comprehensive set of goals, policies, and initiatives to achieve that vision. *Staff has reviewed this proposed project and determined it is compatible with Comprehensive Plan 2010-2030. Related excerpts are listed below.*

- *Goal 2 – Neighborhood Development
Appleton will preserve and enhance existing City neighborhoods, and require quality design in newly developed areas, to continue to provide an attractive setting for living and raising a family.*
- *Policy 5.4.2 Housing and Neighborhoods
Engage neighborhood areas to identify target activities on which residents and City government can partner to take action.*
- *Policy 7.3.1 Utilities and Community Facilities
Continue to collaborate with the Appleton School District and private schools on issues such as joint development and use of recreational fields, telecommunications infrastructure, bicycle and pedestrian safety, and similar issues.*

Funds Available: For the CDBG funding source, TNGP currently has a balance of \$79,999.73 that is available to award to qualifying projects. *The applicant’s request of \$80,000 slightly exceeds the current available balance. If the full \$79,999.73 is awarded, it would spend down CDBG funding that has been carried over for several years. Spending CDBG funding in a timely manner is important, as the U.S. Department of Housing and Urban Development checks the spend-down status on an annual basis. The Neighborhood Program anticipates requesting an additional \$40,000 in CDBG funding for the 2024 program year.*

RECOMMENDATION:

Based on staff analysis, the Neighborhood Grant Program request submitted by the Historic Central Neighborhood meets the established criteria and warrants consideration by the Community and Economic Development Committee.

Staff recommends approval of the Neighborhood Grant Program request submitted by the Historic Central Neighborhood and awarding of funds, in an amount not to exceed of \$79,999.73, for the proposed playground enhancement project.



THE NEIGHBORHOOD GRANT PROGRAM & APPLICATION

Updated May 27, 2022

Background and Overview

The Neighborhood Grant Program (TNGP) is open to all Appleton registered neighborhoods that participate in the City's Neighborhood Program. The grants assist in strengthening and sustaining the social network of the Appleton community and may be applied to projects that enhance cultural, beautification, recreation, education, neighborhood cleanup, neighborhood safety, and family/youth issues through resident-driven activities within each neighborhood. The grants encourage and support neighborhood groups to invest in and build on the existing strengths and assets of each neighborhood. Grants are intended to spur small, grassroots community efforts and improve the quality of life of each neighborhood through resident involvement. TNGP provides an opportunity for residents to partner with the City, promote the value of community, and support strong and stable neighborhoods throughout the City of Appleton.

How to Apply

Typically, the grant applications will be processed twice per year on August 1 and February 1. However, staff shall reserve the option, but not an obligation, to process applications at other times when warranted. Applications should be submitted to the Community and Economic Development Department (CEDD) by the target date, unless arrangements have been made with CEDD staff ahead of time. In the event a project takes more than six months to complete, the neighborhood will not have to re-apply unless substantial changes to the project are proposed. All grants will be subject to funding source(s) and availability.

Grant Requirements and Scoring Criteria

All grants will be subject to the requirements of the funding source (ex: Community Development Block Grant (CDBG), General Fund, partner businesses, etc.). The following are additional requirements and scoring criteria for award:

- Only registered neighborhoods will be considered for TNGP grants.
- Each application must have a minimum of three (3) households within the registered neighborhood “signed on” as supporters of the project. Preference will be given to those neighborhoods that have engaged a higher percentage of their residents.
- Preference will be given to neighborhoods that have actively participated in the programs offered by the City’s Neighborhood Program.
- Each grant will be reviewed against how well it would “assist in strengthening and sustaining the social network of the Appleton community.”
- Consideration to whether a neighborhood has received TNGP grants in the past and whether the project was completed as proposed will be given.
- Project cannot commence prior to approval of grant award.
- A pre-application meeting with CEDD staff is required.

Grant funds will not be provided directly to the neighborhood. Instead, funds will be paid to the provider of the service/materials directly upon submittal of the proper documentation to CEDD. The City of Appleton Procurement Policy applies to all CDBG and General Fund activities that involve the purchase of equipment, materials, supplies, and/or services. A copy of this policy will be distributed to all TNGP recipients.

Funding Sources

Funds available for TNGP are currently administered through two funding sources, the CDBG program and General Fund. The location and type of project may impact which source(s) could be utilized, as explained below.

Information Specific to the CDBG Program

Qualifying Projects: CDBG funds come with restriction of use area and use type. The attached low and moderate income (LMI) map indicates use areas. The following list is a summary of possible project types that could qualify.

In LMI Areas Only:

- Improvements to “Publically Accessible” property:
 - Publically accessible is typically a park, school, etc.
 - Examples: benches, lighting, signage, artwork, play equipment, plantings
- Projects that qualify as an “Area Benefit” to all residents of an LMI area:
 - Infrastructure

- Paving of streets/curb & gutter
- Neighborhood facilities
- Commercial facade improvements in primarily residential areas

Spot Blight Removal (does not have to be in LMI area):

- Spot blight removal includes:
 - Demolition of vacant/deteriorated and abandoned building(s)
 - Physical removal of environmental contaminants
 - Movement of structures to other sites
 - Rehabilitation, only to the extent necessary for safety
 - Historical preservation

***Eligibility for spot blight removal will be considered on a case by case basis. ***

Review Process: CEDD staff will perform a review of each application, in accordance with the rules and regulations of the funding source, and offer an analysis to be considered by Community & Economic Development Committee and Common Council. The Community & Economic Development Committee makes a recommendation to the Common Council who makes the final decision on the matter.

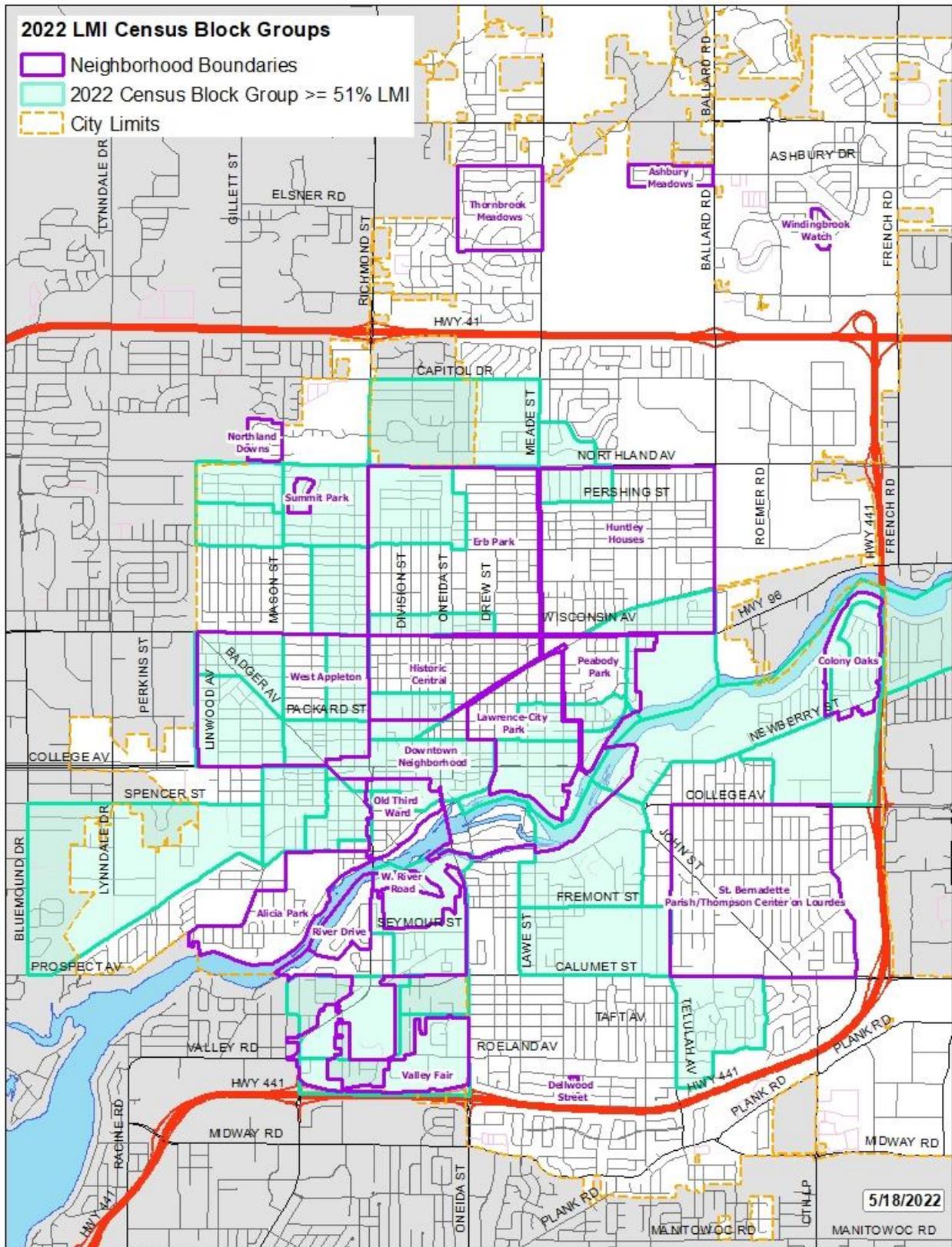
Information Specific to the General Fund

Qualifying Projects: Funding from the General Fund is available to all registered neighborhoods, not just those that meet restrictive CDBG criteria. To truly strengthen our entire City, neighborhoods need the tools to connect with their neighbors. Eligible projects could be:

- Polls/surveys of the neighborhood
- Community gatherings
- Other opportunities to promote communication and identify needs

Review Process: Applications will be administratively reviewed by CEDD staff, based on the criteria described above.

ATTACHMENT: Map detailing low and moderate income (LMI) areas.





Questions and completed applications can be directed to:

Matt Rehbein
Community & Economic
Development Department
100 N. Appleton Street
Appleton, WI 54911
(920) 832-6463
matthew.rehbein@appleton.org

David Kress
Community & Economic
Development Department
100 N. Appleton Street
Appleton, WI 54911
(920) 832-6428
david.kress@appleton.org

NEIGHBORHOOD GRANT PROGRAM APPLICATION

A pre-application meeting with CEDD staff is required.

- 1) Name of Registered Neighborhood:

Historic Central Neighborhood, Appleton

- 2) Applicant Name, Phone, E-Mail:

Brianne Connelly
918 625 5895
b.connelly26@gmail.com

- 3) Anticipated funding source(s):

CDBG: \$80,000
General Fund: \$0

- 4) Please list any Neighborhood Program activities in which representatives of this neighborhood have participated in:

Neighborhood Meetings (most recent May 22, 2023 meeting included 7 HCN residents of the total 12 attendees present)

Approximately 5 meetings to discuss the Neighborhood Program and how HCN can access the benefits of it by Brianne Connelly from State St. over the past year.

- 5) Describe, in detail, what your proposed project entails (provide map or sketch as appropriate):

See Appendix A for Columbus Renovation Image

Narrative Description: We are seeking to meet student and neighborhood needs through enhancement of the Columbus Elementary School Playground. This renovation includes (Area 1) the removal of asphalt, extension of wood chips,

installation of 3 bays of swings (6 swings), installation of a shade structure over an existing bench, addition of play equipment designated for 2 year olds and up, (Area 2) removal of one play structure, installation of an asphalt path from the asphalt yard to the northwest set of double doors directly off of the current wood-chipped play structure area, (Area 3) removal of asphalt, planting of grass seed and/or sod, removal of boulders currently making up outdoor classroom, removal of funnel ball topper, removal of one basketball pole, hoop and backboard, replacement of dead tree, (Area 4) installation of two new varying height basketball poles, hoops and backboards, and traction-enhanced painting on the asphalt.

List Description:

Remove asphalt in ~area 1
Install additional wood chips in ~area 1
Install swings in ~area 1
Install shade cover over bench in ~area 1
Install play equipment appropriate for kids ages 2 and up in ~area 1
Remove small playground in ~area 2
Lay new path to back doors in ~area 2
Remove asphalt in ~area 3
Plant grass and section off for approximately 1 year while the grass gets established in ~area 1
Remove and replace dead tree in ~area 3
Remove boulders in ~area 3
Remove funnel ball in ~area 3
Install 2 basketball poles, hoops, and backboards in ~area 4
Paint traction-enhanced maze/mural/visual design on asphalt in ~area 4

- 6) What is the project's anticipated "service area" (area that will benefit from the project)?

See Appendix B for three slightly different, yet overlapping service areas for consideration.

This project's service area includes the Historic Central Neighborhood, surrounding neighborhoods and the students, staff, and families at Columbus Elementary School and Appleton Bilingual School.

- 7) Describe how this project would assist in strengthening and sustaining the social network of the Appleton community:

The Columbus Elementary playground is a unique space utilized by the school and surrounding neighborhood. We are seeking to make the playground safer, utilize the space more fully, and create a community gathering space for the neighborhood.

The Columbus playground is regularly used by neighborhood residents on the weekends and after-school hours. It is used multiple hours of the day on school days by PreK-5th graders who attend Columbus and K-5th graders who attend school across the street at Appleton Bilingual School. Columbus serves a population that has a 78% free or reduced lunch rate. Appleton Bilingual School serves a population that has a 51% free or reduced lunch rate.

As the playground is currently majority asphalt, Columbus staff members report significant rates of student injury. Grass will provide students with a safe space to practice new gross motor skills, as well as increased water drainage for the site. Staff also report higher levels of student behavioral issues in Area 3 and 4 because there is little engagement for students in that area.

We are also seeking to enhance the suitability of the playground for all ages and abilities. An asphalt path to the back doors is necessary for accessibility.

Currently, that door is blocked by woodchips, yet used as a secondary entry for lunchtime and during inclement weather in the mornings. Columbus hosts a 3K program and there are currently no structures rated for pre-K. The addition of the Wobbly Web, Gaga Pit, other play structures and swings will give these young classes more opportunity to play and learn. Multiple varying height basketball hoops as well is suitable for all players, including disabled participants.

Finally, the playground additions and enhancements will further provide a gathering place for community members. The playground is a high-traffic neighborhood area for both hosted events and impromptu meet ups because it is more accessible and functional than the neighborhood park, Arbutus Park. The shade structure will be an asset to caregivers and the entire renovation will energize the community.

- 8) What is the estimated total cost of the project? How much is the neighborhood looking for from TNGP? Are there any funding sources other than TNGP? If so, please list other participating individuals/agencies.

The estimated total cost of the budget is \$80,000. HCN is asking for \$80,000 from TNGP. Other funding sources include labor and time from AASD staff and potential funding from Appleton Education Foundation.

- 9) Please include an itemized budget (attach price quotes as necessary).

Area 1

*Rip up asphalt by Davis Bacon contractor..... \$12,000
Additional wood chips....\$10,000
Installation of wood chips.....\$0

Shade cover over bench..... \$7,200
Installation of shade cover over bench....\$0
Wobbly Web.....\$8,582
Installation of Wobbly Web....\$0
3 bays of swings (6 swings).....\$4,600
Gaga Pit.....\$1,100
Installation of Gaga Pit....\$0
Additional play equipment....\$10,018
Installation of additional play equipment.....\$0
Total.....\$53,500
Total grant request.....\$53,500

*This amount includes bringing topsoil back in and rough grading it

Area 2

Removal of small playground....\$0
Asphalt and **district-contracted-out installation of new path to back doors.....\$7,500
Total....\$7,500
Total grant request.....\$0

** This cost is not included in the grant request

Area 3

*Rip up asphalt by Davis Bacon contractor.....\$15,000
Removal of basketball pole, hoop, and backboard....\$0
Removal of dead tree.....\$0
Removal of boulders.....\$0
Removal of funnel ball.....\$0
Installation of new tree....\$0
New tree....\$500
Sod.....\$4,000
**District-contracted-out laying of sod.....\$4,000
Total.....\$23,500
Total grant request....\$19,500

*This amount includes bringing topsoil back in and rough grading it

** This cost is not included in the grant request

Area 4

2 new basketball poles and hoops.....\$6,000
Installation of 2 new basketball poles and hoops....\$0
Asphalt paint for mural/maze/etc.....\$1,000
Total....\$7,000
Total grant request.....\$7,000

Grand Total.....\$80,000

***If an amount of \$0 is indicated, it can be assumed that AASD staff will be supplying the contribution

10) Estimated start and completion dates:

Estimated Start Date: June 8, 2024

Estimated Completion Date: July 31, 2024

11) Please list residents by name/address that support this project (minimum three households must be represented, feel free to attach sheet with more):

Brianne Connelly and James Bacon, 1120 N. State St

Oliver and Rebecca Zornow, 1009 N. Oneida St.

Sandy and Richard Gibson, 808 N. Superior St.

Charisse Sylvester, 819 N. State St.

Amy Olson, 814 N. Superior St.

Keara Kelly and Woden Kusner, 809 N. Oneida St.

Anne Hemstock, 1115 N. Appleton St.

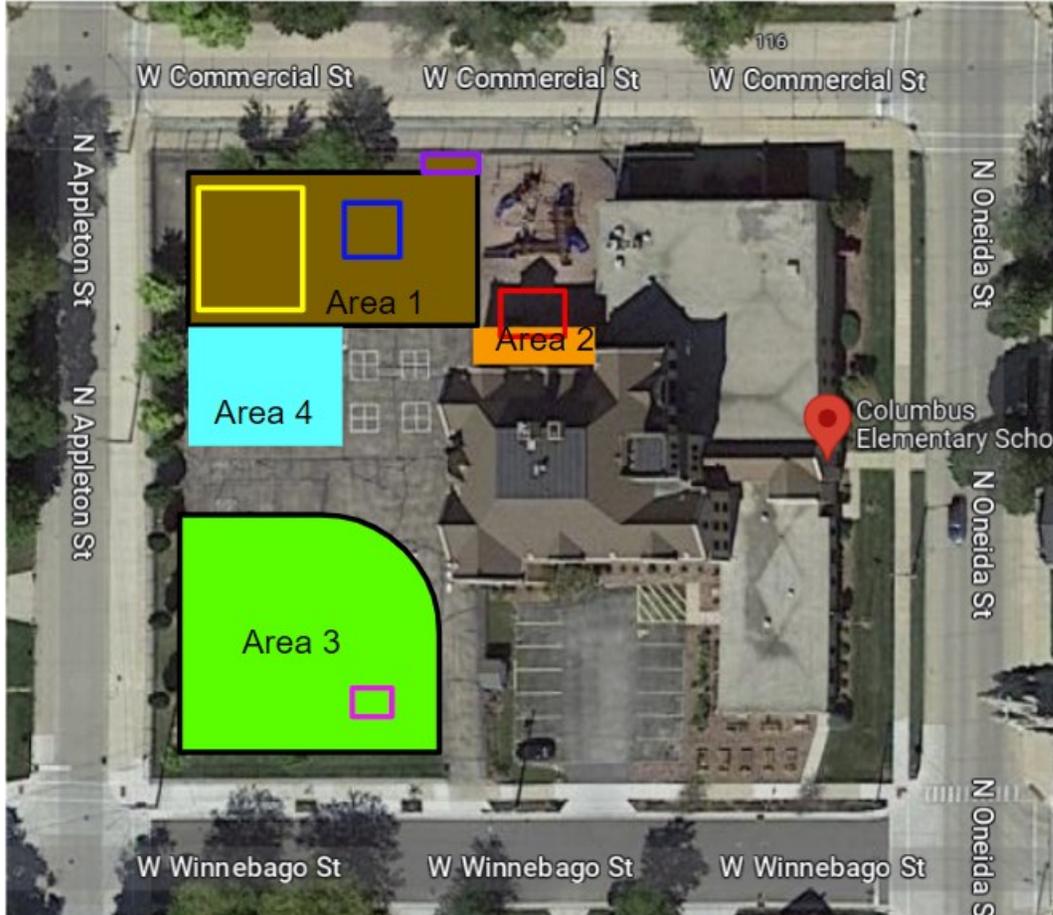
Cindy Carter, 1102 N. Superior St.

Traci Schultz, 123 E. Commercial St.

