Submitted by Alderpersons: Van Zeeland – District 5, Hayden – District 7, Schultz – District 9

Resolution #4-R-25: A Resolution to Rename Appleton Memorial Park to Veterans Memorial Park

WHEREAS, Appleton Memorial Park is a prominent public space serving the residents of Appleton and surrounding communities, providing opportunities for recreation, reflection, and community gatherings; and

WHEREAS, the City of Appleton acknowledges and honors the service and sacrifice of United States military veterans who have served our country with courage, dedication, and selflessness; and

WHEREAS, community members and local veterans' organizations have expressed strong interest in establishing a permanent and visible tribute to veterans within the city; and

WHEREAS, renaming Appleton Memorial Park to Veterans Memorial Park would serve as a lasting symbol of gratitude and respect, and would reinforce the park's role as a place of remembrance, civic pride, and historical reflection; and

WHEREAS, the current Veterans Park will be renamed; and

WHEREAS, the Parks & Recreation Department will develop such process and present it for approval by the Parks & Recreation Committee, and

WHEREAS, the proposed name change has been reviewed and supported by the Appleton Parks & Recreation Department and the Mayor;

NOW THEREFORE BE IT RESOLVED by the Common Council of the City of Appleton that:

- 1. Appleton Memorial Park shall henceforth be renamed Veterans Memorial Park, effective [date].
- 2. All official city documents, signage, maps, and promotional materials shall be updated accordingly.
- **3.** A plan to relocate select existing memorials will be developed by staff in consultation with community organizations and committees of jurisdiction.
- **4.** A plan to add memorials for recent conflicts, that currently do not exist, be developed.
- **5.** The City will collaborate with local veterans' groups and community stakeholders to commemorate the renaming with a dedication ceremony and appropriate memorial features.

BE IT FURTHER RESOLVED, that the City of Appleton reaffirms its ongoing commitment to honoring veterans and preserving their legacy for future generations.

EXISTING VETERANS MEMORIAL at the SCHEIG CENTER & GARDENS at APPLETON MEMORIAL PARK (AMP)









