



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appletonwi.gov

Meeting Minutes - Final Common Council

Wednesday, June 4, 2025

7:00 PM

Council Chambers

A. CALL TO ORDER

The meeting was called to order by Mayor Woodford at 7:16 p.m.

B. INVOCATION

The Invocation was offered by Alderperson Hartzheim.

C. PLEDGE OF ALLEGIANCE TO THE FLAG

D. ROLL CALL OF ALDERPERSONS

Present: 15 - Alderperson Josh Lambrecht, Alderperson Vered Meltzer, Alderperson Brad Firkus, Alderperson Martyn Smith, Alderperson Katie Van Zeeland, Alderperson Denise Fenton, Alderperson Patrick Hayden, Alderperson Alex Schultz, Alderperson Vaya Jones, Alderperson Adrian Stancil-Martin, Alderperson Nate Wolff, Alderperson Sheri Hartzheim, Alderperson Christopher Croatt, Alderperson Denis Dougherty and Mayor Jake Woodford

Absent: 1 - Alderperson Patti Heffernan

E. ROLL CALL OF OFFICERS AND DEPARTMENT HEADS

All Departments were represented.

F. APPROVAL OF PREVIOUS COUNCIL MEETING MINUTES

[25-0582](#)

Common Council Meeting Minutes of May 21, 2025

Attachments: [CC Minutes 5-21-25.pdf](#)

Alderperson Hartzheim moved, seconded by Alderperson Croatt, that the Minutes be approved. Roll Call. Motion carried by the following vote:

Aye: 14 - Alderperson Josh Lambrecht, Alderperson Vered Meltzer, Alderperson Brad Firkus, Alderperson Martyn Smith, Alderperson Katie Van Zeeland, Alderperson Denise Fenton, Alderperson Patrick Hayden, Alderperson Alex Schultz, Alderperson Vaya Jones, Alderperson Adrian Stancil-Martin, Alderperson Nate Wolff, Alderperson Sheri Hartzheim, Alderperson Christopher Croatt and Alderperson Denis Dougherty

Absent: 1 - Alderperson Patti Heffernan

Abstained: 1 - Mayor Jake Woodford

G. BUSINESS PRESENTED BY THE MAYOR

[25-0612](#) Poet Laureate 6-month update

Cathryn Cofell provided an update to the Council.

[25-0596](#) Proclamations:
- CPR & AED Awareness Week
- Gun Violence Awareness Day
- Juneteenth Celebration Day
- Make Music Day Appleton
- Pollinator Week
- Pride Month
- Refugee Day
- Schleroderma Awareness Month

Attachments: [CPR & AED Awareness Week.pdf](#)
[Gun Violence Awareness Day.pdf](#)
[Juneteenth Celebration Day.pdf](#)
[Make Music Day Appleton.pdf](#)
[Pollinator Week.pdf](#)
[Pride Month.pdf](#)
[Refugee Day.pdf](#)
[Schleroderma Awareness Month.pdf](#)

[25-0597](#) East Central Wisconsin Regional Planning Commission Metropolitan Planning Organization Representative Appointment

Attachments: [ECWRPC Appointment 6-4-25.pdf](#)

Aldersperson Fenton moved, seconded by Aldersperson Meltzer, that the Appointment be approved. Roll Call. Motion carried by the following vote:

Aye: 14 - Aldersperson Josh Lambrecht, Aldersperson Vered Meltzer, Aldersperson Brad Firkus, Aldersperson Martyn Smith, Aldersperson Katie Van Zeeland, Aldersperson Denise Fenton, Aldersperson Patrick Hayden, Aldersperson Alex Schultz, Aldersperson Vaya Jones, Aldersperson Adrian Stancil-Martin, Aldersperson Nate Wolff, Aldersperson Sheri Hartzheim, Aldersperson Christopher Croatt and Aldersperson Denis Dougherty

Absent: 1 - Aldersperson Patti Heffernan

Abstained: 1 - Mayor Jake Woodford

H. PUBLIC PARTICIPATION

The following spoke regarding Item 25-0599 Alcohol License Non-renewal:

Peter Beckley, 624 W. Seymour St

George Koenig, 419 Church St, Neenah

Carissa Gliniecki, ADI, 333 W. College Ave spoke regarding Item 25-0573 Alcohol Sales at Farmer's Market

Devon Pittman, 1500 E Brown Deer Rd, Bayside spoke regarding Item 25-0553 Chris J. Hartwig Revocable Trust Annexation

