



MEMORANDUM

“...meeting community needs...enhancing quality of life.”

TO: Tom Flick – Deputy Director, Parks, Recreation & Facilities Management

FROM: Jessica Titel, Principal Planner

DATE: September 4, 2019

RE: Acre of Art – Season III Installation: Gyan Sculpture – Jones Park

The Appleton Public Art Committee met on September 3, 2019 and recommended approval of the proposed installation of the “Gyan” sculpture located in Jones Park (301 W. Lawrence Street, Tax Id #31-2-0116-01), **subject to the following conditions:**

1. An agreement between the applicant and the City will be prepared by the City’s Legal Services Department and shall be executed prior to installation. This agreement will memorialize the expectations of the parties including the location of the art, installation and insurance requirements, maintenance, liability, indemnification, and the like.
2. Final sponsorship/informational plaque design shall be provided to the Community and Economic Development Department for approval. Per the Art in Public Places Policy, any artwork signage shall meet the parameters set forth in Zoning Code Section 23-531(e), which allows each artwork one plaque/sign not to exceed nine square feet in size.
3. Prior to installation, the applicant shall provide applicable engineering and structural details for the installation of the sculpture prepared by a structural engineer or other qualified professional.
4. Applicant shall provide proof of minimum liability insurance to meet City requirements, prior to installation.
5. Upon completion of the installation, the applicant shall provide certification, by a structural/professional engineer, that the artwork was installed according to specifications and meets required structural standards.
6. The applicant shall coordinate with Parks, Recreation and Facilities Management to determine the exact location of the sculpture.

The sculpture is part of Sculpture Valley's Acre of Art Season III installation. Acre of Art is a public sculpture series that places sculptures throughout the Fox Cities. The sculptures remain in their respective locations for a period of 2 years. The applicant is proposing to place the "Gyan" sculpture within Jones Park, at the bottom of the staircase.

Per the Art in Public Places Policy, the recommendation from the Appleton Public Art Committee is forwarded to the committee of jurisdiction, in this case, the Park and Recreation Committee. Please place this item on the agenda for the September 9, 2019 Park and Recreation Committee agenda. Their recommendation would then be forwarded to the Common Council for final consideration.

The Staff Report prepared for the Public Art Committee is attached as reference.



REPORT TO PUBLIC ART COMMITTEE

Appleton Public Arts Committee Meeting Date: September 3, 2019

Parks & Recreation Committee Date: September 9, 2019

Common Council Meeting Date: September 18, 2019

Item: Gyan Sculpture

Case Manager: Jessica Titel

GENERAL INFORMATION

Applicant: Alex Schultz – Sculpture Valley, Inc.

Address/Parcel: Jones Park (bottom of the staircase) – 301 W. Lawrence Street (Tax Id #31-2-0116-01)

Applicant's Request: Applicant is requesting to place the Gyan sculpture, associated with Sculpture Valley's Acre of Art Season III, on City owned property. Sculptures will be placed for a period of 2 years.

PROJECT DETAILS

Brief description of project and location: The sculpture is part of Sculpture Valley's Acre of Art Season III installation. Acre of Art is a public sculpture series that places sculptures throughout the Fox Cities. The sculptures remain in their respective locations for a period of 2 years. The applicant is proposing to place the "Gyan" sculpture within Jones Park, at the bottom of the staircase.

The applicant will need to coordinate with Parks, Recreation and Facilities Management to determine the exact location.

Reason for choosing the proposed location: The applicant chose the proposed location because they felt timing and location presented an opportunity to showcase an Acre of Art sculpture in Jones Park. The attached proposal provides more detail on the rationale for this location.

Description of how the work is installed/anchored/attached: It will be mounted on a 6-foot round, 4-inch high concrete pedestal. In order to ensure public safety of the structure, the applicant will need to provide installation details and structural information that is prepared by a structural engineer or other qualified professional.

Timeline and duration of installation: Installation dates to be determined. The sculpture will be in place for 2 years. Applicant will need to provide installation dates and coordinate with the Parks, Recreation and Facilities Management Department.

Maintenance and Cost: The artwork will be maintained by Sculpture Valley. A maintenance agreement will be prepared by the City's Legal Services Department and will need to be executed prior to installation.

