



"meeting community needs
.....enhancing quality of life"

FEES ARE NON-REFUNDABLE		Date Rec'd <u>6/29/21</u>
License Fee - \$10.00 per event		Acct Code: CLCSPB
Investigation Fee + 7.00		Acct Code: CLCPIF
Total Amount Paid <u>17</u>		Receipt <u>2315-2</u>

Application for Temporary Class "B" Beer or "Class B" Wine License

Application MUST be on file for 10 days prior to event, please allow 2-3 weeks for processing

The named organization applies for: (Please check one or both)													
<input checked="" type="checkbox"/> A temporary Class "B" license to sell FERMENTED MALT BEVERAGES at picnics or similar gathering under s. 125.26(6) Wis. Stats.													
<input type="checkbox"/> A temporary "Class B" license to sell WINE at picnics or similar gathering under s. 125.51(10) Wis. Stats. (Limit 2 licenses in a 12 month period)													
SECTION 1 – ORGANIZATION INFORMATION – Answer all questions completely. Please PRINT clearly													
Name of Organization (Bona fide club, lodge or society, veteran's organization or fair association)						Date Organized							
Fox Cities Chamber of Commerce						Sept 29, 1976							
Address		City		State		Zip							
125 N. Superior Street		Appleton		WI		54911							
Person in Charge of Event:			Name: Last		First		M. I.						
			Lehr		Thomas		S						
Address			City		State		Zip						
125 N. Superior St.			Appleton		WI		54911						
Person in charge phone number:													
President		Last		First		Middle Initial		Date of Birth		Male		Femal	
		Bartoszek		Brooky		L						X	
Address		City		State		Zip							
125 N. Superior St.		Appleton		WI		54911							
Vice President		Last		First		Middle Initial		Date of Birth		Male		Femal	
		Lehr		Thomas		S				X			
Address		City		State		Zip							
125 N. Superior St.		Appleton		WI		54911							
Secretary		Last		First		Middle Initial		Date of Birth		Male		Femal	
Address		City		State		Zip							
Treasurer		Last		First		Middle Initial		Date of Birth		Male		Femal	
Address		City		State		Zip							
SECTION 2 – EVENT INFORMATION SECTION													
Date(s) of Event: Beginning <u>9/25/2021</u> Ending: <u>9/25/2021</u>				Hours <u>9</u> AM/PM <u>6</u> AM/PM									
Please describe the type of event you are going to have: <u>Appleton's Octoberfest</u>													
Do you plan to serve food at this event?		No <input type="checkbox"/> Yes <input checked="" type="checkbox"/>		If yes, contact the Appleton Health Department. (920.832.6429)									
Location where beer or wine will be sold or served: <u>See various bar locations on map - attached</u>													
Address		City		State		Zip							
Describe actual location and dimensions of area to be licensed below: - BE PRECISE!				Will minors be present?		No <input type="checkbox"/> Yes <input checked="" type="checkbox"/>							
<u>See map attached of details College Ave - Richmond to Lowe</u>				If yes, how will you prevent minors from obtaining alcoholic beverages?		<u>See attached</u>							
SECTION 3 – PENALTY SECTION													
This application must be on file in the Office of the City Clerk for at least ten (10) business days prior to granting the license.													
If the event will last more than four (4) days, the application shall be filed 15 days prior to the granting of the license.													
This organization also agrees to comply with all laws, resolutions, ordinances and regulations (state, federal or local) affecting the sale of fermented malt beverages if the license is granted. The officer(s) of the organization, individually and together, declare under penalties of law that the information provided in this application is true and correct to the best of their knowledge and belief.													
Signature of Officer		<u>J. Mon [Signature] SUP/CFO</u>											
FOR OFFICE USE ONLY													
Dept.		Approve		Deny		By		Reason					
Police													
Fire													
Health													
Inspection													
S&L		Date Issued		Exp. Date		License Number							

How will we prevent minors from obtaining alcohol?

7 Wristband Booths

- Training of all wristband booth volunteer groups at an in person meeting in September
- Check IDs
 - Each person wears WE ID Pins
 - Booklets on what acceptable forms of ID are
- Each patron must buy their own wristband
- Everyone's ID MUST BE CHECKED
- Wristbands and tickets are same color and do change from year to year
- Wristbands are placed on a certain wrist each year (either left or right)

Wristband monitors will be monitoring each wristband booth throughout the day. These are trained volunteers

Each bar will have licensed and trained bar managers

DREW STREET

- 162
- 161
- 160
- 159
- 158
- 157
- 156
- 155
- 154
- 153
- 152
- 151
- 150
- 149
- 148
- 147
- 146
- 145
- 144
- 143
- 142
- 141
- 140
- 139
- 138

Arts & Crafts Area

COLLEGE

- 26
- 27
- 28
- 29
- 30
- 31
- 32
- 33
- 34
- 35
- 36
- 37
- 38
- 39
- 40
- 41
- 42
- 43
- 44
- 45
- 46
- 47
- 48
- 49

100 All Saints Episcopal Church

404

420

Easement Area — No booths

Lawrence University Stage

60'

