



CITY OF APPLETON

MEMORANDUM

Date: 5/23/2024
To: Municipal Services Committee
From: Danielle Block, P.E. Director of Public Works
Subject: 2024 Bird Memorandum of Understanding (MOU)

Based on feedback and analysis through the spring of 2024, DPW staff does not recommend continuing negotiations with Bird Rides for a 2024 MOU agreement.

Staff feels it is necessary to explore the creation a dockless mobility program based on findings from the past three years of City pilot programs. The concept will take time to develop and provide enhanced structure and features for a City Dockless Mobility Program.

If the Committee chooses not to enter into an agreement with Bird Rides, the City is allowed by State statute to restrict or prohibit dockless mobility systems. Wis. State Statute:

349.237 Authority to regulate electric scooters. The governing body of any municipality or county may, by ordinance, regulate the rental and operation of electric scooters in a manner consistent with the regulation of bicycles in the municipality or county, except that the governing body of any municipality or county may do any of following:

- (1) Restrict or prohibit the operation of electric scooters on any roadway under its jurisdiction having a speed limit of more than 25 miles per hour.
- (2) Restrict or prohibit the operation of electric scooters on any sidewalk or bicycle way under its jurisdiction.
- (3) Establish requirements for and limitations on the parking of electric scooters on roadways, sidewalks, bicycle lanes, or bicycle ways under its jurisdiction.
- (4) Restrict or prohibit the short-term commercial rental of electric scooters to the general public.