Associated Signage: A plaque will be installed adjacent to the sculpture.

Appleton Comprehensive Plan 2010-2030: The City of Appleton *Comprehensive Plan 2010-2030* illustrates the importance of the arts community to Appleton and encourages the expansion and promotion of placemaking and arts in the City. The proposed public art project is consistent with the following goals and objectives of the *Comprehensive Plan 2010-2030*.

Chapter 3 – Community Vision #12: Creative place making and public art enhance the public realm and contribute to a vibrant economy.

Goal 7 – Agricultural, Natural, and Cultural Resources
Appleton will continue to protect and enhance its environmental quality and important natural resources, preserve historic sites, and support cultural opportunities for community residents.

Chapter 14 – Downtown Plan

- *Strategy 1.1 Continue development of entry features on major routes into the downtown*
- *Strategy 1.4 Install sculpture, murals, and other art in public locations throughout the downtown*
- *Strategy 2.1 Maintain and strengthen the vitality of the arts and entertainment niche*
- *Strategy 2.3.A Enhance Jones Park as a cultural and entertainment destination including music, dance, and different educational opportunities. Consider an outdoor performance venue such as American Players Theatre to support live performances of all types.*

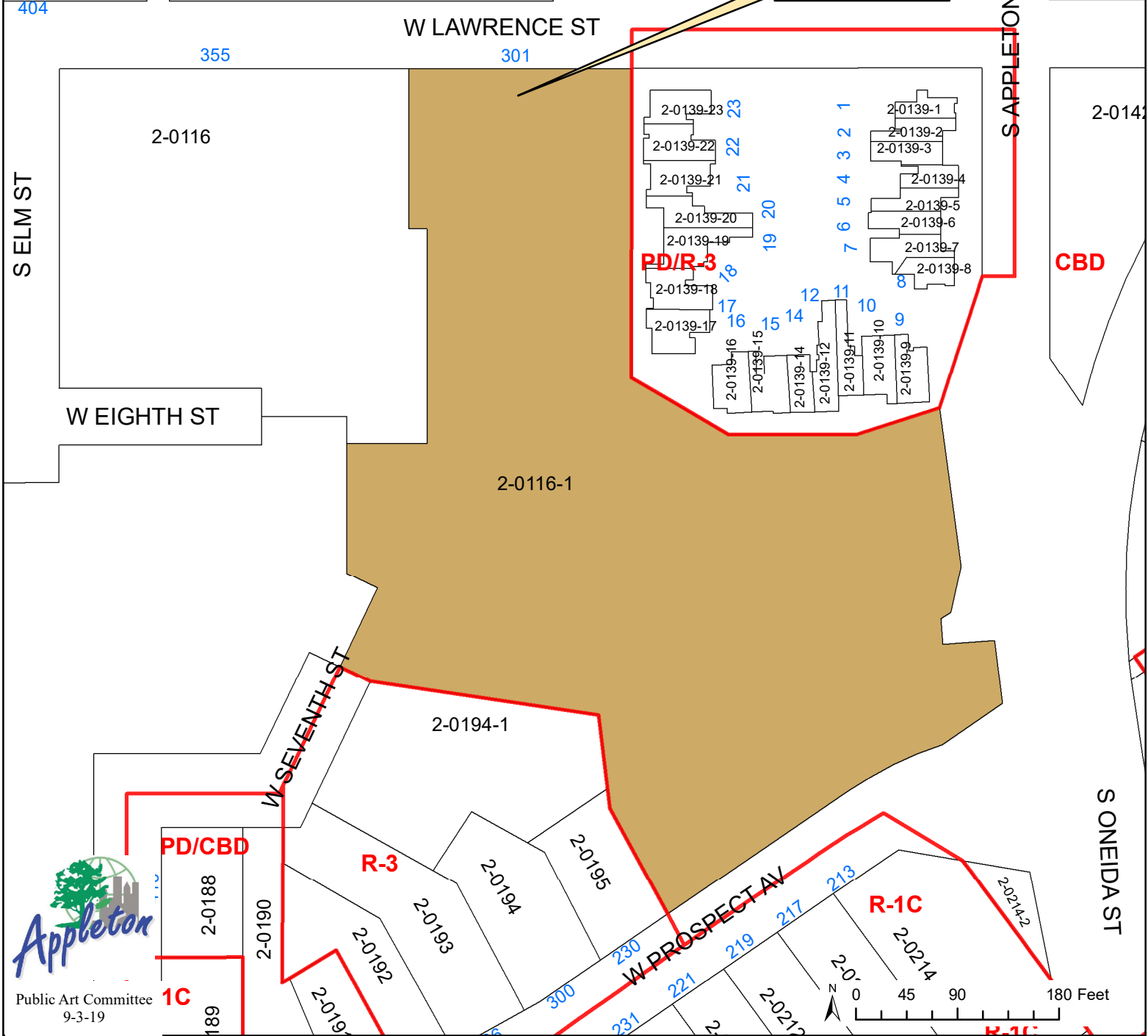
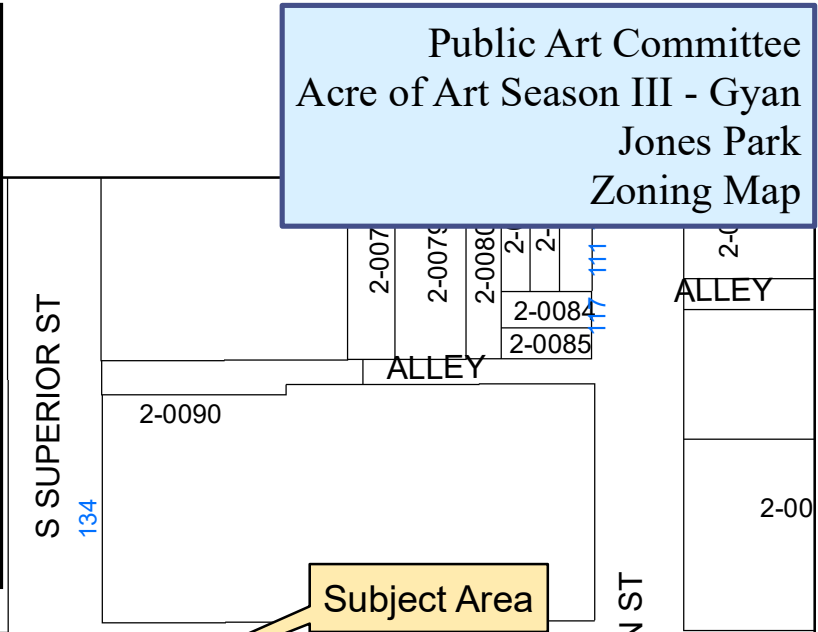
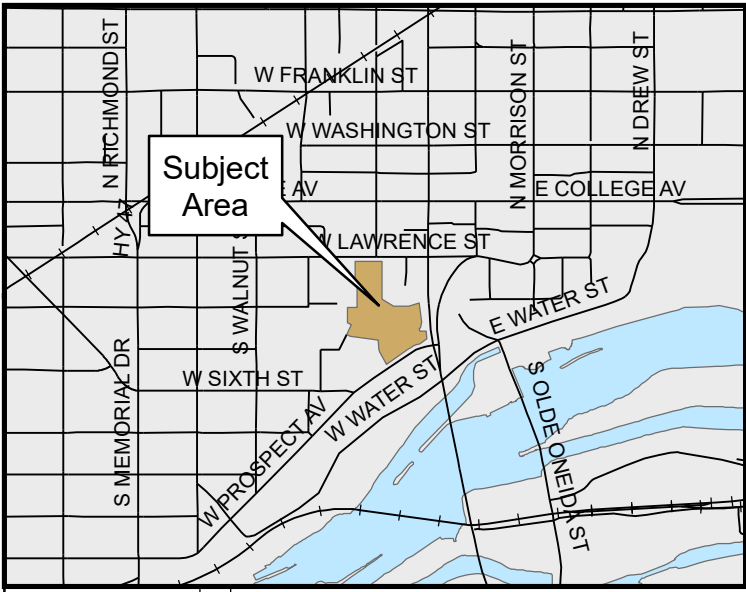
RECOMMENDATION

