

# **COMMUNITY & ECONOMIC DEVELOPMENT DEPARTMENT**

## **2023 Mid-Year Report**

All figures through June 30, 2023

### **Significant 2023 Events:**

#### **Planning**

1. In collaboration with PRFM, amended Ch. 17: Subdivision Code, to update the fee-in-lieu and other parks/trails related language within the Code.
2. Completed 3 Final plat approvals, including the Villas at Meade Pond (28 lots), Stone Ridge West (10 lots) and Trail View Estates South 3 (76 lots).
3. Facilitated the Seville Properties and Baldeagle Drive/Providence Avenue annexations, resulting in roughly 41.5 acres of land being annexed.
4. Hired and onboard a new Principal Planner to fill vacancy with internal promotion to Deputy Director.

#### **Community & Economic Development**

5. Development Agreements were completed for Fox Commons, Chase Bank and Rise Apartments, in alignment with the College North Neighborhood Plan.
6. Coordinated with F Street Development to facilitate delivery of an additional 250,000 square feet of manufacturing/industrial space (Phase II) in June and groundbreaking on Phase III Building.
7. Tax Incremental Districts: Completed closure of TID #6. Lead effort to create TID #13, encompassing all of the Southpoint Commerce Park.
8. Collaborative reorganization with Public Health to shift the Coordinated Entry Role to the Health Department, while strengthening collaboration with APD's Community Resources Unit in having the position embedded with their department.
9. Grant closeout for all COVID-19-related CDBG-CV grants. These funds were allocated during the pandemic to community partners that administered housing assistance, prevention and diversion programming, at-risk youth programming, street outreach efforts, small business support, and emergency shelter activities.
10. The 2022 Consolidated Annual Performance Evaluation Report (CAPER) and 2023 Annual Action Plan were prepared and submitted to the federal Housing and Urban Development Department (HUD).

11. Staff continues to promote competitive grant funds available to registered neighborhoods through the Neighborhood Grant Program (TNGP). Grants were awarded to three neighborhoods in 2023 - Erb Park (Kaleidoscope Academy Mural), Historic Central (PorchFest), and Lawrence/City Park (Annual Block Party).
12. At mid-year, the Homeowner Rehabilitation Loan Program solicited two rounds of applications and began initiation of construction projects. The program is projected to rehabilitate 20-24 owner-occupied housing units by year end and invest nearly \$500,000 in home improvement loans.

### **Geographic Information System (GIS)**

13. Initiated conversion of data to ArcGIS Parcel Fabric, update existing processes to utilize new Parcel Fabric and staff training. Effort is approximately half done.
14. Began migrating existing JavaScript 3.x to JavaScript 4.x applications, transition users from ArcMap software to ArcGIS Pro or a web-based environment.
15. Published and printed new Trails of the Fox Cities and City of Appleton maps.

### **Assessing**

16. The Assessor's Office made significant progress in completing a 2-year long project to revalue all property in the City. This is the first time all classes of property have been revalued together in the same year since 1985. This work included valuing 24,000 residential properties and engaging in public relations planning. Future efforts will include implementing public relations/education on the revaluation, holding a 3-week open book to hear citizen concerns, and several days defending values before the Board of Review.

### **Inspections**

17. In May 2023, the Inspections Division was moved from DPW to Comm Dev. This increased the Comm Dev department by nine (9) full time positions and one (1) seasonal position.
18. Inspections continued to work through staffing challenges with recruitment of vacant positions and succession planning. A second seasonal position was filled to assist with workload during the interim staffing period.