I. PUBLIC HEARINGS**J. SPECIAL RESOLUTIONS****K. ESTABLISH ORDER OF THE DAY****[25-0553](#)**

Request to approve the Chris J. Hartwig Revocable Trust - E. Northland Ave/441 Annexation consisting of approximately 11.1796 acres located near the intersection of E. Northland Avenue/S.T.H. 441, currently in the Town of Grand Chute, as shown on the attached maps

Attachments: [StaffMemo HartwigAnnexation For05-28-25.pdf](#)

Aldersperson Fenton moved, seconded by Aldersperson Croatt, that the Annexation be approved. Roll Call. Motion carried by the following vote:

Aye: 14 - Aldersperson Josh Lambrecht, Aldersperson Vered Meltzer, Aldersperson Brad Firkus, Aldersperson Martyn Smith, Aldersperson Katie Van Zeeland, Aldersperson Denise Fenton, Aldersperson Patrick Hayden, Aldersperson Alex Schultz, Aldersperson Vaya Jones, Aldersperson Adrian Stancil-Martin, Aldersperson Nate Wolff, Aldersperson Sheri Hartzheim, Aldersperson Christopher Croatt and Aldersperson Denis Dougherty

Absent: 1 - Aldersperson Patti Heffernan

Abstained: 1 - Mayor Jake Woodford

[25-0572](#)

WI United Football Club - Summer Shootout Special Event Application

Attachments: [WI UFC -Summer Shootout- Kickin' for a Cure -Application .pdf](#)
[Memo - WI United Football Summer Shootout Event.pdf](#)
[Hilton Letter of Support for Summer Shootout Event.pdf](#)

Aldersperson Croatt moved, seconded by Aldersperson Stancil-Martin, that the Special Event Application be approved. Roll Call. Motion carried by the following vote:

Aye: 14 - Alderperson Josh Lambrecht, Alderperson Vered Meltzer, Alderperson Brad Firkus, Alderperson Martyn Smith, Alderperson Katie Van Zeeland, Alderperson Denise Fenton, Alderperson Patrick Hayden, Alderperson Alex Schultz, Alderperson Vaya Jones, Alderperson Adrian Stancil-Martin, Alderperson Nate Wolff, Alderperson Sheri Hartzheim, Alderperson Christopher Croatt and Alderperson Denis Dougherty

Absent: 1 - Alderperson Patti Heffernan

Abstained: 1 - Mayor Jake Woodford

[25-0573](#)

McFleshman's Full-Service Retail Outlet Request for alcohol sales/service at the ADI Farmer's Market July 12, 19 & 26 (2025)

Attachments: [McFleshmans AB-105 Farmers Market 2025.pdf](#)

Alderperson Hartzheim moved, seconded by Alderperson Meltzer, that the Full-Service Retail Outlet Transfer Request be approved. Roll Call. Motion carried by the following vote:

Aye: 13 - Alderperson Josh Lambrecht, Alderperson Vered Meltzer, Alderperson Brad Firkus, Alderperson Martyn Smith, Alderperson Katie Van Zeeland, Alderperson Denise Fenton, Alderperson Patrick Hayden, Alderperson Vaya Jones, Alderperson Adrian Stancil-Martin, Alderperson Nate Wolff, Alderperson Sheri Hartzheim, Alderperson Christopher Croatt and Alderperson Denis Dougherty

Absent: 1 - Alderperson Patti Heffernan

Abstained: 2 - Alderperson Alex Schultz and Mayor Jake Woodford

[25-0599](#)

Non-renewal of the Class "B" Fermented Malt Beverage and "Class B" Liquor License for Tandem Wine & Beer, LLC located at 101 W Edison Street, Suite 100, Karter Thompson, Agent.

Attachments: [Tandem Wine & Beer Renewal 2025 Redacted.pdf](#)
[APD Memo - Tandem - alcohol license denial \(renewal\).pdf](#)
[Tandem Non-Renewal Hearing Notice 2025.pdf](#)
[Tandem Wine and Beer Denial Memo.pdf](#)
[Wisconsin DOT Certified CL & Driving Record Redacted.pdf](#)
[Certified Judgment of Conviction-Fond du Lac County 24CT651_Redacted.pdf](#)
[Tandem Letter & Photos to S&L 6-4-25.pdf](#)
[Findings of Fact & Conclusions of Law - Tandem - 6-4-25.pdf](#)
[Tandem LLC Transfer Letter- Council 6-4-25.pdf](#)