Brianne Connelly, July 14, 2023

Signature (s)

Date:



Proposed Layout

- Black outlines indicates asphalt removal
- Yellow outline indicates swings
- Purple outline indicates shade structure
- Blue outline indicates location of Wobbly Web
- Brown area indicates additional wood chips needed
- Green area indicates new grass area
- Red outline indicates small playground to be removed
- Pink outline indicates dead tree to be replaced

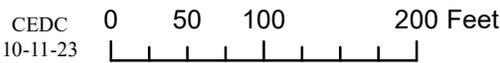
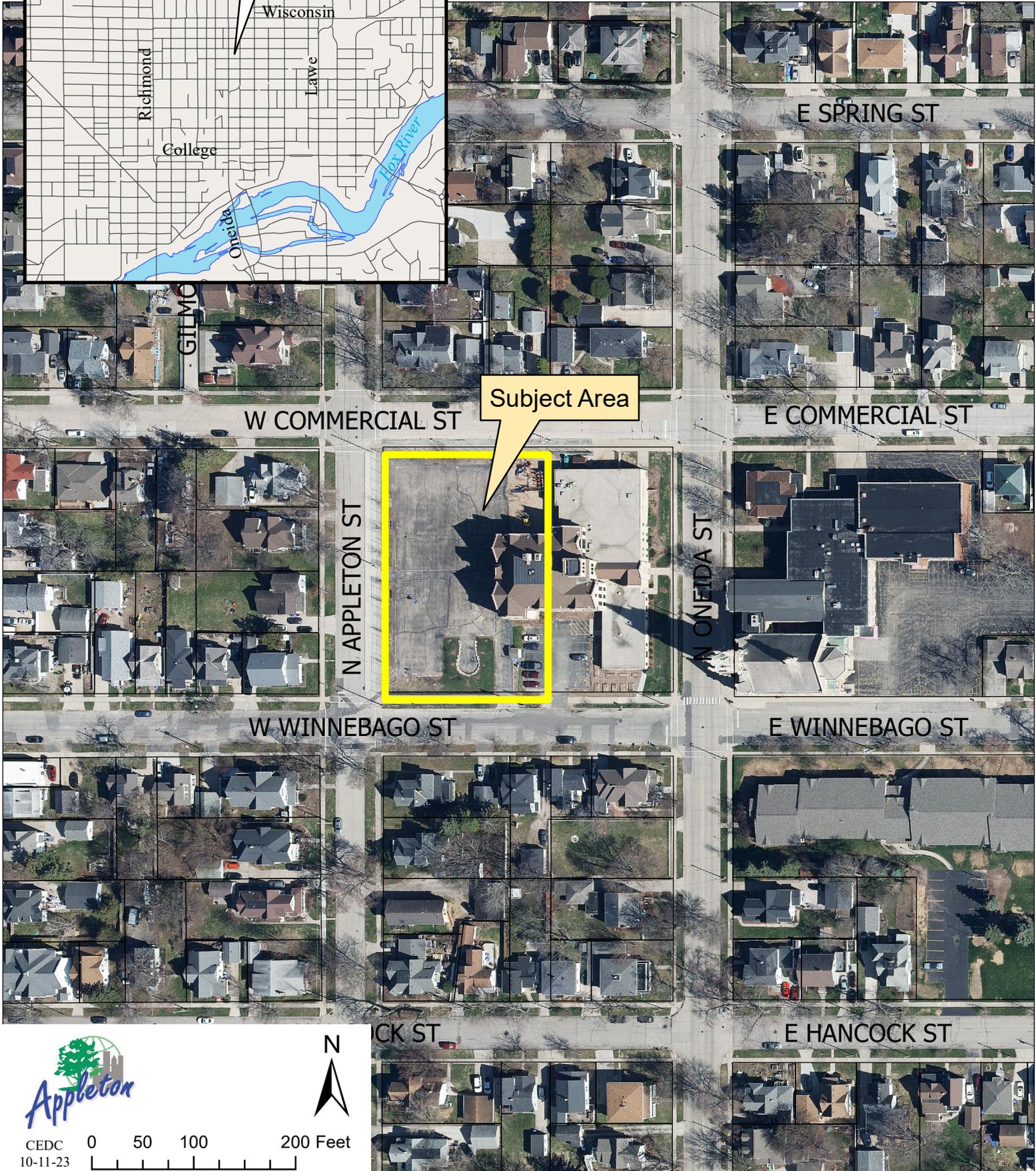
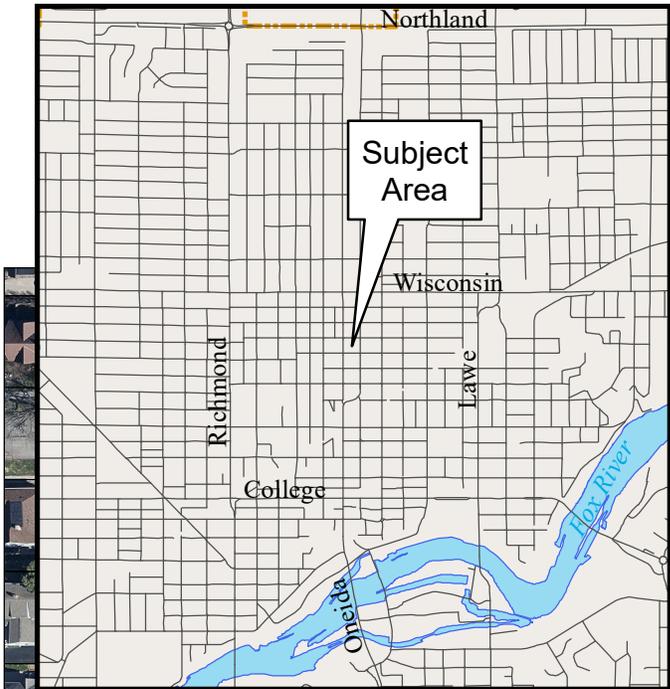
**Area 1 - play equipment*

**Area 2 - asphalt path to back doors*

**Area 3 - grass field*

**Area 4 - basketball*

TNGP Application
Historic Central Neighborhood
Subject Area Map





"...meeting community needs...enhancing quality of life."

OFFICE OF THE MAYOR

Jacob A. Woodford
100 North Appleton Street
Appleton, Wisconsin 54911
Phone: (920) 832-6400
Email: Mayor@Appleton.org

TO: Community and Economic Development Committee
FROM: Mayor Jacob A. Woodford 
DATE: October 4, 2023
RE: Neighborhood Grant Program Request from Historic Central Neighborhood

I am pleased to express my support for the proposed playground enhancement project at Columbus Elementary School, as described in the grant application submitted by Historic Central Neighborhood. This project, which aims to create a community gathering space, aligns well with the goals of the City's Neighborhood Program. Initiatives like this help to build bonds, foster communication, and strengthen Appleton's neighborhoods.

By making the playground safer and removing a considerable amount of pavement, the project strives to create a usable green space for the entire neighborhood. This proposal is compatible with the City's Comprehensive Plan 2010-2030, which makes special mention of neighborhood initiatives in Chapter 5.

Among these recommendations are for neighborhoods to be engaged in identifying activities where residents and City government can work together. We also encourage partnerships between neighborhoods, non-profits and institutions, and builders to implement interventions that support the needs of residents. And, in furtherance of the great work the Historic Central Neighborhood has done to bolster a sense of community, the project aligns with our efforts to foster neighborhood identity through beautification and preservation.

The proposal provides an opportunity to invest in and build upon the existing assets in the neighborhood. It also represents a wonderful example of partnership and collaboration between the City, the neighborhood, and Appleton Area School District. I commend the Historic Central Neighborhood for its efforts to reimagine the playground and offer my support and encouragement for this project.



"...meeting community needs...enhancing quality of life."

OFFICE OF THE MAYOR
Jacob A. Woodford
100 North Appleton Street
Appleton, Wisconsin 54911-4799
(920) 832-6400 FAX (920) 832-5962
e-mail: jake.woodford@appleton.org

October 4, 2023

Members of the Common Council and Community
City of Appleton
Appleton, Wisconsin

Dear Fellow Appletonians,

Enclosed is the 2024 Executive Budget and Service Plan, which is the result of the efforts of the City's leadership team, budget managers, and especially on the part of Finance Director Jeri Ohman, Deputy Finance Director Katie Demeny, Budget and Accounting Manager Christine Delveaux, Enterprise Accounting Manager Kelli Rindt, and Finance Associate Johanna Kopecky. I am grateful for the hard work of this team in preparing this year's Budget, and for the work of the employees of the City of Appleton for executing our Budget each year.

Events in Fiscal Year 2023, and those in the preceding years, come to bear in the enclosed budget and service plan. While there were significant positive developments over the course of the year – securing nearly \$2M in new shared revenue from the State and achieving the best year of Net New Construction in recent memory – this Budget is more a story of overcoming challenges.

The effects of extreme inflation are coursing through the City's Budget, even as real-time consumer price index (CPI) numbers appear to be abating. It is worth noting that the August CPI rate of 3.7 percent, while lower than last year's 8 percent, still far outpaces our allowable levy increase and comes in addition to previous inflation still working its way into our Budget. Examples of the extraordinary increases in costs from software to fire apparatus to sanitary sewer pipe abound. Personnel expenses also continue to rise significantly as we fight to maintain our competitive position as an employer and provide quality benefits to our workforce. The cost of health insurance alone is projected to increase 18% in the coming year.

Facing a situation where the rate of increases in expenses was likely to exceed our available resources without adjustments, despite relatively stable FTE counts and programs, we established objectives for the process. Our priorities with this Budget were to: maintain the level of service residents depend on; retain and appropriately compensate our quality workforce; accelerate our replacement of aging infrastructure; and minimize impact to property taxpayers.

Through this process, department heads considered opportunities for cost reductions, evaluated various fees for service against those of comparable Wisconsin municipalities and the cost of delivering those services, and assessed funding models for City activities to ensure we are using the appropriate sources for the work being done. We also considered compensation and benefits holistically and in accordance with market data.

To that end, this budget includes the following significant changes:

- New Shared Revenue Supplement
 - Act 12 increased the amount of shared revenue that local governments will receive beginning in 2024. The 2024 supplemental amount for the City of Appleton is \$1,926,006 and is allocated as follows:
 - Infrastructure investment \$963,003
 - Axon contract renewal \$165,339
 - Public Safety Compensation plan increases \$797,664
- Stormwater Utility
 - 94% of the Forestry Division moves into the Stormwater Utility, saving approximately \$1.2 million General Fund operating dollars
 - Accelerate Emerald Ash Borer Remediation (at least double pace of removal and replacement) with \$375,000 additional funding
 - A portion of Bridge Maintenance moves into Stormwater Utility, saving approximately \$272,000 in General Fund operating dollars
 - Stormwater Utility rates will not increase as a result of these changes
- User-Generated Fees
 - Dept of Public Works, Community and Economic Development Dept, Police Dept, Fire Dept, Public Health Dept, and Parks, Recreation, and Facilities Management Dept have conducted reviews that will represent a total of over \$275,000 in cost recovery
- Utility Administration
 - Recommending bringing the administrative cost sharing between Water and Wastewater Utilities into parity, representing \$150,000 in additional revenue
 - Reallocating \$76,000 of excess revenue from the Water Utility into the General Fund
- Compensation and Benefits
 - 3 percent merit-based increase for eligible non-represented employees
 - Addition of new programs to reduce the cost of certain surgical procedures and prescription drugs, which has the potential to save the insurance plan over \$400,000
 - Addition of an employee premium share, which, for employees on the current zero-premium plan will represent a cost share amount of approximately \$44 per paycheck, covering approximately \$700,000, or 40 percent of the total increase in insurance costs
- Other Reductions
 - Eliminated funding of a position that has been vacant for two years in Facilities Management to save approximately \$24,000
 - Eliminated printing of the spring Parks & Recreation Guide, which will be replaced with a less expensive mailing to save \$35,000

- Eliminated a duplication of a service provided by the City that was, admittedly, inferior to the service being provided by Outagamie County – a garbage dumpster at the Glendale Yard Waste Site – saving \$8,000

As a result of this careful work, we are able to bring forward a Budget that does not cut any positions from the Table of Organization, does not eliminate any services currently being uniquely offered by the City for our residents, and that accelerates our rate of infrastructure replacement. Furthermore, this Budget represents the first where our debt management plan is fully implemented, resulting in an overall estimated tax increase of approximately 2.6% - significantly less than the rate of inflation.

Appleton remains in a strong fiscal position and one of the most competitive local government employers in the region. As a result, our taxpayers benefit from continuity of municipal operations and quality of service delivered by our quality workforce.

GENERAL OBLIGATION DEBT MANAGEMENT

The 2024 Executive Budget and Service Plan represents the full implementation of a general obligation (G.O.) debt management strategy for the City set in motion in 2021. Working with our financial advisors and with the leadership team, we have developed a strategy that has stabilized, and will ultimately reduce, annual G.O. debt service payments. Continued results of this plan, including improvements in the trend over time, can be observed on the chart on page 595.

General obligation debt was once leveraged primarily for special or sizable municipal projects, such as bridge replacements, major arterial road reconstructions, facility projects like new buildings and renovations, and certain park and trail improvements. Over time, the constraints of Wisconsin's levy limits, rising costs, and residents' rejection of special assessments for road, sidewalk, and infrastructure maintenance had pushed the City to borrow for these projects rather than to pay for them up-front, as was the practice in the past.

While the elimination of special assessments is generally regarded as a positive change for residents, the funding that program once provided for roads, sidewalks, and infrastructure has not been replaced. Instead, a regressive Citywide wheel tax was imposed and collects a fraction of the total needed to appropriately maintain our City. As a result, beginning in 2016, new G.O. debt issues increased significantly as the cost of infrastructure maintenance was layered on top of the projects traditionally funded through G.O. debt.

Our debt management strategy recognizes the need to continue to leverage G.O. debt for infrastructure projects such as those included in this Budget. However, this moves us away from the practice of utilizing G.O. debt funding for higher-cost regular maintenance activities that came to represent over half of the City's borrowing in recent years. Exploration of maintenance funding options such as a Transportation Utility, as initiated by the Common Council in fall 2021, though currently on hold as of publishing the 2024 Executive Budget and Service Plan, are reflective of the need to find fiscally responsible and sustainable ways to keep up our infrastructure.

DEBT SERVICE

G.O. debt service costs are stabilizing following their upward trend due to past borrowing, as discussed previously. Considerable effort has been made to reduce future borrowing needs including developing a ten-year debt management plan. Difficult choices were made in the development of this plan as future debt service limitations were set and projects were evaluated, prioritized, and spread out over this longer time horizon to fit within the annual limitations.

For the 2024 Budget, total G.O. debt service costs are scheduled to be \$15,961,563, an increase of \$1,268,210 over the 2023 budgeted payments of \$14,693,353. The property tax levy necessary to support this increase rose \$100,199 (0.7%) from \$13,437,688 in the 2023 Budget to \$13,537,887 in 2024.

Total G.O. debt outstanding on December 31, 2023 is projected to be \$94,733,375 compared to \$86,597,125 outstanding on December 31, 2022, an increase of \$8,136,250. However, despite the increase in outstanding debt, the City is well below its legal debt limit of \$432,040,260 as well as the City's guideline of 40% of this amount of \$172,816,104.

For 2024, \$13,891,662 in G.O. bonds and notes are expected to be issued to fund various capital projects in the areas of infrastructure (\$9,374,762), facility construction and improvements (\$2,406,000), equipment (\$305,900), and parks and trails (\$1,805,000). Of the amount borrowed, \$5,070,443 will be paid back with funds from the City's TIF District 13 while the remainder will be supported by general property taxes. A complete list of anticipated debt-financed projects for 2024 can be found in the "Five Year Plan" section of this Budget.

COMMUNITY AND ECONOMIC DEVELOPMENT

In support of the updated Comprehensive Plan 2010-2030 and the Economic Development Strategic Plan's primary goals and key strategies, the Community and Economic Development Department's 2024 Budget contains funding to support local and regional community economic development activities. The Budget also provides funding for the continued management of the Southpoint Commerce and the Northeast Business Parks, and the Department continues to be a source of information and support to businesses, not-for-profit organizations, and the community.

Tax Incremental Financing District 13 (TIF 13) was created in 2023 to provide infrastructure investments in the Southpoint Commerce Park. The district provides for a 15-year expenditure period to make investments to support the goals for the district, including promotion of industry, industrial sites, attraction of new businesses, and increasing property values. The maximum life of the district is 20 years.

Finally, in the City's role as lead fiscal and administrative agent, in collaboration with our local non-profit partners, this Budget continues to promote the application for, and allocation of, State and federal grant funding to benefit low- to moderate-income (LMI) persons in need of housing rehabilitation, emergency shelter, transitional housing, and homeless prevention and diversion services.

FISCAL

The following section provides an overview of Budget activity across the major sections of the Budget:

- General fund revenues and expenditures both totaled \$70,996,744 in the 2024 Budget, an increase of \$2,050,205 or 2.97%. The revenue increase is attributable mainly to the allowable increase in the property tax levy along with supplemental shared revenue provided under Act 12.
- The general fund tax levy increased \$1,306,280, or 3.45%, to \$39,131,000 in the 2024 Budget. At the same time, the tax levy for debt service increased \$100,199, or 0.7%, to \$13,537,887. Overall, the tax levy for the City is expected to increase \$1,406,479, or 2.64% in 2024. This increase is within State-imposed levy limits.
- Tax Rates – The City’s equalized value increased 9.21% to \$8,203,178,000 in 2023. The City’s estimated assessed values are projected to grow 39.17% with the revaluation that was completed during the year. Applying the 2023 total estimated assessed value (excluding TIDs) of \$7,835,670,642 to the tax levy results in the following projected assessed tax rates:
 - Outagamie County – \$7.00, a decrease of \$2.49, or 26.21%
 - Calumet County – \$6.85, a decrease of \$2.61, or 27.58%
 - Winnebago County – \$7.16, a decrease of \$2.08, or 22.53%

On an equalized value basis, the tax rate is projected to be \$6.66, a decrease of 86 cents, or 11.44%.

Contingency Funds

- All unused contingency funds in the General Administration section of the Budget are again anticipated to be carried over from 2023 to 2024. Estimated balances in the contingency funds available for carryover at the conclusion of 2023 include:

○ State Aid Contingency	\$812,267
○ Fuel Contingency	\$137,315
○ Operating Contingency	\$402,298
○ Wage Reserve	\$1,061,949
- Included in the General Administration section of the 2024 Budget is the addition of \$715,269 to the wage reserve for wage increases for City staff not covered by collective bargaining agreements.

Utilities

- Water – The Budget includes \$80,000 for instrumentation replacements and \$850,000 for HVAC upgrades at the treatment facility. The Budget also includes \$115,000 for SCADA upgrades and \$175,000 for phone and wireless upgrades. This project will be combined with a similar project at the Wastewater Plant for economies of scale. The Meter Operations Budget includes \$88,000 for the purchase of new meters which will be used for residential and multi-family development as well as on-going replacements. The Distribution Operations Budget includes \$60,000 for the purchase of leak detection equipment. Water Utility infrastructure improvements planned for 2024 include \$3,100,000 for the replacement of aging distribution and transmission mains. Additionally, this Budget reflects the transfer of excess revenue from the lease of the generator located at the Water Treatment Facility to the General Fund. There are no planned water rate increases for 2024.
- Wastewater – The Budget includes \$1,000,000 to rebuild four primary clarifiers and \$600,000 for aeration and channel blower upgrades to continue to address aging treatment equipment. The Budget also includes \$4,240,000 for multiple building and grounds improvement and replacement projects at the treatment facility. Also included is \$1,400,000 to complete phone, wireless and SCADA upgrades at the treatment facility. This project will be combined with a similar project at the Water Treatment Facility for economies of scale. Finally, included in the Budget is \$1,600,000 for the replacement of aging mains and \$1,600,000 for lift station replacements and upgrades of the wastewater collection system. The 2024 Budget includes a rate increase of 7% for general service and the hauled waste program. The rate increase is necessary for continuing support of needed capital projects and increased operational costs. The effect of the rate increase on the average residential customer’s quarterly City service invoice is projected to be \$4.
- Stormwater – The Budget includes the transfer of 94% of the Urban Forestry program from the General Fund and \$375,000 is included in this program for contractor fees to assist with the removal of ash trees. In addition, maintenance costs related to bridge structures that span water crossings, have been transferred from the General Fund. Continuing the implementation of the City’s Stormwater Management Plan, this Budget dedicates \$4,500,000 to ongoing infrastructure improvements and \$350,000 for land acquisition for sediment disposal needs to support best management practices. The Budget also includes a \$495,000 transfer to CEA for additional leaf collection equipment upgrades to facilitate the new leaf collection process that began in the fall of 2022. There are no planned stormwater rate increases for 2024.

Personnel

Included in the 2024 Executive Budget are the following personnel additions:

- Parks and Recreation Department – The increase of a .50 FTE to .67 FTE for the Marketing and Community Engagement Coordinator to attract patrons, maintain

participation in programs and events, and raise awareness about the recreational opportunities available.

- Community and Economic Development – The elimination of a 0.7 FTE Real Estate Assessment Technician position and a 1.0 FTE Personal Property Assessment Technician. The addition of a 1.0 FTE Real Estate Property Lister position will absorb real property listing duties and remaining residential appraisal work after the statewide elimination of personal property assessments. The addition of a 1.0 FTE Code Compliance Inspector position to focus on code compliance, minor permitting, and zoning/general code inspections.
- Utilities Department – The addition of a Safety Coordinator position to support safety programs and Wisconsin Administrative Code safety requirements at both treatment facilities. Also, the addition of a Treatment Specialist position to support the optimization of the treatment process and provide an enhanced maintenance program to the Utilities Department. Both positions will be shared between the Water and Wastewater Utility and funded as .8 FTE to Wastewater and .2 FTE to Water.
- Reid Golf Course – The increase of a .80 FTE to 1.0 FTE for the Clubhouse Supervisor. The increase will allow this position to continue working throughout the year and assist in workload related to year-end reporting and preparing for the new season.

Other changes approved by Council during 2023 included:

- The increase of a Public Health Nurse position in Public Health from 0.9 FTE to 1.0 FTE.
- The elimination of an Administrative Support Specialist and addition of 1.0 FTE Police Community Engagement Specialist in the Police Department.
- The addition of the Community Health Supervisor (1.0 FTE) in Health Grants.

CAPITAL IMPROVEMENT PROGRAM

Highlights of the 2024 Capital Improvement Projects (CIP) not discussed prior are as follows:

- Maintaining and improving public infrastructure remains a top priority of the City as this Budget invests over \$9,300,000 in road, bridge, and sidewalk improvement projects. Additionally, approximately \$12,475,000 is planned to be invested in water distribution, sewer collection, and stormwater management infrastructure improvements.
- To ensure the condition, safety, and longevity of City facilities and properties, the 2024 Budget includes investments in the following areas: \$3,565,000 for HVAC upgrades at Fire Station #1 and the Water and Wastewater Treatment Plants; \$1,125,000 for roof replacements of various park pavilions and the Wastewater Treatment Plant; and

\$700,000 for trails and roads in Highview and Peabody Parks and roads at the Wastewater Treatment Plant.

- Quality of life improvements in the 2024 Budget focus on maintaining our parks and expanding our trail systems. This Budget includes \$900,000 to redevelop the riverwalk trail and shoreline in Lutz Park, \$350,000 for maintenance of Mead Pool, and \$290,000 for pavilion renovations and fountain restorations.
- Public Safety improvements include \$162,000 for firing range upgrades and \$110,000 for the Officer Safety program.

CONCLUSION

The 2024 Executive Budget and Service Plan reflects our continued commitment to providing excellent services and a well-maintained community for the people of Appleton. It also continues the practice of challenging, but essential, prioritization of projects and initiatives in the interest of the long-term financial sustainability of our community. By working together, we can ensure a careful use of resources aligned with the high expectations we have for our community.

Sincerely,



Jacob A. Woodford, Mayor

CITY OF APPLETON 2024 BUDGET

COMMUNITY & ECONOMIC DEVELOPMENT

Director Community & Economic Development: Kara J. Homan

Deputy Director Community & Economic Development: David M. Kress

CITY OF APPLETON 2024 BUDGET COMMUNITY & ECONOMIC DEVELOPMENT

MISSION STATEMENT

The Community and Economic Development Department proactively fosters a healthy economy and a strong, welcoming community.

