



CITY OF APPLETON

Date: July 15th, 2025

To: Members of the Common Council

From: Mayor Jacob A. Woodford

Subject: Confirmation of Appointment

It is with pleasure that I present the following appointments for your confirmation at the July 16th, 2025, Common Council meeting.

Police and Fire Commission – Appointment-

Sherry D Coley

5 Year Term

Term ends April 2030

Inspired by her grandfather's tireless service as an Iowa state senator, Sherry brings that same commitment to her clients as a member of the firm's Business Litigation Service Group. She handles complex commercial disputes—including contract claims, business torts, financial-services litigation, real-estate foreclosures and workouts, and tax assessment appeals—while also litigating intellectual-property matters such as patent, trademark, copyright, unfair-competition, and trade-secret cases across industries ranging from consumer and food products to software. In addition, Sherry represents financial institutions in state, federal, and bankruptcy proceedings related to commercial lending disputes and defends manufacturers in product-liability cases involving personal injury, wrongful death, and property damage. Sherry's professional involvement includes serving on the Board of Directors for New North Inc., and holding leadership roles with the State Bar of Wisconsin, where she has served on the Judicial Council, Board of Governors, and as Secretary and Finance Committee Chair. She is also affiliated with organizations such as the Defense Research Institute (DRI), American Bankruptcy Institute, NEW Manufacturing Alliance, International Women's Insolvency & Restructuring Confederation (IWRIC), and serves on the Board of Directors for the Building for Kids Children's Museum and as President of the Phoenix Fund.