Alderperson Meltzer moved, seconded by Alderperson Lambrecht, that the Non-renewal be amended to approve a renewal of the license subject to the following conditions: that the applicant provides formal, legal documents showing the transfer of ownership in the LLC, a revised alcohol license application, and any other documents required by the Clerk's Office by July 31, 2025. Roll Call. Motion carried by the following vote:

Aye: 9 - Alderperson Josh Lambrecht, Alderperson Vered Meltzer, Alderperson Katie Van Zeeland, Alderperson Denise Fenton, Alderperson Vaya Jones, Alderperson Adrian Stancil-Martin, Alderperson Nate Wolff, Alderperson Christopher Croatt and Alderperson Denis Dougherty

Nay: 3 - Alderperson Brad Firkus, Alderperson Patrick Hayden and Alderperson Sheri Hartzheim

Absent: 1 - Alderperson Patti Heffernan

Abstained: 3 - Alderperson Martyn Smith, Alderperson Alex Schultz and Mayor Jake Woodford

Alderperson Van Zeeland moved, seconded by Alderperson Croatt, that the amendment to the Non-renewal be further amended to require that the legal documents showing transfer of ownership in the LLC and the revised alcohol license application be provided to the City by June 30, 2025. Roll Call. Motion carried by the following vote:

Aye: 10 - Alderperson Josh Lambrecht, Alderperson Brad Firkus, Alderperson Katie Van Zeeland, Alderperson Denise Fenton, Alderperson Patrick Hayden, Alderperson Vaya Jones, Alderperson Adrian Stancil-Martin, Alderperson Nate Wolff, Alderperson Christopher Croatt and Alderperson Denis Dougherty

Nay: 2 - Alderperson Vered Meltzer and Alderperson Sheri Hartzheim

Absent: 1 - Alderperson Patti Heffernan

Abstained: 3 - Alderperson Martyn Smith, Alderperson Alex Schultz and Mayor Jake Woodford

Alderperson Hartzheim moved, seconded by Alderperson Croatt, that the Non-renewal be approved as amended (above) with the conditions placed on the license and satisfaction of the conditions by June 30, 2025. Roll Call. Motion failed (8 votes required) by the following vote:

Aye: 7 - Alderperson Josh Lambrecht, Alderperson Vered Meltzer, Alderperson Denise Fenton, Alderperson Adrian Stancil-Martin, Alderperson Nate Wolff, Alderperson Christopher Croatt and Alderperson Denis Dougherty

Nay: 5 - Alderperson Brad Firkus, Alderperson Katie Van Zeeland, Alderperson Patrick Hayden, Alderperson Vaya Jones and Alderperson Sheri Hartzheim

Absent: 1 - Alderperson Patti Heffernan

Abstained: 3 - Alderperson Martyn Smith, Alderperson Alex Schultz and Mayor Jake Woodford

Alderperson Hayden moved, seconded by Alderperson Van Zeeland, that the Non-renewal be amended to approve a renewal of the license subject to the following conditions: that the applicant provides formal, legal documents showing the transfer of ownership in the LLC, a revised alcohol license application, and any other documents required by the Clerk's Office by June 30, 2025. Roll Call. Motion carried by the following vote:

Aye: 9 - Alderperson Josh Lambrecht, Alderperson Vered Meltzer, Alderperson Katie Van Zeeland, Alderperson Denise Fenton, Alderperson Patrick Hayden, Alderperson Adrian Stancil-Martin, Alderperson Nate Wolff, Alderperson Christopher Croatt and Alderperson Denis Dougherty

Nay: 3 - Alderperson Brad Firkus, Alderperson Vaya Jones and Alderperson Sheri Hartzheim

Absent: 1 - Alderperson Patti Heffernan

Abstained: 3 - Alderperson Martyn Smith, Alderperson Alex Schultz and Mayor Jake Woodford

[25-0652](#)

Approve the renewal of the Tandem Wine & Beer, LLC Class "B" Fermented Malt Beverage & "Class B" Intoxicating Liquor license if the following conditions: that the applicant provides formal, legal documents showing the transfer of ownership in the LLC, a revised alcohol license application, and any other documents required by the Clerk's Office, are satisfied by June 30, 2025, as reflected in Item 25-0599.