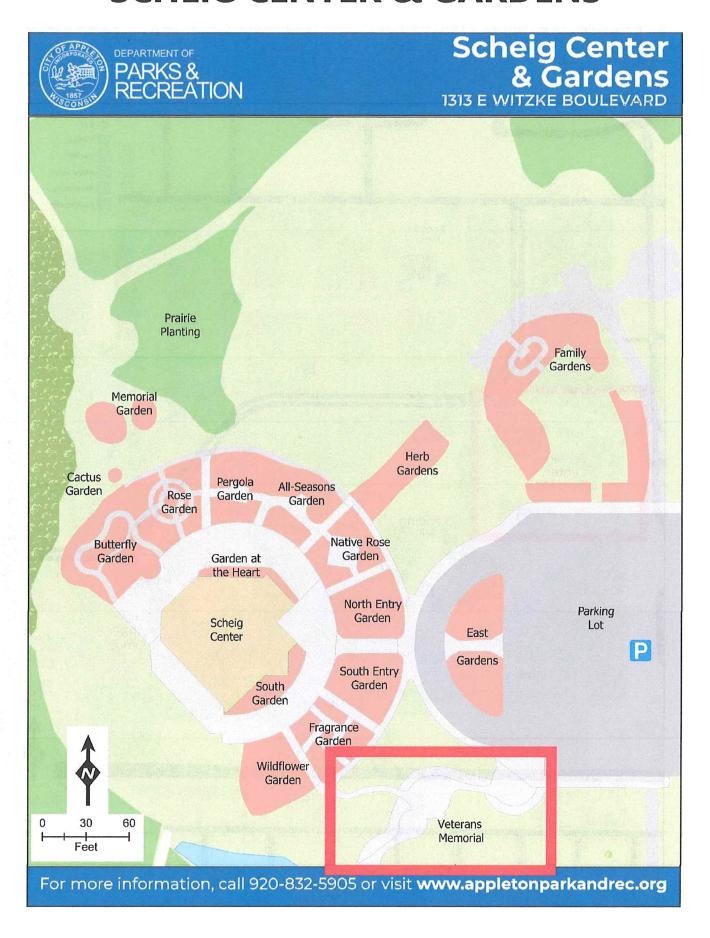


WETERANS MEMORIAL

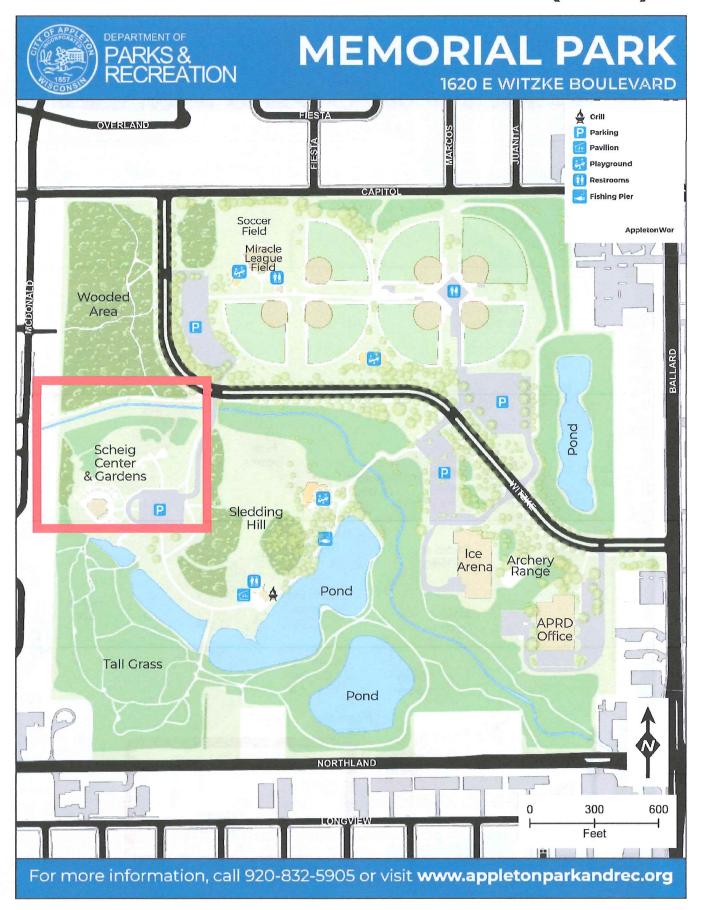


AT THE SCHEIG CENTER

SCHEIG CENTER & GARDENS



APPLETON MEMORIAL PARK (AMP)



EXISTING VETERANS PARK (1201 S. MEMORIAL DRIVE)

 The current Veterans Park is small (contains a playground for ages 5-12, a porta toilet, and picnic area) and on a busy road and inaccessible to many due to a lack of parking.



DETAILED ESTIMATE TO RENAME AMP

AMP Sign Replacement Costs

Sign #1: \$250-\$400 **Sign #2**: \$250-\$600 = \$500-\$1000

• Existing Veterans Park Sign Replacement Cost = \$250-\$600

Total Estimated Cost: \$750-\$1600



Add Veterans above Memorial Park.

The current logo is already planned for replacement.

Anticipated cost \$250 - \$400

Includes material, labor and lift.



Replace wording on sign.

Two options.

- Cover current name and replace with wooden letters (same as our newer signs)
- 2. Replace entire area with new wood

Anticipated cost would be \$250 - \$600 depending on option.



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APPLETON MEMORIAL PARK: HISTORY (NAME)

- Common Council Records from November 20, 1974, state names were submitted to rename Langedyke Park.
- The park was renamed Appleton Memorial Park.
- No reason given for the name in the meeting minutes.

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PROCEEDINGS

City of Appleton, Wisconsin

November 20, 1974

7:30 P.M.

COUNCIL CHAMBERS, CITY HALL

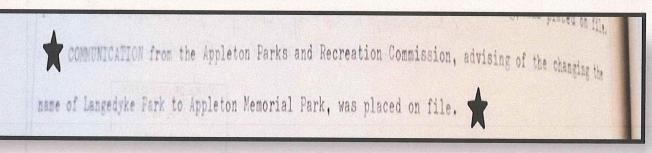
Official Record

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lington, Huisman, Kalata, Kaufman, La

idgely, Safford, Schreiter, Schwalle
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MEMORIAL BRIDGE PARK IS RENAMED TO EXISTING VETERANS PARK

- Below is a copy of original resolution submitted by Former Alderperson Jack Voight (also a Veteran & Veteran Advocate) in August of 1988 to rename Memorial Bridge Park to Veterans Park and to develop a long-range permanent improvements and activities plan.
- Former Alderperson Voight was one of the veterans making the request for the name change. He says that the intent of the Common Council at that time the resolution was passed, was for these developments to include a Veterans Memorial.

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MONUMENTS TO RELOCATE

- Gettysburg Address Memorial, Pierce Park
- Spanish-American War Memorial, Pierce Park
- These are identified as to be relocated in the Pierce Park Master Plan & Comprehensive Outdoor Recreation Plan (CORP)
- •Others are not suggested at this time due to cost and complexity.



Gettysburg Address Memorial, Pierce Park



Spanish-American War Memorial, Pierce Park

EXAMPLES OF POSSIBLE ADDITIONS

- Korean War
- Vietnam War
 - Persian Gulf War
- Operation Desert Shield/Desert Storm
 - Other/Future Conflicts
- There are no current plans for the above suggestions, the city is only reaffirming that the Veterans Memorial space has the capacity for adding these types of memorials.
- Adding or changing memorials would include community input and require Common Council approval.

NEW VETERANS MEMORIAL PAVILION OR STRUCTURE

The new pavilion/structure (and memorial area) follows the approved City of Appleton Parks & Recreation plans:

- 2018 Comprehensive Outdoor Recreation Plan (CORP)
- Scheig Center Master Plan
- 2016 Memorial Park Master Plan



MEMORIAL PARK/SCHEIG MASTER PLAN

 Below is the area that is discussed in the resolution for monument relocation/addition and pavilion/structure in Event Space Expansion



Ultimately, this resolution honors the requests and sacrifices of our veteran community & accomplishes many already planned tasks through donations, which frees up funding for other needs.