



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appleton.org

Meeting Minutes - Final Community & Economic Development Committee

Wednesday, April 12, 2017

5:00 PM

Council Chambers, 6th Floor

1. Call meeting to order

Meeting called to order at 5:02 p.m.

2. Roll call of membership

Mann arrived at 5:03 p.m.

Present: 5 - Coenen, Baranowski, Mann, Reed and Siebers

Others present:

Djuanna Hugdahl, Appleton Downtown Inc.

Anne Wiegman, Appleton Downtown Inc.

Ryan Roth, Habitat for Humanity

3. Approval of minutes from previous meeting

[17-430](#)

CEDC Minutes from 3-8-17

Attachments: [CEDC Minutes 3-8-17.pdf](#)

Baranowski moved, seconded by Siebers, that the Minutes be approved. Roll Call. Motion carried by the following vote:

Aye: 4 - Coenen, Baranowski, Reed and Siebers

Excused: 1 - Mann

4. **Public Hearings/Appearances**

[17-431](#)

Presentation by Pam Seidl, Executive Director of Fox Cities Convention & Visitors Bureau, of the Destination NEXT Multi-User Online Diagnostic Tool Results: Fox Cities

Attachments: [Fox Cities DestinationNEXT Assessment - Summary.pdf](#)

Presentation is re-scheduled to the May 10 CEDC meeting.

5. Action Items

[17-456](#)

Request to approve recommended funding for 2017 sponsorship requests from the Fox Cities Regional Partnership, Appleton Downtown, Inc., and Habitat for Humanity as outlined in the attached documents

Attachments: [Sponsorships Memo to CEDC 4-12-17.pdf](#)
[Sponsorship Requests April 2017.pdf](#)
[Fox Cities Chamber Sponsorships.pdf](#)
[Talent Upload Fall 2016 Final Report.pdf](#)
[ADI Sponsorships.pdf](#)
[Habitat for Humanity Sponsorship.pdf](#)

Baranowski moved, seconded by Siebers, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:

Aye: 5 - Coenen, Baranowski, Mann, Reed and Siebers

6. Information Items

[17-432](#)

City of Appleton Community Development Block Grant (CDBG) Fact Sheet provided to the State at their request

Attachments: [COA CDBG Fact Sheet.pdf](#)

This Presentation was presented and discussed.

7. Adjournment

Baranowski moved, seconded by Siebers, that the meeting be adjourned at 5:20 p.m. Roll Call. Motion carried by the following vote:

Aye: 5 - Coenen, Baranowski, Mann, Reed and Siebers