**2023 Mid-Year Budget/Actual Comparison:**

**Community Development Budget/Actual Comparison**  
*for the period ending June 30, 2023*

	Current YTD Actual	Current Year Amended Budget	% of Budget Expended
Administration	\$286,617	\$632,090	45.3%
Planning	\$112,681	\$310,345	36.3%
Marketing & Business Services	\$69,721	\$151,325	46.1%
New & Redevelopment Projects	\$128,932	\$269,324	47.9%
Assessing	\$296,124	\$624,456	47.4%
Inspections (Administration)	\$112,200	\$261,381	42.9%
Inspections	\$463,215	\$917,289	50.5%
Total:	\$1,469,490	\$3,166,210	46.4%

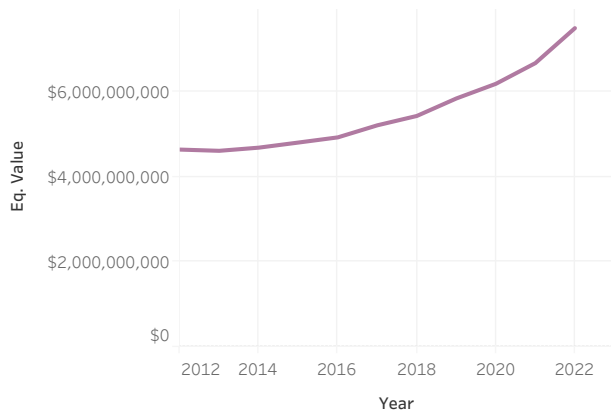
**Department Dashboards on the Following Pages:**

# Community and Economic Development

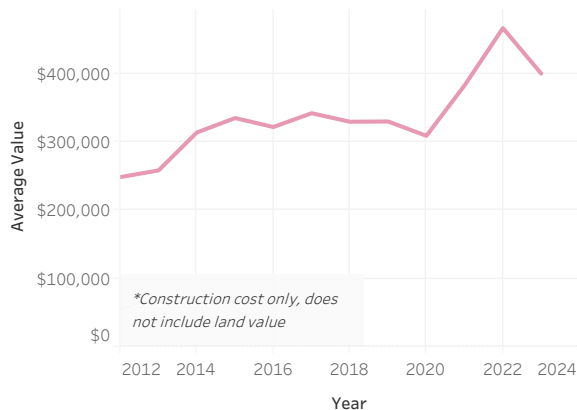
The Community and Economic Development Department proactively fosters a healthy economy and a strong, welcoming community. Throughout the year, we will continue creation, execution and implementation of the City's Economic Development Strategic Plan, primary goals and key strategies that will result in development within targeted districts of the City and enhance the business climate and vibrancy of the community.

All 2023 numbers are reflective through June 30, 2023. Graphs without 2023 numbers do not have midyear values, as they are reported annually.