- 137
- 136
- 135
- 134
- 133
- 132
- 131
- 130
- 129
- 128

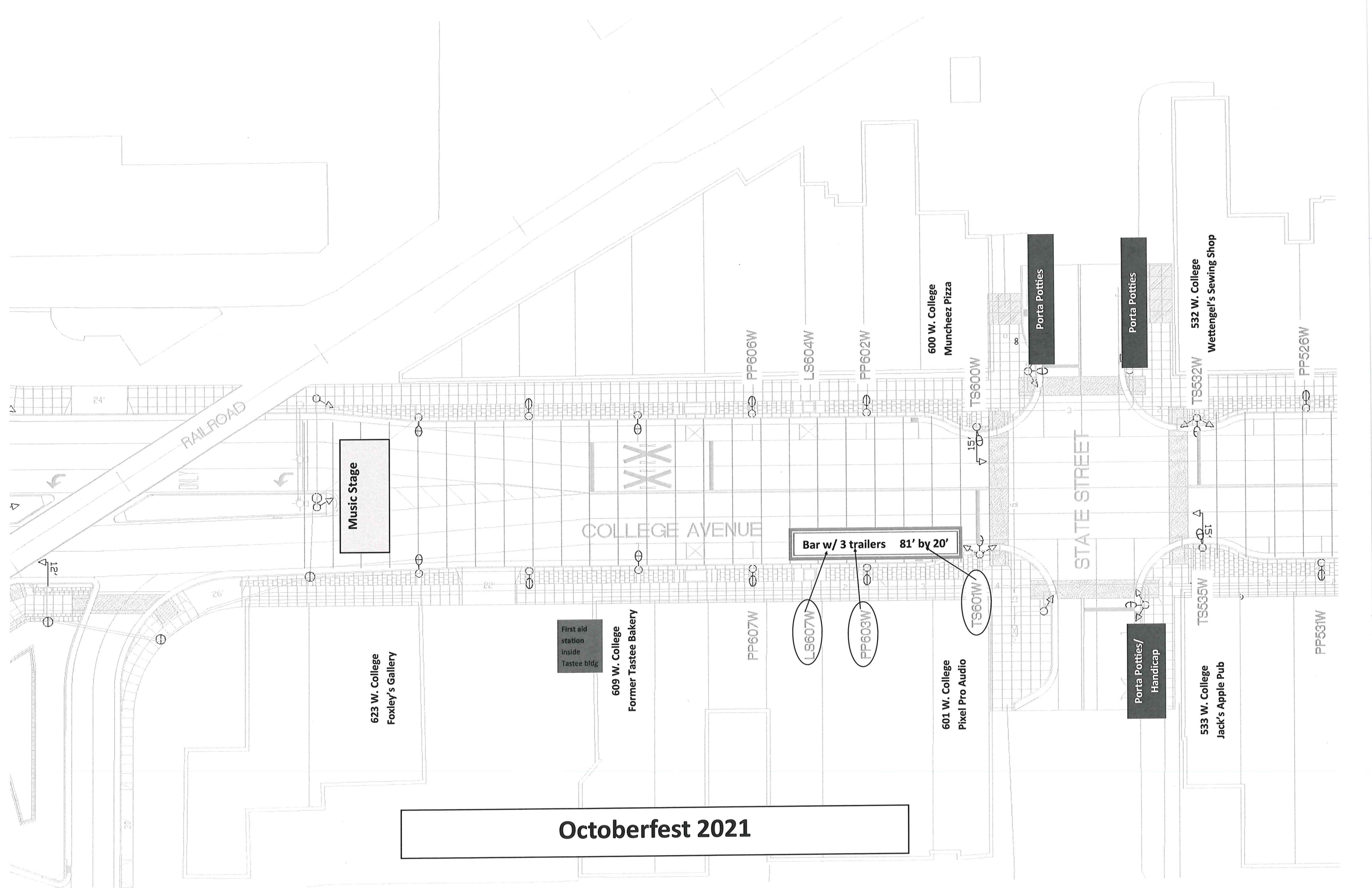
All booths are

- 50
- 51
- 52
- 53
- 54
- 55
- 56
- 57
- 58
- 59

Lawrence University Chai

510

Octoberfest 2021



JOHNSTON STREET

Dumpster

Porta Potties

Porta Potties

532 W. College
Wettengel's Sewing Shop

PP526W

LS524W

522 & 524 W. College

PP522W

LS518W

PP518W

516 & 518 W. College

LS516W

PP514W

LS514W

PP512W

512 W. College
Law Office

LS508W

508 W. College
Former Rondini Magic Shop

PP506W

500 W. College
Coffee Shop

TS500W

Bud Truck—Ice Vehicle—Bud Vans - 80'

Budweiser Truck—65'

Wrist-band
18' x 18'

Specialty Bar w/ 2 trailers—60' by 20'

STATE STREET

COLLEGE AVENUE

WALNUT STREET

Bar w/ 3 trailers 81' by 20'

PP531W

LS527W

PP525W

LS523W

PP519W

LS519W

PP515W

LS513W

PP513W

LS511W

PP507W

519 W. College
Deja Vu

503 W. College
Victoria's

TS501W

TS431W

TS430W

Bud storage truck/vans 105'

