



"meeting community needs  
.....enhancing quality of life"

<b>FEES ARE NON-REFUNDABLE</b>		Date Rec'd <u>5/14/18</u>
License Fee - \$10.00 per event		Acct. 11030.4322
Investigation Fee + 7.00		Acct. 100.2359
Total Amount Paid <u>17-</u>		Receipt <u>4843627</u>

**Application for Special Class "B" License to Sell Fermented Malt Beverages at Picnics or Gatherings**  
*Mile of Music 2018*

**The named organization applies for:**

A temporary Class "B" license to sell FERMENTED MALT BEVERAGES at picnics or similar gathering under s. 125.26(6) Wis. Stats.

A temporary Class "B" license to sell WINE at picnics or similar gathering under s. 125.51(10) Wis. Stats. (Limit 2 permits in a 12 month period)

**SECTION 1 - ORGANIZATION INFORMATION - Answer all questions completely. Please PRINT clearly**

Name of Organization (Bona fide club, lodge or society, veteran's organization or fair association) Creative Downtown Appleton, Inc. with Mile of Music Date Organized Oct. 22, 2014

Address 116 N. Appleton St. City Appleton State Wi Zip 54911

Person in Charge of Event: Name: Last Hugdahl, First Dyanne, Middle Initial L. Date of Birth [redacted]

Address ADT - 116 N. Appleton St. City Appleton State Wi Zip 54911 Person in charge phone number: 954.9112 (work)

President Last Peterson, First John, Middle Initial C. Date of Birth [redacted] Male  Female

Address 200 E. College Ave. City Appleton State Wi Zip 54911

Vice President Last Johnson, First Deb, Middle Initial A. Date of Birth [redacted] Male  Female

Address 300 W. College Ave. City Appleton State Wi Zip 54911

Secretary Last Hagee, First Lynn, Middle Initial S. Date of Birth [redacted] Male  Female

Address 101 E. Water St. City Appleton State Wi Zip 54911

Treasurer Last Vargasko, First Laura, Middle Initial E. Date of Birth [redacted] Male  Female

Address 200 E. Washington St. City Appleton State Wi Zip 54911

**SECTION 2 - EVENT INFORMATION SECTION**

Date(s) of Event: Beginning 8/2/18 Ending: 8/5/18 Hours 8  AM  PM 11 AM  PM

Please describe the type of event you are going to have: Free music festival. (set-up & clean-up) 11am-10pm

Do you plan to serve food at this event? No  Yes  If yes, contact the Appleton Health Department. (920.832.6429) Selling

Location where beer or wine will be sold: Houdini Plaza - corner of Appleton St. & College Ave.

Address [redacted] City Appleton State Wi Zip 54911

Are you requesting an "open concept" license? No  Yes  Will minors be present? No  Yes

Describe actual location and dimensions of area to be licensed - Be precise! Full use of area. If yes, how will you prevent minors from obtaining alcoholic beverages? Wristband purchase required with F.D. and tickets. Licensed bartenders on-site.

**SECTION 3 - PENALTY SECTION**

This application must be on file in the Office of the City Clerk for at least ten (10) business days prior to granting the license.  
If the event will last more than four (4) days, the application shall be filed 15 days prior to the granting of the license.  
This organization also agrees to comply with all laws, resolutions, ordinances and regulations (state, federal or local) affecting the sale of fermented malt beverages if the license is granted. The officer(s) of the organization, individually and together, declare under penalties of law that the information provided in this application is true and correct to the best of their knowledge and belief.

Signature of Officer [Signature]

**FOR OFFICE USE ONLY**

Dept.	Approve	Deny	By	Reason
Police				
Fire				
Health				
Inspection				
S&L	Council	Date Issued	Exp. Date	License Number



## Mile of Music 2018

**Houdini Plaza** – see attached map diagram  
corner of Appleton Street and College Avenue

-Contacts

Jennifer Stephany	Cell: 538-2026	Work: 954-9112
Djuanna Hugdahl	Cell: 205-9508	Work: 954-9112

Schedules are still being finalized for music acts. Set-up will typically begin around 9 a.m., with selling of alcohol from 11 a.m. to 10 p.m. Clean up will immediately follow 10 p.m., finalized by 11 p.m. Security will monitor those leaving the area to ensure no alcohol leaves the park. The license says 8 a.m., just in case we need to have additional time for any set-up; stage, sound, portable restroom units, etc.

**Washington Square** – see attached diagram mock-up  
corner of Oneida and Washington Streets, grassy area

-Contacts

Ian Thomson	Cell: 610-762-3177	Work: 954-9112
Greg Otis	Cell: 850-8518	Work: 954-9112
Dave Willems	Cell: 419-3550	Work: 831-6580

For set-up, schedules are still being finalized for music act times and locations. Set-up will typically begin around 9 a.m., with selling of alcohol from 11 a.m. to 10 p.m. Clean up will immediately follow 10 p.m., finalized by 11 p.m. Security will monitor those leaving the area to ensure no alcohol leaves the park or square. The license says 8 a.m., just in case we need to have additional time for any set-up; stage, sound, portable restroom units, etc.

