



# City of Appleton

100 North Appleton Street  
Appleton, WI 54911-4799  
www.appleton.org

## Meeting Minutes - Final Community & Economic Development Committee

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Wednesday, March 13, 2019

4:30 PM

Council Chambers, 6th Floor

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1. Call meeting to order

**Meeting called to order at 4:30 p.m.**

2. Roll call of membership

**Present:** 4 - Coenen, Reed, Alderperson Dvorachek and Alderperson Plank

**Excused:** 1 - Alderperson Baker

*Others present:*

*Jordan Fredericks, N9540 Hickory Drive, Appleton*

*Glenn Fredericks, N9540 Hickory Drive, Appleton*

*Jennifer Stephany, Appleton Downtown Inc. (ADI)*

3. Approval of minutes from previous meeting

[19-0304](#)

CEDC Minutes from 2-6-19

**Attachments:** [CEDC Minutes 2-6-19.pdf](#)

**Alderperson Dvorachek moved, seconded by Reed, that the Minutes be approved. Roll Call. Motion carried by the following vote:**

**Aye:** 4 - Coenen, Reed, Alderperson Dvorachek and Alderperson Plank

**Excused:** 1 - Alderperson Baker

4. Public Hearings/Appearances

5. Action Items

[19-0305](#)

Request to approve the repurchase of Lot 4 of Plat 4 in the Northeast Industrial Park from Onstage Audio, LLC (d/b/a Event Production Systems) under the terms outlined in Section 11 of the Declaration of Covenants and Restrictions and increase the purchase price by the cost of the wetland delineation

**Attachments:**    [Onstage Audio \(EPS\) Repurchase Memo 3-5-19.pdf](#)  
[Letter From EPS Requesting Repurchase of 1-5362 Goodland Drive.pdf](#)  
[NE Ind Park Plat 4 Deed Restrictions & Covenants.pdf](#)  
[Repurchase Calcs for Lot 4 Plat 4 NE Ind Park.pdf](#)  
[EPS Subject Area.pdf](#)

**Reed moved, seconded by Alderperson Plank, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:**

**Aye:** 4 - Coenen, Reed, Alderperson Dvorachek and Alderperson Plank

**Excused:** 1 - Alderperson Baker

[19-0316](#)

The Community and Economic Development Committee may go into closed session according to State Statute §19.85(1)(e) for the purpose of discussing real estate negotiations regarding the potential repurchase of Lot 4 of Plat 4 in the Northeast Industrial Park and then reconvene into open session

**The Committee did not go into closed session.**

[19-0306](#)

Request to approve recommended funding of \$15,500 for 2019 sponsorships for Appleton Downtown Inc. (ADI) programs as outlined in the attached document

**Attachments:**    [Memo to CEDC on ADI Sponsorships 2019.pdf](#)  
[ADI Support Proposal to City 2019.pdf](#)

**Reed moved, seconded by Coenen, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:**

**Aye:** 4 - Coenen, Reed, Alderperson Dvorachek and Alderperson Plank

**Excused:** 1 - Alderperson Baker

[19-0307](#)

Request to approve the City of Appleton maintain its current selling prices for business/industrial park land as described in the attached documents

**Attachments:**    [Business-Industrial Park Land Value Memo.pdf](#)  
[Exhibit A-Ind Land Sales Comparison.pdf](#)  
[Exhibit B-Ind Land Asking Price Comparison.pdf](#)  
[Southpoint Map.pdf](#)  
[NE Business Park Map.pdf](#)

**Reed moved, seconded by Alderperson Dvorachek, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:**

**Aye:** 4 - Coenen, Reed, Alderperson Dvorachek and Alderperson Plank

**Excused:** 1 - Alderperson Baker

## 6. Information Items

[19-0308](#)

2018 Growth Report for the City of Appleton

**Attachments:**    [2018 Growth Report Summary\\_CEDC 3-13-19.pdf](#)  
[2018 City of Appleton Growth Report.pdf](#)

**The 2018 Growth Report was presented and discussed.**

## 7. Adjournment

**Alderperson Plank moved, seconded by Alderperson Dvorachek, that the meeting be adjourned at 5:00 p.m. Roll Call. Motion carried by the following vote:**

**Aye:** 4 - Coenen, Reed, Alderperson Dvorachek and Alderperson Plank

**Excused:** 1 - Alderperson Baker