Handicap Parking

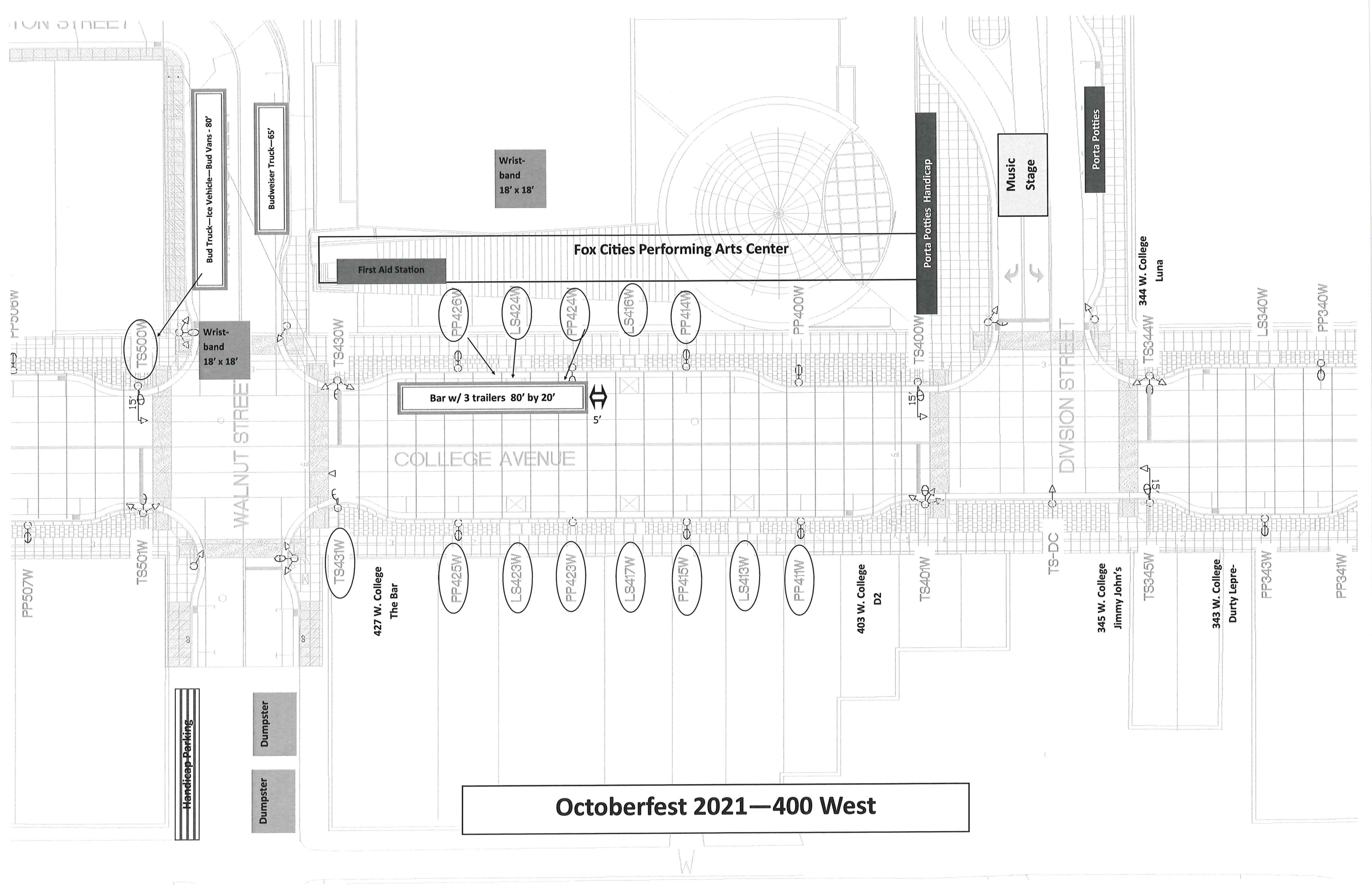
533 W. College
Jack's Apple Pub

Handicap Parking

Dumpster

Dumpster

Octoberfest 2021—500 West



Octoberfest 2021—400 West

Fox Cities Performing Arts Center

Bar w/ 3 trailers 80' by 20'

Music Stage

Porta Potties Handicap

Porta Potties

Wrist-band 18' x 18'

Wrist-band 18' x 18'

Budweiser Truck—65'

Bud Truck—Ice Vehicle—Bud Vans - 80'

