



Goodwill's Community Garden Partnership Collaboration
With City of Appleton

The South Point Community/Market Garden
2013 Yearend Report

Overview:

Community Gardens/**Market Gardens** create infrastructure and social capital for community wide food security for people across all social-economic groups. They offer another prong to emergency food services provided by area Food Pantries, one of self reliance and sustainability.

Community Gardens/**Market Gardens** are the most cost effective means for building capacity for food security and are known to be starting points for startup business's, farm market participation, and community kitchens.

- Participation in a Community Gardens/**Market Gardens** offer individuals and families a mutual understanding of what food security is.
- It helps make the link between good food, cultural food, accessibility and well being
- Community gardeners/**Market Gardeners** are better equipped to identify local solutions, resources and partnerships that enhance food security. They are able to identify and support current and new initiatives directed toward food security for our community and themselves.
- Community Gardens/**Market Gardens** help build positive, lasting, mutually beneficial relationships between diverse populations rather than separating people according to their needs for services.
- Community Gardens/**Market Gardens** represent an investment by our community in a means for sustainable economic development through a community food project.
- One of the greatest benefits of the Community Garden Partnership is the inter-agency cooperation and understanding that results. This can illuminate programs and services where spending is redundant, can identify ways agencies can leverage more support and services between one another, and has helped form agency collaborations for grant funded programs such as the

Neighborhood Teaching Gardens, Community Impact initiatives and the HOMEGROWN project partnership with Salvation Army.

The Market Garden Initiative:

Providing local **Market Garden** opportunities is a response to the growing demand for locally grown food caused by a growing awareness of the environmental costs associated with transporting food from outside the region. (National studies indicate that most food is shipped over 1300 miles from growing region to market.)

Additionally, there is a growing demand for locally grown food caused by a renewed desire for freshness and a connection to the producer. The desire to support local entrepreneurs and the local economy is both strong and vibrant.

Outcomes:

South Point Market Gardeners returning were 2

Food Pantry Donations were on average 30 lbs a week

Market Sales @ Salvation Army Food Pantry totaled \$ 2133.00 (approximately food sold was 525 lbs of produce @ \$1.00 - \$3.00 per pound. (This was total compiled with Brewster Street Market Gardeners)

In Conclusion:

The livability goals established by the Fox Cities Life Study and the Wisconsin Health Plan for 2010 would be harder to reach without our joint efforts to build support for safe, affordable, accessible good food in our Community. The use of undeveloped urban land, for growing food, is an investment in more livable communities for the future.

On March 11, 2013, Alex Tyink was hired as the incoming Director of Goodwill's Community Garden Partnership. I will be retiring at the end of this year. It has been a privilege to have had the opportunities to grow the partnership with your support.

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