Based upon the guidelines outlined in the Art in Public Places Policy, Staff recommends that the proposed installation of the Gyan sculpture at Jones Park (301 W. Lawrence Street, Tax Id #31-2-0116-01), as shown on the attached maps, **BE APPROVED** subject to the following conditions:

1. An agreement between the applicant and the City will be prepared by the City's Legal Services Department and shall be executed prior to installation. This agreement will memorialize the expectations of the parties including the location of the art, installation and insurance requirements, maintenance, liability, indemnification, and the like.
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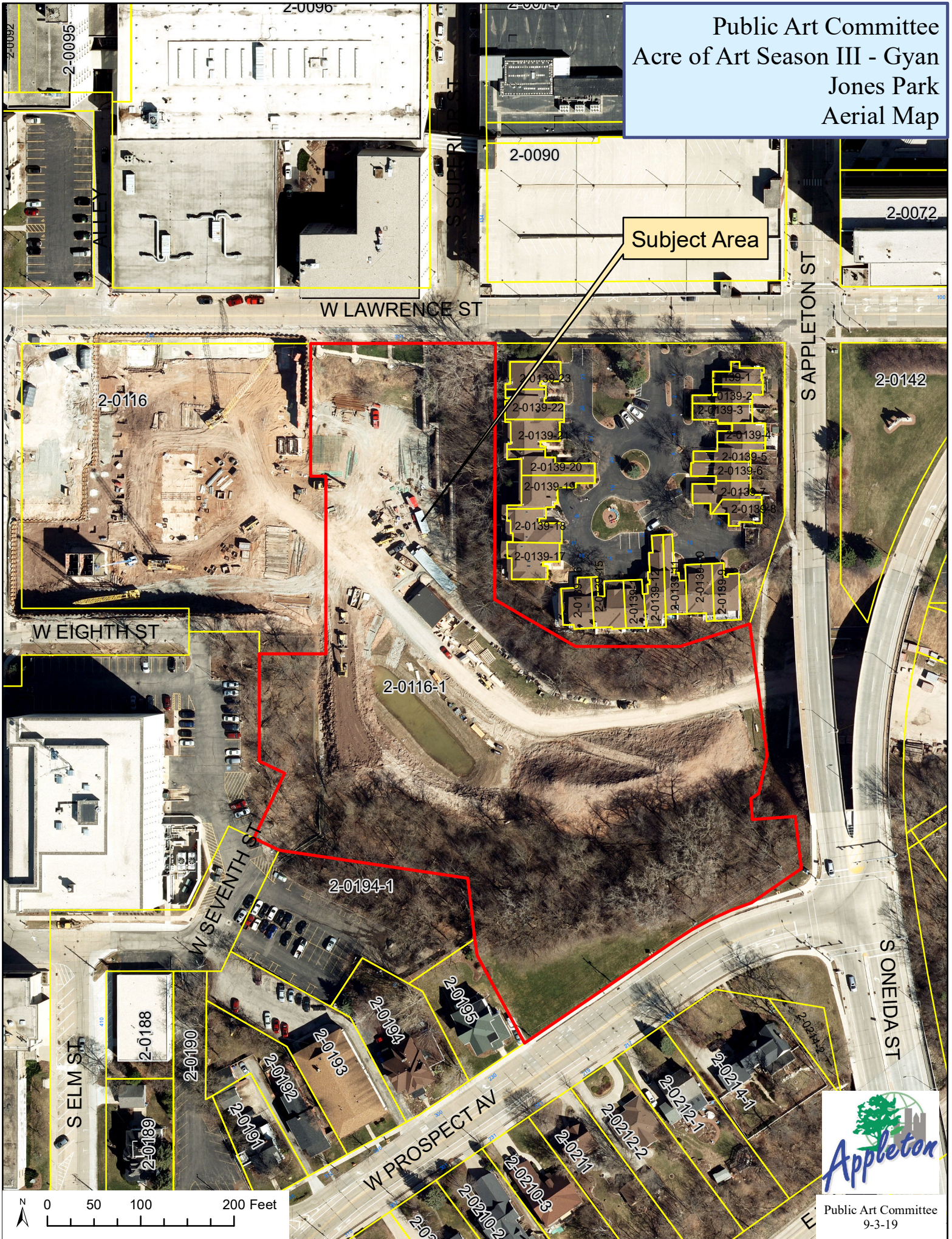
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Public Art Committee
Acre of Art Season III - Gyan
Jones Park
Zoning Map



