APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
SEPTEMBER 2021

I. Circulation	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	29,572	0	226,509	136,428	>100%	66%
Children's Circulation	19,643	0	174,916	79,114	>100%	121%
Total Circulation	**49,215**	**30,826**	**401,425**	**215,542**	**60%**	**86%**
Adult AV/nonbook (included in above)	10,970	0	78,127	56,057	>100%	39%
Children's AV/non-book (included in above)	2,541	0	20,567	12,544	>100%	64%
E-Book Circulation	7,097	7,768	68,073	79,905	-9%	-15%
E-Audiobook Circulation	6,613	6,050	62,143	62,456	9%	-1%
E-Video Circulation	312	505	3,774	5,455	-38%	-31%
E-Comics Circulation	155	182	1,624	1,662	-15%	-2%
E-Magazine Circulation	859	350	5,506	15,742	145%	-65%
E-Music Circulation	140	140	1,209	1,484	0%	-19%
Total E-Circulation	**15,176**	**14,995**	**142,329**	**166,704**	**1%**	**-15%**
ILL items received (received from)	9,510	4,620	90,401	50,166	106%	80%
ILL items loaned (provided to)	10,133	4,545	86,141	48,123	123%	79%
Total Registered Patrons (quarterly)	75,279	78,510	n/a	n/a	-4%	n/a
Door Count	16,192	3,379	86,939	95,462	379%	-9%
Percentage of Total Circulation on Self Check Machines	68.0%	0.0%	n/a	n/a	>100%	n/a

II. Customer Assistance	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	2,401	2,848	18,452	20,540	-16%	-10%
Reference Transactions - Children's	766	35	5,174	3,215	2089%	61%
Total Reference	**3,167**	**2,883**	**23,626**	**23,755**	**10%**	**-1%**
Volunteer Hours	232	152	1,574	1,578	52%	0%

III. Collections & Processing	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	1,842	0	21,214	21,934	>100%	-3%
Volumes Withdrawn	5,748	0	22,787	14,220	>100%	60%
Total Titles	250,640	0	n/a	n/a	>100%	n/a
Total Volumes	293,115	0	n/a	n/a	>100%	n/a

IV. Programs	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's						
Children's Programs (including group visit)	24	11	340	393	118%	-13%
Children's Program Attendance (including group visit)	352	348	9,789	16,369	1%	-40%
Children's One-on-One Visits	2	5	15	7	-60%	114%
Children's Home One-on-One Visits Participants	4	5	41	10	-20%	310%
Children's Literacy Offerings	0	0	0	1	0%	-100%
Children's Literacy Offering Participants	0	0	0	607	0%	-100%
Children's Self Directed Activities	8	3	95	71	167%	34%
Children's Self Directed Activity Participants	734	34	4,776	1,581	2059%	202%
Young Adult						
Young Adult Programs	2	6	33	37	-67%	-11%
Young Adult Program Attendance	39	96	335	663	-59%	-49%
Young Adult Literacy Offerings	0	0	0	0	0%	0%
Young Adult Literacy Offering Participants	0	0	0	0	0%	0%
Young Adult Self Directed Activities	3	0	24	5	>100%	380%
Young Adult Self Directed Activity Participants	287	0	457	86	>100%	431%
Adult						
Adult Programs	12	15	128	123	-20%	4%
Adult Program Attendance	408	940	3,192	4,392	-57%	-27%
Adult One-on-One Instructions	4	0	16	41	>100%	-61%
Adult One-on-One Instruction Attendance	4	0	16	41	>100%	-61%
Adult Literacy Offerings	0	0	0	0	0%	0%
Adult Literacy Offering Participants	0	0	0	0	0%	0%
Adult Self Directed Activities	3	0	29	3	>100%	867%
Adult Self Directed Activity Participants	131	0	471	47	>100%	902%
Total Programs	**38**	**32**	**501**	**553**	**19%**	**-9%**
Total Program Attendance	**799**	**1,384**	**13,316**	**21,424**	**-42%**	**-38%**
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	100	0	375	677	>100%	-45%
Meeting Room Uses - Events (Library Programs)	89	0	232	427	>100%	-46%
Total Meeting Room Uses	**189**	**0**	**607**	**1,104**	**>100%**	**-45%**

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V. Electronic Access Services	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	1,218	122,297	11,711	905,372	-99%	-99%
Web Page "Hits"	40,460	50,023	332,919	479,609	-19%	-31%
APL Created Electronic Content	548	553	5,634	6,005	-1%	-6%
Public Computing Sessions	1,641	233	9,321	10,233	604%	-9%
Total Time Used on Public Computers	0:00:00	151:00:00	5838:00:00	8140:00:00	-100%	-28%
Data Transferred (GB)	903	1004	5706	7780	-10%	-27%
WIFI Distinct Clients	2601	1601	18212	18238	62%	0%