



APPLETON POLICE DEPARTMENT

COMPASSION * INTEGRITY * COURAGE

Appleton Police Department
222 South Walnut Street
Appleton, WI 54911
Phone: 920.832.5500
Fax: 920.832.5553
police.appletonwi.gov

TO: Safety and Licensing Committee
Common Council

FROM: Lt. Ben Goodin

DATE: 05/06/2026

RE: Police Department's Recommendation for Denial of Jaculyn Lozier's (AKA Frenche) Commercial Solicitation License Application

Committee Members:

The police department is requesting that the Safety and Licensing Committee recommend to the Common Council to deny Jaculyn Lozier's application for a commercial solicitation license. Appleton Municipal Code 9-615 states:

Upon receipt of an application for a license under this division, the Chief of Police and Sealer of Weights and Measures shall institute such investigation of the applicant as they deem necessary for the protection of the public good, and shall endorse their approval or disapproval upon the application within a reasonable time, not to exceed seven (7) working days, after it has been filed. The City Clerk shall issue approved licenses in accordance with such findings after presentation by the applicant of a receipt of the Director of Finance showing payment of the required fee. Should the investigations in this division include a recommendation for denial, the Clerk shall refer the license to the Safety and Licensing Committee for action.

STATEMENT ON SUBSTANTIAL RELATIONSHIP

As part of any denial of licensing, the police department must determine if crimes are substantially related to the particular licensed activity to ensure that any licensing decision does not constitute unlawful discrimination. The offenses listed below are substantially related to the licensed conduct in that they provide heightened opportunity for the applicant to engage in the same conduct

CONVICTIONS

Burglary-Building or Dwelling [Modifiers: PTAC, as a Party to a Crime], a class F felony, Wis. Stat. §943.10(1m)(a). Outagamie County case # 2024CF000360. Convicted on 2/10/25.



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Theft-Movable Property <=\$2500 a class A misdemeanor, Wis. Stat. §943.20(1)(a). Waupaca County case # 2022CF000478. Convicted on 7/14/23.

These convictions are substantially related to the licensed activity because Ms. Lozier would be going door-to-door attempting to sell goods, and that service would involve her having close access to items of value within residents' homes. Ms. Lozier would be in a position where she could easily identify which homes have high value items along with learning about the daily routines of various citizens. Given Ms. Lozier's past burglary and theft convictions, the police department has significant concerns about Ms. Lozier's probability of re-offending if she were to receive a commercial solicitation license. These convictions substantially relate to the activity for which the license is sought, and denial would not constitute unlawful discrimination. Therefore, the police department recommends Ms. Lozier's license application be denied.

Very Respectfully,
Lt. Ben Goodin
Appleton Police Department