



FOURTH SUBSTANTIAL AMENDMENT TO THE CITY OF APPLETON'S 2020 ANNUAL ACTION PLAN

A. EXECUTIVE SUMMARY

The U.S. Department of Housing and Urban Development (HUD) requires all entitlement communities receiving Community Development Block Grant (CDBG) funds, such as the City of Appleton, to prepare and submit a Consolidated Plan every five years to establish a unified, strategic vision for economic development, housing and community development actions. The Consolidated Plan encompasses the analysis of local community needs and coordinates appropriate responses to those needs and priorities. The City of Appleton City Council adopted the 2020-2024 Five Year Consolidated Plan ("Consolidated Plan") on December 18, 2019.

The Consolidated Plan is carried out through Annual Action Plans, which provide a concise summary of the actions, activities, and the specific federal and non-federal resources that will be used each year to address the priority needs and specific goals identified in the Consolidated Plan. The City must submit an Annual Action Plan to HUD by no later than February 15 of each year during the five-year period (unless otherwise specified by HUD). The City of Appleton Council adopted the 2020 Annual Action Plan on March 18, 2020, and it was submitted to HUD on March 19, 2020.

Per the City's Citizen Participation Plan (CPP), a substantial amendment to a Consolidated Plan and Annual Action Plan is required when a "substantial" change is proposed as it relates to funding priorities, proposed activities, goals and objectives.

The first substantial amendment to the 2020-2024 Consolidated Plan, and subsequently the 2020 Annual Action Plan, was approved by City Council on October 21, 2020, incorporating the use of the CARES Act CDBG-CV1 funding of \$348,255. The second substantial amendment to the 2020-2024 Consolidated Plan, and the 2020 Annual Action Plan, was approved by City Council on December 16, 2020, updated the use of \$78,386 of the CDBG-CV1 award. The third substantial amendment, approved by City Council on February 3, 2021, incorporated the use of the CARES Act CDBG-CV3 funding of \$343,268.

B. CITIZEN PARTICIPATION

A Notice of Public Hearing was published in the Appleton Post Crescent on September 6, 2022, and a 5-day public review period was published on September 6, 2022, informing the public of the proposed Substantial Amendment and inviting comments at the public hearing, during a regularly scheduled Community & Economic Development Committee meeting. The public review period began on September 6, 2022 and ended on September 13, 2022. Citizens are able to review copies of the Substantial Amendment at the City's CDBG website and the Customer Service desk on the first floor of City Hall.

C. PROPOSED FOURTH SUBSTANTIAL AMENDMENT TO THE 2020 ANNUAL ACTION PLAN

The City is proposing to reallocate \$287,607 to street outreach and case management efforts, specifically with Pillars, Inc. The following table outlines the proposed activities described in this Substantial Amendment:

Table 1: Proposed Activity Budget

Agency/Program	CDBG-CV Allocation
Pillars, Inc- Winter Shelter Overflow Program	\$221,712
Pillars, Inc- Seven Days Service	\$65,895
TOTAL	\$287,607

D. 2020 PROPOSED ACTIVITY DETAIL

The following narrative provides activity descriptions, national objectives, and other required information for the proposed activity.

Pillars Adult Shelter and Pillars Resource Center serve approximately 550 clients annually. These clients are among the community’s most vulnerable adults. Forty-eight percent struggle with chronic mental illness; 22 percent report alcohol or drug dependency; and 19 percent live with a physical disability. Accessing resources to address these barriers is challenging. Pillars provides shelter, support, and solutions to address the housing needs of the community, primarily for these vulnerable individuals. These additional funds will fill known gaps in the current service model, including a lack of access to homeless services and resources during daytime hours on the weekends, and access to emergency temporary shelter during the cold winter months.

Pillars, Inc: Winter Shelter Overflow Program (\$221,712)

Through an executed MOU, Pillars, Inc will provide a Winter Shelter Overflow Program, as well as motel vouchers to the those in the community who are experiencing homelessness. Pillars Street Outreach team will be actively engaged in the program, conducting daily check-ins, physical health observations and mental health observations. This project aims to prevent individuals and families experiencing homelessness from sleeping in places not meant for human habitation while waiting to enter a local shelter during the cold winter months.

Pillars, Inc: Seven Days Service (\$65,895)

Pillars will better serve individuals experiencing homelessness when hours of operation are expanded to include Saturdays and Sundays. This project will allow Pillars Adult Shelter and Street Outreach clients a safe place to respite seven days per week, which may also reduce negative interactions with law enforcement. Trained advocates will be on staff to schedule intakes for the shelters, add clients to wait lists, refer to the winter Shelter Overflow Program (above), and engage with clients to make forward progress on their goals.

E. PUBLIC COMMENTS

All public comments received during the 5-day public review period or at the public hearing will be incorporated into the overall Substantial Amendment submitted to HUD.