First Aid Station

Handicap Parking

Dumpster

Dumpster

427 W. College The Bar

403 W. College D2

345 W. College Jimmy John's

343 W. College Durty Lepre

344 W. College Luna

ION STREET

WALNUT STREET

COLLEGE AVENUE

DIVISION STREET

PP507W

PP507W

TS501W

TS500W

TS431W

TS430W

PP425W

PP426W

LS423W

LS424W

PP423W

PP424W

LS417W

LS416W

PP415W

PP414W

LS413W

LS414W

PP411W

PP410W

TS401W

TS400W

TS-DC

TS345W

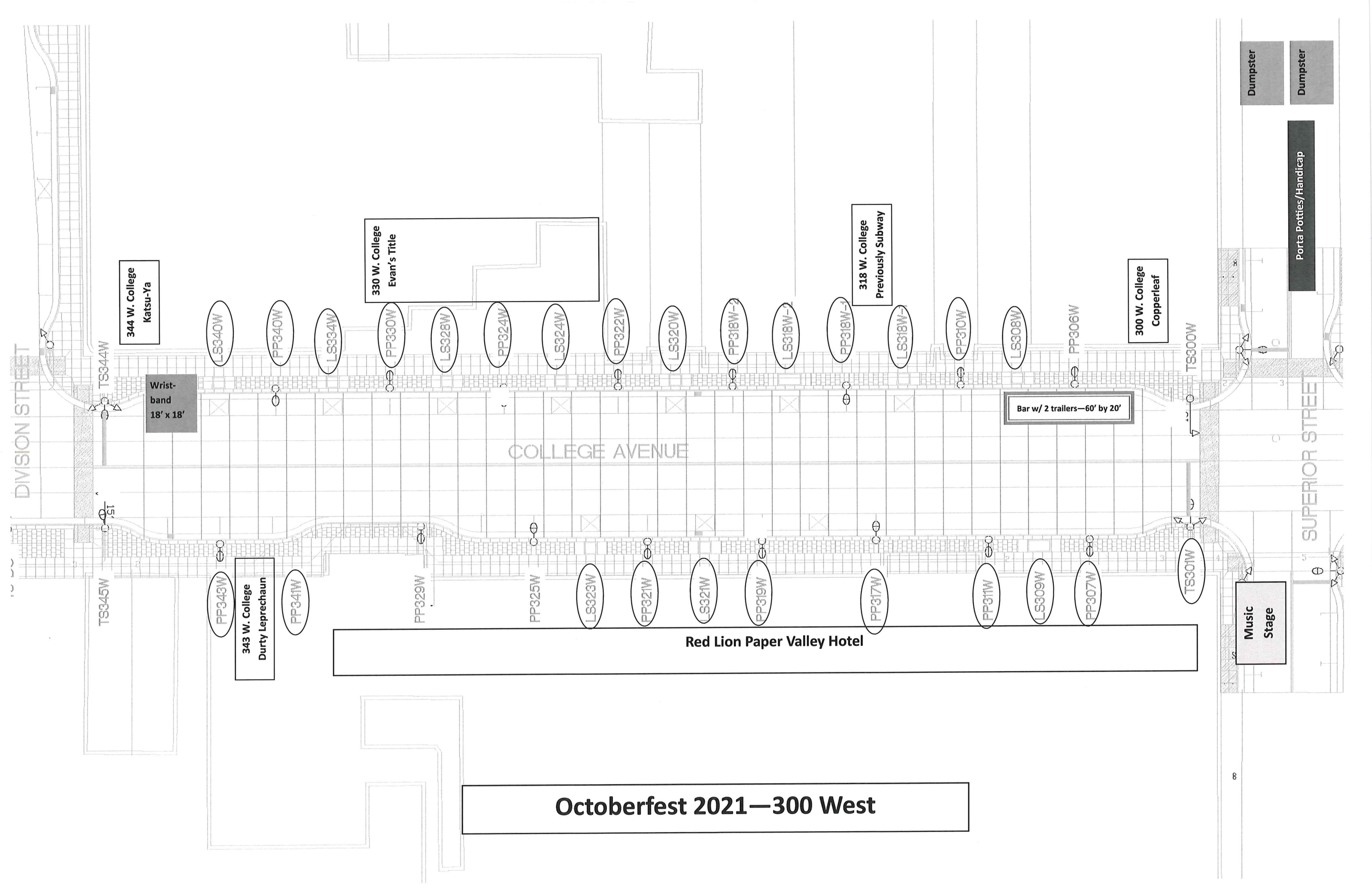
TS344W

PP343W

LS340W

PP341W

PP340W



344 W. College
Katsu-Ya

Wrist-
band
18' x 18'

330 W. College
Evan's Title

318 W. College
Previously Subway

300 W. College
Copperleaf

343 W. College
Dirty Leprechaun

Red Lion Paper Valley Hotel

Bar w/ 2 trailers—60' by 20'

