



"...meeting community needs...enhancing quality of life."

Effective Date: 10-15-2014

GUIDELINES for Signs in the Street Right-of-Way

These guidelines have been established to determine which signs may be administratively approved to be installed within the street right-of-way. Requests for signs not meeting these requirements will be denied. Appeals will be to the Common Council through the Municipal Services Committee.

GROUND SIGNS

No ground signs may be installed within the street right-of-way.

PROJECTING SIGNS/AWNINGS

Projecting signs meeting the following criteria may be administratively approved to be installed within the street right-of-way:

1. Minimum clearance of 10 feet between the bottom of the sign and the normal grade.
2. Maximum projection of 4 feet into the street right-of-way.
3. Maximum size of sign within the street right-of-way is 35% of the wall size abutting the street frontage, or 350 square feet, whichever is less.
4. Maximum size of a changeable copy sign within the street right-of-way is 48 square feet.

BANNERS

See Banner Policy

SANDWICH BOARD SIGNS

See Sandwich Board Sign Policy

FOX CITIES SIGN & LIGHTING

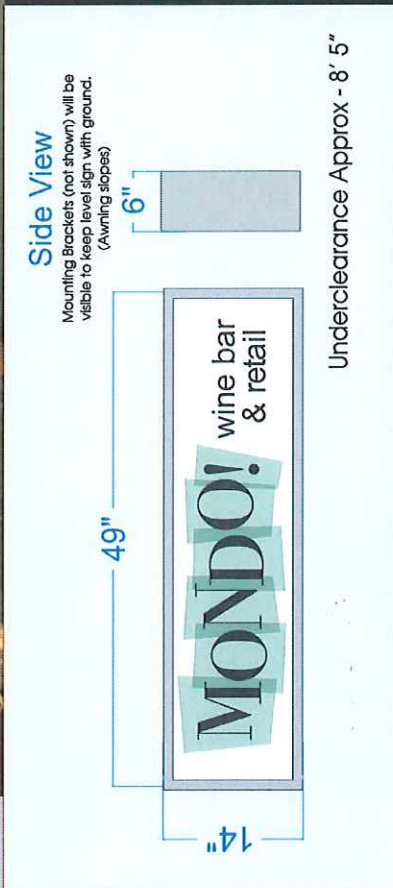
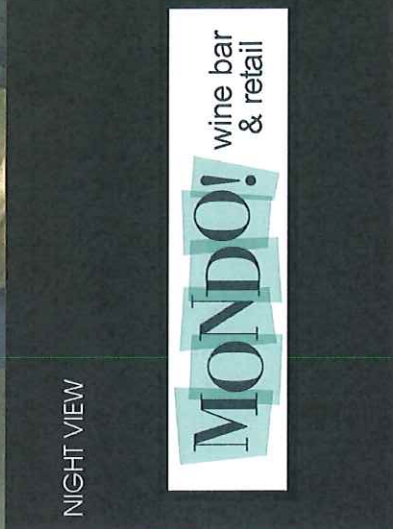
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FoxCitiesSign.com
Sales@FoxCitiesSign.com



PROJECT NO: 2760.6d
Client: Mondo!
Placement: building Awning
Job Location: 111 E. College
Appleton, WI
Salesperson: Sara
Date: 7-10-2018
Artist: Dana

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Color Approval Req
Client Approval: _____
Date: _____



*Proof is an approximate simulation that may vary from final production

SPECIFICATIONS

- QUANTITY: 1
- FINISH: D/F
- IMAGE: CABINET W/1" RETAINERS
- ILLUMINATION: LED (WHITE)
- MATERIALS: POLYCARBONATE
- FINISH: 3M 3630 WITH LAMINATION
- MOUNTING: FLAG MOUNT
- CONTENT: PRODUCE & INSTALL
- AREA: 4.86 SQFT

1 Color Digital Print
abinet - Brushed Aluminum

Customer Logo Required
NOTE: If clean vector art can not be provided by client, a design charge may be applied to cover art project.
On-site Required