

APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
SEPTEMBER 2025

	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
I. Circulation						
Adult Circulation	28,491	25,771	231,904	245,155	11%	-5%
Children's Circulation	24,274	18,633	212,489	180,684	30%	18%
Total Circulation	52,765	44,404	444,393	425,839	19%	4%
Adult AV/nonbook (included in above)	8,262	7,051	65,718	70,262	17%	-6%
Children's AV/non-book (included in above)	1,862	1,480	16,438	15,135	26%	9%
E-Book Circulation	7,601	7,551	72,809	72,500	1%	0%
E-Audiobook Circulation	11,230	9,536	98,891	91,075	18%	9%
E-Video Circulation	672	1,148	6,279	10,275	-41%	-39%
E-Comics Circulation	231	156	1,962	1,827	48%	7%
E-Magazine / E-Serial Circulation	2,905	2,133	29,417	20,652	36%	42%
E-Music Circulation	142	107	1,191	1,503	33%	-21%
Total E-Circulation	22,781	20,631	210,549	197,832	10%	6%
ILL items received (received from)	11,690	10,744	83,409	91,693	9%	-9%
ILL items loaned (provided to)	9,020	8,052	65,278	75,428	12%	-13%
Total Registered Patrons (quarterly)	64,447	59,395	n/a	n/a	9%	n/a
Door Count	30,187	14,768	253,078	143,044	104%	77%
Percentage of Total Circulation on Self Check Machines	72.5%	59.3%	n/a	n/a	22%	n/a

II. Customer Assistance						
Reference Transactions - Adult	2,504	1,752	23,220	16,290	43%	43%
Reference Transactions - Children's	626	472	10,674	5,502	33%	94%
Total Reference	3,130	2,224	33,894	21,792	41%	56%
Volunteer Hours	481	626	4,328	3,727	-23%	16%

III. Collections & Processing						
Volumes Added	1,561	1,815	15,065	14,950	-14%	1%
Volumes Withdrawn	424	187	11,337	15,421	127%	-26%
Total Titles	183,247	179,396	n/a	n/a	2%	n/a
Total Volumes	204,513	200,836	n/a	n/a	2%	n/a

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IV. Programs						
Children's						
Children's Programs (including group visit)	46	25	456	336	84%	36%
Children's Program Attendance (including group visit)	1,503	1,028	18,904	14,097	46%	34%
Children's One-on-One Visits	2	0	21	5	>100%	320%
Children's Home One-on-One Visits Participants	6	0	52	12	>100%	333%
Children's Self Directed Activities	3	9	50	80	-67%	-38%
Children's Self Directed Activity Participants	801	1,241	10,296	19,479	-35%	-47%
Young Adult						
Young Adult Programs	12	2	94	27	500%	248%
Young Adult Program Attendance	77	17	915	599	353%	53%
Young Adult Self Directed Activities	1	0	6	7	>100%	-14%
Young Adult Self Directed Activity Participants	6	0	644	381	>100%	69%
Adult						
Adult Programs	23	6	187	83	283%	125%
Adult Program Attendance	560	315	5,779	4,557	78%	27%
Adult One-on-One Instructions	24	8	173	174	200%	-1%
Adult One-on-One Instruction Attendance	33	13	243	267	154%	-9%
Adult Self Directed Activities	2	4	15	9	-50%	67%
Adult Self Directed Activity Participants	269	557	924	1,256	-52%	-26%
Total Programs	81	33	737	446	145%	65%
Total Program Attendance	2,140	1,360	25,598	19,253	57%	33%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	1182	0	7795	0	>100%	>100%
Meeting Room Uses - Events (Library Programs)	90	0	536	0	>100%	>100%
Total Meeting Room Uses	1,272	0	8,331	0	>100%	>100%

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V. Electronic Access Services						
Public Computing Sessions	2,365	889	15,106	7,488	166%	102%
Total Time Used on Public Computers	2259:00:00	726:00:00	12902:00:00	6602:00:00	211%	95%
Data Transferred (GB)	5004	967	29981	6374	417%	370%
WIFI Distinct Clients	3954	1102	31077	10335	259%	201%