

**NOTICE OF PUBLIC HEARING  
REGARDING THE PROPOSED PROJECT PLAN AND BOUNDARY  
FOR CREATING TAX INCREMENTAL DISTRICT (TID) NUMBER 13  
IN THE CITY OF APPLETON, WISCONSIN**

NOTICE IS HEREBY GIVEN, that the City of Appleton Plan Commission will hold a Public Hearing on Wednesday, June 28, 2023 at 3:30 P.M. in Common Council Chambers, 6<sup>th</sup> Floor, City Hall, 100 North Appleton Street, Appleton, WI 54911 to consider creation of the proposed project plan and boundary for Tax Incremental District (TID) 13 in the City of Appleton.

City of Appleton TID 13 is located in the City's Southpoint Commerce Park, generally bounded by Plank Road, Coop Road, Midway Road, and along Quest Drive.

TID 13 will be designated as an "Industrial" TID based upon the finding that the area within TID 13 is suitable for industrial development within the meaning of Wisconsin Statute Section 66.1101 "Promotion of industry; industrial sites". This provides for the purchase, reservation and development of industrial sites by the City along with the installation of utilities and roadways. The primary purpose of the TID is to install infrastructure between Coop Road and Eisenhower Drive, thereby creating more "ready to build" lots for the expansion of business and industry.

Proposed public project improvements may include, but are not limited to: construction and/or reconstruction of streets, sanitary sewer collection system, water distribution system, and storm water drainage facilities, installation or relocation of electric and/or natural gas service, telephone, fiber, and cable, environmental audits and remediation, promotion and development, professional services, financing costs and other related administrative costs, and land assembly, clearance and real estate acquisitions.

The City may enter into agreements with property owners, lessees, or developers for the purpose of sharing costs to encourage the desired kind of improvements based on the purpose of this District and assure tax base is generated sufficient to recover project costs. Not every project will demand the same level of funding. These payments would be negotiated on a project basis in order to attract new taxable property or rehabilitate existing property in the District. No cash grants or loans will be provided until the Common Council adopts a development agreement and a copy of such agreement will be retained in the City's official records for the TID.

The proposed costs include projects within the proposed boundary and within a one-half mile radius of the proposed boundary of the district.

At said hearing, all persons will be given a reasonable opportunity to be heard and express their views on the proposed creation of the district and the proposed project plan. A copy of the TID 13 project plan and boundary is available and will be provided upon request from 8:00 A.M. until 4:30 P.M. in the Community & Economic Development Department, 5<sup>th</sup> Floor of Appleton City Hall, 100 N. Appleton Street, Appleton, WI. Questions can be directed to Kara Homan, Director of Community & Economic Development Department, at 920-832-6468 or by email at [kara.homan@appleton.org](mailto:kara.homan@appleton.org). The proposed TID 13 project plan and boundary is also available at <https://www.appleton.org/government/community-and-economic-development>.

Dated: June 7, 2023

CITY PLAN COMMISSION  
APPLETON, WISCONSIN

COMMUNITY & ECONOMIC DEVELOPMENT  
DEPARTMENT  
CITY HALL-100 NORTH APPLETON STREET  
APPLETON, WISCONSIN 54911  
920-832-6468

*Reasonable accommodations for persons with disabilities will be made upon request and if feasible.*

RUN: June 13, 2023  
June 20, 2023