DISCUSSION OF SIGNIFICANT 2023 EVENTS

Planning

In collaboration with PRFM, amended Ch. 17: Subdivision Code to update the fee-in lieu and other parks/trails related language within the code.

Staff authored the Roles of the Plan Commission document, including an analysis of statutory requirements and duties. Staff continues to refine policies and procedures as a result of this analysis, collaborating with the City Attorney's Office, PRFM, and DPW.

Updated the Comprehensive Plan in response to Council Resolution #6-R-22 "Revitalization of Soldier's Square."

Implemented Zoning code amendments to support affordable housing and encourage diverse housing types.

Final plat approvals resulted in the creation of 107 residential lots, including the Villas at Meade Pond (28 lots), Stone Ridge West (10 lots) and Trail View Estates South 3 (76 lots).

Facilitated the Seville Properties and Baldeagle Drive/Providence Avenue annexations, resulting in roughly 41.5 acres of land being annexed.

Community & Economic Development

Development Agreements were completed for Fox Commons, Chase Bank and Rise Apartments, in alignment with the College North Neighborhood Plan.

Coordinated with F Street Development to facilitate delivery of an additional 250,000 square feet of manufacturing/industrial space (Phase II) in June and groundbreaking on Phase III building.

Completed closure of TID #6. Created TID #13, encompassing all of Southpoint Commerce Park.

Collaborative reorganization with Public Health to shift the Coordinated Entry Role to the Health Department, while strengthening collaboration with APD's Community Resources Unit in having the position embedded with their department.

Geographic Information System (GIS)

Converted data to ArcGIS Parcel Fabric, updated existing processes and trained staff to utilize new Parcel Fabric software.

Migrated existing JavaScript 3.x to JavaScript 4.x applications and transitioned users from ArcMap software to ArcGIS Pro or a web-based environment.

Published and printed new Trails of the Fox Cities and City of Appleton maps.

Assessing

Successfully completed a 2-year long project to revalue all property in the City. This is the first time all classes of property have been revalued together, in the same year, since 1985. This work included valuing 24,000 residential properties, engaging in public relations outreach, holding a 3-week open book to hear citizen concerns, and several days defending values before the Board of Review.

The City's equalized value increased by 15% in 2023 from \$7,511,516,400 to \$8,640,805,200, which was 2% greater than the statewide gain of 13%.

Inspections

In May 2023, the Inspections Division was moved from DPW to Community & Economic Development (CED). This increased the CED department by nine (9) full time positions and one (1) seasonal position.

CITY OF APPLETON 2024 BUDGET COMMUNITY & ECONOMIC DEVELOPMENT

MAJOR 2024 OBJECTIVES

Planning: Implement the City's updated Comprehensive Plan 2010-2030, providing input to development proposals and initiating zoning and subdivision code changes. Collaborate with various departments (e.g. Parks/Facilities, Valley Transit, and Public Works) in functional area plans, program and policy development to ensure Citywide alignment.

Economic Development: Implement the City's Economic Development Strategic Plan, primary goals and key strategies that will result in development within targeted districts of the City and enhance the business climate and vibrancy of the community. Ensure alignment with comprehensive, district and neighborhood plans. This includes continued implementation of the business retention and expansion program.

Industrial Development: Install infrastructure to expand Southpoint Commerce Park between Coop Rd. and Eisenhower Dr. to provide "ready to build" lots for continued industrial development. Continue to market and sell business park land.

ARPA Implementation: Provide support in administering ARPA grants to external entities and internally implement CED-related ARPA initiatives.

Smart Development: Target net new construction in a manner that accounts for long-term infrastructure and service delivery costs. Continue to prioritize infill development on existing city infrastructure within existing service areas (for police, fire, parks, transit, etc.).

Inspections: Continue work to integrate with CED, creating synergies and opportunities for collaboration. Identify efficient ways to enhance customer service, while balancing the need for inspections and field work. Continue to work through staffing recruitment and retention challenges, including succession planning and staff development.

GIS: Upgrade GIS architecture to the latest software release; this includes all desktop software, mobile applications, web applications and servers (including transition to the cloud).

Assessment: Conduct approximately 2,000 home inspections to catch up after these were deferred due to COVID-19 and the full revaluation.

Development Review Enhancements: Coordinate and increase communication and alignment between various divisions and departments involved in the City's Development review process. Increase internal efficiencies and collaboration, and increase customer service and experience. This will include making preparations and refining processes leading up to the transition to TylerMunis Enterprise Community Development.

Prioritize Code Compliance: Create a Code Compliance Inspector position through a strategic re-alignment of personnel resources between the Assessor's Office and Inspections Division. This is a result of the elimination of the Personal Property Tax assessing function and a planned retirement.

DEPARTMENT BUDGET SUMMARY							
Programs		Actual		Budget			%
Unit	Title	2021	2022	Adopted 2023	Amended 2023	2024	Change *
Program Revenues		\$ 870,530	\$ 1,061,252	\$ 887,400	\$ 887,400	\$ 1,005,900	13.35%
Program Expenses							
15010	Administration	799,762	851,846	894,051	894,051	874,841	-2.15%
15020	Planning	306,496	314,835	328,345	328,345	318,151	-3.10%
15030	Marketing	174,666	165,848	151,325	151,325	140,584	-7.10%
15040	New & Redevelopment	261,032	250,248	220,424	269,324	125,520	-43.06%
15050	Assessing	606,858	616,558	624,456	624,456	573,211	-8.21%
17036	Inspections & Plan Review	576,467	505,452	655,908	655,908	775,431	18.22%
TOTAL		\$ 2,725,281	\$ 2,704,787	\$ 2,874,509	\$ 2,923,409	2,807,738	-2.32%
Expenses Comprised Of:							
Personnel		2,486,118	2,479,480	2,708,555	2,708,555	2,633,033	-2.79%
Training & Travel		23,190	23,517	25,470	25,470	26,620	4.52%
Supplies & Materials		23,654	30,916	39,045	39,045	39,135	0.23%
Purchased Services		192,319	170,874	101,439	150,339	108,950	7.40%
Full Time Equivalent Staff:							
Personnel allocated to programs		16.97	16.93	16.93	25.68	25.68	

**CITY OF APPLETON 2024 BUDGET
COMMUNITY & ECONOMIC DEVELOPMENT**

Administration

Business Unit 15010

PROGRAM MISSION

For the benefit of staff, so that productivity, efficiency, product quality, delivery of service and job satisfaction are optimized, we will provide a healthy work environment including proper supervision, training, evaluation, coaching and support services to better the quality of life in Appleton.

PROGRAM NARRATIVE

Link to City Goals:

Implements Key Strategies #1: "Responsibly deliver excellent services", #2: "Encourage active community participation and involvement", #3: "Recognize and grow everyone's talents", #4: "Continually assess trends affecting the community and proactively respond", and #6: "Create opportunities and learn from successes and failures".

Objectives:

Develop policies, procedures and processes, and perform required reporting for the department.

Develop and enhance budget development, monitoring and evaluation processes.

Develop and enhance departmental communications and engagement efforts, in coordination with the Mayor's office.

Continue to develop a standardized, coordinate-based and positionally accurate geographic information system (GIS) that meets the needs of all users.

Provide access to geographic and demographic information to City staff and, as appropriate, to the public.

Provide departmental leadership and organizational leadership for cross-department initiatives related to the community development and the built environment.

Prioritize staff training and development, and encourage collaborative work across the department and City enterprise.

Major changes in Revenue, Expenditures, or Programs:

This budget now integrates the Inspections Division administration budget, previously housed in DPW prior to the reorganization approved in spring of 2023.

City Copy Charges reduced to reflect actual historic expenses and ongoing conversion to digital solutions.

Misc. Equipment increased to reflect a need to catch up on deferred office equipment purchases.

Consulting Services increased due to shift of budget from New and Redevelopment Projects and to reflect routine expenses.

**CITY OF APPLETON 2024 BUDGET
COMMUNITY & ECONOMIC DEVELOPMENT**

Administration

Business Unit 15010

PROGRAM BUDGET SUMMARY

Description	Actual		Budget		
	2021	2022	Adopted 2023	Amended 2023	2024
Revenues					
480100 General Charges for Svc	\$ 599	\$ 3,560	\$ 300	\$ 300	\$ 300
Total Revenue	<u>\$ 599</u>	<u>\$ 3,560</u>	<u>\$ 300</u>	<u>\$ 300</u>	<u>\$ 300</u>
Expenses					
610100 Regular Salaries	\$ 518,443	\$ 549,035	\$ 571,083	\$ 571,083	\$ 541,221
610500 Overtime Wages	350	630	500	500	-
615000 Fringes	204,366	219,429	233,867	233,867	224,005
620100 Training/Conferences	6,484	11,561	12,500	12,500	12,500
620600 Parking Permits	15,412	11,378	12,120	12,120	12,120
630100 Office Supplies	2,145	2,085	3,000	3,000	3,000
630200 Subscriptions	337	341	400	400	400
630300 Memberships & Licenses	2,497	4,087	4,950	4,950	4,990
630500 Awards & Recognition	285	270	565	565	565
630700 Food & Provisions	434	439	450	450	450
630901 Shop Supplies	228	214	200	200	200
631500 Books & Library Materials	-	-	400	400	400
632001 City Copy Charges	6,224	7,467	10,250	10,250	8,500
632002 Outside Printing	5,436	5,553	4,700	4,700	4,700
632102 Protective Clothing	1	37	200	200	200
632700 Miscellaneous Equipment	2,500	351	300	300	2,050
640202 Recording/Filing Fees	90	30	75	75	75
640400 Consulting Services	1,808	1,792	1,200	1,200	17,000
640800 Contractor Fees	20	-	-	-	-
641200 Advertising	1,692	4,481	3,333	3,333	3,500
641307 Telephone	1,714	1,759	1,800	1,800	1,800
641308 Cellular Phones	4,019	3,424	4,048	4,048	4,048
642400 Software Support	1,800	3,145	1,500	1,500	1,500
642501 CEA Operations/Maint.	12,038	13,224	14,317	14,317	16,094
642502 CEA Depreciation/Replac	11,439	11,114	12,293	12,293	15,523
Total Expense	<u>\$ 799,762</u>	<u>\$ 851,846</u>	<u>\$ 894,051</u>	<u>\$ 894,051</u>	<u>\$ 874,841</u>

DETAILED SUMMARY OF 2024 PROPOSED EXPENDITURES > \$15,000

Consulting Services

GIS Consulting, translation services, planning and development projects	\$ 17,000
	<u>\$ 17,000</u>

**CITY OF APPLETON 2024 BUDGET
COMMUNITY & ECONOMIC DEVELOPMENT**

Planning

Business Unit 15020

PROGRAM MISSION

For the benefit of the community, we are committed to advancing the goals of the City's Comprehensive Plan and guiding customers through the development review process, while ensuring compliance with relevant codes, ordinances and regulations.

PROGRAM NARRATIVE

Link to Key Strategies:

Implements Key Strategies #2: "Encourage active community participation and involvement", #4: "Continually assess trends affecting the community and proactively respond," #6: "Create opportunities and learn from successes and failures", and #7: "Communicate our success through stories and testimonials".

Objectives:

Provide timely services to the public, development community and other agencies; provide technical and administrative support to the Common Council, the Plan Commission, Community and Economic Development Committee, Appleton Public Arts Committee and the Historic Preservation Commission in matters relating to the Comprehensive Plan, neighborhood program, zoning and subdivision ordinances, annexations, rezoning, special use permits, historic building and site designations, historic certificate awards, zoning text amendments, future streets, subdivisions, site plan appeals, business licenses and public land dedications and discontinuances.

Encourage the continued economic development of the City by working with developers, their representatives and the general public to facilitate and expedite their requests for development approval or general planning assistance.

Improve and protect the health, safety and welfare of Appleton citizens consistent with the Appleton subdivision ordinance, zoning ordinance, Comprehensive Plan and policies adopted by the Common Council with good land use planning and zoning practices.

Continue to maintain effective and efficient procedures for meeting legal requirements that set forth the most expeditious time period in which planning and historic preservation applications must be processed.

Continue to coordinate the technical review group and site plan review process.

Continue to monitor and maintain all elements of the Comprehensive Plan, all sections of the zoning ordinance and all sections of the subdivision ordinance. Process all suggested and required amendments to the Comprehensive Plan, zoning ordinance, subdivision ordinance and land use plan map, zoning map and official street map.

Continue to implement the goals, objectives and policies of the statutory elements of the Comprehensive Plan.

Provide expertise and technical assistance in administering the City's neighborhood program, including assisting residents in registering their neighborhood, marketing the program to City residents, and working with Appleton residents, other City staff and outside agencies to leverage resources to help improve Appleton's neighborhoods.

Major changes in Revenue, Expenditures, or Programs:

As part of the budget process, the Planning fee structure was reviewed against comparable municipalities, as well as personnel and fixed costs necessary to perform work related to each permit type. With the adoption of this budget, Planning fees are proposed to change as follows:

Certified Survey Maps – Add a \$25/lot fee (estimated revenue \$1,500)

Preliminary Plat - Increase base fee from \$100 to \$500 (estimated revenue \$800)

Final Plat - Increase base fee from \$150 to \$250 and add new \$25/lot fee (estimated revenue \$950)

Comprehensive Plan Amendment - Increase fee from \$200 to \$600 (estimated revenue \$600)

Site Plan Review:

Minor - Increase fee from \$150 to \$300

Major - Increase fee from \$300 to \$600 (estimated revenue \$6,750)

Rezoning - Increase fee from \$450 to \$600 (estimated revenue \$1,400)

**CITY OF APPLETON 2024 BUDGET
COMMUNITY & ECONOMIC DEVELOPMENT**

Planning

Business Unit 15020

PROGRAM BUDGET SUMMARY

Description	Actual		Budget		
	2021	2022	Adopted 2023	Amended 2023	2024
Revenues					
500200 Zoning & Subdivision Fees	\$ 14,865	\$ 18,925	\$ 18,000	\$ 18,000	\$ 34,000
Total Revenue	<u>\$ 14,865</u>	<u>\$ 18,925</u>	<u>\$ 18,000</u>	<u>\$ 18,000</u>	<u>\$ 34,000</u>
Expenses					
610100 Regular Salaries	\$ 219,908	\$ 224,469	\$ 233,448	\$ 233,448	\$ 233,596
615000 Fringes	86,588	90,366	94,897	94,897	84,555
Total Expense	<u>\$ 306,496</u>	<u>\$ 314,835</u>	<u>\$ 328,345</u>	<u>\$ 328,345</u>	<u>\$ 318,151</u>

DETAILED SUMMARY OF 2024 PROPOSED EXPENDITURES > \$15,000

None

**CITY OF APPLETON 2024 BUDGET
COMMUNITY & ECONOMIC DEVELOPMENT**

Marketing & Business Services

Business Unit 15030

PROGRAM MISSION

For the benefit of Appleton's current and prospective businesses and developers, so that business assistance services are identified and conveyed, and Appleton is selected as the prime location for investment, we will provide information and expertise to address business issues and promote the community.

PROGRAM NARRATIVE

Link to City Goals:

Implements Key Strategies #2: "Encourage active community participation and involvement", #3: "Recognize and grow everyone's talents", #4: "Continually assess trends affecting the community and proactively respond," #6: "Create opportunities and learn from successes and failures", and #7: "Communicate our success through stories and testimonials".

Objectives:

Continue to enhance the environment in Appleton to promote business and industry and attract investment.

Continue to examine ways in which City government can be improved to be more responsive, supportive and proactive to business needs.

Promote Appleton to the broader public, especially business and industry.

Conduct business retention and expansion visits.

Provide assistance and referrals for start-up and growing companies.

Assist and be responsive to prospective and established businesses and developers.

Promote the City's interest and develop positive relationships through active participation on various boards, committees and organizations.

Continue implementation of the Comprehensive Plan 2010-2030 and Economic Development Strategic Plan.

Major changes in Revenue, Expenditures, or Programs:

No major changes.

**CITY OF APPLETON 2024 BUDGET
COMMUNITY & ECONOMIC DEVELOPMENT**

Marketing & Business Services

Business Unit 15030

PROGRAM BUDGET SUMMARY

Description	Actual		Budget		
	2021	2022	Adopted 2023	Amended 2023	2024
Expenses					
610100 Regular Salaries	\$ 85,239	\$ 80,702	\$ 89,862	\$ 89,862	\$ 79,925
615000 Fringes	26,787	26,306	29,463	29,463	28,659
630300 Memberships & Licenses	-	6,436	10,000	10,000	10,000
641200 Advertising	-	10,404	10,000	10,000	10,000
659900 Other Contracts/Obligation	62,640	42,000	12,000	12,000	12,000
Total Expense	<u>\$ 174,666</u>	<u>\$ 165,848</u>	<u>\$ 151,325</u>	<u>\$ 151,325</u>	<u>\$ 140,584</u>

DETAILED SUMMARY OF 2024 PROPOSED EXPENDITURES > \$15,000

None

**CITY OF APPLETON 2024 BUDGET
COMMUNITY & ECONOMIC DEVELOPMENT**

New and Redevelopment Projects

Business Unit 15040

PROGRAM MISSION

For the benefit of targeted businesses and/or developers so that desired development occurs, we will prospect, encourage, direct, negotiate, coordinate and secure development projects.

PROGRAM NARRATIVE

Link to City Goals:

Implements Key Strategies #2: "Encourage active community participation and involvement", #4: "Continually assess trends affecting the community and proactively respond", and #6: "Create opportunities and learn from successes and failures".

Objectives:

Provide quality information and direction, as well as financial and technical assistance, to businesses seeking to expand or locate within the City.

Act as an ombudsman for developers pursuing investments in the City.

Increase the commercial and industrial components' respective shares of the City's tax base, giving highest priority to redevelopment areas and tax incremental financing districts.

Create developable parcels throughout the City, especially within the City's industrial and business parks, redevelopment districts, tax incremental financing districts and registered neighborhoods.

Identify Brownfield redevelopment sites within Appleton and, when feasible and appropriate, mitigate those sites to bring them back to community use.

Plan and manage projects to acquire land for industrial and business park expansion, provide necessary infrastructure to facilitate developments of raw land, and secure the appropriate public approvals to allow development to occur.

Major changes in Revenue, Expenditures, or Programs:

Reduction in Salaries and Fringe benefits to reflect staff time allocated to administration in TIDs #8, #11, #12, and #13.

Consulting Services budget is now included in Administration.

**CITY OF APPLETON 2024 BUDGET
COMMUNITY & ECONOMIC DEVELOPMENT**

New and Redevelopment Projects

Business Unit 15040

PROGRAM BUDGET SUMMARY

Description	Actual		Budget		
	2021	2022	Adopted 2023	Amended 2023	2024
Expenses					
610100 Regular Salaries	\$ 143,472	\$ 145,029	\$ 152,692	\$ 152,692	\$ 92,947
615000 Fringes	44,408	49,369	52,732	52,732	32,573
640400 Consulting Services	73,152	55,850	15,000	63,900	-
Total Expense	<u>\$ 261,032</u>	<u>\$ 250,248</u>	<u>\$ 220,424</u>	<u>\$ 269,324</u>	<u>\$ 125,520</u>

DETAILED SUMMARY OF 2024 PROPOSED EXPENDITURES > \$15,000

None

**CITY OF APPLETON 2024 BUDGET
COMMUNITY & ECONOMIC DEVELOPMENT**

Assessing

Business Unit 15050

PROGRAM MISSION

The Appleton Assessor's Office, as a professional team, exists to maintain equitable market value assessments and serve as an informational resource to the community.

PROGRAM NARRATIVE

Link to City Goals:

Implements Key Strategies #4: "Continuously assess trends affecting the community and proactively respond" and #6: "Create opportunities and learn from successes and failures".

Objectives:

Inspect 1,500 additional homes to return to pre COVID-19 level of inspections. This is important because updated property records are the foundation of accurate values. These 1,500 inspections will be in addition to our typical 400-500 inspections done annually for new construction, permits and sales.

Upgrade Patriot software to the newest version, which had been delayed due to the revaluation.

Focus on cleaning up data.

Continue to increase functionality of software.

Continue offering more resources to the public utilizing the City website.

Major changes in Revenue, Expenditures, or Programs:

This budget acknowledges personnel changes, reflected in salary/fringe decreases, as follows:
Eliminate 0.7 FTE Real Estate Assessment Technician (transferred to Inspections Division).
Eliminate 1.0 FTE Personal Property Assessment Technician.
Create 1.0 FTE Real Estate Property Lister.

Overtime wages have been reduced due to completion of the revaluation process in 2023.

CEA Fuel Charges have increased to account for additional mileage/fuel consumption to perform more inspections than the prior several years.

Training/Conferences increased to provide a more appropriate training budget to ensure internal equity for development opportunities throughout the department.

With the adoption of this budget, a Property Records Maintenance Fee will be created to account for City assessors expenses related to creating and updating property records triggered by new building permits. Implementing this fee is a trend that is occurring in peer communities throughout the state. This new fee will be collected at time of building permit:

New Construction/Additions:

New Single Family/Two-Family Residential - \$125 (estimated revenue \$6,000)
Commercial (includes Multi-Family & Industrial) - \$350 (estimated revenue \$2,600)
Garages/Accessory Structures & Single Family/Two-Family Additions - \$30 (estimated revenue \$1,700)

Alterations/Renovations:

Garages/Accessory Structures & Single Family/Two-Family Alterations - \$30 (estimated revenue \$6,600)
Commercial (includes Multi-Family & Industrial) - \$150 (estimated revenue \$13,500)

**CITY OF APPLETON 2024 BUDGET
COMMUNITY & ECONOMIC DEVELOPMENT**

Assessing

Business Unit 15050

PROGRAM BUDGET SUMMARY

Description	Actual		Budget		
	2021	2022	Adopted 2023	Amended 2023	2024
Revenues					
500100 Fees & Commissions	\$ -	\$ -	\$ -	\$ -	\$ 30,000
Total Revenue	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 30,000</u>
Expenses					
610100 Regular Salaries	\$ 425,797	\$ 433,485	\$ 420,640	\$ 420,640	\$ 384,647
610500 Overtime Wages	(13)	1,569	5,437	5,437	1,462
615000 Fringes	161,162	158,573	174,026	174,026	160,012
620100 Training/Conferences	1,294	578	850	850	2,000
630200 Subscriptions	1,787	1,826	1,850	1,850	1,850
630300 Memberships & Licenses	380	410	380	380	380
632700 Miscellaneous Equipment	1,400	1,400	1,400	1,400	1,450
641308 Cellular Phones	710	1,155	925	925	925
642501 CEA Operations/Maint.	852	3,254	3,909	3,909	5,500
642502 CEA Depreciation/Replace.	1,312	1,678	1,539	1,539	1,785
659900 Other Contracts/Obligation	12,177	12,630	13,500	13,500	13,200
Total Expense	<u>\$ 606,858</u>	<u>\$ 616,558</u>	<u>\$ 624,456</u>	<u>\$ 624,456</u>	<u>\$ 573,211</u>

DETAILED SUMMARY OF 2024 PROPOSED EXPENDITURES > \$15,000

None

**CITY OF APPLETON 2024 BUDGET
COMMUNITY & ECONOMIC DEVELOPMENT**

Inspections/Licensing & Plan Review

Business Unit 17036

PROGRAM MISSION

To provide building inspection services to ensure public health and safety.

