City of Appleton - Reid Golf Course 2020 Revenues - September 30, 2020

	2	2019		2020	
	2019 Y-T-D	Total	2020 Y-T-D	Total	
Green Fees	Rounds	Revenue	Rounds	Revenue	
Weekday-18 Holes	1,890	\$35,281.82	2,885	\$55,013.05	
Weekday-9 Holes	9,998	\$145,572.27	9,828	\$144,846.71	
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Weekend - 18-Holes	1,391	\$38,469.25	1,894	\$52,174.44	
Weekend - 9 Holes	2,186	\$35,838.23	3,005	\$50,913.16	
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Twilight Golf	2,898	\$30,224.91	3,084	\$34,501.54	
Passholder Rounds	5,956		7,680		
Promo Rounds					
Coupon Rounds	337		260		
Misc. Promotional Rounds*	2,671	\$47,473.38	3,050	\$50,573.50	
Team Rounds	660		26		
Sub-Totals	27,987	\$332,859.86	31,712	\$388,022.40	
	2019 Y-T-D	Total	2020 Y-T-D	Total	
Pass/Coupon/Discount Card Sales	<u>Sales</u>	<u>Revenues</u>	<u>Sales</u>	<u>Revenues</u>	
Pass Sales	107	\$55,747.11	104	\$55,610.34	
Corporate Pass Sales	6	\$15,000.00	9	\$22,393.35	
Coupon Sales	64	\$5,958.24	53	\$4,530.31	
Discount Cards	167	\$5,010.00	106	\$3,179.86	
	2019 Y-T-D	Total	2020 Y-T-D	Total	
<u>Cart Revenue</u>	<u>Cart Sales</u>	<u>Revenues</u>	<u>Cart Sales</u>	<u>Revenues</u>	
Cart Fee	9,222	\$95,517.41	11,666	\$126,284.50	
Annual Cart Passes	28	\$13,408.50	23	\$12,422.75	
	2019 Y-T-D	Total	2020 Y-T-D	Total	
<u>Practice Range</u>	<u>Sales</u>	<u>Revenues</u>	<u>Sales</u>	<u>Revenues</u>	
Driving Range	3,662	\$25,055.34	3,331	\$24,063.86	
Annual Range Pass	12	\$3,774.96	8	\$2,246.44	
	2019 Y-T-D	Total	2020 Y-T-D	Total	
<u>Golf Shop Merchandise</u>	<u>Sales</u>	<u>Revenues</u>	<u>Sales</u>	<u>Revenues</u>	
Balls/Assessories/Apparel/Misc.		\$17,694.86		\$19,076.58	
Gift Cards	249	\$10,196.00	268	\$11,508.75	
Lessons**	159	\$7,466.00	41	\$1,845.00	
Other Rentals***	694	\$3,947.15	482	\$2,232.52	
	2019 Y-T-D	Total	2020 Y-T-D	Total	
<u>Food and Beverage</u>	<u>Sales</u>	Revenues	<u>Sales</u>	Revenues	
Food		\$15,292.71		\$8,766.10	
Beverage		\$19,197.17		\$19,601.86	
Alcohol Sales		\$65,412.04		\$66,599.23	
Catering/Banquet	316	\$2,074.16	107	\$304.88	
<u>Raincheck Redeemed</u>		-\$2,623.59		-\$2,024.15	
Total Revenue (All Categories)		\$690,987.92		\$766,664.58	

 $[*] Misc.\ Promotional\ Rounds\ include\ Outings, Mem\ Day,\ Mothers\ Day,\ Fathers\ Day,\ Family\ Day,\ Valpak\ \&\ CCM\ Specials$

 $[\]ensuremath{^{**}\text{Lessons}}$ include private, group and juniors

^{***}Other rentals include additional revenue club rentals, pull carts & locker rentals.

Reid Golf Course Budget September 30th Expense Report

Description	Budget	End of June Expenses	Available
Regular Salaries	\$177,660	(\$138,684)	\$38,976
Overtime	\$563	(\$503)	\$60
Part-Time	\$123,351	(\$91,228)	\$32,123
Fringes	\$83,382	(\$64,820)	\$18,562
Training and Conferences	\$2,250	(\$1,600)	\$650
Office Supplies	\$500	(\$132)	\$368
Memberships & Licenses	\$1,760	(\$1,295)	\$465
Food & Provisions	\$50	\$0	\$50
Printing & Reproduction	\$2,000	(\$1,698)	\$302
Clothing/Uniforms	\$500	\$0	\$500
Accounting/Audit	\$2,250	(\$2,123)	\$127
Bank Services	\$13,000	(\$11,469)	\$1,531
Consulting Services	\$1,000	\$0	\$1,000
Advertising	\$10,000	(\$3,743)	\$6,257
Insurance	\$6,200	(\$4,653)	\$1,547
Rent	\$35,975	(\$30,315)	\$5,660
Depreciation Expense	\$61,000	(\$46,026)	\$14,974
Facilities Charges	\$30,930	(\$24,325)	\$6,605
CEA Equipment Rental	\$108,572	(\$73,370)	\$35,202
Software Support	\$1,860	(\$1,860)	\$0
Interest Payments	\$10,432	(\$7,821)	\$2,611
General Fund	\$17,900	(\$13,425)	\$4,475
Transfer Out-Capital	\$3,850	\$0	\$3,850
Land Improvement	\$161,517	(\$9,621)	\$151,896
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Bldg Maintenance/Janitorial	\$1,500	(\$969)	\$531
Landscape Supplies	\$36,900	(\$28,521)	\$8,379
Concession Supplies	\$60,400	(\$54,044)	\$6,356
Miscellaneous Supplies	\$2,000	(\$176)	\$1,824
Gas Purchases	\$13,500	(\$9,793)	\$3,707
Miscellaneous Equipment	\$5,000	(\$3,343)	\$1,657
Collection Services	\$1,100	(\$1,046)	\$54
Contractor Fees	\$1,000	(\$700)	\$300
Equipment Repair & Maintenance	\$5,500	(\$4,836)	\$664
Other Interfund Charges	\$2,000	(\$765)	\$1,235
Electric	\$21,525	(\$16,871)	\$4,654
Gas	\$4,300	(\$3,177)	\$1,123
Water	\$2,100	(\$1,167)	\$933
Waste Disposal/Collection	\$2,100	(\$295)	\$1,805
Stormwater	\$13,160	(\$9,929)	\$3,231
Telephone	\$3,900	(\$2,067)	\$1,833
Cellular Telephone	\$1,000	(\$203)	\$797
Other Utilities (DirecTV)	\$2,150	(\$1,472)	\$678
, ,	\$1,035,637	(\$668,085)	\$367,552