



Dean J. Fox
Director of Information Technology 832-5892

TO: Chairperson Plank and Members of the Finance Committee
Date: November 13, 2014

Re: Recommendation to contract with Vision Internet in the amount of \$54,465 plus a contingency of \$5,535 reserving the entire amount of the CIP request for the website rebuild.

Background

The City implemented the current website in 2009 - 2010. Since then it has undergone very few upgrades and is in need of being re-vitalized, virtualized and built on a Microsoft .Net platform for improved internal support. In addition there are a number of new features we want to be able to add to the site and continue to add as new technology presents itself.

Recommendation

I recommend we accept Vision Internets bid of \$54,465 (options included) plus a contingency of \$5,535 for a total of \$60,000. This includes all resources, licensing and development to migrate the server as well as a training block on site for implementation. Additionally this will at the onset of the project provide 3 different home page skeletons for the Website Committee to choose from and build upon. The RFP for this project went out to five different vendors, with responses below of the remaining four.

Avastone \$58,979
Zyquest \$53,823 - \$65,835
Skyline \$73,000 - \$77,450
Stellar Blue \$39,825

Vision Internet had the most concise, detail orientated plan, with over 600 municipal website creations to their credit. Vision Internet includes a CMS (Content Management System) that gives us the ability to be creative with the site



that meets the City's needs. Our new website will also be built with a Responsive Design plan for all devices which our current site does not have.

If you have any questions regarding this recommendation please contact Dean Fox.