PROGRAM NARRATIVE

Link to City Goals:

Implements Key Strategies # 1: "Responsibly deliver excellent services", # 2: "Encourage active community participation and involvement", # 4: "Continually assess trends affecting the community and proactively respond", # 6: "Create opportunities and learn from successes and failures", and # 7: "Communicate our success through stories and testimonials".

Objectives:

Investigate and respond to complaints from the public, other departments and alderpersons in a timely and professional manner and take the necessary enforcement steps to achieve compliance.

Improve the level of inspection services offered to the community by thorough review and discussion of current practices and procedures.

Provide inspection services in a timely and effective manner.

Perform site plan review and inspections to ensure compliance with established City codes.

Monitor compliance of approved building plans and applicable codes on construction projects and provide feedback to designers, builders and the public.

Utilize code enforcement procedures that are more streamlined and efficient due to an increased use of technology.

Work cooperatively with the Assessor's Office to provide property data, saving staff time and resources.

Continue to develop efficiencies and integration of approval processes and workflows with CED - Planning.

Major Changes in Revenue, Expenditures, or Programs:

As part of the budget process, the Inspections fee structure was reviewed against comparable municipalities, as well as personnel and fixed costs necessary to perform work related to each permit type. With the adoption of this budget, Inspection Fees are proposed to change as follows:

One and Two Family Dwelling Permits:

Building Permit Fee Increase from \$10/100sq ft to \$15/100sq ft

Plan Exam/Review Fee Increase from \$4/100sq ft to \$6/100sq ft

(estimated revenues \$18,000)

Sign Permits - Increase from \$40 to \$100 (estimated revenue \$7,500)

Minimum Permit Fee (applies to all Inspection fees) - Increase from \$40 to \$50 (estimated revenue \$18,000)

Zoning Variance Fee - Increase from \$125 to \$350 (estimated revenue \$4,000)

This budget acknowledges personnel changes, reflected in salary/fringe increases, as follows:

Create 1.0 FTE Code Compliance Inspector, funded from Assessor transfer of 0.7 FTE and increased permit revenue noted above.

**CITY OF APPLETON 2024 BUDGET
COMMUNITY & ECONOMIC DEVELOPMENT**

Inspections/Licensing & Plan Review

Business Unit 17036

PROGRAM BUDGET SUMMARY

Description	Actual		Budget		
	2021	2022	Adopted 2023	Amended 2023	2024
Revenues					
430800 Heating License	\$ -	\$ 1,000	\$ 100	\$ 100	\$ 100
440100 Building Permits	413,656	625,495	425,000	425,000	486,000
440200 Electrical Permits	171,114	139,473	171,000	171,000	171,000
440300 Heating Permits	94,686	94,410	95,000	95,000	95,000
440400 Plumbing & Sewer Permits	86,237	79,856	85,000	85,000	85,000
440600 State Building Permits	4,400	4,920	4,000	4,000	4,000
440700 Signs Permits	4,600	7,986	5,000	5,000	12,500
460900 Weed Cutting	12,880	10,025	16,000	16,000	16,000
480100 General Charges for Svc	66,018	72,767	66,000	66,000	66,000
504000 Board of Appeals	1,475	2,835	2,000	2,000	6,000
Total Revenue	\$ 855,066	\$ 1,038,767	\$ 869,100	\$ 869,100	\$ 941,600
Expenses					
610200 Labor Pool Allocations	\$ 436,351	\$ 381,007	\$ 483,189	\$ 483,189	\$ 534,146
610500 Overtime Wages	246	2,728	2,000	2,000	-
610800 Part-Time Wages	6,168	5,218	15,494	15,494	15,494
615000 Fringes	126,846	111,565	149,225	149,225	219,791
640800 Contractor Fees	6,856	4,934	6,000	6,000	6,000
Total Expense	\$ 576,467	\$ 505,452	\$ 655,908	\$ 655,908	\$ 775,431

DETAILED SUMMARY OF 2024 PROPOSED EXPENDITURES > \$15,000

None

**CITY OF APPLETON 2024 BUDGET
COMMUNITY & ECONOMIC DEVELOPMENT**

	2021 <u>ACTUAL</u>	2022 <u>ACTUAL</u>	2023 <u>YTD ACTUAL</u>	2023 <u>ORIG BUD</u>	2023 <u>REVISED BUD</u>	2024 <u>BUDGET</u>
Charges for Services						
430800 Heating License	-	1,000	-	100	100	100
440100 Building Permits	413,656	625,495	251,102	425,000	425,000	486,000
440200 Electrical Permits	171,114	139,473	37,536	171,000	171,000	171,000
440300 Heating Permits	94,686	94,410	28,260	95,000	95,000	95,000
440400 Plumbing & Sewer Permits	86,237	79,856	24,447	85,000	85,000	85,000
440600 State Building Permits	4,400	4,920	1,720	4,000	4,000	4,000
440700 Signs Permits	4,600	7,986	2,936	5,000	5,000	12,500
460900 Weed Cutting	12,880	10,025	-	16,000	16,000	16,000
480100 General Charges for Service	66,617	76,327	32,162	66,300	66,300	66,300
500100 Fees & Commissions	-	-	-	-	-	30,000
500200 Zoning & Subdivision Fees	14,865	18,925	12,675	18,000	18,000	34,000
504000 Board of Appeals	1,475	2,835	1,165	2,000	2,000	6,000
TOTAL PROGRAM REVENUES	<u>870,530</u>	<u>1,061,252</u>	<u>392,003</u>	<u>887,400</u>	<u>887,400</u>	<u>1,005,900</u>
Salaries						
610100 Regular Salaries	1,209,672	1,247,576	566,181	1,321,484	1,321,484	1,332,336
610200 Labor Pool Allocations	372,526	337,069	207,784	627,515	627,515	534,146
610400 Call Time Wages	39	-	-	600	600	-
610500 Overtime Wages	583	4,927	6,679	7,937	7,937	1,462
610800 Part Time Wages	6,168	5,218	1,479	15,494	15,494	15,494
611000 Other Compensation	1,770	1,478	1,343	1,315	1,315	-
611400 Sick Pay	17,598	10,817	2,028	-	-	-
611500 Vacation Pay	227,604	216,787	85,729	-	-	-
615000 Fringes	650,158	655,608	304,257	734,210	734,210	749,595
TOTAL PERSONNEL	<u>2,486,118</u>	<u>2,479,480</u>	<u>1,175,480</u>	<u>2,708,555</u>	<u>2,708,555</u>	<u>2,633,033</u>
Training~Travel						
620100 Training/Conferences	7,778	12,139	3,482	13,350	13,350	14,500
620600 Parking Permits	15,412	11,378	8,943	12,120	12,120	12,120
TOTAL TRAINING / TRAVEL	<u>23,190</u>	<u>23,517</u>	<u>12,425</u>	<u>25,470</u>	<u>25,470</u>	<u>26,620</u>
Supplies						
630100 Office Supplies	2,145	2,085	930	3,000	3,000	3,000
630200 Subscriptions	2,124	2,167	375	2,250	2,250	2,250
630300 Memberships & Licenses	2,877	10,933	2,809	15,330	15,330	15,370
630500 Awards & Recognition	285	270	28	565	565	565
630700 Food & Provisions	434	439	77	450	450	450
630901 Shop Supplies	228	214	107	200	200	200
631500 Books & Library Materials	-	-	446	400	400	400
632001 City Copy Charges	6,224	7,467	1,475	10,250	10,250	8,500
632002 Outside Printing	5,436	5,553	3,484	4,700	4,700	4,700
632102 Protective Clothing	1	37	65	200	200	200
632700 Miscellaneous Equipment	3,900	1,751	1,465	1,700	1,700	3,500
TOTAL SUPPLIES	<u>23,654</u>	<u>30,916</u>	<u>11,261</u>	<u>39,045</u>	<u>39,045</u>	<u>39,135</u>
Purchased Services						
640202 Recording Filing/Fees	90	30	70	75	75	75
640400 Consulting Services	74,960	57,642	13,677	16,200	65,100	17,000
640800 Contractor Fees	6,876	4,934	670	6,000	6,000	6,000
641200 Advertising	1,692	14,885	8,159	13,333	13,333	13,500
641307 Telephone	1,714	1,759	794	1,800	1,800	1,800
641308 Cellular Phones	4,729	4,579	2,356	4,973	4,973	4,973
642400 Software Support	1,800	3,145	1,130	1,500	1,500	1,500
642501 CEA Operations/Maint.	12,890	16,478	3,884	18,226	18,226	21,594
642502 CEA Depreciation/Replace.	12,751	12,792	2,813	13,832	13,832	17,308
659900 Other Contracts/Obligation	74,817	54,630	25,059	25,500	25,500	25,200
TOTAL PURCHASED SVCS	<u>192,319</u>	<u>170,874</u>	<u>58,612</u>	<u>101,439</u>	<u>150,339</u>	<u>108,950</u>
TOTAL EXPENSE	<u>2,725,281</u>	<u>2,704,787</u>	<u>1,257,778</u>	<u>2,874,509</u>	<u>2,923,409</u>	<u>2,807,738</u>

CITY OF APPLETON 2024 BUDGET

HOUSING AND COMMUNITY DEVELOPMENT GRANTS

Director Community & Economic Development: Kara J. Homan

Deputy Director Community & Economic Development: David M. Kress

CITY OF APPLETON 2024 BUDGET

HOUSING AND COMMUNITY DEVELOPMENT GRANTS

MISSION STATEMENT

The primary goal of the City's Housing and Community Development Grant programs is the creation of a thriving urban community and improved quality of life in neighborhoods through provision of assistance to low-income households in the forms of affordable homeowner and rental housing opportunities, neighborhood education and revitalization projects.

DISCUSSION OF SIGNIFICANT 2023 EVENTS

Community Development Block Grant (CDBG & CDBG-CV)

For the 2023-2024 award of \$573,200, \$128,829 was allocated for City programs (City administrative expenses, Homeowner Rehabilitation and Neighborhood Programs) and \$444,371 was awarded through a competitive application process.

Grant closeout for rounds 1 and 2 of COVID-19-related CDBG-CV grants. These funds were allocated during the pandemic to community partners that administered housing assistance, prevention and diversion programming, at-risk youth programming, street outreach efforts, small business support, and emergency shelter activities. CDBG-CV Round 3 is expected to provide winter warming shelter funding for the winter of 2023-2024.

The 2022 Consolidated Annual Performance Evaluation Report (CAPER) and 2023 Annual Action Plan were prepared and submitted to the federal Housing and Urban Development Department (HUD).

Emergency Housing & Homeless Grant Program/Housing Assistance Programs Grant (EHH/HAP & ESG-CV)

The City, in collaboration with Pillars Inc., ADVOCAP, Salvation Army of the Fox Cities, and Harbor House, was successful in applying for Emergency Homeless and Housing (EHH) grant funds for the 2023-2024 program year, requesting \$296,768.

Continuum of Care Programs (CoC) #1 (RRH), #2 (RRH EXP), #3 (HP RRH) & #4 (CE-SSO)

In 2023, the City, in collaboration with Pillars Inc., Salvation Army of the Fox Cities, and ADVOCAP, was successful in renewing all three of the Rapid Re-Housing (RRH) program grants and the CoC CE-SSO grant. This role has been responsible for all Coordinated Entry duties in the Fox Cities Continuum of Care under the City of Appleton umbrella since May 2020. All three CoC RRH grants operate October 1, 2023-September 30, 2024, while the CoC CE-SSO grant operates on a July 1, 2023-June 30, 2024 program year.

Homeowner Rehabilitation Loan Program

This program benefits the City of Appleton by improving residential properties where property owners were unable to obtain financing to make the improvements on their own. In 2023, the Homeowner Rehabilitation Loan Program is projected to rehabilitate 20-24 owner-occupied housing units and invest nearly \$500,000 in home improvement loans.

Neighborhood Program (NP)

Staff continues to promote competitive grant funds available to registered neighborhoods through The Neighborhood Grant Program (TNGP). Grants were awarded to three neighborhoods in 2023 - Erb Park (Kaleidoscope Academy Mural), Historic Central (PorchFest), and Lawrence/City Park (Annual Block Party).

CITY OF APPLETON 2024 BUDGET HOUSING AND COMMUNITY DEVELOPMENT GRANTS

MAJOR 2024 OBJECTIVES

The following grant-funded programs are intended to benefit both low- and moderate-income (LMI) households and eliminate slum and blight conditions in the City. Below are the specific objectives of each of these programs:

Homeowner Rehabilitation Loan Program (HRLP)

(Program Year: April 1 to March 31)

- Improve Appleton's affordable single-family homes by rehabilitating 24 homes for LMI homeowners

Neighborhood Program (NP)

(Program Year: April 1 to March 31)

- Award grants to the participating registered neighborhoods from CDBG and general funds based on the application criteria

Community Development Block Grant (CDBG)

(Program Year: April 1 to March 31)

- Conduct program evaluation, identify best practices for CDBG program administration, and better integrate the CDBG program with City plans, programs, and strategic initiatives, while ensuring conformance with existing City CDBG Policy and the CDBG Consolidated Plan.
- Begin preparations for an update to the City's CDBG Consolidated Plan - 2025 to 2029
- Deliver programming in alignment with HUD's CDBG National Objectives - LMI Benefit; Eliminating Slum & Blight; and Urgent Local Need and the City's 2020-2024 Consolidated Plan.

Continuum of Care Rapid Re-Housing Grant (COC RRH) #1, #2, #3 and #4

(Program Year: October 1 to September 30)

- Provide for adequate and successful operation of transitional and permanent supportive housing programs
- Provide for utilization of Housing First Model

Emergency Housing & Homeless Grant/Housing Programs (EHH/HAP)

(Program Year: July 1 to June 30)

- Prevent homelessness among City of Appleton residents through housing counseling and financial assistance
- Provide essential services and adequate facilities for transitional housing and Rapid Re-Housing program participants utilizing the Housing First Model
- Provide emergency shelter and associated services to persons experiencing homelessness

DEPARTMENT BUDGET SUMMARY

Programs		Actual		Budget			% Change *
		2021	2022	Adopted 2023	Amended 2023	2024	
Unit	Title						
Program Revenues		\$ 2,598,211	\$ 2,342,074	\$ 1,721,127	\$ 1,721,127	\$ 1,760,547	2.29%
Program Expenses							
2100	CDBG	863,182	614,729	544,453	568,419	543,216	-0.23%
2140	Emergency Shelter	805,592	645,040	281,192	281,192	296,768	5.54%
2150	Continuum of Care	341,122	353,289	353,136	353,136	339,919	-3.74%
2170	Homeowner Rehab Loan	435,620	529,743	462,346	1,201,651	460,644	-0.37%
2180	Neighborhood Program	3,423	2,361	83,791	85,179	123,000	46.79%
TOTAL		\$ 2,448,939	\$ 2,145,162	\$ 1,724,918	\$ 2,489,577	\$ 1,763,547	2.24%
Expenses Comprised Of:							
Personnel		236,280	217,898	224,082	224,082	239,032	6.67%
Training & Travel		2,521	8,766	7,860	7,860	7,880	0.25%
Supplies & Materials		1,125	1,713	2,567	2,567	2,800	9.08%
Purchased Services		3,342	4,029	7,890	10,745	6,590	-16.48%
Miscellaneous Expense		2,205,671	1,912,756	1,482,519	2,244,323	1,507,245	1.67%
Full Time Equivalent Staff:							
Personnel allocated to programs		2.35	2.35	2.35	2.35	2.35	

* % change from prior year adopted budget

**CITY OF APPLETON 2024 BUDGET
HOUSING AND COMMUNITY DEVELOPMENT GRANTS**

Community Development Block Grant

Business Unit 2100

PROGRAM MISSION

In order to provide decent housing, create suitable living environments and expand economic opportunities for low-income persons, the City will administer the receipt and expenditure of Federal Community Development Block Grant (CDBG) proceeds for affordable housing rehabilitation, public facilities improvements, neighborhood revitalization projects, provision of public services and various other community development projects.

PROGRAM NARRATIVE

Link to City Goals:

Implement Key Strategy #2: "Encourage active community participation and involvement".

Objectives:

The creation of a thriving urban community through provision of projects and programs that provide benefit to low- and moderate-income (LMI) households and meet other national CDBG objectives - elimination of slum and blight; and responding to urgent needs.

Creating synergies and alignment between CDBG funding allocations with various city plans and initiatives, and support community-wide goals and non-profits.

Major changes in Revenue, Expenditures, or Programs:

Revenues and expenditures associated with this program are subject to the final entitlement award amount, as well as the Community and Economic Development Committee and Common Council approval of CDBG subrecipient awards.

No CDBG funding is anticipated to be allocated to the City's Housing Rehabilitation program, as that program is projected to be self-sustaining in FY2024. The balance of funding will be allocated to the City and partner programming in alignment with the City's CDBG Policy.

The estimated award for the 2024-2025 program year is \$583,216. The allocation of the funds is as follows:

CDBG - Community Development/Finance Admin	\$	84,051	*
The Neighborhood Grant		40,000	
City programs/projects		100,000	
Awarded through competitive application process		359,165	
Total estimated award	\$	<u>583,216</u>	

* Includes requirement for fair housing services.

Target funding for 2024 is an estimate based on the last three years' average, excluding CV funding.

**CITY OF APPLETON 2024 BUDGET
HOUSING AND COMMUNITY DEVELOPMENT GRANTS**

Community Development Block Grant

Business Unit 2100

PROGRAM BUDGET SUMMARY

Description	Actual		Budget		
	2021	2022	Adopted 2023	Amended 2023	2024
Revenues					
421000 Federal Grants	\$ 863,182	\$ 652,747	\$ 544,453	\$ 544,453	\$ 543,216
Total Revenue	<u>\$ 863,182</u>	<u>\$ 652,747</u>	<u>\$ 544,453</u>	<u>\$ 544,453</u>	<u>\$ 543,216</u>
Expenses					
610100 Regular Salaries	\$ 10,937	\$ 23,639	\$ 36,956	\$ 36,956	\$ 32,039
610500 Overtime Wages	219	-	-	-	-
615000 Fringes	5,327	9,609	15,411	14,896	19,992
620100 Training/Conferences	350	5,853	2,975	3,490	3,500
630100 Office Supplies	-	147	127	127	150
630300 Memberships & Licenses	940	940	940	940	950
632001 City Copy Charges	-	-	500	500	500
640100 Accounting/Audit Fees	-	-	1,460	1,460	1,460
641200 Advertising	384	340	400	400	400
641307 Telephone	48	49	60	60	60
660800 Block Grant Payments	844,977	574,152	485,624	509,590	484,165
Total Expense	<u>\$ 863,182</u>	<u>\$ 614,729</u>	<u>\$ 544,453</u>	<u>\$ 568,419</u>	<u>\$ 543,216</u>

DETAILED SUMMARY OF 2024 PROPOSED EXPENDITURES > \$15,000

Block Grant Allocations and Payments

Fair Housing Services	\$ 25,000
City programs & projects	100,000
Awards to subrecipients	359,165
	<u>\$ 484,165</u>

Summary of the Appleton CDBG Allocation Process

Each program year, administration costs, funding for fair housing requirements, the Homeowner Rehabilitation Loan Program and the Neighborhood Program, plus any other City projects and programs that qualify for CDBG funding, are subtracted from the entitlement award amount to determine an adjusted dollar figure of CDBG funds available for subrecipient projects.

**CITY OF APPLETON 2024 BUDGET
HOUSING, HOMELESS AND BLOCK GRANTS**

Emergency Housing & Homeless Grant/Housing Assistance Programs (EHH/HAP)

Business Unit 2140

PROGRAM MISSION

To promote efficient and cooperative use of resources by local non-profit agencies for the benefit of persons in need of emergency shelter, transitional housing and homeless prevention services in the City of Appleton and the greater Fox Cities region.

PROGRAM NARRATIVE

Link to City Goals:

Implement Key Strategy #2: "Encourage active community participation and involvement".

Objectives:

The purpose of this grant is to benefit persons in need of emergency shelter, transitional housing and homeless prevention services. Emergency Housing & Homeless Grant/Housing Assistance Programs (EHH/HAP) funds are disbursed by the Wisconsin Department of Administration through a competitive grant application process.

As the lead fiscal and administrative agent, the City of Appleton applies for EHH/HAP funding in collaboration with other local non-profit partners. The City serves as a pass-through for funding to local non-profit agencies that meet the niche requirements of the EHH/HAP program. In exchange for serving as the lead fiscal and administrative agent, the City of Appleton receives a small amount of funding for administration costs. The City uses some of the administration funds to support the Homeless Management Information System (HMIS), a statewide information system maintained by the Institute for Community Alliances as the lead organization for the State of Wisconsin.

EHH/HAP funds may be used in the following areas related to emergency shelter and housing programs: rapid re-housing programs, homeless prevention programs, emergency shelter programs, street outreach programs, HMIS, and administration costs. The shelter programs may include shelters for victims of domestic violence, runaway adolescents, and persons with disabilities, as well as generic shelter and transitional housing programs. Any city, county or private non-profit agency may apply for funding during the State's annual competition for EHH/HAP funding.

