



MEMORANDUM

“...meeting community needs...enhancing quality of life.”

TO: Community and Economic Development Committee
FROM: Nikki Gerhard, Community Development Specialist
DATE: September 14, 2022
RE: Community Development Block Grant CARES Act Funding Progress Update

In October 2020, CEDC approved receipt of the CDBG-CV1 allocation, incorporating an additional \$348,255 to the 2020 CDBG Annual Action Plan. In January 2021, CEDC approved receipt of the CDBG-CV2 allocation from the Wisconsin Department of Administration, incorporating \$148,007.80, as well as receipt of the CDBG-CV3 allocation, incorporating an additional \$343,268 to the 2020 CDBG Annual Action Plan.

Each allocation was administered in a slightly different manner. CDBG-CV1 was subawarded to various community partners utilizing a competitive application process. CDBG-CV2 was a direct contract with the State of Wisconsin and subawarded with the Boys & Girls Club of the Fox Valley for street outreach efforts specifically for at-risk youth. CDBG-CV3 was originally subawarded with ADVOCAP, Inc. for street outreach efforts for literally homeless households and motel vouchers.

The below charts break down the specific detail of the three funding allocations, progress achieved over the last 12 months, and any barriers to success.

CDBG-CV1 (November 1, 2020 - October 31, 2021)

<u>Subrecipient/Subaward</u>	<u>Allocation</u>	<u>Outcomes</u>
Wisconsin Women's Business Initiative Corporation (WWBIC)	\$40,000	4 businesses received \$10,000 grants to financially support their recovery from the COVID pandemic
Building for Kids	\$34,923	1,208 households were impacted by the provision of nonvirtual engagement toolkits addressing educational and social needs
LEAVEN, Inc.	\$50,000	97 households received emergency financial assistance payments, including utilities, rent, and mortgage payments
Apricity, Inc (DBA The Mooring Programs)	\$10,000	81 treatment facility participants were directly impacted by the purchase of additional laptops and technology to allow for the continuation of virtual recovery services during the pandemic

Pillars Adult Shelter	\$30,000	Through the purchase and installation of 25 bunk beds (50 beds), 176 adults were able to maintain social distancing during the pandemic, and the shelter was able to maintain capacity served
Pillars, Inc.	\$50,000	417 emergency shelter clients received case management services through the hiring of an additional case manager
Salvation Army of the Fox Cities	\$30,000	38 individuals received financial assistance to prevent eviction for nonpayment of rent
Fox Valley Lutheran Homes	\$24,946	35 elderly tenants were able to maintain virtual connection to society through the provision of WiFi and iPad devices
Appleton Area School District	\$35,000	32 households (133 individuals) with school aged children received motel voucher assistance
City of Appleton Motel Voucher Program	\$43,386	16 households (27 individuals) received motel voucher assistance

CDBG-CV2 (February 1, 2021 - January 31, 2023)

<u>Subrecipient/Subaward</u>	<u>Allocation</u>	<u>Outcomes</u>	<u>Barriers</u>
Boys & Girls Club of the Fox Valley	\$148,007.80	8 youth households (25 individuals) were engaged in street outreach efforts & case management programming	In January 2022, the street outreach employee resigned. The position remained vacant until June 2022.

***Staff will be seeking an amendment extending the expenditure date through April 30, 2023 and expanding street outreach efforts.*

CDBG-CV3 (February 1, 2021- December 10, 2021)

<u>Subrecipient/Subaward</u>	<u>Allocation</u>	<u>Outcomes</u>	<u>Barriers</u>
ADVOCAP, Inc.	\$343,268	11 households (15 individuals) were engaged in street outreach efforts & case management programming	In October 2021, the street outreach employee resigned. The subaward was terminated by ADVOCAP, effective December 10, 2021.

***Staff is seeking a fourth substantial amendment expanding programming to include Pillars Winter Shelter Overflow and Pillars Seven Days Service. If approved, these additional programs will expire on January 11, 2027.*

If you have any questions, please contact me at 832-6469 or nikki.gerhard@appleton.org. Thank you!