

The Economic Impact of Home Building in the Appleton, WI MSA

An April 2012 report by the Housing Policy Department of the National Association of Home Builders

The one-year impacts of building 100 single-family homes in the Appleton MSA, using averaged figures, include:



\$18.7 million in local income



319 local jobs



\$1.4 million in taxes and other revenue for local governments

The additional, recurring annual impacts of building 100 single-family homes in the Appleton MSA include:



\$3.2 million in local income



61 local jobs



\$923,000 in taxes and other revenue for local governments

In the first year, the 100 single-family homes built in the Appleton MSA, using averaged figures, result in:



\$1.8 million in tax and other revenue for local governments



\$268,000 in current expenditures by local governments to provide public services to the net new households at current levels



\$1.1 million in capital investments for new structures and equipment undertaken by local governments

In a typical year after the first, the 100 single-family homes result in:



\$923,000 in tax and other revenue for local governments

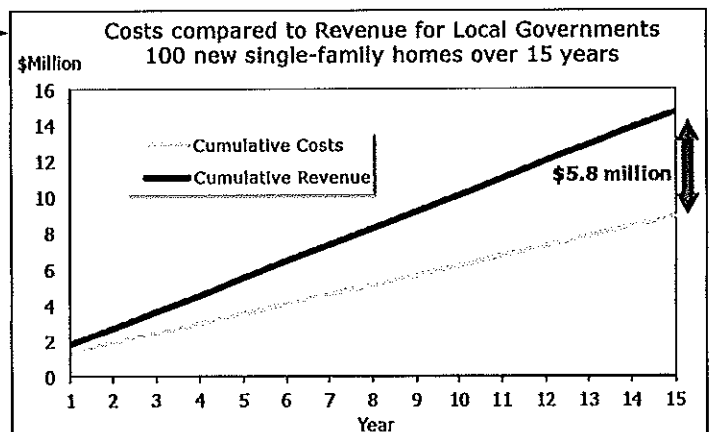


\$535,000 in local government expenditures needed to continue providing services at current levels

For local governments, new housing more than pays for itself...

First year impacts are one-time effects including those that (a) result directly from the construction activity itself and the local industries that contribute to it and (b) occur as a result of the wages and profits from "a" being spent in the local economy. Recurring annual effects are those resulting from the home being occupied, such as property tax payments and goods and services purchased in the local area.

The area of examination for this study is the Appleton Metropolitan Statistical Area (MSA) as defined by the U.S. Census Bureau.



This information brought to you by Valley Home Builders Association
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