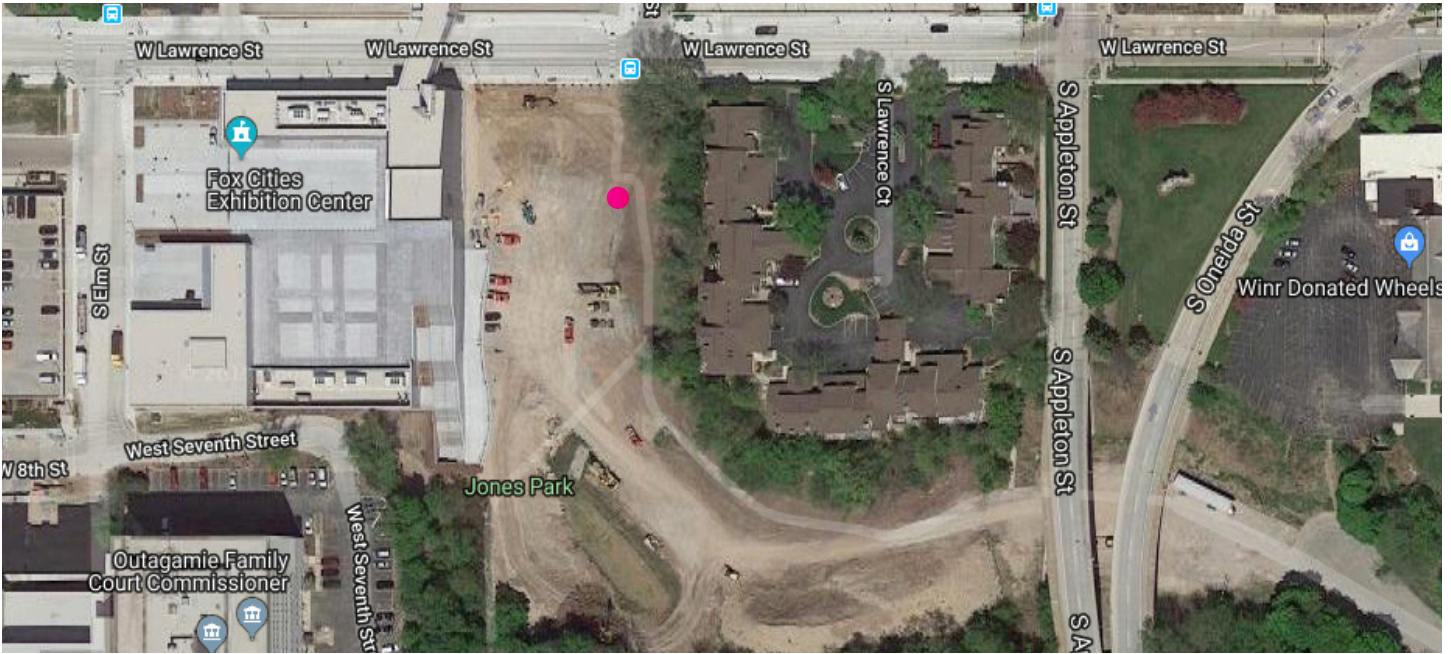
Public Art Committee
Acre of Art Season III - Gyan
Jones Park
Aerial Map

Subject Area



Jones Park - Staircase Termination

Jones Park will host works of art and perhaps permanent sculpture in the future. SV feels that timing and location presents a perfect opportunity to showcase the ACRE with one of 2019-2021 works.



Gyan: Mudras, or representation of the ancient Gyan hand gestures, have specific intent in public exhibition. The Gyan Mudra is about consciousness.

Mounted on 6' round 4" high concrete pedestal. Sits just below grade. Minimal excavation required.

