

APPLETON PUBLIC LIBRARY
 STATISTICAL SUMMARY
 MARCH 2024

	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
I. Circulation						
Adult Circulation	29,118	32,623	78,761	89,119	-11%	-12%
Children's Circulation	22,289	28,852	59,501	76,360	-23%	-22%
Total Circulation	51,407	61,475	138,262	165,479	-16%	-16%
Adult AV/nonbook (included in above)	8,818	10,623	23,270	28,042	-17%	-17%
Children's AV/non-book (included in above)	2,089	2,524	4,866	6,683	-17%	-27%
E-Book Circulation	8,657	8,130	24,930	23,787	6%	5%
E-Audiobook Circulation	10,547	9,629	32,140	27,260	10%	18%
E-Video Circulation	1,217	439	3,824	1,282	177%	198%
E-Comics Circulation	224	206	631	554	9%	14%
E-Magazine / E-Serial Circulation	2,748	1,020	8,816	3,198	169%	176%
E-Music Circulation	195	120	527	409	63%	29%
Total E-Circulation	23,588	19,544	70,868	56,490	21%	25%
ILL items received (received from)	11,232	11,760	27,597	30,532	-4%	-10%
ILL items loaned (provided to)	8,971	10,343	24,603	28,860	-13%	-15%
Total Registered Patrons (quarterly)	57,238	72,901	n/a	n/a	-21%	n/a
Door Count	17,128	18,589	44,395	50,949	-8%	-13%
Percentage of Total Circulation on Self Check Machines	63.6%	60.9%	n/a	n/a	4%	n/a

II. Customer Assistance						
Reference Transactions - Adult	1,750	2,120	5,395	6,208	-17%	-13%
Reference Transactions - Children's	492	994	1,564	2,563	-51%	-39%
Total Reference	2,242	3,114	6,959	8,771	-28%	-21%
Volunteer Hours	443	139	966	580	219%	67%

III. Collections & Processing						
Volumes Added	1,848	2,183	5,019	5,320	-15%	-6%
Volumes Withdrawn	3,959	935	13,283	3,390	323%	292%
Total Titles	172,732	191,092	n/a	n/a	-10%	n/a
Total Volumes	193,166	214,221	n/a	n/a	-10%	n/a

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IV. Programs						
Children's						
Children's Programs (including group visit)	48	65	110	165	-26%	-33%
Children's Program Attendance (including group visit)	1,652	2,291	4,310	5,423	-28%	-21%
Children's One-on-One Visits	0	1	1	2	-100%	-50%
Children's One-on-One Visits Participants	0	1	2	2	-100%	0%
Children's Self Directed Activities	9	16	22	39	-44%	-44%
Children's Self Directed Activity Participants	1,965	2,638	4,661	5,984	-26%	-22%
Young Adult						
Young Adult Programs	0	2	4	5	-100%	-20%
Young Adult Program Attendance	0	4	16	10	-100%	60%
Young Adult Self Directed Activities	1	1	1	2	0%	-50%
Young Adult Self Directed Activity Participants	43	31	43	90	39%	-52%
Adult						
Adult Programs	9	14	23	25	-36%	-8%
Adult Program Attendance	508	435	1,666	1,227	17%	36%
Adult One-on-One Instructions	22	16	57	47	38%	21%
Adult One-on-One Instruction Attendance	40	26	87	79	54%	10%
Adult Self Directed Activities	1	0	1	3	>100%	-67%
Adult Self Directed Activity Participants	22	0	22	103	>100%	-79%
Total Programs	57	81	137	195	-30%	-30%
Total Program Attendance	2,160	2,730	5,992	6,660	-21%	-10%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	0	0	0	0	0%	0%
Meeting Room Uses - Events (Library Programs)	0	0	0	0	0%	0%
Total Meeting Room Uses	0	0	0	0	0%	0%

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V. Electronic Access Services						
Public Computing Sessions	1,038	979	2,267	2,786	6%	-19%
Total Time Used on Public Computers	907:00:00	873:00:00	1912:00:00	2340:00:00	4%	-18%
Data Transferred (GB)	735	1509	1889	6808	-51%	-72%
WIFI Distinct Clients	1249	2107	3372	5767	-41%	-42%