Alderperson Croatt moved, seconded by Alderperson Van Zeeland, that the license renewal be approved as amended to include the referenced conditions. Roll Call. Motion carried by the following vote:

Aye: 11 - Alderperson Josh Lambrecht, Alderperson Vered Meltzer, Alderperson Brad Firkus, Alderperson Katie Van Zeeland, Alderperson Denise Fenton, Alderperson Patrick Hayden, Alderperson Vaya Jones, Alderperson Adrian Stancil-Martin, Alderperson Nate Wolff, Alderperson Christopher Croatt and Alderperson Denis Dougherty

Nay: 1 - Alderperson Sheri Hartzheim

Absent: 1 - Alderperson Patti Heffernan

Abstained: 3 - Alderperson Martyn Smith, Alderperson Alex Schultz and Mayor Jake Woodford

L. COMMITTEE REPORTS

Balance of the action items on the agenda.

Alderperson Fenton moved, Alderperson Stancil-Martin seconded, to approve the balance of the agenda. The motion carried by the following vote:

Aye: 14 - Alderperson Josh Lambrecht, Alderperson Vered Meltzer, Alderperson Brad Firkus, Alderperson Martyn Smith, Alderperson Katie Van Zeeland, Alderperson Denise Fenton, Alderperson Patrick Hayden, Alderperson Alex Schultz, Alderperson Vaya Jones, Alderperson Adrian Stancil-Martin, Alderperson Nate Wolff, Alderperson Sheri Hartzheim, Alderperson Christopher Croatt and Alderperson Denis Dougherty

Absent: 1 - Alderperson Patti Heffernan

Abstained: 1 - Mayor Jake Woodford

1. MINUTES OF THE MUNICIPAL SERVICES COMMITTEE**2. MINUTES OF THE SAFETY AND LICENSING COMMITTEE**[25-0565](#)

Class "B" Beer and Reserve "Class B" Liquor License application for Vault 202 Brewery and Taproom LLC d/b/a Vault 202 Brewery and Taproom, Frederick Stuedemann, Agent, located at 202 W College Ave, contingent upon approval from the Health and Inspections departments

Attachments: [Vault 202 Brewery & Taproom LLC.Alcohol.Class B_Beer Reserve Liquor.2.26.25.REDACTED.pdf](#)

This Report Action Item was approved.

[25-0567](#)

2025-2026 Late Alcohol License renewal applications, contingent upon approval from all departments by 12:00 p.m. on June 30, 2025

Attachments: [2025 Late Alcohol License Renewals.pdf](#)

This Report Action Item was approved.

[25-0568](#)

2025-2026 Late Cigarette, Tobacco, and Electronic Vaping Device License renewal applications

Attachments: [2025 LATE CTV RENEWALS.pdf](#)

This Report Action Item was approved.

[25-0569](#)

Cigarette, Tobacco, and Electronic Vaping Device License application for Esales Inc d/b/a The Flower Pot, Tye Hartwell, Agent, located at 2310 W College Ave

Attachments: [Flower Pot.Esales Inc.CTV.5.16.25REDACTED.pdf](#)

This Report Action Item was approved.

[25-0570](#)

Pet Store License renewal application for HSA Corporation d/b/a Pet Supplies Plus, Angela DeHaan, Applicant, located at 702 W Northland Ave, contingent upon approval from the Inspections department

Attachments: [Pet Supplies Plus.HSA Corporation.PK.5.14.25.REDACTED.pdf](#)

This Report Action Item was approved.

[25-0571](#) Pet Store License renewal application for Just Pets LLC d/b/a Just Pets, Craig Weborg, Applicant, located at 2009 N Richmond St

Attachments: [Just Pets.PK.5.16.25.REDACTED.pdf](#)

This Report Action Item was approved.

[25-0577](#) Salvage Dealer's License renewal application for Mr C's Motorcycles LLC d/b/a Mr C Cycle, Janet Ristau, Applicant, located at 724 S Outagamie St, contingent upon approval from the Inspections department

Attachments: [Mr C's Motorcycles.REDACTED.pdf](#)

This Report Action Item was approved.

[25-0579](#) Stone Arch Full-Service Retail Outlet Request for alcohol sales/service at the July 3rd Independence Day celebration in Memorial Park

Attachments: [Stone Arch AB-105 July 3rd Fireworks_Redacted.pdf](#)

This Report Action Item was approved.

3. MINUTES OF THE CITY PLAN COMMISSION

[25-0548](#) Request to approve Rezoning #3-25 for the subject parcel located at 119 East Harrison Street (Tax Id #31-4-0518-00), including to the centerline of the adjacent street right-of-way, as shown on the attached maps, from C-2 General Commercial District to R-1C Central City Residential District

Attachments: [StaffMemo 119EHarrisonSt Rezoning For05-28-25.pdf](#)

This Report Action Item was approved.