Music
Stage

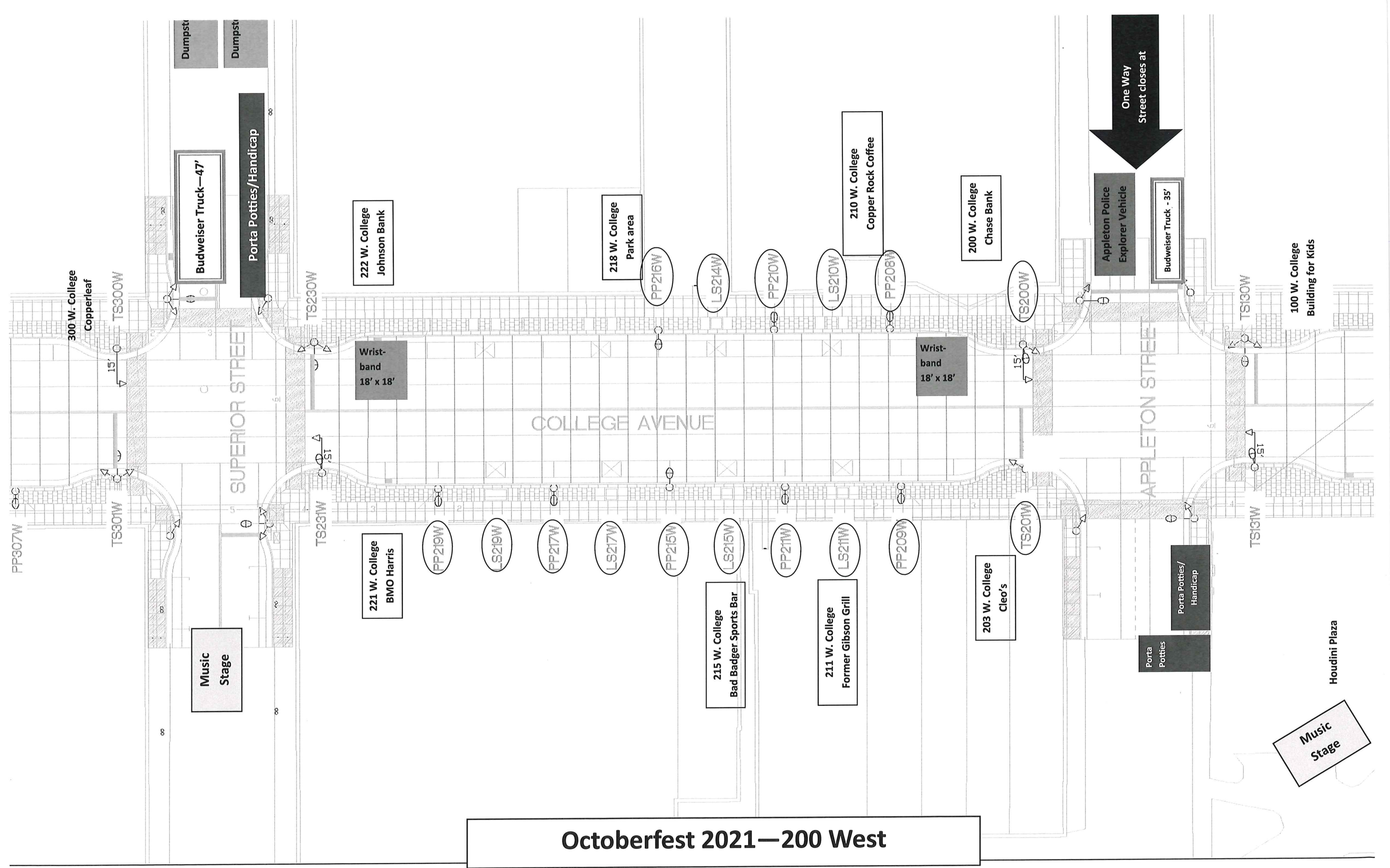
Porta Potties/Handicap

Dumpster

Dumpster

Octoberfest 2021—300 West

Octoberfest 2021—200 West



Music Stage

221 W. College
BMO Harris

PP219W

LS219W

PP217W

LS217W

PP215W

LS215W

PP211W

LS211W

PP209W

203 W. College
Cleo's

TS201W

Wrist-band
18' x 18'

222 W. College
Johnson Bank

218 W. College
Park area

PP216W

LS214W

PP210W

LS210W

PP208W

210 W. College
Copper Rock Coffee

200 W. College
Chase Bank

TS200W

Budweiser Truck—47'

Porta Potties/Handicap

Appleton Police
Explorer Vehicle

Budweiser Truck - 35'