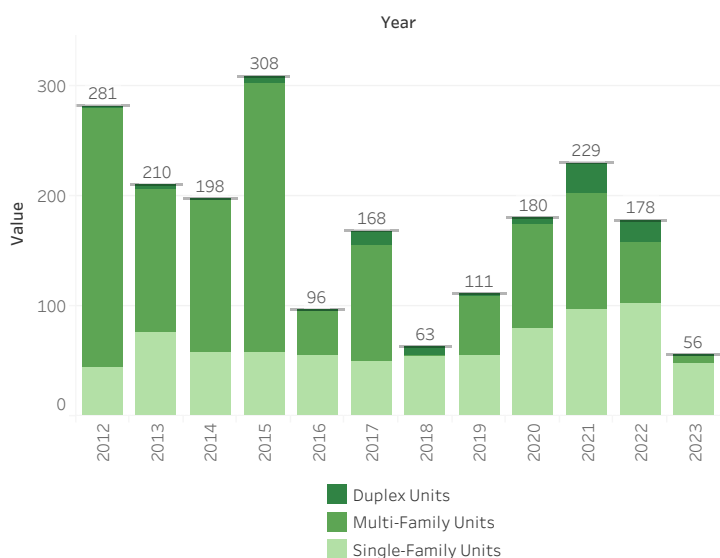
### Equalized Value Growth



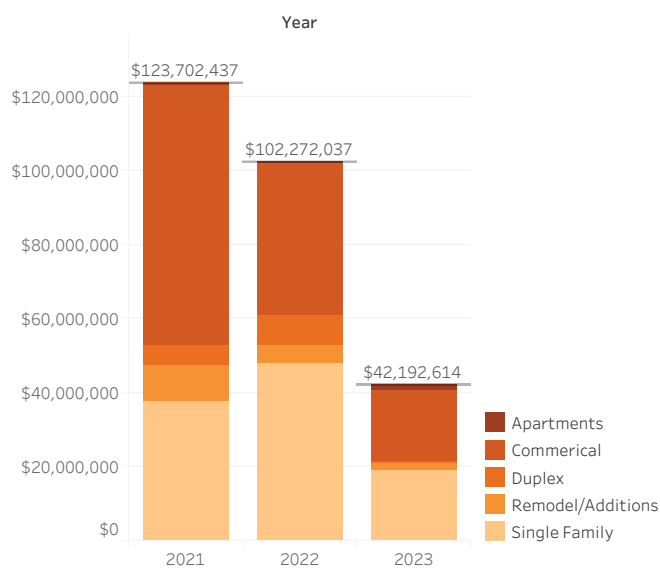
### Average Value of New Homes\*



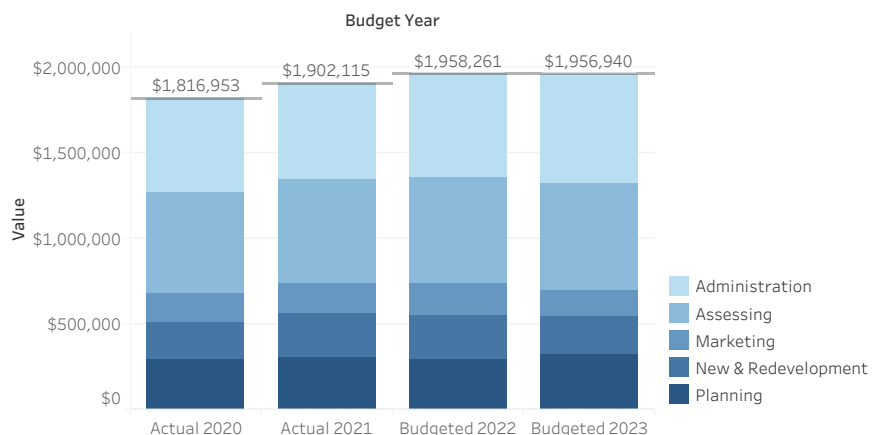
### City of Appleton New Housing Units



### City Permit Value

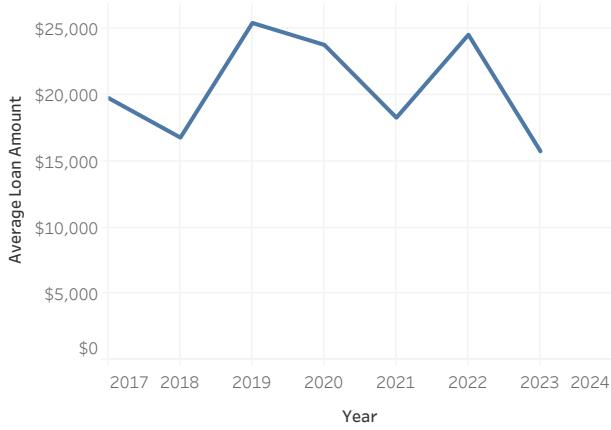


### Department Budget Summary

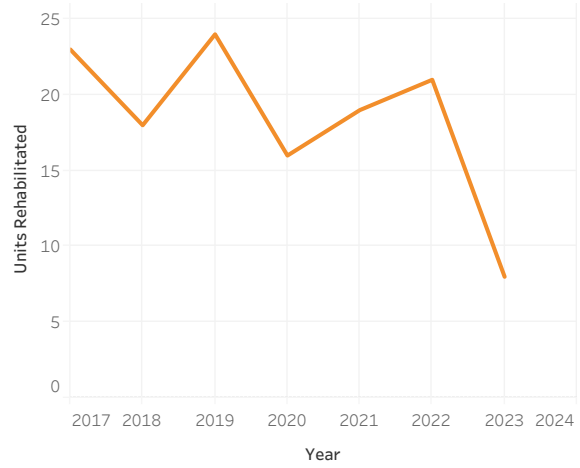


# Community and Economic Development Cont.

Homeowner Rehabilitation Loan Program - Average Loan Amount



Housing Units Rehabilitated



Year  
2012 to 2023

Inspection Permits