The current partner agencies receiving EHH/HAP funding are: Pillars, Inc., ADVOCAP, Salvation Army of the Fox Cities, and Harbor House.

Major changes in Revenue, Expenditures, or Programs:

The budgeted 2024 ESG grant award is an estimate based on the 2023-2024 EHH Grant Submission (dated 6/8/2023).

**CITY OF APPLETON 2024 BUDGET
HOUSING, HOMELESS AND BLOCK GRANTS**

Emergency Housing & Homeless Grant/Housing Assistance Programs (EHH/HAP)

Business Unit 2140

PROGRAM BUDGET SUMMARY

Description	Actual		Budget		
	2021	2022	Adopted 2023	Amended 2023	2024
Revenues					
422400 Miscellaneous State Aids	\$ 782,409	\$ 645,330	\$ 281,192	\$ 281,192	\$ 296,768
423000 Miscellaneous Local Aids	23,183	-	-	-	-
Total Revenue	\$ 805,592	\$ 645,330	\$ 281,192	\$ 281,192	\$ 296,768
Expenses					
610100 Regular Salaries	\$ 47,650	\$ 22,245	\$ 19,763	\$ 19,763	\$ 20,923
615000 Fringes	22,442	10,071	9,741	9,741	8,581
663000 Other Grant Payments	735,500	612,724	251,688	251,688	267,264
Total Expense	\$ 805,592	\$ 645,040	\$ 281,192	\$ 281,192	\$ 296,768

DETAILED SUMMARY OF 2024 PROPOSED EXPENDITURES > \$15,000

Other Grant Payments

Subrecipient Awards

	ESH/HPP	HAP RRH	HAP HP RRH	Total
ADVOCAP	\$ -	\$ 61,032	\$ -	\$ 61,032
Pillars	68,423	28,000	59,809	156,232
Harbor House DV Shelter	50,000	-	-	50,000
Total	\$ 118,423	\$ 89,032	\$ 59,809	\$ 267,264

**CITY OF APPLETON 2024 BUDGET
HOUSING, HOMELESS AND BLOCK GRANTS**

Continuum of Care Program (CoC)

Business Unit 2150

PROGRAM MISSION

To provide necessary case management and support services to individuals and families enrolled in transitional and permanent supportive housing programs, the City of Appleton will serve as a pass-through entity and administer funds to local non-profit organizations that directly serve the target population in Appleton and the Fox Cities.

PROGRAM NARRATIVE

Link to City Goals:

Implement Key Strategy #2: "Encourage active community participation and involvement".

Objectives:

Continuum of Care (CoC) funds support programs that offer both housing opportunities and related support services for persons transitioning from homelessness to independent living. Specifically, CoC funds support housing in the following environments: (1) transitional housing; (2) permanent housing for homeless persons with disabilities; (3) other types of innovative supportive housing for homeless people.

CoC funds are disbursed by the U.S. Department of Housing & Urban Development, but are awarded to the City of Appleton as a partner in the Balance of State (Wisconsin) via a competitive grant application process. As the lead fiscal and administrative agent, the City of Appleton applies for four separate CoC grants in collaboration with other local non-profit partners -- three grants are for collaborative Rapid Re-Housing programs (RRH) and the fourth grant, the CE-SSO grant, is an administrative grant that supports the City's Coordinated Entry Specialist role. The role is responsible for all Coordinated Entry duties in the Fox Cities Continuum of Care.

The City serves as the lead agency for this funding to local non-profit agencies that meet the niche requirements of the CoC program. Three agencies, Pillars, Inc., Salvation Army, and ADVOCAP, receive RRH funding through two of the four grants, with Pillars, Inc. receiving the third RRH award solely, and the City being the direct recipient of the fourth grant (CE-SSO). In exchange for serving as the lead fiscal and administrative agent, the City also receives a small amount of funding for administration costs.

Major changes in Revenue, Expenditures, or Programs:

No major changes.

**CITY OF APPLETON 2024 BUDGET
HOUSING, HOMELESS AND BLOCK GRANTS**

Continuum of Care Program (COC)

Business Unit 2150

PROGRAM BUDGET SUMMARY

Description	Actual		Budget		
	2021	2022	Adopted 2023	Amended 2023	2024
Revenues					
422400 Miscellaneous State Aids	\$ 339,097	\$ 331,979	\$ 353,136	\$ 353,136	\$ 339,919
Total Revenue	<u>\$ 339,097</u>	<u>\$ 331,979</u>	<u>\$ 353,136</u>	<u>\$ 353,136</u>	<u>\$ 339,919</u>
Expenses					
610100 Regular Salaries	\$ 34,520	\$ 38,697	\$ 31,330	\$ 31,330	\$ 48,583
615000 Fringes	16,249	18,292	15,350	15,350	13,270
620100 Training/Conferences	1,751	2,493	3,290	3,290	3,300
620600 Parking Permits	420	420	480	480	480
630100 Office Supplies	-	431	1,000	1,000	1,000
630300 Memberships & Licenses	185	195	-	-	200
641307 Telephone	249	339	270	270	270
663000 Other Grant Payments	287,748	292,422	301,416	301,416	272,816
Total Expense	<u>\$ 341,122</u>	<u>\$ 353,289</u>	<u>\$ 353,136</u>	<u>\$ 353,136</u>	<u>\$ 339,919</u>

DETAILED SUMMARY OF 2024 PROPOSED EXPENDITURES > \$15,000

Other Grant Payments

Awards and loans to community organizations and individuals for the benefit of low- and moderate-income (LMI) persons:

	COC #1 RRH	COC #2 HP RRH	COC #3 RRH EXP	Total
ADVOCAP	\$ 47,688	\$ -	\$ 15,488	\$ 63,176
Pillars, Inc.	22,240	62,780	25,320	\$ 110,340
Salvation Army	106,024	-	40,836	\$ 146,860
	<u>\$ 175,952</u>	<u>\$ 62,780</u>	<u>\$ 81,644</u>	<u>\$ 272,816</u>

CITY OF APPLETON 2024 BUDGET
HOUSING AND COMMUNITY DEVELOPMENT GRANTS

Homeowner Rehabilitation Loan Program

Business Unit 2160/2170/2190

PROGRAM MISSION

In order to assist low- and moderate-income (LMI) homeowners in protecting the investment in their single-family homes or owner-occupied duplex, the Homeowner Rehabilitation Loan Program (HRLP) will utilize CDBG funds, HOME Homeowner funds, and Lead Hazard Control funds to provide them with no interest/no monthly payment loans to make necessary repairs and eliminate lead-based paint hazards to increase the value and extend the life of their homes.

PROGRAM NARRATIVE

Link to City Goals:

Implements Key Strategies #2: "Encourage active community participation and involvement" and #7: "Communicate our success through stories and testimonials".

Objectives:

Provide LMI homeowners in the City of Appleton with financial and related technical assistance for the rehabilitation of their single-family homes or owner-occupied duplexes in order to maintain affordable home ownership opportunities for all residents.

The HRLP is a revolving loan program supported by the following funding sources:

- Program Income from the repayment of HOME Homeowner Rehabilitation loans (Business Unit 2160)
- Program Income from the repayment of HOME Rental Rehabilitation loans (Business Unit 2160)
- CDBG funds from the U.S. Department of Housing and Urban Development (HUD) (Business Unit 2170)
- Program Income from the repayment of CDBG loans (Business Unit 2170)
- Program Income from the repayment of Lead Hazard Control Grant loans (Business Unit 2190)

Major changes in Revenue, Expenditures or Programs:

Due to an increase in loan repayments in 2023, new CDBG funding is not being requested for the program. In 2024, the program will be fully self-sustaining. All project and program delivery costs will be paid out of program income. In the future, if program income decreases, the program may request new CDBG funds.

**CITY OF APPLETON 2024 BUDGET
HOUSING AND COMMUNITY DEVELOPMENT GRANTS**

Homeowner Rehabilitation Loan Program

Business Unit 2160/2170/2190

PROGRAM BUDGET SUMMARY

Description	Actual		Budget		
	2021	2022	Adopted 2023	Amended 2023	2024
Revenues					
421000 Federal Grants	\$ 137,225	\$ 113,682	\$ 45,000	\$ 45,000	\$ -
471000 Interest on Investments	(133)	(429)	-	-	-
505000 Project Repayments	453,248	598,765	417,346	417,346	460,644
Total Revenue	\$ 590,340	\$ 712,018	\$ 462,346	\$ 462,346	\$ 460,644
Expenses					
610100 Regular Salaries	\$ 80,087	\$ 78,175	\$ 77,763	\$ 77,763	\$ 76,282
615000 Fringes	18,854	17,167	18,283	18,283	19,362
620100 Training/Conferences	-	-	600	600	600
641307 Telephone	55	56	50	50	60
641308 Cellular Phones	249	339	150	150	340
659900 Other Contracts/Obligation	2,351	2,907	5,500	8,355	4,000
660800 Block Grant Payments	333,709	280,948	205,000	601,405	295,000
663000 Other Grant Payments	315	150,151	155,000	495,045	65,000
Total Expense	\$ 435,620	\$ 529,743	\$ 462,346	\$ 1,201,651	\$ 460,644

DETAILED SUMMARY OF 2024 PROPOSED EXPENDITURES > \$15,000

Block Grant Payments

Loans to low- and moderate-income households for the rehabilitation of their homes.

Rehab projects \$ 295,000
\$ 295,000

Other Grant Payments

Loans to low- and moderate-income households for the rehabilitation of their homes.

Rehab projects \$ 65,000
\$ 65,000

**CITY OF APPLETON 2024 BUDGET
HOUSING AND COMMUNITY DEVELOPMENT GRANTS**

Neighborhood Program

Business Unit 2180

PROGRAM MISSION

For the benefit of Appleton neighborhoods, the Neighborhood Program (NP) will help create and/or maintain suitable living environments by providing opportunities that encourage and facilitate private and public investment in residential and commercial areas of the City. This community investment provides the impetus for overall neighborhood improvements -- such as strengthening existing neighborhoods, attracting new businesses, and enhancing public spaces -- that contribute to the social, cultural and economic vitality of neighborhoods.

PROGRAM NARRATIVE

Link to City Goals:

Implements Key Strategies #2: "Encourage active community participation and involvement" and #7: "Communicate our success through stories and testimonials".

Objectives:

Foster communication between neighborhoods and the City of Appleton by providing the expertise and technical assistance in administering the City's Neighborhood Program, including:

- Assist residents with how to register their neighborhood;
- Market the program to City residents;
- Work with Appleton residents, other City staff and outside agencies to leverage resources to help improve Appleton's neighborhoods.

Incorporate the use of multiple CDBG national objectives as a means of facilitating and completing projects in a timely and effective manner.

Major changes in Revenue, Expenditures or Programs:

Grant funds will continue to be available to registered neighborhoods through the CDBG and tax levy funding sources. Neighborhood grants totaling \$80,000 (CDBG) and \$3,000 (General Fund) are anticipated in 2024. The Neighborhood Program will request \$40,000 in additional CDBG funding for 2024. Of the existing \$80,000 available in 2023, we anticipate either awarding \$40,000 of that balance or having to return it to HUD due to timing of the original award. After drawing down funds from prior year allocations, this budget includes a request of \$3,000 for the general fund source that is available to all neighborhoods, not just those limited neighborhoods qualified by HUD.

**CITY OF APPLETON 2024 BUDGET
HOUSING AND COMMUNITY DEVELOPMENT GRANTS**

Neighborhood Program

Business Unit 2180

PROGRAM BUDGET SUMMARY

Description	Actual		Budget		
	2021	2022	Adopted 2023	Amended 2023	2024
Revenues					
411000 Property Tax	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000
421000 Federal Grants	-	-	80,000	80,000	120,000
Total Revenue	\$ 3,000	\$ 3,000	\$ 83,000	\$ 83,000	\$ 123,000
Expenses					
660800 Block Grant Payments	\$ -	\$ -	\$ 80,000	\$ 80,000	\$ 120,000
663000 Other Grant Payments	3,423	2,361	3,791	5,179	3,000
Total Expense	\$ 3,423	\$ 2,361	\$ 83,791	\$ 85,179	\$ 123,000

DETAILED SUMMARY OF 2024 PROPOSED EXPENDITURES > \$15,000

Block Grant Payments

Targeted neighborhood investment grants to create strong neighborhoods	\$ 120,000
	<u>\$ 120,000</u>

**CITY OF APPLETON 2024 BUDGET
HOUSING AND COMMUNITY DEVELOPMENT GRANTS**

	2021 <u>ACTUAL</u>	2022 <u>ACTUAL</u>	2023 <u>YTD ACTUAL</u>	2023 <u>ORIG BUD</u>	2023 <u>REVISED BUD</u>	2024 <u>BUDGET</u>
Program Revenues						
411000 Property Tax	3,000	3,000	-	3,000	3,000	3,000
421000 Federal Grants	1,000,405	766,429	99,636	669,453	669,453	663,216
422400 Miscellaneous State Aids	1,121,505	977,309	117,691	634,328	634,328	636,687
423000 Miscellaneous Local Aids	23,186	-	-	-	-	-
471000 Interest on Investments	(133)	(430)	212	-	-	-
505000 Project Repayments	<u>453,248</u>	<u>598,766</u>	<u>66,760</u>	<u>417,346</u>	<u>417,346</u>	<u>460,644</u>
TOTAL PROGRAM REVENUES	<u>2,601,211</u>	<u>2,345,074</u>	<u>284,299</u>	<u>1,724,127</u>	<u>1,724,127</u>	<u>1,763,547</u>
Personnel						
610100 Regular Salaries	159,211	147,982	39,185	165,812	165,812	177,827
610500 Overtime Wages	1,334	-	-	-	-	-
611400 Sick Pay	347	396	-	-	-	-
611500 Vacation Pay	12,514	14,058	3,482	-	-	-
615000 Fringes	<u>62,874</u>	<u>55,462</u>	<u>15,499</u>	<u>58,270</u>	<u>58,270</u>	<u>61,205</u>
TOTAL PERSONNEL	<u>236,280</u>	<u>217,898</u>	<u>58,166</u>	<u>224,082</u>	<u>224,082</u>	<u>239,032</u>
Training~Travel						
620100 Training/Conferences	2,101	8,346	192	7,380	7,380	7,400
620600 Parking Permits	<u>420</u>	<u>420</u>	<u>480</u>	<u>480</u>	<u>480</u>	<u>480</u>
TOTAL TRAINING / TRAVEL	<u>2,521</u>	<u>8,766</u>	<u>672</u>	<u>7,860</u>	<u>7,860</u>	<u>7,880</u>
Supplies						
630100 Office Supplies	-	578	-	1,127	1,127	1,150
630300 Memberships & Licenses	1,125	1,135	940	940	940	1,150
632001 City Copy Charges	<u>-</u>	<u>-</u>	<u>-</u>	<u>500</u>	<u>500</u>	<u>500</u>
TOTAL SUPPLIES	<u>1,125</u>	<u>1,713</u>	<u>940</u>	<u>2,567</u>	<u>2,567</u>	<u>2,800</u>
Purchased Services						
640100 Accounting/Audit Fees	-	-	-	1,460	1,460	1,460
641200 Advertising	384	340	-	400	400	400
641307 Telephone	351	444	87	380	380	390
641308 Cellular Phones	249	339	62	150	150	340
659900 Other Contracts/Obligation	<u>2,358</u>	<u>2,906</u>	<u>124</u>	<u>5,500</u>	<u>8,355</u>	<u>4,000</u>
TOTAL PURCHASED SVCS	<u>3,342</u>	<u>4,029</u>	<u>273</u>	<u>7,890</u>	<u>10,745</u>	<u>6,590</u>
Miscellaneous Expense						
660800 Block Grant Payments	1,178,686	855,100	282,373	770,624	1,190,995	899,165
663000 Other Grant Payments	<u>1,026,985</u>	<u>1,057,656</u>	<u>168,197</u>	<u>711,895</u>	<u>1,053,328</u>	<u>608,080</u>
TOTAL MISCELLANEOUS EXP	<u>2,205,671</u>	<u>1,912,756</u>	<u>450,570</u>	<u>1,482,519</u>	<u>2,244,323</u>	<u>1,507,245</u>
TOTAL EXPENSE	<u>2,448,939</u>	<u>2,145,162</u>	<u>510,621</u>	<u>1,724,918</u>	<u>2,489,577</u>	<u>1,763,547</u>

CITY OF APPLETON 2024 BUDGET
HOUSING AND COMMUNITY DEVELOPMENT GRANTS
SCHEDULE OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE (DEFICIT)

Revenues	2021 Actual	2022 Actual	2023 Budget	2023 Projected*	2024 Budget
Property Taxes	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000
Intergovernmental	2,145,096	1,743,738	1,303,781	1,303,781	1,299,903
Other	453,115	598,336	417,346	417,346	460,644
Total Revenues	<u>2,601,211</u>	<u>2,345,074</u>	<u>1,724,127</u>	<u>1,724,127</u>	<u>1,763,547</u>
Expenses					
Program Costs	<u>2,448,939</u>	<u>2,145,162</u>	<u>1,724,918</u>	<u>2,489,577</u>	<u>1,763,547</u>
Total Expenses	<u>2,448,939</u>	<u>2,145,162</u>	<u>1,724,918</u>	<u>2,489,577</u>	<u>1,763,547</u>
Revenues over (under) Expenses	152,272	199,912	(791)	(765,450)	-
Other Financing Sources (Uses)					
Operating Transfers In	-	-	-	-	-
Net Change in Equity	152,272	199,912	(791)	(765,450)	-
Fund Balance - Beginning	418,038	570,310	770,222	770,222	4,772
Residual Equity Transfers Out	-	-	-	-	-
Fund Balance - Ending	<u>\$ 570,310</u>	<u>\$ 770,222</u>	<u>\$ 769,431</u>	<u>\$ 4,772</u>	<u>\$ 4,772</u>

* Due to the variability of the various grant awards, the 2023 amended budget figures have been used

**CITY OF APPLETON 2024 BUDGET
CAPITAL PROJECTS FUNDS**

Industrial Park Land

Business Unit 4280/4281

PROGRAM MISSION

The Industrial Park Land Fund is the clearing house for the City's industrial and business park land sale revenue, acquisition of associated land, and land development costs associated with industrial/business park infrastructures. This fund is utilized for these purposes, exclusive of the industrial/business park areas developed and financed with tax incremental financing district(s).

PROGRAM NARRATIVE

Link to City Goals:

Implements Key Strategy # 4: "Continually assess trends affecting the community and proactively respond".

Objectives:

The 2024 budget includes funds for maintenance of the remaining 2.28 acres of land and berm maintenance in the City's Northeast Business Park in addition to the Southpoint Commerce Park. This includes weed cutting, soil testing, environmental reviews, surveys, real estate commissions, title insurance, and other costs associated with selling land. Maintenance costs and rental income associated with the home and land acquired in 2016 at 110 and 210 W Edgewood Drive are also included in this budget. In addition, funds to cover the cost of lighting the two business park identification signs marking the main entrances to the Northeast Business Park and Southpoint Commerce Park are included in this budget. There are currently four parcels sold in the Northeast Business Park that remain undeveloped. Per the covenants, the owners have one year to develop these parcels. The City has first right of refusal on these properties if the current owners wish to sell.

Major changes in Revenue, Expenditures or Programs:

Funds are not included in the 2024 budget for the potential repurchase of lots in the Northeast Business Park and Southpoint Commerce Park that may fall out of compliance with the protective covenants for construction. Since purchases are only made at the direction of the Common Council, if any such parcels become available, a separate action to purchase the parcel(s) will be brought forward in 2024.

Rental income includes leasing the home at 110 W Edgewood and farmland associated with the Edgewood Drive properties. Due to site constraints, the lease rate for the 21.25 farmable acres on Edgewood Drive was set at \$66.15 per acre.

Revenues and expenditures previously reflected in this section of the budget for the Southpoint Commerce Park have been moved to the newly created TID #13.

DEPARTMENT BUDGET SUMMARY

Programs		Actual		Budget			% Change *
Unit	Title	2021	2022	Adopted 2023	Amended 2023	2024	
	Program Revenues	\$ 1,193,061	\$ 160,039	\$ 184,326	\$ 184,326	\$ 12,876	-93.01%
	Program Expenses	\$ 52,473	\$ 35,185	\$ 151,857	\$ 151,857	\$ 61,659	-59.40%
Expenses Comprised Of:							
	Personnel	-	-	-	-	-	N/A
	Purchased Services	36,125	35,185	151,857	151,857	61,659	-59.40%
	Capital Expenditures	16,348	-	-	-	-	N/A

**CITY OF APPLETON 2024 BUDGET
CAPITAL PROJECTS FUNDS**

Industrial Park Land

Business Unit 4280/4281

PROGRAM BUDGET SUMMARY

Description	Actual		Budget		
	2021	2022	Adopted 2023	Amended 2023	2024
Revenues					
471000 Interest on Investments	\$ (8,319)	\$ (57,993)	\$ -	\$ -	\$ -
500400 Sale of City Property	915,516	191,937	160,000	160,000	-
501500 Rental of City Property	35,864	26,095	24,326	24,326	12,876
592100 Transfer In - General	250,000	-	-	-	-
Total Revenue	\$ 1,193,061	\$ 160,039	\$ 184,326	\$ 184,326	\$ 12,876
Expenses					
640400 Consulting Services	\$ 10,467	\$ 4,951	\$ 90,000	\$ 90,000	\$ 30,000
641200 Advertising	9,352	16,133	18,000	18,000	13,602
641301 Electric	198	198	975	975	975
641306 Stormwater	5,313	6,830	7,053	7,053	7,053
642500 CEA Expense	2,109	-	-	-	-
659900 Other Contracts/Obligation	8,686	7,073	35,829	35,829	10,029
680903 Sanitary Sewers	16,348	-	-	-	-
Total Expense	\$ 52,473	\$ 35,185	\$ 151,857	\$ 151,857	\$ 61,659

DETAILED SUMMARY OF 2024 PROPOSED EXPENDITURES > \$15,000

Consulting Services

Platting and lot grading	\$ 10,000
Testing and analysis, title work and due diligence for land sales	20,000
Total	\$ 30,000

**CITY OF APPLETON 2024 BUDGET
INDUSTRIAL PARK LAND**

SCHEDULE OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE (DEFICIT)

	2021 Actual	2022 Actual	2023 Budget	2023 Projected	2024 Budget
Revenues					
Interest Income	\$ (8,319)	\$ (57,993)	\$ -	\$ -	\$ -
Other	35,864	26,095	24,326	24,326	12,876
Total Revenues	<u>27,545</u>	<u>(31,898)</u>	<u>24,326</u>	<u>24,326</u>	<u>12,876</u>
Expenses					
Program Costs	52,473	35,185	151,857	151,857	61,659
Total Expenses	<u>52,473</u>	<u>35,185</u>	<u>151,857</u>	<u>151,857</u>	<u>61,659</u>
Revenues over (under) Expenses	(24,928)	(67,083)	(127,531)	(127,531)	(48,783)
Other Financing Sources (Uses)					
Sale of City Property	915,516	191,937	160,000	160,000	-
Transfer In - General Fund	250,000	-	-	-	-
Total Other Financing Sources (Uses)	<u>1,165,516</u>	<u>191,937</u>	<u>160,000</u>	<u>160,000</u>	<u>-</u>
Net Change in Equity	1,140,588	124,854	32,469	32,469	(48,783)
Fund Balance - Beginning	1,054,227	2,194,815	2,319,669	2,319,669	2,352,138
Fund Balance - Ending	<u>\$ 2,194,815</u>	<u>\$ 2,319,669</u>	<u>\$ 2,352,138</u>	<u>\$ 2,352,138</u>	<u>\$ 2,303,355</u>

CITY OF APPLETON 2024 BUDGET

CAPITAL PROJECTS FUNDS

Community & Economic Development

Business Unit 4330

PROGRAM MISSION

This fund provides for the City's investment in the redevelopment of targeted areas of the City.

