

November 14, 2017

RE: Resolution 17-1716, Health in All Policies Ordinance

Dear City of Appleton Common Council,

East Central WI Regional Planning Commission (ECWRPC) expresses our support for the City of Appleton's Health in All Policies Ordinance. With the rise of chronic disease and health disparities, ECWRPC recognizes the importance of including health considerations into the decision-making process to ensure all policies improve the health outcomes for every community member. As the Metropolitan Planning Organization for Appleton (Fox Cities) and Oshkosh, the Commission continues to incorporate health and equity into transportation and land use planning.

The City of Appleton has taken various steps to incorporate health into its comprehensive plan, adopted a Trails Master Plan, created a large multi-modal network, and has a wonderful parks system to enhance the overall health and quality of life for the community. One recent example is with the College Avenue Corridor; ECWRPC worked with the City of Appleton, Outagamie County, the towns of Grand Chute and Greenville, and other related partners on the Federal Highway Administration's Health in Transportation Corridor Planning Framework (the Framework). The College Avenue corridor was one of five case studies to participate in a case study related to the Framework. This tool provides a scaleable framework for incorporating health considerations into corridor planning activities. The City of Appleton had been working with various internal departments to ensure that the development along this corridor would have a positive impact for community health.

In addition to this Corridor Study, the City of Appleton also worked with Edison Elementary School to adopt a sidewalk painting policy. This policy encourages and allows more students at Edison Elementary School to walk and bike to school and be more physically active.

We would like to applaud the City of Appleton for taking the next step in ensuring positive health outcomes for its community members and for its inclusive and comprehensive vision for policy making at the local level.

Sincerely,



Melissa A. Kraemer Badtke, Principal Transportation Planner

cc: Eric Fowle, Executive Director

Kim Biedermann, Regional Bicycle and Pedestrian Coordinator