

Comments/Questions:

To whom it may concern,

I am writing to request a waiver from the new regulation of 10' height off sidewalk for a replacement awning for Nice Time located in the former Cena Restaurant space at 125 E. College Avenue. This is to replace the existing awning at that location. The current awning is 7'6" from the sidewalk and is in compliance with Section 23-527 posted on the city's website. Our vendor Appleton Awning shop informed me that the city is now requiring a 10' clearance. This would reduce the effectiveness of the signage and add significant expense to the project. Your assistance in this matter would be greatly appreciated.

Respectfully, Josh Nave

Thank you,
Appleton, WI

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Property Photo for 31-2-0048-00





"...meeting community needs...enhancing quality of life."

Effective Date: 10-15-2014

GUIDELINES for Signs in the Street Right-of-Way

These guidelines have been established to determine which signs may be administratively approved to be installed within the street right-of-way. Requests for signs not meeting these requirements will be denied. Appeals will be to the Common Council through the Municipal Services Committee.

GROUND SIGNS

No ground signs may be installed within the street right-of-way.

PROJECTING SIGNS/AWNINGS

Projecting signs meeting the following criteria may be administratively approved to be installed within the street right-of-way:

1. Minimum clearance of 10 feet between the bottom of the sign and the normal grade.
2. Maximum projection of 4 feet into the street right-of-way.
3. Maximum size of sign within the street right-of-way is 35% of the wall size abutting the street frontage, or 350 square feet, whichever is less.
4. Maximum size of a changeable copy sign within the street right-of-way is 48 square feet.

BANNERS

See Banner Policy

SANDWICH BOARD SIGNS

See Sandwich Board Sign Policy