For both above mentioned locations, we will follow the "Octoberfest" and "Summer Concert Series" procedures for selling of alcohol. Wristbands will be required with I.D. to purchase any alcohol. The **Wristband Monitoring Team** will be trained to put the wristband on the proper arm, with proper I.D. They will also be trained how to check I.D., what is an acceptable form of I.D. and that each patron purchases their OWN wristband. At least ONE licensed bartender will be on-site in the wristband area.

**Bar Managers** will be trained for the event, and at least one licensed bartender will be on-site. Bar set-up will not sell wristbands, and will require tickets, enforcing NO wristband = NO beer or alcohol. Bar area will monitor to ensure wristbands have not been tampered with and available to assist with any issues that may occur.

Submitted by: Djuanna Hugdahl, Appleton Downtown Inc., on behalf of Creative Downtown Appleton, Inc. and Mile of Music.



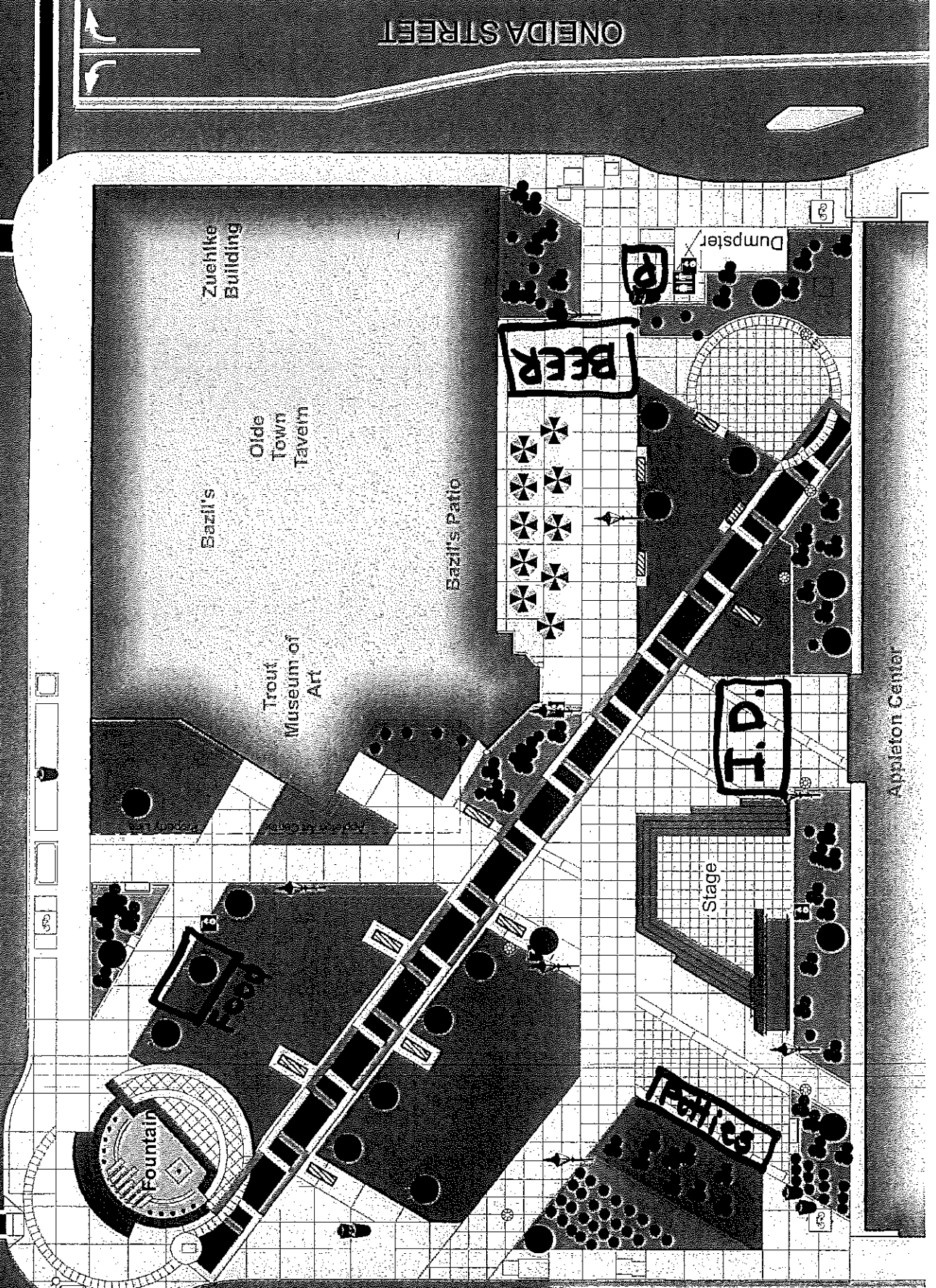
# HOUDINI PLAZA

2018 Mile of Music



Set-Up  
Contribution

COLLEGE AVENUE



APPLETON STREET

**Legend**

	Bike Rack
	Electrical Box
	Toilet
	Manhole
	Light
	Trash/Recycle
	BENCH
	DUMPSTER
	LANDSCAPING
	GRASS
	FOUNTAIN
	BUILDING