PROGRAM NARRATIVE

Link to City Goals:

Implements Key Strategy # 2: "Encourage active community participation and involvement".

Objectives:

The City's updated Comprehensive Plan 2010-2030, including the downtown plan and Fox River chapters, the College North Neighborhood Plan, and the economic development strategic plan have identified areas where redevelopment may be appropriate. The ability of the City to acquire properties in these areas as they become available will enhance our ability to influence meaningful redevelopment. Supporting the retention, growth and long-term economic vitality of Appleton's businesses is also a priority.

<u>Project</u>	<u>Amount</u>	<u>Page</u>
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No funds have been budgeted for 2024. If a development project arises, a separate action requesting applicable funding will be presented to the Council for approval at that time.

Major changes in Revenue, Expenditures, or Programs:

No major changes.

DEPARTMENT BUDGET SUMMARY

Programs		Actual		Budget			%
Unit	Title	2021	2022	Adopted 2023	Amended 2023	2024	Change *
Program Revenues		\$ (446)	\$ (2,012)	\$ -	\$ -	\$ -	\$ -
Program Expenses		\$ -	\$ -	\$ -	\$ -	\$ -	N/A
Expenses Comprised Of:							
	Personnel	-	-	-	-	-	N/A
	Administrative Expense	-	-	-	-	-	N/A
	Supplies & Materials	-	-	-	-	-	N/A
	Purchased Services	-	-	-	-	-	N/A
	Utilities	-	-	-	-	-	N/A
	Repair & Maintenance	-	-	-	-	-	N/A
	Capital Expenditures	-	-	-	-	-	N/A

**CITY OF APPLETON 2024 BUDGET
CAPITAL PROJECTS FUNDS**

COMMUNITY DEVELOPMENT

Business Unit 4330

PROGRAM BUDGET SUMMARY

Description	Actual		Budget		
	2021	2022	Adopted 2023	Amended 2023	2024
Revenues					
471000 Interest on Investments	\$ (446)	\$ (2,012)	\$ -	\$ -	\$ -
503500 Other Reimbursements	-	-	-	-	-
Total Revenue	<u>\$ (446)</u>	<u>\$ (2,012)</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>
Expenses					
632700 Miscellaneous Equipment	\$ -	\$ -	\$ -	\$ -	\$ -
640400 Consulting Services	-	-	-	-	-
Total Expense	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>

DETAILED SUMMARY OF 2024 PROPOSED EXPENDITURES > \$15,000

None

**CITY OF APPLETON 2024 BUDGET
COMMUNITY DEVELOPMENT**

SCHEDULE OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE (DEFICIT)

	2021 Actual	2022 Actual	2023 Budget	2023 Projected	2024 Budget
Revenues					
Interest Income (Loss)	\$ (446)	\$ (2,012)	\$ -	\$ -	\$ -
	-	-	-	-	-
Total Revenues	<u>(446)</u>	<u>(2,012)</u>	<u>-</u>	<u>-</u>	<u>-</u>
Expenses					
Program Costs	-	-	-	-	-
Total Expenses	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
Revenues over (under) Expenses	(446)	(2,012)	-	-	-
Other Financing Sources (Uses)					
Proceeds of G.O. Debt	-	-	-	-	-
Total Other Financing Sources (Uses)	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
Net Change in Equity	(446)	(2,012)	-	-	-
Fund Balance - Beginning	<u>78,697</u>	<u>78,251</u>	<u>76,239</u>	<u>76,239</u>	<u>76,239</u>
Fund Balance - Ending	<u>\$ 78,251</u>	<u>\$ 76,239</u>	<u>\$ 76,239</u>	<u>\$ 76,239</u>	<u>\$ 76,239</u>

CITY OF APPLETON 2024 BUDGET

TAX INCREMENTAL FINANCING DISTRICTS

Community & Economic Development Director: Kara J. Homan

Finance Director: Jeri A. Ohman, CPA

**CITY OF APPLETON 2024 BUDGET
SPECIAL REVENUE FUNDS**

Tax Incremental District #3

Business Unit 2040

PROGRAM MISSION

Tax Incremental Financing (TIF) District #3 includes the area bounded by Richmond and Superior Streets, from the County Courthouse to the School Administration building. This program accounts for the receipt of district "incremental" property taxes and other revenues, along with the corresponding program expenditures.

PROGRAM NARRATIVE

Link to City Goals:

Implements Key Strategy # 2: "Encourage active community participation and involvement."

Objectives:

Primary projects include the Green and Yellow Parking Ramps, the Radisson Paper Valley Hotel expansion, the Evans Title building, Appleton Retirement Community, the Copper Leaf Hotel, and the Richmond Terrace property. This district was scheduled to close in 2021, but in 2011 was designated as distressed as allowed by Act 310. This designation allows the extension of the district's life by up to ten years (2029) beyond the original termination date.

	General Fund Advance	Parking Utility Advance		General Fund Advance	Parking Utility Advance
1993	\$ -	\$ 129,877	2009	(568,726)	1,000,000
1994	-	604,290	2010	222,838	1,000,000
1995	-	703,516	2011	643,980	1,000,000
1996	-	1,254,622	2012	676,179	1,000,000
1997	639,211	764,308	2013	(417,512)	1,200,000
1998	1,141,212	787,831	2014	(1,360,888)	1,200,000
1999	1,756,773	827,222	2015	(1,428,932)	1,200,000
2000	1,774,640	868,584	2016	(2,000,000)	1,400,000
2001	1,341,515	1,568,974	2017	(1,500,000)	1,200,000
2002	2,235,558	969,870	2018	(1,500,000)	1,000,000
2003	1,498,145	1,892,733	2019	(1,500,000)	600,000
2004	1,575,103	1,338,592	2020	(1,150,000)	-
2005	393,108	800,000	2021	(1,000,000)	-
2006	207,763	900,000	2022	(1,250,000)	-
2007	423,151	900,000	2023	(1,092,427)	-
2008	239,309	900,000	2024	-	(1,150,000)
			12/31/24 Balance	\$ -	\$ 25,860,419

Major changes in Revenue, Expenditures, or Programs:

Beginning in 2024, the annual property tax increments will be used to repay the Parking Utility until the closure of the TIF in 2029.

TIF #3 was amended in 2021 to transfer under-valued and under-utilized parcels to TIF #12 in order to encourage development, increase the tax base, and meet the goals and objectives as detailed in the Comprehensive Plan. This territory amendment was completed in February 2022.

DEPARTMENT BUDGET SUMMARY

Programs		Actual		Budget			% Change *
Unit	Title	2021	2022	Adopted 2023	Amended 2023	2024	
	Program Revenues	\$ 32,396	\$ 32,889	\$ 13,500	\$ 13,500	\$ 13,500	0.00%
	Program Expenses	\$ 144,327	\$ 87,081	\$ 28,960	\$ 28,960	\$ 30,400	4.97%
Expenses Comprised Of:							
	Purchased Services	2,207	1,210	1,650	1,650	1,650	0.00%
	Other Expense	142,120	85,871	27,310	27,310	28,750	5.27%

**CITY OF APPLETON 2024 BUDGET
SPECIAL REVENUE FUNDS**

Tax Incremental District #3

Business Unit 2040

PROGRAM BUDGET SUMMARY

Description	Actual		Budget		
	2021	2022	Adopted 2023	Amended 2023	2024
Revenues					
411000 Property Taxes	\$ 1,215,753	\$ 1,111,592	\$ 1,285,000	\$ 1,285,000	\$ 1,200,000
413000 Payment in Lieu of Taxes	25,000	25,000	-	-	-
422700 State Aid - Computers	5,140	5,140	5,000	5,000	5,000
422800 State Aid - Personal Property	984	3,594	3,500	3,500	3,500
471000 Interest on Investments	1,272	(845)	5,000	5,000	5,000
Total Revenue	\$ 1,248,149	\$ 1,144,481	\$ 1,298,500	\$ 1,298,500	\$ 1,213,500
Expenses					
640100 Accounting/Audit	\$ 2,057	\$ 1,060	\$ 1,500	\$ 1,500	\$ 1,500
640202 Legal Fees	150	150	150	150	150
672000 Interest Payments	142,120	85,871	27,310	27,310	28,750
Total Expense	\$ 144,327	\$ 87,081	\$ 28,960	\$ 28,960	\$ 30,400

DETAILED SUMMARY OF 2024 PROPOSED EXPENDITURES > \$15,000

None

CITY OF APPLETON 2024 BUDGET
TAX INCREMENTAL DISTRICT #3
SCHEDULE OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE (DEFICIT)

	2021 Actual	2022 Actual	2023 Budget	2023 Projected	2024 Budget
Revenues					
Property Taxes	\$ 1,215,753	\$ 1,111,592	\$ 1,285,000	\$ 1,285,000	\$ 1,200,000
Payment in Lieu of Taxes	25,000	25,000	-	-	-
Intergovernmental	6,124	8,734	8,500	8,500	8,500
Interest Income	1,272	(845)	5,000	5,000	5,000
Total Revenues	<u>1,248,149</u>	<u>1,144,481</u>	<u>1,298,500</u>	<u>1,298,500</u>	<u>1,213,500</u>
Expenses					
Interest Expense	142,120	85,871	27,310	27,310	28,750
Administrative Expenses	2,207	1,210	1,650	1,650	1,650
Total Expenses	<u>144,327</u>	<u>87,081</u>	<u>28,960</u>	<u>28,960</u>	<u>30,400</u>
Revenues over (under) Expenses	1,103,822	1,057,400	1,269,540	1,269,540	1,183,100
Other Financing Sources (Uses)					
Operating Transfers In - Other Funds	-	-	-	-	-
Operating Transfers Out - Debt Service	-	-	-	-	-
Total Other Financing Sources (Uses)	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
Net Change in Equity	1,103,822	1,057,400	1,269,540	1,269,540	1,183,100
Fund Balance (Deficit)- Beginning	<u>(3,211,621)</u>	<u>(2,107,799)</u>	<u>(1,050,399)</u>	<u>(1,050,399)</u>	<u>219,141</u>
Fund Balance (Deficit)- Ending	<u>\$ (2,107,799)</u>	<u>\$ (1,050,399)</u>	<u>\$ 219,141</u>	<u>\$ 219,141</u>	<u>\$ 1,402,241</u>

SCHEDULE OF CASH FLOWS

Cash - Beginning of Year	\$ 17,027	\$ 194,140
+ Net Change in Equity	1,269,540	1,183,100
- General Fund Advance Repayment	(1,092,427)	-
- Parking Advance Repayment	-	(1,150,000)
Working Cash - End of Year	<u>\$ 194,140</u>	<u>\$ 227,240</u>

**CITY OF APPLETON 2024 BUDGET
CAPITAL PROJECTS FUNDS**

Tax Incremental District #6

Business Unit 4090

PROGRAM MISSION

TIF District #6 supports the City's southeast growth corridor, financing land assembly for both public purposes and industrial development as well as infrastructure installation to the area. This fund accounts for the receipt of district "incremental" property taxes and other revenues, along with the corresponding program expenditures.

PROGRAM NARRATIVE

Link to City Goals:

Implements Key Strategy # 2: "Encourage active community participation and involvement."

Objectives:

Overall administration of the Southpoint Commerce Park, including costs for maintenance, real estate commissions, surveys, title insurance, and other costs associated with selling land and maintaining a high-quality business park, are funded from the Industrial Park Land Fund (IPLF). The expenditure period for TIF District #6 expired on February 14, 2018; the district closed in 2023.

Summary of General Fund Advance

2010	\$ 1,025,000	2017	1,900,000
2011	1,877,500 *	2018	(1,000,000)
2012	145,125	2019	(1,000,000)
2013	(360,119)	2020	(2,000,000)
2014	134,375	2021	(2,716,220)
2015	141,094	2022	-
2016	1,853,245	2023	-
		12/31/24 Balance	\$ -

* \$781,707 was part of the general levy for TIF #6 debt service in the 2011 Debt Service Fund.

Major changes in Revenue, Expenditures, or Programs:

This district closed in 2023.

DEPARTMENT BUDGET SUMMARY

Unit	Programs Title	Actual		Budget		% Change *
		2021	2022	Adopted 2023	Amended 2023	
	Program Revenues	\$ 429,388	\$ 128,541	\$ 90,388	\$ 90,388	\$ - -100.00%
	Program Expenses	\$ 1,398,535	\$ 1,742,464	\$ 4,732,899	\$ 4,732,899	\$ - -100.00%
Expenses Comprised Of:						
	Personnel	-	-	-	-	N/A
	Supplies & Materials	-	-	-	-	N/A
	Purchased Services	1,330,630	1,742,464	2,768,551	2,768,551	- -100.00%
	Miscellaneous Expense	67,905	-	-	-	N/A
	Capital Expenditures	-	-	-	-	N/A
	Transfers Out	-	-	1,964,348	1,964,348	- -100.00%

**CITY OF APPLETON 2024 BUDGET
CAPITAL PROJECTS FUNDS**

Tax Incremental District #6

Business Unit 4090

PROGRAM BUDGET SUMMARY

Description	Actual		Budget		
	2021	2022	Adopted 2023	Amended 2023	2024
Revenues					
411000 Property Tax	\$ 3,262,975	\$ 2,374,197	\$ 3,174,467	\$ 3,174,467	\$ -
422700 State Aid - Computers	66,726	66,726	66,726	66,726	-
422800 State Aid - Personal Prop	42,422	23,662	23,662	23,662	-
471000 Interest on Investments	2,652	(43,558)	-	-	-
500400 Sale of City Property	313,364	78,447	-	-	-
501500 Rental of City Property	4,224	3,264	-	-	-
Total Revenue	\$ 3,692,363	\$ 2,502,738	\$ 3,264,855	\$ 3,264,855	\$ -
Expenses					
640100 Accounting/Audit Fees	\$ 1,057	\$ 7,561	\$ 7,500	\$ 7,500	\$ -
640202 Recording/Filing Fees	150	150	-	-	-
642500 CEA Expense	-	-	-	-	-
659900 Other Contracts/Obligation	1,329,423	1,734,207	2,761,051	2,761,051	-
660200 Tax Refunds	-	546	-	-	-
672000 Interest Payments	67,905	-	-	-	-
791100 Transfer Out - General Fund	-	-	1,964,348	1,964,348	-
791300 Transfer Out - Debt Service	-	-	-	-	-
Total Expense	\$ 1,398,535	\$ 1,742,464	\$ 4,732,899	\$ 4,732,899	\$ -

DETAILED SUMMARY OF 2024 PROPOSED EXPENDITURES > \$15,000

None

**CITY OF APPLETON 2024 BUDGET
TAX INCREMENTAL DISTRICT #6**

SCHEDULE OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE (DEFICIT)

	2021 Actual	2022 Actual	2023 Budget	2023 Projected	2024 Budget
Revenues					
Property Taxes	\$ 3,262,975	\$ 2,374,197	\$ 3,174,467	\$ 3,174,467	\$ -
Intergovernmental	109,148	90,388	90,388	90,388	-
Interest Income	2,652	(43,558)	-	-	-
Other	4,224	3,264	-	-	-
Total Revenues	<u>3,378,999</u>	<u>2,424,291</u>	<u>3,264,855</u>	<u>3,264,855</u>	<u>-</u>
Expenses					
Operation & Maintenance	1,329,423	1,734,753	2,761,051	2,761,051	-
Interest Expense	67,905	-	-	-	-
Administrative Expense	1,207	7,711	7,500	-	-
Total Expenses	<u>1,398,535</u>	<u>1,742,464</u>	<u>2,768,551</u>	<u>2,761,051</u>	<u>-</u>
Revenues over (under) Expenses	1,980,464	681,827	496,304	503,804	-
Other Financing Sources (Uses)					
Operating Transfers Out - General Fund	-	-	(1,964,348)	(1,908,686)	-
Sale of City Property	313,364	78,447	-	-	-
Total Other Financing Sources (Uses)	<u>313,364</u>	<u>78,447</u>	<u>(1,964,348)</u>	<u>(1,908,686)</u>	<u>-</u>
Net Change in Equity	2,293,828	760,274	(1,468,044)	(1,404,882)	-
Fund Balance - Beginning	(1,649,220)	644,608	1,404,882	1,404,882	-
Fund Balance - Ending	<u>\$ 644,608</u>	<u>\$ 1,404,882</u>	<u>\$ (63,162)</u>	<u>\$ -</u>	<u>\$ -</u>

SCHEDULE OF CASH FLOWS

Cash - Beginning of Year	\$ 1,404,882	\$ -
- Net Change in Equity	(1,404,882)	-
+ Advance from General Fund	-	-
- General Fund Advance Repayment	-	-
Working Cash - End of Year	<u>\$ -</u>	<u>\$ -</u>

**CITY OF APPLETON 2024 BUDGET
CAPITAL PROJECTS FUNDS**

Tax Incremental District #7

Business Unit 4100

PROGRAM MISSION

This fund provides for commercial redevelopment of the area of South Memorial Drive from Calumet Street to Valley Road and for the receipt of district "incremental" property taxes and other revenues, along with the corresponding program expenditures.

PROGRAM NARRATIVE

Link to City Goals:

Implements Key Strategy # 2: "Encourage active community participation and involvement."

Objectives:

The City created TIF District #7 in 2007 to provide targeted investments in the commercial area of South Memorial Drive from Calumet Street to State Highway 441 which had deteriorated significantly over the prior ten years. The abandonment of Valley Fair Mall and the underutilization of former retail and service buildings were cause for concern. The TIF District provides for a 22-year expenditure period (September 5, 2029) to make investments to support the goals of the District, including eliminating blight and encouraging the rehabilitation of properties, enhancing the viability of the businesses, retention of businesses and attraction of new businesses, stabilizing and increasing property values, and improving the overall appearance of public and private spaces. The maximum life of the District is September 5, 2034.

Major commercial projects which have occurred thus far (not all received TIF assistance) include construction of a grocery store, a gas station/convenience store, and renovation of a former department store to office space. Three businesses also benefited from the creation of the TIF #7 Business Enhancement Grant program for the renovation of building facades, parking lots, landscaping and signage. The TIF remains a tool to support and encourage investment in this area.

Major changes in Revenue, Expenditures, or Programs:

Funding for Consulting Services is included in this budget to support new and redevelopment projects.

DEPARTMENT BUDGET SUMMARY

Programs		Actual		Budget			% Change *
Unit	Title	2021	2022	Adopted 2023	Amended 2023	2024	
Program Revenues		\$ 60,372	\$ 29,029	\$ 76,187	\$ 76,187	\$ 76,187	0.00%
Program Expenses		\$ 335,385	\$ 333,728	\$ 404,454	\$ 404,454	\$ 374,454	-7.42%
Expenses Comprised Of:							
Personnel		-	-	-	-	-	N/A
Supplies & Materials		-	-	-	-	-	N/A
Purchased Services		335,385	333,728	404,454	404,454	374,454	-7.42%
Transfers Out		-	-	-	-	-	N/A

**CITY OF APPLETON 2024 BUDGET
CAPITAL PROJECTS FUNDS**

Tax Incremental District #7

Business Unit 4100

PROGRAM BUDGET SUMMARY

Description	Actual		Budget		
	2021	2022	Adopted 2023	Amended 2023	2024
Revenues					
411000 Property Tax	\$ 438,806	\$ 373,303	\$ 520,000	\$ 520,000	\$ 580,000
422700 State Aid - Computers	62,687	62,687	62,687	62,687	62,687
422800 State Aid - Personal Property	5,287	3,497	3,500	3,500	3,500
471000 Interest on Investments	(7,602)	(37,155)	10,000	10,000	10,000
Total Revenue	\$ 499,178	\$ 402,332	\$ 596,187	\$ 596,187	\$ 656,187
Expenses					
640100 Accounting/Audit Fees	\$ 1,056	\$ 1,061	\$ 1,500	\$ 1,500	\$ 1,500
640202 Recording/Filing Fees	150	150	150	150	150
640400 Consulting Services	-	-	-	-	10,000
659900 Other Contracts/Obligation	334,179	332,517	402,804	402,804	362,804
Total Expense	\$ 335,385	\$ 333,728	\$ 404,454	\$ 404,454	\$ 374,454

DETAILED SUMMARY OF 2024 PROPOSED EXPENDITURES > \$15,000

Other Contracts/Obligations

Developer funded incentive - Valley Fair Too, LLC	\$ 360,000
Fox Cities Regional Partnership support	2,804
	\$ 362,804

**CITY OF APPLETON 2024 BUDGET
TAX INCREMENTAL DISTRICT #7**

SCHEDULE OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE (DEFICIT)

Revenues	2021 Actual	2022 Actual	2023 Budget	2023 Projected	2024 Budget
Property Taxes	\$ 438,806	\$ 373,303	\$ 520,000	\$ 520,000	\$ 580,000
Intergovernmental	67,974	66,184	66,187	66,187	66,187
Interest Income	(7,602)	(37,155)	10,000	10,000	10,000
Other	-	-	-	-	-
Total Revenues	<u>499,178</u>	<u>402,332</u>	<u>596,187</u>	<u>596,187</u>	<u>656,187</u>
Expenses					
Operation & Maintenance	334,179	332,517	402,804	402,804	372,804
Administrative Expense	1,206	1,211	1,650	1,650	1,650
Total Expenses	<u>335,385</u>	<u>333,728</u>	<u>404,454</u>	<u>404,454</u>	<u>374,454</u>
Revenues over (under) Expenses	163,793	68,604	191,733	191,733	281,733
Other Financing Sources (Uses)					
Proceeds of G.O. Debt	-	-	-	-	-
Operating Transfers In	-	-	-	-	-
Operating Transfers Out	-	-	-	-	-
Total Other Financing Sources (Uses)	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
Net Change in Equity	163,793	68,604	191,733	191,733	281,733
Fund Balance (Deficit) - Beginning	1,114,224	1,278,017	1,346,621	1,346,621	1,538,354
Residual Equity Transfers In (Out)	-	-	-	-	-
Fund Balance (Deficit) - Ending	<u>\$ 1,278,017</u>	<u>\$ 1,346,621</u>	<u>\$ 1,538,354</u>	<u>\$ 1,538,354</u>	<u>\$ 1,820,087</u>

SCHEDULE OF CASH FLOWS

Cash - Beginning of Year	\$ 1,346,621	\$ 1,538,354
+ Net Change in Equity	191,733	281,733
+ Advance from General Fund	-	-
- General Fund Advance Repayment	-	-
Working Cash - End of Year	<u>\$ 1,538,354</u>	<u>\$ 1,820,087</u>

CITY OF APPLETON 2024 BUDGET CAPITAL PROJECTS FUNDS

Tax Incremental District #8

Business Unit 4110

PROGRAM MISSION

This fund provides for redevelopment of the Fox River corridor in an area that lies just north and south of the College Avenue Bridge and for the receipt of district "incremental" property taxes and other revenues, along with the corresponding program expenditures.

