



"...meeting community needs...enhancing quality of life."

OFFICE OF THE MAYOR
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January 15, 2016

Members of the Common Council:

The following is being presented for your confirmation at the January 20 Council meeting:

BUSINESS IMPROVEMENT DISTRICT BOARD OF DIRECTORS

Appointment of one (1) member to fill the expired term of John Reader:

LEAH FOGLE

3-year term to expire December 2018

Leah Fogle is the General Manager/Executive Chef for the Appleton Beer Factory, as well as a partner in the business. The Appleton Beer Factory, which opened in November 2013 after 2 years of extensive renovations, quickly became a destination for craft beer enthusiasts and foodies alike. Ms. Fogle is passionate about giving her customers a great experience, mentoring her team of 34 employees and finding new reasons to bring her customers coming back for more. Leah has lived in Appleton more than 25 years, raising her four children and can proudly say she was involved in the leadership of PTA at every school and baked or cooked for every occasion at school.

Downtown Appleton was the first and only choice when deciding where to build the brewery. Leah has enjoyed the benefits of living less than a mile from downtown most of her adult life and loves all it has to offer to the community. Leah feels she is already an unofficial ambassador for downtown Appleton and her appointment to the Business Improvement District Board of Directors will provide her the opportunity to contribute to the city that she is proud to be a business owner in.

Appointment of one (1) member to fill the term vacated by Paul Heid:

JASON DRUXMAN

Remainder of 3-year term to expire December 2016

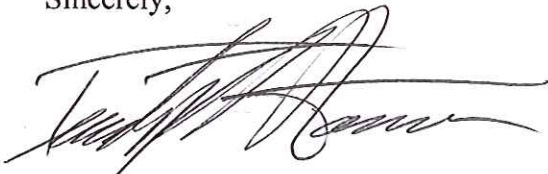
Jason Druxman, co-owner and co-operator of Avenue Jewelers, is a fourth generation jeweler who has worked and resided in the Fox Valley for 14 years. Jason has been an

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Appleton West Rotarian for more than 10 years, serving as a Board member for 6 years and as President from 2012-2013. Mr. Druxman was an original committee member and planner for the downtown Appleton Children's Parade, which is now in its 7th year! Jason feels serving on the Business Improvement District Board of Directors will allow him the opportunity to contribute ideas and energy in the continued development of downtown Appleton.

It is with pleasure that I make these recommendations.

Sincerely,

A handwritten signature in black ink, appearing to read 'Timothy M. Hanna', with a large, sweeping flourish at the end.

TIMOTHY M. HANNA
Mayor of Appleton