One Way
Street closes at

Music Stage

Houdini Plaza

100 W. College
Building for Kids

SUPERIOR STREET

COLLEGE AVENUE

APPLETON STREET

Dumpst

Dumpst

300 W. College
Copperleaf

TS300W

TS301W

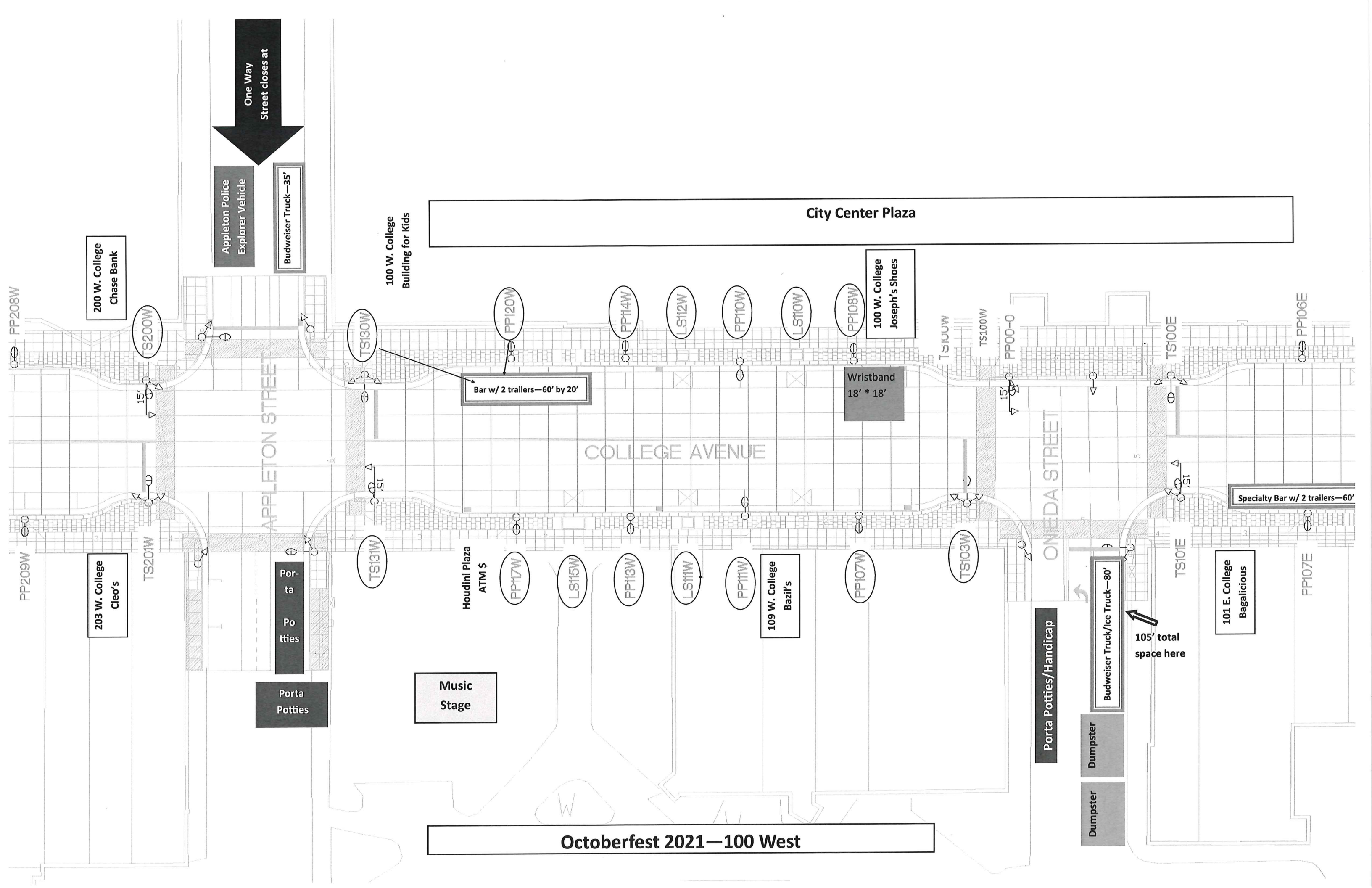
TS230W

TS231W

TS130W

TS131W

PP307W



City Center Plaza

100 W. College Building for Kids

100 W. College Joseph's Shoes

Wristband 18' * 18'

Bar w/ 2 trailers—60' by 20'

COLLEGE AVENUE

ONEDA STREET

Specialty Bar w/ 2 trailers—60'

200 W. College Chase Bank

Appleton Police Explorer Vehicle

Budweiser Truck—35'

One Way Street closes at

203 W. College Cleo's

Porta Potties

Porta Potties

Houdini Plaza ATM \$

Music Stage

109 W. College Basil's

Porta Potties/Handicap

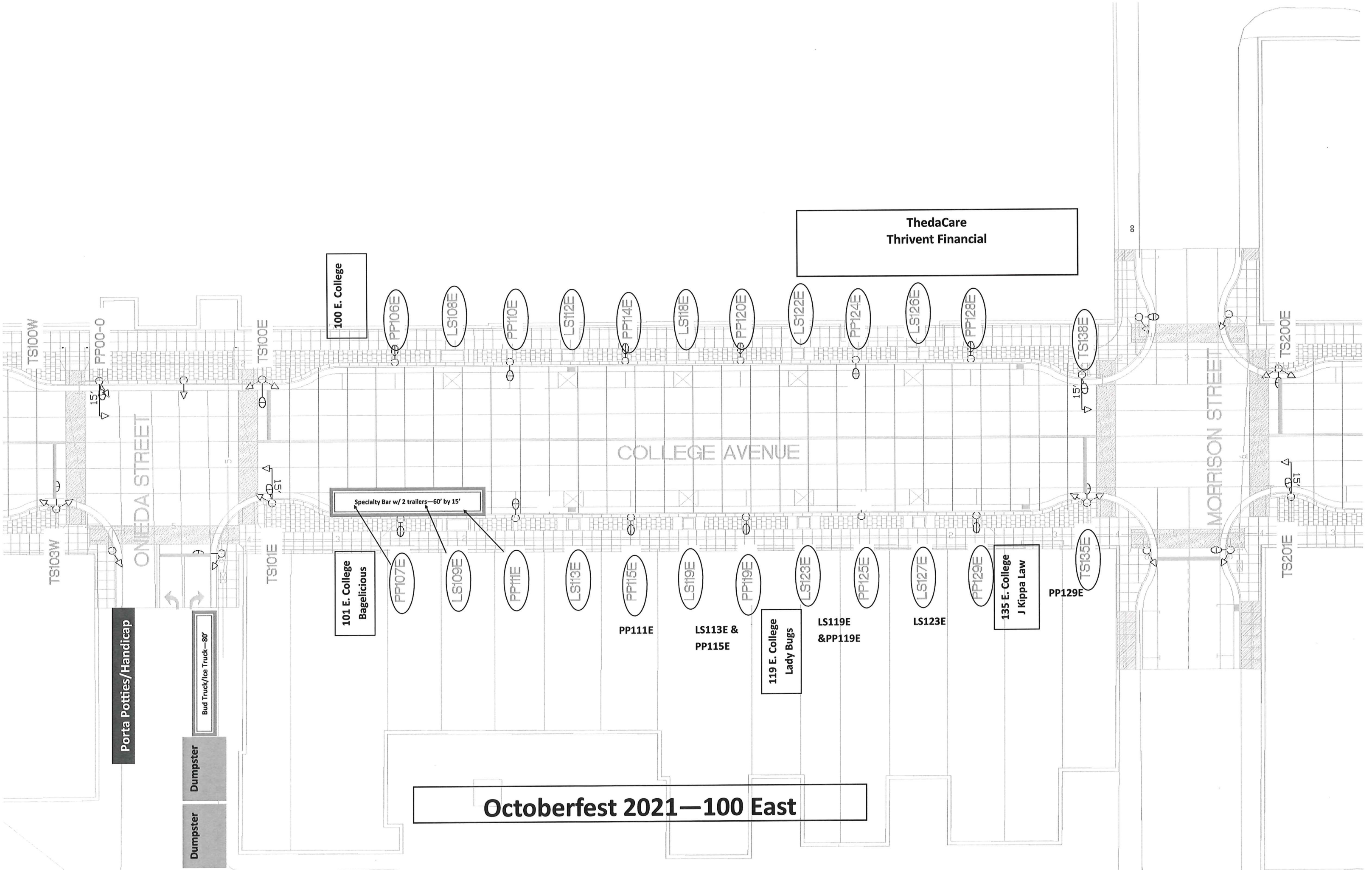
Budweiser Truck/Ice Truck—80'