PROGRAM NARRATIVE

Link to City Goals:

Implements Key Strategy # 2: "Encourage active community participation and involvement."

Objectives:

The City's updated Comprehensive Plan 2010-2030, including the Downtown Plan and Fox River chapters, identified several redevelopment sites located along the banks of the Fox River, as well as the opportunities that the opening of the Fox River Navigation System provided the community. Several key sites included the former Foremost Dairy property (935 E. John Street) on the north side of the river, RiverHeath on the south, and the Eagle Flats property up the Fox River between Lawe Street and Olde Oneida Street. These sites were identified for future medium- to high-density residential development, neighborhood commercial development, and public access to the river.

In response, the City created Tax Increment Financing (TIF) District #8 in 2009 to provide targeted investments in these areas, in conjunction with the private market, while recapturing the cost of participation through increased property tax revenues. The District was amended in 2011 to incorporate the Eagle Flats property, formerly Riverside Paper mill. The TIF District provides for a 22-year expenditure period to make investments to support the goals of the District, including eliminating blight and encouraging the rehabilitation of properties, enhancing the viability of businesses, retaining and attracting new businesses, stabilizing and increasing property values, and improving the overall appearance of public and private spaces.

Summary of Advances	General Fund
2012	\$ 315,000
2013	515,750
2014	41,538
2015	43,614
2016	-
2017	(500,000)
2018	-
2019	-
2020	(350,000)
2021	(65,902)
2022	-
2023	-
12/31/24 Balance	\$ -

Major changes in Revenue, Expenditures, or Programs:

Salary and Fringe benefits are included in this budget to reflect staff time related to TID administration.

Funding for Consulting Services is included in this budget to support new and redevelopment projects.

DEPARTMENT BUDGET SUMMARY

Programs		Actual		Budget			%
Unit	Title	2021	2022	Adopted 2023	Amended 2023	2024	Change *
Program Revenues		\$ 180,952	\$ (14,463)	\$ 5,600	\$ 5,600	\$ 5,600	0.00%
Program Expenses		\$ 1,505,740	\$ 1,589,837	\$ 1,791,110	\$ 1,791,110	\$ 1,517,990	-15.25%
Expenses Comprised Of:							
Personnel		-	-	-	-	14,155	N/A
Purchased Services		1,248,706	1,500,537	1,702,810	1,702,810	1,406,810	-17.38%
Miscellaneous Expense		1,647	-	-	-	-	N/A
Capital Expenditures		-	-	-	-	-	N/A
Transfers Out		255,387	89,300	88,300	88,300	97,025	9.88%

* % change from prior year adopted budget

**CITY OF APPLETON 2024 BUDGET
CAPITAL PROJECTS FUNDS**

Tax Incremental District #8

Business Unit 4110

PROGRAM BUDGET SUMMARY

Description	Actual		Budget		
	2021	2022	Adopted 2023	Amended 2023	2024
Revenues					
411000 Property Tax	\$ 1,490,812	\$ 1,689,163	\$ 1,900,000	\$ 1,900,000	\$ 1,700,000
422700 State Aid - Computers	3,123	3,123	3,100	3,100	3,100
422800 State Aid - Personal Prop	2,022	2,583	2,000	2,000	2,000
470500 General Interest	5,287	-	-	-	-
471000 Interest on Investments	520	(20,169)	500	500	500
503500 Other Reimbursements	170,000	-	-	-	-
Total Revenue	\$ 1,671,764	\$ 1,674,700	\$ 1,905,600	\$ 1,905,600	\$ 1,705,600
Expenses					
610100 Regular Salaries	\$ -	\$ -	\$ -	\$ -	\$ 10,521
615000 Fringes	-	-	-	-	3,634
640100 Accounting/Audit Fees	1,056	1,060	1,500	1,500	1,500
640202 Recording/Filing Fees	150	150	150	150	150
640400 Consulting Services	-	-	-	-	15,000
659900 Other Contracts/Obligation	1,247,500	1,499,327	1,701,160	1,701,160	1,390,160
672000 Interest Payments	1,647	-	-	-	-
791300 Transfer Out - Debt Service	255,387	89,300	88,300	88,300	97,025
Total Expense	\$ 1,505,740	\$ 1,589,837	\$ 1,791,110	\$ 1,791,110	\$ 1,517,990

DETAILED SUMMARY OF 2024 PROPOSED EXPENDITURES > \$15,000

Other Contracts/Obligations

Developer funded incentive -	
RiverHeath	\$ 950,000
Eagle Flats	62,000
Eagle Point	365,000
Fox Cities Regional Partnership support	13,160
	<u>\$ 1,390,160</u>

Consulting Services

Environmental assessments, site analysis, development due diligence, etc.	\$ 15,000
	<u>\$ 15,000</u>

**CITY OF APPLETON 2024 BUDGET
TAX INCREMENTAL DISTRICT #8**

SCHEDULE OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE (DEFICIT)

Revenues	2021 Actual	2022 Actual	2023 Budget	2023 Projected	2024 Budget
Property Taxes	\$ 1,490,812	\$ 1,689,163	\$ 1,900,000	\$ 1,900,000	\$ 1,700,000
Intergovernmental Revenue	5,145	5,706	5,100	5,100	5,100
Other Reimbursements	170,000	-	-	-	-
Interest Income	5,807	(20,169)	500	500	500
Total Revenues	<u>1,671,764</u>	<u>1,674,700</u>	<u>1,905,600</u>	<u>1,905,600</u>	<u>1,705,600</u>
Expenses					
Program Costs	1,247,500	1,499,327	1,701,160	1,701,160	1,419,315
Interest Expense	1,647	-	-	-	-
Administration	1,206	1,210	1,650	1,650	1,650
Total Expenses	<u>1,250,353</u>	<u>1,500,537</u>	<u>1,702,810</u>	<u>1,702,810</u>	<u>1,420,965</u>
Revenues over (under) Expenses	421,411	174,163	202,790	202,790	284,635
Other Financing Sources (Uses)					
Proceeds of G.O. Debt	-	-	-	-	-
Sale of City Property	-	-	-	-	-
Operating Transfers In	-	-	-	-	-
Operating Transfers Out	(255,387)	(89,300)	(88,300)	(88,300)	(97,025)
Total Other Financing Sources (Uses)	<u>(255,387)</u>	<u>(89,300)</u>	<u>(88,300)</u>	<u>(88,300)</u>	<u>(97,025)</u>
Net Change in Equity	166,024	84,863	114,490	114,490	187,610
Fund Balance - Beginning	<u>(48,617)</u>	<u>117,407</u>	<u>202,270</u>	<u>202,270</u>	<u>316,760</u>
Fund Balance - Ending	<u>\$ 117,407</u>	<u>\$ 202,270</u>	<u>\$ 316,760</u>	<u>\$ 316,760</u>	<u>\$ 504,370</u>

SCHEDULE OF CASH FLOWS

Cash - Beginning of Year	\$ 202,270	\$ 316,760
+ Net Change in Equity	114,490	187,610
+ Advance from General Fund	-	-
- General Fund Advance Repayment	-	-
Working Cash - End of Year	<u>\$ 316,760</u>	<u>\$ 504,370</u>

**CITY OF APPLETON 2024 BUDGET
TAX INCREMENTAL DISTRICT #8
LONG TERM DEBT**

Year	2012 DNR Site Remediation Loan	
	Principal	Interest
2024	50,000	-
	<u>\$ 50,000</u>	<u>\$ -</u>

Year	2015 G.O. Notes	
	Principal	Interest
2024	45,000	2,025
2025	45,000	675
	<u>\$ 90,000</u>	<u>\$ 2,700</u>

Year	Total		Total
	Principal	Interest	
2024	95,000	2,025	97,025
2025	45,000	675	45,675
	<u>\$ 140,000</u>	<u>\$ 2,700</u>	<u>\$ 142,700</u>

**CITY OF APPLETON 2024 BUDGET
CAPITAL PROJECTS FUNDS**

Tax Incremental District #9

Business Unit 4120

PROGRAM MISSION

This fund provides for redevelopment of the business and industrial corridor located along East Wisconsin Avenue from Meade Street to Viola Street, and for the receipt of district "incremental" property taxes and other revenues, along with the corresponding program expenditures.

PROGRAM NARRATIVE

Link to City Goals:

Implements Key Strategy # 2: "Encourage active community participation and involvement."

Objectives:

The district was created September 19, 2013 and allows a 22-year expenditure period to make investments. Costs can be recouped over the 27 year maximum life (September 18, 2040). The investment in this district will:

- * Eliminate blight and foster urban renewal through public and private investment
- * Enhance the development potential of private property within and adjacent to the District
- * Stabilize property values in the area
- * Promote business retention, expansion, and attraction through the development of an improved area
- * Increase the attraction of compatible residential and business uses in this area
- * Improve the overall appearance of public and private spaces
- * Strengthen the economic well-being and economic diversity of the area
- * Provide appropriate financial incentives to encourage business expansion and retention
- * Reduce the financial risks to the taxpayer by timing the implementation of the project plan with the creation of additional property value
- * Maximize the district's strategic location close to the central business district

Major changes in Revenue, Expenditures, or Programs:

Funding for Consulting Services is included in this budget to support new and redevelopment projects.

DEPARTMENT BUDGET SUMMARY

Programs		Actual		Budget			% Change *
Unit	Title	2021	2022	Adopted 2023	Amended 2023	2024	
Program Revenues		\$ 144,062	\$ 97,420	\$ 115,287	\$ 115,287	\$ 115,287	0.00%
Program Expenses		\$ 31,509	\$ 32,273	\$ 39,978	\$ 39,978	\$ 52,181	30.52%
Expenses Comprised Of:							
	Personnel	-	-	-	-	-	N/A
	Purchased Services	31,509	32,273	39,978	39,978	52,181	30.52%
	Miscellaneous Expense	-	-	-	-	-	N/A
	Repair & Maintenance	-	-	-	-	-	N/A
	Transfers Out	-	-	-	-	-	N/A

* % change from prior year adopted budget

**CITY OF APPLETON 2024 BUDGET
CAPITAL PROJECTS FUNDS**

Tax Incremental District #9

Business Unit 4120

PROGRAM BUDGET SUMMARY

Description	Actual		Budget		
	2021	2022	Adopted 2023	Amended 2023	2024
Revenues					
411000 Property Tax	\$ 9,644	\$ 13,659	\$ 47,000	\$ 47,000	\$ 100,000
422700 State Aid - Computers	73,793	73,793	73,794	73,794	73,794
422800 State Aid - Personal Prop	72,607	36,495	36,493	36,493	36,493
471000 Interest on Investments	(2,338)	(12,868)	5,000	5,000	5,000
Total Revenue	\$ 153,706	\$ 111,079	\$ 162,287	\$ 162,287	\$ 215,287
Expenses					
640100 Accounting/Audit Fees	\$ 1,059	\$ 1,059	\$ 1,500	\$ 1,500	\$ 1,500
640202 Recording/Filing Fees	150	150	150	150	150
640400 Consulting Services	-	-	-	-	15,000
659900 Other Contracts/Obligation	30,300	31,064	38,328	38,328	35,531
Total Expense	\$ 31,509	\$ 32,273	\$ 39,978	\$ 39,978	\$ 52,181

DETAILED SUMMARY OF 2024 PROPOSED EXPENDITURES > \$15,000

Other Contracts/Obligations

Developer funded incentive - Union Square Apts	\$ 35,000
Fox Cities Regional Partnership support	531
	<u>\$ 35,531</u>

Consulting Services

Environmental assessments, site analysis, development due diligence, etc.	\$ 15,000
	<u>\$ 15,000</u>

**CITY OF APPLETON 2024 BUDGET
TAX INCREMENTAL DISTRICT #9**

SCHEDULE OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE (DEFICIT)

Revenues	2021 Actual	2022 Actual	2023 Budget	2023 Projected	2024 Budget
Property Taxes	\$ 9,644	\$ 13,659	\$ 47,000	\$ 47,000	\$ 100,000
Intergovernmental Revenue	146,400	110,288	110,287	110,287	110,287
Interest Income	(2,338)	(12,868)	5,000	5,000	5,000
Total Revenues	<u>153,706</u>	<u>111,079</u>	<u>162,287</u>	<u>162,287</u>	<u>215,287</u>
Expenses					
Program Costs	30,300	31,064	38,328	38,328	50,531
Administration	1,209	1,209	1,650	1,650	1,650
Total Expenses	<u>31,509</u>	<u>32,273</u>	<u>39,978</u>	<u>39,978</u>	<u>52,181</u>
Revenues over (under) Expenses	122,197	78,806	122,309	122,309	163,106
Other Financing Sources (Uses)					
Proceeds of G.O. Debt	-	-	-	-	-
Interest Payments	-	-	-	-	-
Operating Transfers In	-	-	-	-	-
Total Other Financing Sources (Uses)	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
Net Change in Equity	122,197	78,806	122,309	122,309	163,106
Fund Balance - Beginning	348,946	471,143	549,949	549,949	672,258
Residual Equity Transfers In (Out)	-	-	-	-	-
Fund Balance - Ending	<u>\$ 471,143</u>	<u>\$ 549,949</u>	<u>\$ 672,258</u>	<u>\$ 672,258</u>	<u>\$ 835,364</u>

SCHEDULE OF CASH FLOWS

Cash - Beginning of Year	\$ 549,949	\$ 672,258
+ Net Change in Equity	122,309	163,106
+ Advance from General Fund	-	-
- General Fund Advance Repayment	-	-
Working Cash - End of Year	<u>\$ 672,258</u>	<u>\$ 835,364</u>

**CITY OF APPLETON 2024 BUDGET
CAPITAL PROJECTS FUNDS**

Tax Incremental District #10

Business Unit 4130

PROGRAM MISSION

This fund provides for redevelopment of the north side of the West College Avenue corridor from Lilas Drive to Linwood Avenue and for the receipt of district "incremental" property taxes and other revenues, along with the corresponding program expenditures.

PROGRAM NARRATIVE

Link to City Goals:

Implements Key Strategy # 2: "Encourage active community participation and involvement."

Objectives:

The district was created September 19, 2013 and allows a 22-year expenditure period to make investments. Costs can be recouped over the 27-year maximum life (September 18, 2040).

The largest building in TIF District #10 is the Marketplace Commercial Center. Built in 1964 and added to in 1988, it has experienced significant vacancies for several years. The largest vacant parcel in this District is the 12-acre former K-Mart site. The K-Mart store was demolished in 2008, leaving a blighted, vacant parcel. CVS Pharmacy vacated their 17,000 square foot building in 2009 and it remains unoccupied. These sites and buildings are poised for commercial redevelopment or rehabilitation, being located along the gateway to Appleton with easy access to U.S. Highway 41 and Appleton's downtown.

No new funding is requested for this TIF in 2024.

Major changes in Revenue, Expenditures, or Programs:

No major changes.

DEPARTMENT BUDGET SUMMARY

Programs		Actual		Budget			% Change *
Unit	Title	2021	2022	Adopted 2023	Amended 2023	2024	
Program Revenues		\$ 4,545	\$ 2,328	\$ 6,163	\$ 6,163	\$ 6,163	0.00%
Program Expenses		\$ 1,207	\$ 1,209	\$ 1,852	\$ 1,852	\$ 1,650	-10.91%
Expenses Comprised Of:							
	Personnel	-	-	-	-	-	N/A
	Purchased Services	1,207	1,209	1,852	1,852	1,650	-10.91%
	Miscellaneous Expense	-	-	-	-	-	N/A
	Capital Expenditures	-	-	-	-	-	N/A
	Transfers Out	-	-	-	-	-	N/A

**CITY OF APPLETON 2024 BUDGET
CAPITAL PROJECTS FUNDS**

Tax Incremental District #10

Business Unit 4130

PROGRAM BUDGET SUMMARY

Description	Actual		Budget		
	2021	2022	Adopted 2023	Amended 2023	2024
Revenues					
411000 Property Tax	\$ -	\$ -	\$ 30,027	\$ 30,207	\$ 180,000
422700 State Aid - Computers	5,163	5,163	5,163	5,163	5,163
471000 Interest on Investments	(618)	(2,835)	1,000	1,000	1,000
Total Revenue	<u>\$ 4,545</u>	<u>\$ 2,328</u>	<u>\$ 36,190</u>	<u>\$ 36,370</u>	<u>\$ 186,163</u>
Expenses					
640100 Accounting/Audit Fees	\$ 1,057	\$ 1,059	\$ 1,500	\$ 1,500	\$ 1,500
640202 Recording/Filing Fees	150	150	150	150	150
659900 Other Contracts/Obligation	-	-	202	202	-
Total Expense	<u>\$ 1,207</u>	<u>\$ 1,209</u>	<u>\$ 1,852</u>	<u>\$ 1,852</u>	<u>\$ 1,650</u>

DETAILED SUMMARY OF 2024 PROPOSED EXPENDITURES > \$15,000

None

CITY OF APPLETON 2024 BUDGET
TAX INCREMENTAL DISTRICT #10
SCHEDULE OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE (DEFICIT)

Revenues	2021 Actual	2022 Actual	2023 Budget	2023 Projected	2024 Budget
Property Taxes	\$ -	\$ -	\$ 30,027	\$ 30,027	\$ 180,000
Intergovernmental Revenue	5,163	5,163	5,163	5,163	5,163
Interest on Investments	(618)	(2,835)	1,000	1,000	1,000
Total Revenues	4,545	2,328	36,190	36,190	186,163
Expenses					
Program Costs	-	-	202	202	-
Administration	1,207	1,209	1,650	1,650	1,650
Total Expenses	1,207	1,209	1,852	1,852	1,650
Revenues over (under)					
Expenses	3,338	1,119	34,338	34,338	184,513
Other Financing Sources (Uses)					
Proceeds of G.O. Debt	-	-	-	-	-
Interest Payments	-	-	-	-	-
Operating Transfers In	-	-	-	-	-
Operating Transfers Out	-	-	-	-	-
Total Other Financing Sources (Uses)	-	-	-	-	-
Net Change in Equity	3,338	1,119	34,338	34,338	184,513
Fund Balance - Beginning	105,344	108,682	109,801	109,801	144,139
Residual Equity Transfers In (Out)	-	-	-	-	-
Fund Balance - Ending	\$ 108,682	\$ 109,801	\$ 144,139	\$ 144,139	\$ 328,652

SCHEDULE OF CASH FLOWS

Cash - Beginning of Year	\$ 109,801	\$ 144,139
+ Net Change in Equity	34,338	184,513
+ Advance from General Fund	-	-
- General Fund Advance Repayment	-	-
Working Cash - End of Year	\$ 144,139	\$ 328,652

**CITY OF APPLETON 2024 BUDGET
CAPITAL PROJECTS FUNDS**

Tax Incremental District #11

Business Unit 4140

PROGRAM MISSION

This fund provides for redevelopment of East College Avenue from Durkee Street to just west of Superior Street, south to Water Street and to areas north of Packard Street and for the receipt of district "incremental" property taxes and other revenues, along with the corresponding program expenditures.

PROGRAM NARRATIVE

Link to City Goals:

Implements Key Strategy # 2: "Encourage active community participation and involvement."

Objectives:

This area of East College Avenue is characterized by a large blighted and vacant commercial site, a mixture of small businesses, office space, and housing which have the potential to create, and in some cases already have created, a blighting influence on the surrounding area. Assisting with the rehabilitation and conservation of existing properties and businesses, as well as redevelopment of vacant, blighted, and underutilized properties as needed to support the urban renewal of this area, is a priority for the City as outlined in the Comprehensive Plan 2010-2030 (Chapter 14 Downtown Plan). The City created TIF District #11 in 2017 to provide targeted investments in this commercial corridor in conjunction with the private market, while recapturing the cost of participation through the increased property tax revenues. The TIF District provides for a 22-year expenditure period (August 9, 2039) to make investments to support the goals of the District. The maximum life of the District is 27 years (August 9, 2044).