[25-0555](#) Request to approve the acquisition of land for public grounds at 222 North Oneida Street in accordance with Wis. Stat. §62.23(5) as shown on the attached maps

Attachments: [Memo PlanCommission PublicAcquisition 222NOneidaSt For05-28-25.pdf](#)

This Report Action Item was approved.

4. MINUTES OF THE PARKS AND RECREATION COMMITTEE

5. MINUTES OF THE FINANCE COMMITTEE

6. MINUTES OF THE COMMUNITY DEVELOPMENT COMMITTEE**7. MINUTES OF THE UTILITIES COMMITTEE**[25-0585](#)

Award the North and Ridgeway Tower Coating Contract Bid with Alternate Bids to O&J Coatings Inc. in the amount of \$625,000 with 5% contingency of \$31,250 for a project total not to exceed \$656,250.

Attachments: [250523_UC Memo_Ridgeway-North Tower Coating Project Bid Award.pdf](#)
[Recommendation Letter.pdf](#)

This Report Action Item was approved.

8. MINUTES OF THE HUMAN RESOURCES & INFORMATION TECHNOLOGY COMMITTEE**9. MINUTES OF THE FOX CITIES TRANSIT COMMISSION**[25-0560](#)

Authorization to Execute an Offer to Purchase 222 N. Oneida Street

Attachments: [Memo to Execute OTP 222 N Oneida St.pdf](#)
[Completed Report-0 North Onedia Street Appleton.pdf](#)

This Report Action Item was approved.

[25-0561](#)

Approval of Title VI Program Update

Attachments: [Valley Transit Title VI Program 2025.pdf](#)

This Report Action Item was approved.

10. MINUTES OF THE BOARD OF HEALTH**M. CONSOLIDATED ACTION ITEMS****N. ITEMS HELD****O. ORDINANCES**

[25-0581](#)

Ordinances #51-25 to #67-25, #68-25 (Chris J. Hartwig Rev. Trust - E Northland Ave/441 Annexation), and #69-25

Attachments: [Ordinances to Council 6-4-25.pdf](#)

Aldersperson Fenton moved, seconded by Aldersperson Lambrecht, that the Ordinances be approved. Roll Call. Motion carried by the following vote:

Aye: 14 - Aldersperson Josh Lambrecht, Aldersperson Vered Meltzer, Aldersperson Brad Firkus, Aldersperson Martyn Smith, Aldersperson Katie Van Zeeland, Aldersperson Denise Fenton, Aldersperson Patrick Hayden, Aldersperson Alex Schultz, Aldersperson Vaya Jones, Aldersperson Adrian Stancil-Martin, Aldersperson Nate Wolff, Aldersperson Sheri Hartzheim, Aldersperson Christopher Croatt and Aldersperson Denis Dougherty

Absent: 1 - Aldersperson Patti Heffernan

Abstained: 1 - Mayor Jake Woodford

P. LICENSE APPLICATIONS AND COMMUNICATIONS REFERRED TO COMMITTEES OF JURISDICTION

Q. RESOLUTIONS SUBMITTED BY ALDERPERSONS REFERRED TO COMMITTEES OF JURISDICTION

[25-0654](#)

Resolution #4-R-25 Rename Appleton Memorial Park to Veteran's Memorial Park

Attachments: [#4-R-25 Resolution to Rename Appleton Memorial Park to Veteran's Memorial Park.pdf](#)

R. OTHER COUNCIL BUSINESS

S. CLOSED SESSION

[25-0601](#)

The Common Council may go into closed session pursuant to State Statute §19.85(1)(a) for the purpose of deliberating the non-renewal of an alcohol license and then may reconvene into open session.

The Common Council did not convene in Closed Session

T. ADJOURN

Aldersperson Hartzheim moved, seconded by Aldersperson Stancil-Martin, that the meeting be adjourned at 9:17 p.m. Roll Call. Motion carried by the following vote:

Aye: 14 - Alderperson Josh Lambrecht, Alderperson Vered Meltzer, Alderperson Brad Firkus, Alderperson Martyn Smith, Alderperson Katie Van Zeeland, Alderperson Denise Fenton, Alderperson Patrick Hayden, Alderperson Alex Schultz, Alderperson Vaya Jones, Alderperson Adrian Stancil-Martin, Alderperson Nate Wolff, Alderperson Sheri Hartzheim, Alderperson Christopher Croatt and Alderperson Denis Dougherty

Absent: 1 - Alderperson Patti Heffernan

Abstained: 1 - Mayor Jake Woodford

Kami Lynch, City Clerk