105' total space here

101 E. College Bagalicious

Octoberfest 2021—100 West

Octoberfest 2021—100 East



Octoberfest 2021—200 East

One Way
Street closes at 9:00 a.m.

MORRISON STREET

COLLEGE AVENUE

DURKEE STREET

200 E. College
Peterson, Berk
& Cross

218 E. College
Erbert & Gerbert's

228 E. College
The Fire

232 E. College
Massage Conn.

201 to 211
E. College
Gabriel
Furniture

217 E. College
Wooden Nickel

219 E. College
Charles the Florist

233 E. College
Harmony Cafe

Wristband
18' x 18'

Bar w/two trailers—60' by 20'

Dumpster in
best location

Bud truck—50'

Porta Potties/Handicap

TS138E

TS135E

TS200E

TS201E

PP204E

PP207E

LS206E

LS209E

PP208E

PP211E

LS212E

LS213E

PP214E

PP215E

LS216E

LS217E

PP218E

PP219E

LS220E

LS221E

PP224E

PP225E

LS226E

LS227E

PP228E

PP229E

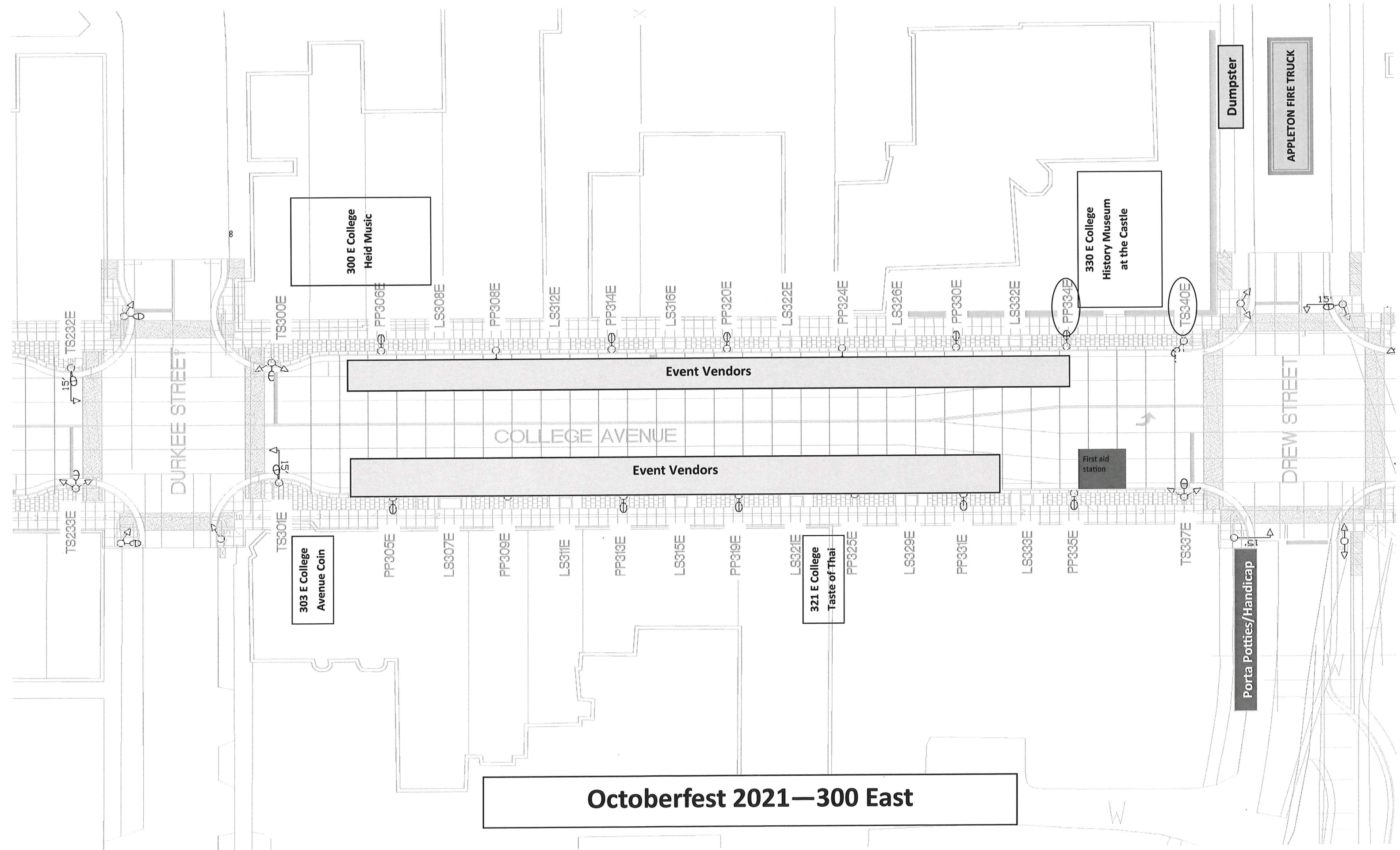
TS232E

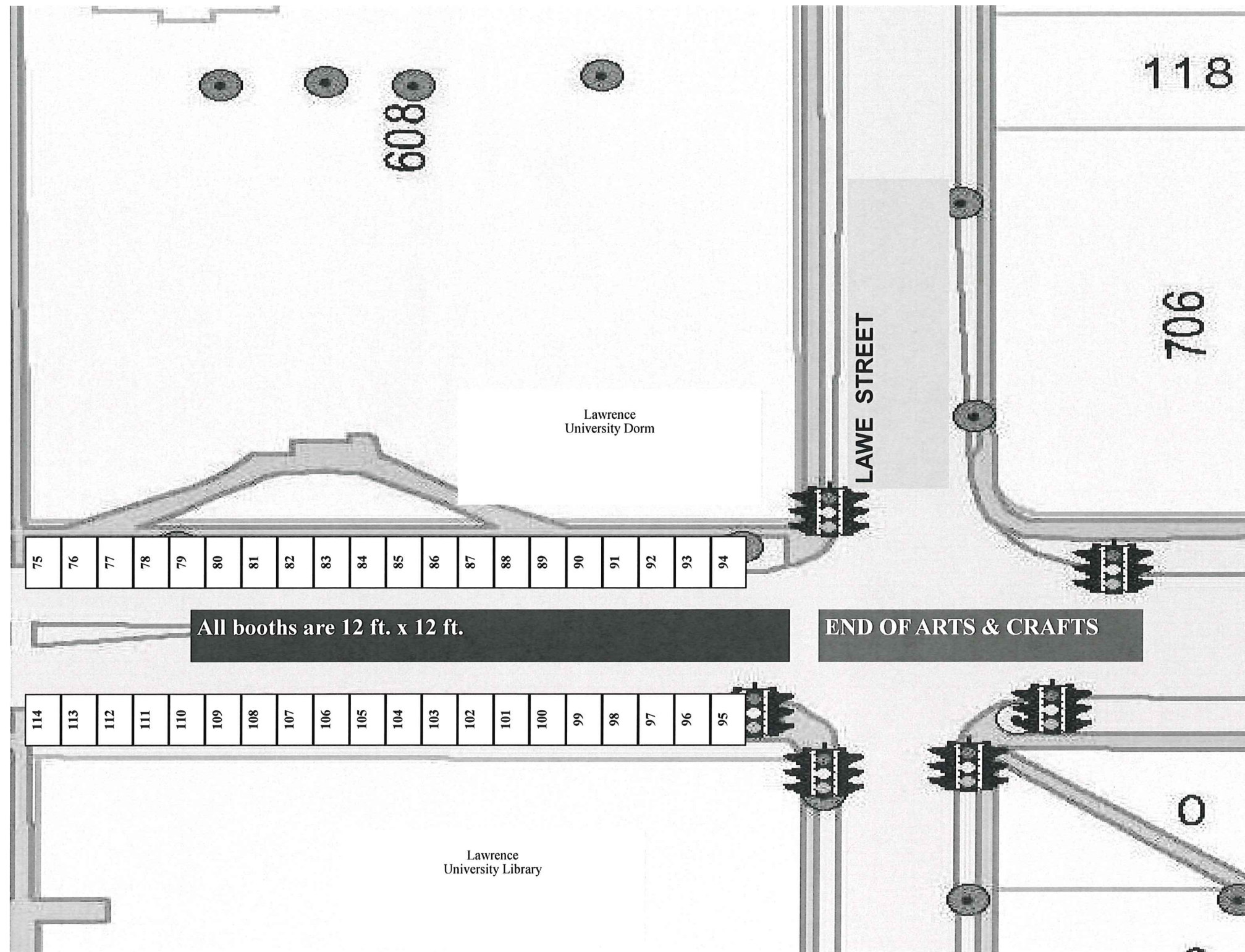
TS233E

TS300E

TS301E

Octoberfest 2021—300 East





Arts & Crafts Area—Octoberfest 2021