Summary of Advances	General Fund
2017	\$ 1,025
2018	348,551
2019	437,729
2020	449,365
2021	(219,468)
2022	(300,000)
2023	(100,000)
2024	(100,000)
12/31/24 Balance	<u>\$ 617,202</u>

Major changes in Revenue, Expenditures, or Programs:

The Business Enhancement Grant fund is expected to have a balance of \$56,500 at end of year 2023, due to program demand softening as a result of many eligible businesses already taking advantage of funding in prior years. The remaining balance will be proposed to carry forward from FY23 to FY24.

Salary and Fringe benefits are included in this budget to reflect staff time related to TID administration.

Funding for Consulting Services is included in this budget to support new and redevelopment projects.

DEPARTMENT BUDGET SUMMARY

Programs		Actual		Budget			% Change *
Unit	Title	2021	2022	Adopted 2023	Amended 2023	2024	
Program Revenues		\$ 291,868	\$ 985,431	\$ 2,998,776	\$ 4,023,776	\$ -	-100.00%
Program Expenses		\$ 106,917	\$ 1,459,041	\$ 3,650,145	\$ 4,707,102	\$ 1,392,302	-61.86%
Expenses Comprised Of:							
Personnel		7,093	112,584	111,666	111,666	17,645	-84.20%
Supplies & Materials		-	6,987	142,005	142,005	-	-100.00%
Purchased Services		44,851	201,735	1,055,267	1,087,224	275,047	-73.94%
Miscellaneous Expense		54,973	87,038	35,360	35,360	2,500	-92.93%
Capital Expenditures		-	999,547	1,993,885	3,018,885	-	-100.00%
Transfers Out		-	51,150	311,962	311,962	1,097,110	251.68%

**CITY OF APPLETON 2024 BUDGET
CAPITAL PROJECTS FUNDS**

Tax Incremental District #11

Business Unit 4140

PROGRAM BUDGET SUMMARY

Description	Actual		Budget		
	2021	2022	Adopted 2023	Amended 2023	2024
Revenues					
411000 Property Tax	\$ 379,011	\$ 607,543	\$ 935,000	\$ 935,000	\$ 1,800,000
471000 Interest on Investments	(805)	(9,569)	-	-	-
500400 Sale of City Property	281,673	-	-	-	-
501000 Miscellaneous Revenue	11,000	-	-	-	-
591000 Proceeds of Debt	-	995,000	2,998,776	4,023,776	-
Total Revenue	\$ 670,879	\$ 1,592,974	\$ 3,933,776	\$ 4,958,776	\$ 1,800,000
Expenses					
610200 Labor Pool Allocations	\$ -	\$ -	\$ -	\$ -	\$ 13,015
610200 Labor Pool Allocations	5,680	86,055	85,939	85,939	-
610800 Part-Time Wages	-	70	-	-	-
615000 Fringes	1,413	26,459	25,727	25,727	4,630
630804 Plant Material	-	-	2,700	2,700	-
632503 Other Materials	-	6,463	139,305	139,305	-
632800 Signs	-	524	-	-	-
640100 Accounting/Audit Fees	1,057	1,060	1,500	1,500	1,500
640201 Attorney Fees	3,545	-	-	-	-
640202 Recording/Filing Fees	150	150	150	150	150
640400 Consulting Services	2,320	10,457	3,500	13,957	15,000
640600 Architect Fees	-	480	745,720	745,720	-
642501 CEA Operations/Maint.	513	977	1,000	1,000	-
642502 CEA Depreciation/Replace.	362	1,241	1,000	1,000	-
659900 Other Contracts/Obligation	36,904	189,588	304,397	325,897	258,397
660200 Tax Refunds	-	41,460	-	-	-
672000 Interest Payments	54,973	43,360	33,360	33,360	2,500
680900 Infrastructure Construction	-	999,547	1,993,885	3,018,885	-
791300 Transfer Out - Debt Service	-	51,150	311,962	311,962	1,097,110
Total Expense	\$ 106,917	\$ 1,459,041	\$ 3,650,145	\$ 4,707,102	\$ 1,392,302

DETAILED SUMMARY OF 2024 PROPOSED EXPENDITURES > \$15,000

Other Contracts/Obligations

<u>Developer funded incentive -</u>	
Avant	\$ 95,000
Gabriel Lofts	90,000
320 East College Ave	67,000
Fox Cities Regional Partnership support	6,397
	<u>\$ 258,397</u>

Consulting Services

Environmental assessments, site analysis, development due diligence, etc.	\$ 15,000
	<u>\$ 15,000</u>

CITY OF APPLETON 2024 BUDGET
TAX INCREMENTAL DISTRICT #11
SCHEDULE OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE (DEFICIT)

Revenues	2021 Actual	2022 Actual	2023 Budget	2023 Projected	2024 Budget
Property Taxes	\$ 379,011	\$ 607,543	\$ 935,000	\$ 935,000	\$ 1,800,000
Intergovernmental Revenue	-	-	-	-	-
Interest on Investments (Loss)	(805)	(9,569)	-	-	-
Miscellaneous Revenue	11,000	-	-	-	-
Total Revenues	<u>389,206</u>	<u>597,974</u>	<u>935,000</u>	<u>935,000</u>	<u>1,800,000</u>
Expenses					
Program Costs	50,737	1,363,322	3,303,173	3,303,173	291,042
Administration	1,207	1,209	1,650	1,650	1,650
Total Expenses	<u>51,944</u>	<u>1,364,531</u>	<u>3,304,823</u>	<u>3,304,823</u>	<u>292,692</u>
Revenues over (under)					
Expenses	337,262	(766,557)	(2,369,823)	(2,369,823)	1,507,308
Other Financing Sources (Uses)					
Proceeds of G.O. Debt	-	995,000	2,998,776	2,998,776	-
Proceeds from Sale of Capital Assets	281,673	-	-	-	-
Interest Payments	(54,973)	(43,360)	(33,360)	(33,360)	(2,500)
Operating Transfers In	-	-	-	-	-
Operating Transfers Out	-	(51,150)	(311,962)	(311,962)	(1,097,110)
Total Other Financing Sources (Uses)	<u>226,700</u>	<u>900,490</u>	<u>2,653,454</u>	<u>2,653,454</u>	<u>(1,099,610)</u>
Net Change in Equity	563,962	133,933	283,631	283,631	407,698
Fund Balance - Beginning	<u>(1,217,335)</u>	<u>(653,373)</u>	<u>(519,440)</u>	<u>(519,440)</u>	<u>(235,809)</u>
Fund Balance - Ending	<u>\$ (653,373)</u>	<u>\$ (519,440)</u>	<u>\$ (235,809)</u>	<u>\$ (235,809)</u>	<u>\$ 171,889</u>

SCHEDULE OF CASH FLOWS

Cash - Beginning of Year	\$ 199,826	\$ 383,457
+ Net Change in Equity	283,631	407,698
- Principal Repayment	-	-
+ Long Term Debt	-	-
- Fixed Assets	-	-
+ Advance from General Fund	-	-
- General Fund Advance Repayment	<u>(100,000)</u>	<u>(100,000)</u>
Working Cash - End of Year	<u>\$ 383,457</u>	<u>\$ 691,155</u>

**CITY OF APPLETON 2024 BUDGET
TAX INCREMENTAL DISTRICT #11
LONG TERM DEBT**

2019A G.O. Notes			
Year	Principal	Interest	Total
2024	270,000	39,300	309,300
2025	280,000	31,050	311,050
2026	285,000	22,575	307,575
2027	295,000	15,350	310,350
2028	305,000	9,350	314,350
2029	315,000	3,150	318,150
	<u>\$ 1,750,000</u>	<u>\$ 120,775</u>	<u>\$ 1,870,775</u>

2022 G.O. Notes			
Year	Principal	Interest	Total
2024	90,000	43,700	133,700
2025	95,000	39,075	134,075
2026	105,000	34,075	139,075
2027	105,000	28,825	133,825
2028	110,000	23,450	133,450
2029	110,000	17,950	127,950
2030	120,000	12,800	132,800
2031	130,000	7,800	137,800
2032	130,000	2,600	132,600
	<u>\$ 995,000</u>	<u>\$ 210,275</u>	<u>\$ 1,205,275</u>

2023 G.O. Notes			
Year	Principal	Interest	Total
2024	465,000	189,110	654,110
2025	325,000	156,325	481,325
2026	340,000	139,700	479,700
2027	355,000	122,325	477,325
2028	375,000	104,075	479,075
2029	395,000	84,825	479,825
2030	415,000	64,575	479,575
2031	435,000	45,500	480,500
2032	450,000	27,800	477,800
2033	470,000	9,400	479,400
	<u>\$ 4,025,000</u>	<u>\$ 943,635</u>	<u>\$ 4,968,635</u>

Total G.O. Notes			
Year	Principal	Interest	Total
2024	825,000	272,110	1,097,110
2025	700,000	226,450	926,450
2026	730,000	196,350	926,350
2027	755,000	166,500	921,500
2028	790,000	136,875	926,875
2029	820,000	105,925	925,925
2030	535,000	77,375	612,375
2031	565,000	53,300	618,300
2032	580,000	30,400	610,400
2033	470,000	9,400	479,400
	<u>\$ 6,770,000</u>	<u>\$ 1,274,685</u>	<u>\$ 8,044,685</u>

**CITY OF APPLETON 2024 BUDGET
CAPITAL PROJECTS FUNDS**

Tax Incremental District #12

Business Unit 4150

PROGRAM MISSION

This fund provides for rehabilitation and redevelopment of the West College Avenue corridor from Badger/Story Street to Walnut Street and for the receipt of district "incremental" property taxes and other revenues, along with the corresponding program expenditures.

PROGRAM NARRATIVE

Link to City Goals:

Implements Key Strategy # 2: "Encourage active community participation and involvement."

Objectives:

The area of West College Avenue, from Badger/Story Streets to Walnut Street, is experiencing notable vacancies and deteriorated conditions. Assisting with the rehabilitation and conservation of existing properties and businesses, as well as redevelopment of vacant, blighted, and underutilized properties as needed to support the urban renewal of this area, is a priority for the City as outlined in the Comprehensive Plan 2010-2030 (Chapter 14 Downtown Plan). The City created TIF District #12 in 2017 to provide targeted investments in this commercial corridor in conjunction with the private market, while recapturing the cost of participation through the increased property tax revenues. The TIF District provides for a 22-year expenditure period (August 9, 2039) to make investments to support the goals of the District, including eliminating blight and encouraging the rehabilitation of properties, enhancing the viability of the businesses, retention of businesses and attraction of new businesses, stabilizing and increasing property values and improving the overall appearance of public and private spaces. The maximum life of the District is 27 years (August 9, 2044).

Summary of Advances	General Fund
2017	\$ 1,025
2018	7,739
2019	47,100
2020	43,793
2021	(5,267)
2022	(94,390)
2023	-
12/31/24 Balance	\$ -

Major changes in Revenue, Expenditures, or Programs:

The Business Enhancement Grant program demand has softened after significant utilization by eligible businesses since the inception of the program in 2018. As of July 1, 2023, \$63,000 in grants funds remained available in TIF District #12.

Salary and Fringe benefits are included in this budget to reflect staff time related to TID administration.

Funding for Consulting Services is included in this budget to support new and redevelopment projects.

DEPARTMENT BUDGET SUMMARY

Programs		Actual		Budget			% Change *
Unit	Title	2021	2022	Adopted 2023	Amended 2023	2024	
	Program Revenues	\$ (343)	\$ (1,500)	\$ 500	\$ 500	\$ 500	0.00%
	Program Expenses	\$ 37,566	\$ 32,463	\$ 34,058	\$ 69,058	\$ 160,815	372.18%
Expenses Comprised Of:							
	Personnel	-	-	-	-	18,557	N/A
	Purchased Services	32,833	29,845	34,058	69,058	142,258	317.69%
	Miscellaneous Expense	4,733	2,618	-	-	-	N/A
	Capital Expenditures	-	-	-	-	-	N/A

**CITY OF APPLETON 2024 BUDGET
CAPITAL PROJECTS FUNDS**

Tax Incremental District #12

Business Unit 4150

PROGRAM BUDGET SUMMARY

Description	Actual		Budget		
	2021	2022	Adopted 2023	Amended 2023	2024
Revenues					
411000 Property Tax	\$ 76,827	\$ 133,832	\$ 309,000	\$ 309,000	\$ 425,000
471000 Interest on Investments	(343)	(1,500)	500	500	500
591000 Proceeds of Debt	-	-	-	-	-
Total Revenue	\$ 76,484	\$ 132,332	\$ 309,500	\$ 309,500	\$ 425,500
Expenses					
610100 Regular Salaries	\$ -	\$ -	\$ -	\$ -	\$ 13,730
615000 Fringes	-	-	-	-	4,827
640100 Accounting/Audit Fees	2,057	1,060	1,500	1,500	1,500
640202 Recording/Filing Fees	150	150	150	150	150
640400 Consulting Services	-	-	-	-	15,000
659900 Other Contracts/Obligation	30,626	28,635	32,408	67,408	125,608
672000 Interest Payments	4,733	2,618	-	-	-
Total Expense	\$ 37,566	\$ 32,463	\$ 34,058	\$ 69,058	\$ 160,815

DETAILED SUMMARY OF 2024 PROPOSED EXPENDITURES > \$15,000

Other Contracts/Obligations

Developer funded incentive -	
McFleshman's Commons	\$ 7,500
Block 800	95,000
513 West College	21,000
Fox Cities Regional Partnership support	2,108
	<u>\$ 125,608</u>

Consulting Services

Environmental assessments, site analysis, development due diligence, etc.	\$ 15,000
	<u>\$ 15,000</u>

CITY OF APPLETON 2024 BUDGET
TAX INCREMENTAL DISTRICT # 12
SCHEDULE OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE (DEFICIT)

Revenues	2021 Actual	2022 Actual	2023 Budget	2023 Projected	2024 Budget
Property Taxes	\$ 76,827	\$ 133,832	\$ 309,000	\$ 309,000	\$ 425,000
Intergovernmental Revenue	-	-	-	-	-
Interest on Investments	(343)	(1,500)	500	500	500
Total Revenues	<u>76,484</u>	<u>132,332</u>	<u>309,500</u>	<u>309,500</u>	<u>425,500</u>
Expenses					
Program Costs	30,626	28,635	32,408	32,408	159,165
Administration	2,207	1,210	1,650	1,650	1,650
Total Expenses	<u>32,833</u>	<u>29,845</u>	<u>34,058</u>	<u>34,058</u>	<u>160,815</u>
Revenues over (under) Expenses	43,651	102,487	275,442	275,442	264,685
Other Financing Sources (Uses)					
Proceeds of G.O. Debt	-	-	-	-	-
Interest Payments	(4,733)	(2,618)	-	-	-
Operating Transfers In	-	-	-	-	-
Operating Transfers Out	-	-	-	-	-
Total Other Financing Sources (Uses)	<u>(4,733)</u>	<u>(2,618)</u>	<u>-</u>	<u>-</u>	<u>-</u>
Net Change in Equity	38,918	99,869	275,442	275,442	264,685
Fund Balance - Beginning	(72,764)	(33,846)	66,023	66,023	341,465
Fund Balance - Ending	<u>\$ (33,846)</u>	<u>\$ 66,023</u>	<u>\$ 341,465</u>	<u>\$ 341,465</u>	<u>\$ 606,150</u>

SCHEDULE OF CASH FLOWS

Cash - Beginning of Year	\$ 66,023	\$ 341,465
+ Net Change in Equity	275,442	264,685
+ Advance from General Fund	-	-
- General Fund Advance Repayment	-	-
Working Cash - End of Year	<u>\$ 341,465</u>	<u>\$ 606,150</u>

**CITY OF APPLETON 2024 BUDGET
CAPITAL PROJECTS FUNDS**

Tax Incremental District #13

Business Unit 4160

PROGRAM MISSION

This fund provides for the promotion of industry and providing industrial sites in the City's Southpoint Commerce Park and for the receipt of district "incremental" property taxes and other revenues, along with the corresponding program expenditures.

PROGRAM NARRATIVE

Link to City Goals:

Implements Key Strategies #1: "Responsibly deliver excellent services" and #4: "Continually assess trends affecting the community and proactively respond."

Objectives:

The City's Southpoint Commerce Park has experienced notable sales of larger parcels for industrial/manufacturing and warehousing users. To ensure continued supply of industrial sites for new business and expansion, investment in infrastructure is needed. This is identified as a priority for the City as outlined in the Comprehensive Plan 2010-2030 (Chapter 4 Overall Community Goals, Chapter 9 Economic Development and Chapter 10 Land Use). The City created TIF District #13 in 2023 to provide infrastructure investments in the Southpoint Commerce Park, while recapturing the cost of investments through the increased property tax revenues. The TIF District provides for a 15-year expenditure period (July 19, 2038) to make investments to support the goals of the District, including promotion of industry; industrial sites, attraction of new businesses, and increasing property values. The maximum life of the District is 20 years (July 19, 2043). Projects to be funded from this fund can be found in the Capital Projects section of the budget, as follows:

Project	Amount	Page
Concrete Paving Program	1,225,442	Projects, pg. 606
Grade and Gravel Program	783,247	Projects, pg. 612
Stormwater Program	1,622,909	Projects, pg. 616
Watermain Program	782,222	Projects, pg. 622
Sanitary Sewer Program	332,094	Projects, pg. 628
Southpoint Commerce Park	324,529	Projects, pg. 635
	<u>\$ 5,070,443</u>	

Summary of Advances	General Fund
2024	\$ 105,845
12/31/24 Balance	<u>\$ 105,845</u>

Major changes in Revenue, Expenditures, or Programs:

TIF District #13 was created in 2023. Proposed investments in 2024 include the installation of infrastructure in the area roughly bounded by Midway Rd., Coop Rd., Eisenhower Dr., and Plank Rd. to provide for additional inventory of "ready to build" industrial lots. In addition, maintenance and marketing costs associated with land in TID #13, previously budgeted in the Industrial Park land Fund, are now budgeted here.

DEPARTMENT BUDGET SUMMARY

Programs		Actual		Budget			%
Unit	Title	2021	2022	Adopted 2023	Amended 2023	2024	Change *
	Program Revenues	\$ -	\$ -	\$ -	\$ -	\$ 5,082,224	N/A
	Program Expenses	\$ -	\$ -	\$ -	\$ -	\$ 5,188,069	N/A
Expenses Comprised Of:							
	Personnel	-	-	-	-	235,392	N/A
	Purchased Services	-	-	-	-	81,909	N/A
	Miscellaneous Expense	-	-	-	-	1,943	N/A
	Capital Expenditures	-	-	-	-	4,868,825	N/A

* % change from prior year adopted budget
TIF 13.xls

**CITY OF APPLETON 2024 BUDGET
CAPITAL PROJECTS FUNDS**

Tax Incremental District #13

Business Unit 4160

PROGRAM BUDGET SUMMARY

Description	Actual		Budget		
	2021	2022	Adopted 2023	Amended 2023	2024
Revenues					
411000 Property Tax	\$ -	\$ -	\$ -	\$ -	\$ -
471000 Interest on Investments	-	-	-	-	-
501500 Rental of City Property	-	-	-	-	12,224
591000 Proceeds of Debt	-	-	-	-	5,070,000
Total Revenue	\$ -	\$ -	\$ -	\$ -	\$ 5,082,224
Expenses					
610100 Regular Salaries	\$ -	\$ -	\$ -	\$ -	\$ 169,306
615000 Fringes	-	-	-	-	66,086
640100 Accounting/Audit Fees	-	-	-	-	1,500
640202 Recording/Filing Fees	-	-	-	-	150
640400 Consulting Services	-	-	-	-	52,101
641200 Advertising	-	-	-	-	4,398
641301 Electric	-	-	-	-	325
642501 CEA Operations/Maint.	-	-	-	-	976
642502 CEA Depreciation/Replace.	-	-	-	-	642
659900 Other Contracts/Obligation	-	-	-	-	23,760
672000 Interest Payments	-	-	-	-	-
680900 Infrastructure Construction	-	-	-	-	4,868,825
Total Expense	\$ -	\$ -	\$ -	\$ -	\$ 5,188,069

DETAILED SUMMARY OF 2024 PROPOSED EXPENDITURES > \$15,000

Other Contracts/Obligations

Weed Cutting/Maintenance	\$ 10,000
Real Estate Commissions (4 acres @ \$43K/acre)	13,760
	<u>\$ 23,760</u>

Consulting Services:

Consultant Design	\$ 52,101
	<u>\$ 52,101</u>

Infrastructure Construction:

Concrete Paving Program	\$ 1,169,509
Grade and Gravel Program	748,520
Stormwater Program	1,560,713
Watermain Program	747,992
Sanitary Sewer Program	317,562
Southpoint Commerce Park	324,529
	<u>\$ 4,868,825</u>

CITY OF APPLETON 2024 BUDGET
TAX INCREMENTAL DISTRICT # 13
SCHEDULE OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE (DEFICIT)

Revenues	2021 Actual	2022 Actual	2023 Budget	2023 Projected	2024 Budget
Property Taxes	\$ -	\$ -	\$ -	\$ -	\$ -
Intergovernmental Revenue	-	-	-	-	-
Interest on Investments	-	-	-	-	-
Rental of City Property	-	-	-	-	12,224
Total Revenues	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>\$ 12,224</u>
Expenses					
Program Costs	-	-	-	-	5,186,419
Administration	-	-	-	-	1,650
Total Expenses	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>5,188,069</u>
Revenues over (under)					
Expenses	-	-	-	-	(5,175,845)
Other Financing Sources (Uses)					
Proceeds of G.O. Debt	-	-	-	-	5,070,000
Interest Payments	-	-	-	-	-
Operating Transfers In	-	-	-	-	-
Operating Transfers Out	-	-	-	-	-
Total Other Financing Sources (Uses)	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>5,070,000</u>
Net Change in Equity	-	-	-	-	(105,845)
Fund Balance - Beginning	-	-	-	-	-
Residual Equity Transfers In (Out)	-	-	-	-	-
Fund Balance - Ending	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ (105,845)</u>

SCHEDULE OF CASH FLOWS

Cash - Beginning of Year	\$ -	\$ -
+ Net Change in Equity	-	(105,845)
+ Advance from General Fund	-	105,845
- General Fund Advance Repayment	-	-
Working Cash - End of Year	<u>\$ -</u>	<u>\$ -</u>